

**ZA5474**

**Flash Eurobarometer 316  
(Attitudes of Europeans Towards Resource Efficiency)**

**Country Questionnaire  
Ireland**

**F1316**

**Waste Management, Prevention, Re-use and Recycling**

ASK ALL

**Q0. Do you think Europe could be more efficient in its use of natural resources?**

- Yes ..... 1
- No ..... 2
- [DK/NA] ..... 9

ASK ALL

**Q1. Do you think that your household is producing too much waste or not?**

- Yes ..... 1
- No ..... 2
- [DK/NA] ..... 9

ASK ALL

**Q2. Do you separate at least some of your waste for recycling or composting?**

- Yes ..... 1
- No ..... 2
- [DK/NA] ..... 9

[IF Q2=1]

**Q3a. What would convince you to separate more of your waste?**

[IF Q2=2 or 9]

**Q3b. What would convince you to separate at least some of your waste?**

[ROTATE - READ OUT - ONE ANSWER PER LINE]

- Would convince..... 1
- Would not convince ..... 2
- [DK/NA] ..... 9

- a) Improved separate waste collection at your home .....1 2 9
- b) More and better drop-off points for recyclable and compostable waste .....1 2 9
- c) More information on how and where to separate waste .....1 2 9
- d) Legal obligation to separate waste .....1 2 9
- e) Taxes for waste management .....1 2 9

ASK ALL

**Q4. What do you think needs to be done to improve waste management in your community?**

[ROTATE - READ OUT - ONE ANSWER PER LINE]

- Selected..... 1
- Not selected ..... 2
- [DK/NA] ..... 9

- a) Stronger law enforcement on waste management .....1 2 9
- b) Better waste collection services .....1 2 9
- c) Make producers pay for collection and recycling of waste .....1 2 9
- d) Make households pay for the waste they produce .....1 2 9

ASK ALL

**Q5. Can you estimate what percentage of the food you buy goes to waste?**

- 15% or less..... 1
- 16% to 30%..... 2
- 31% to 50%..... 3
- More than 50%..... 4
- None ..... 5
- [DK/NA] ..... 9

IF THE ANSWER IS '5" GO TO Q7

**Q6. What would help you to waste less food?**

[ROTATE - READ OUT - ONE ANSWER PER LINE]

- Selected..... 1
  - Not selected ..... 2
  - [DK/NA] ..... 9
- 
- a) Better information on food product labels, e.g. how to interpret 'best before' dates, information on storage and preparation ..... 1 2 9
  - b) Better shopping planning by my household ..... 1 2 9
  - c) Better estimate portion sizes (how much food you cook) to avoid excess food ..... 1 2 9
  - d) Smaller portion sizes available in shops..... 1 2 9

ASK ALL

**Q7. How important for you is a product's environmental impact – e.g. whether the product is reusable or recyclable – when making a decision on what products to buy?**

- Very important ..... 1
- Rather important..... 2
- Rather not important ..... 3
- Not at all important..... 4
- [DK/NA] ..... 9

ASK ALL

**Q8. Would you buy the following products second hand?**

[ROTATE - READ OUT - ONE ANSWER PER LINE]

- Yes ..... 1
  - No..... 2
  - [Will not buy any of these products second hand] ..... 3
  - [DK/NA] ..... 9
- 
- a) Textiles (clothing, bedding, curtains etc.) ..... 1 2 3 9
  - b) Electronic equipment..... 1 2 3 9
  - c) Furniture ..... 1 2 3 9

IF Q8=2 or Q8=3

**Q9. What prevents you from buying these products second hand?**

[READ OUT – ROTATE – MORE THAN ONE ANSWER IS POSSIBLE]

- Health and safety concerns ..... 1
- Quality/ usability of the product ..... 2
- Less appealing look of the product..... 3
- Afraid of what others might think of you ..... 4
- [Other] ..... 5
- [DK/NA] ..... 9

ASK ALL

**Q10. Would you buy products made of recycled materials?**

- Yes ..... 1
- No ..... 2
- [DK/NA] ..... 9

[ASK ONLY IF THE ANSWER IS "1" IN Q10]

**Q11a. What would be the most important factor in your decision to buy products made of recycled materials?**

[READ OUT – ROTATE – ONLY ONE ANSWER IS POSSIBLE]

- Price of the product..... 1
- Quality/ usability of the product ..... 2
- Brand/brand name of the product ..... 3
- Environmental impact of the product ..... 4
- [Other] ..... 5
- [DK/NA] ..... 9

[ASK ONLY IF THE ANSWER IS "2" IN Q10]

**Q11b. What prevents you from buying recycled products or products containing recycled materials?**

[READ OUT – ROTATE – MORE THAN ONE ANSWER IS POSSIBLE]

- Health and safety concerns ..... 1
- Quality/ usability of the product ..... 2
- Less appealing look of the product..... 3
- No clear consumer information on the recycled content ..... 4
- Afraid of what others might think of you ..... 5
- [Other] ..... 6
- [DK/NA] ..... 9

ASK ALL

**Q12. Which one would you prefer: to pay taxes for waste management or to pay an amount related to the quantity of waste each household generates?**

- To pay taxes for waste management ..... 1
- To pay proportionally to the quantity of waste you generate ..... 2
- [DK/NA] ..... 9

ASK ALL

**Q13. Which one would you prefer: to pay taxes for waste management or to include the cost of waste management in the price of the products you buy?**

- To pay taxes for waste management ..... 1
- Include the cost of waste management in the price of the products you buy..... 2
- [DK/NA] ..... 9

**D1. Gender**

**[DO NOT ASK - MARK APPROPRIATE]**

- [1] Male
- [2] Female

**D2. How old are you?**

- [ ][ ] years old

- [00] [REFUSAL/NO ANSWER]

**D3. How old were you when you stopped full-time education?**  
**[Write in THE AGE WHEN EDUCATION WAS TERMINATED]**

- [ ][ ] ..... years old
- [ 0 0 ] ..... [STILL IN FULL TIME EDUCATION]
- [ 0 1 ] ..... [NEVER BEEN IN FULL TIME EDUCATION]
- [ 9 9 ] ..... [REFUSAL/NO ANSWER]

**D4. As far as your current occupation is concerned, would you say you are self-employed, an employee, a manual worker or would you say that you are without a professional activity? Does it mean that you are a(n)...**  
**[IF A RESPONSE TO THE MAIN CATEGORY IS GIVEN, READ OUT THE RESPECTIVE SUB-CATEGORIES]**

**- Self-employed**

- i.e. : - farmer, forester, fisherman ..... 11
- owner of a shop, craftsman ..... 12
- professional (lawyer, medical practitioner, accountant, architect,...) ..... 13
- manager of a company ..... 14
- other ..... 15

**- Employee**

- i.e. : - professional (employed doctor, lawyer, accountant, architect) ..... 21
- general management, director or top management ..... 22
- middle management ..... 23
- Civil servant ..... 24
- office clerk ..... 25
- other employee (salesman, nurse, etc...) ..... 26
- other ..... 27

**- Manual worker**

- i.e. : - supervisor / foreman (team manager, etc...) ..... 31
- Manual worker ..... 32
- unskilled manual worker ..... 33
- other ..... 34

**- Without a professional activity**

- i.e. : - looking after the home ..... 41
- student (full time) ..... 42
- retired ..... 43
- seeking a job ..... 44
- other ..... 45

- [Refusal] ..... 99

**D6. Would you say you live in a ...?**

- metropolitan zone ..... 1
- other town/urban centre ..... 2
- rural zone ..... 3

- [Refusal] ..... 9