

ZA5461
Flash Eurobarometer 308a
December 2010

ZA5462
Flash Eurobarometer 308b
January 2011

Dual circulation period in Estonia

Basic bilingual questionnaire

The GALLUP Organization

Flash EB Series #308

Dual circulation period in Estonia

Conducted by
The Gallup Organization, Hungary
upon the request of the DG ECFIN-R-4:
External Communication



Coordinated by Directorate-General
Communication

This document does not represent the point
of view of the European Commission.
The interpretations and opinions contained
in it are solely those of the authors.

THE GALLUP ORGANIZATION

4. Survey details

The survey *"Dual circulation period in Estonia – Daily monitoring of the cash changeover process among the general public"* was conducted for the European Commission, Directorate-General Economic and Financial Affairs.

Telephone interviews on landline and mobile telephones were conducted between the 30/12/2010 and the 15/01/2011 by SAAR Poll, Estonia.

The three waves of fieldwork were conducted as follows:

1st wave of fieldwork	30th of Dec 2010/ 1st Jan 2011/ 2nd of Jan 2011
2nd wave of fieldwork	3/5/7 Jan 2011
3rd wave of fieldwork	10/13/15 Jan 2011

Representativeness of the results

Each daily subsample was representative of the Estonian resident population aged 15 years and above.

Sizes of the sample

The sample sizes amount to approximately 1000 respondents in each wave, and 333 interviews per day.

A weighting factor was attributed to each case to fit the socio-demographic composition of the daily samples to the known population distributions in terms of sex, age, urban/rural, main economic activity, and ethnicity.

The table presents the actual number of interviews carried out on each day.

Questionnaires

1. The questionnaire prepared for this survey is reproduced at the end of this results volume, in English (see hereafter).
2. The partner companies translated the questionnaire in their national language.

Total interviews	
Estonia	Conducted
Days	
30 December	339
1 January	338
2 January	339
Wave 1	1016
3 January	336
5 January	337
7 January	340
Wave 2	1013
10 January	336
13 January	334
15 January	336
Wave 3	1006

Statistical significance of the results

The results in a survey are valid only between the limits of a statistical margin caused by the sampling process. This margin varies with three factors:

1. The sample size (or the size of the analysed part in the sample): the greater the number of respondents is, the smaller the statistical margin will be;
2. The result in itself: the closer the result approaches 50%, the wider the statistical margin will be;
3. The desired degree of confidence: the more "strict" we are, the wider the statistical margin will be.

STATISTICAL MARGINS DUE TO THE SAMPLING PROCESS (AT THE 95 % LEVEL OF CONFIDENCE) FOR THE TOTAL SAMPLE SIZE OF 333

Various observed results are in columns (rounded to one decimal):

	5%	10%	15%	20%	25%	30%	35%	40%	45%	50%
N=333	2,3	3,2	3,8	4,3	4,7	4,9	5,1	5,3	5,3	5,4

5. Survey questionnaire

5.1 On 30 December 2010 (308a)

Q1. What is the approximate duration of the period during which both the Estonian kroon and the euro will be accepted for cash payments in the shops?

[DO NOT READ OUT – ONE ANSWER ONLY]

- 1 - less than a week
- 2 - 1 week
- 3 - 2 weeks
- 4 - 3 weeks
- 5 - 4 weeks
- 6 - More than 4 weeks

Q2. Do you currently have euro banknotes?

- Yes 1
- No 2
- [DK/NA] 9

IF THE ANSWER IS “1” IN Q2

Q3. Where did you get them from?

READ OUT – MULTIPLE ANSWERS POSSIBLE]

- Yes 1
 - No 2
 - [DK/NA] 9
-
- a) From a trip abroad 1 2 9
 - b) From an exchange in a bank in Estonia 1 2 9
 - c) From a cash transaction done in Estonia 1 2 9
 - d) Other 1 2 9

Q4. Do you currently have euro coins?

- Yes 1
- No 2
- [DK/NA] 9

IF THE ANSWER IS “1” IN Q4**Q5. Where did you get them from?**

READ OUT – MULTIPLE ANSWERS POSSIBLE]

- Yes	1		
- No	2		
- [DK/NA]	9		
a) From a trip abroad		1	2 9
b) From an exchange in a bank in Estonia		1	2 9
c) From a cash transaction done in Estonia		1	2 9
d) From a starter kit		1	2 9
e) Other		1	2 9

Q6. If you have bought a euro starter kit, what do you intend to do with it?

- 1.- I intend to open it and start using the coins on 1 January
- 2.- I intend to keep it
- 3.- I have bought several kits: I will use some and keep the other(s)
- 4 - I have not bought a mini kit

D1. How old are you?

- 16-29 years old	1
- 30-49 years old	2
- 50-64 years old	3
- over 65 years	4
- [DK/NA]	9

D2. Where do you live?

- in an urban area:	1
- in the rest of the country	2
- [DK/NA]	9

D3. Regarding your current occupation, are you ...

- self-employed	1
- employee	2
- manual worker	3
- without a professional activity (looking after the home, student, seeking a job, retired etc)	4
- [DK/NA]	

D4. RECORD RESPONDENT'S SEX

- male	1
- female	2

5.2 1 January 2011 and onwards (308b)

Q1. **What kind of banknotes do you have with you today (in your wallet, in your pocket etc.)?**
[READ OUT – ONE ANSWER ONLY]

- only kroon1
- mostly kroon.....2
- mostly euro3
- only euro?4
- [DK/NA].....9

Q2. **What kind of coins do you have with you today (in your wallet, in your pocket etc.)?**
[READ OUT – ONE ANSWER ONLY]

- only kroon coins1
- mostly kroon coins2
- mostly euro coins3
- only euro coins?4
- [DK/NA].....9

[IF HAS EURO COINS: Q2 = "2", "3, OR "4"]

Q3. **Regarding the euro coins you have, are they... ?**
[READ OUT – ONE ANSWER ONLY]

- only Estonian euro coins1
- mostly Estonian euro coins2
- mostly other euro coins3
- only other euro coins?4
- [DK/NA].....9

Q4. **Which currency did you use for your last cash payment today?**
[READ OUT – ONE ANSWER ONLY]

- kroons 1
- a mix of kroons and euro2
- euro3
- I paid with a card
- I did not buy anything today
- [DK/NA].....9

Q5. **If you made a purchase in cash, in which currency did you receive change in this transaction?**
[READ OUT – ONE ANSWER ONLY]

- In kroons 1
- in a mix of kroons and euro2
- in euro3
- [did not receive change].....4
- [DK/NA].....9

Q6 Have you experienced any problem when exchanging / withdrawing money in a bank today?

- Yes, I had to wait longer than usual
- Yes, I had to visit several branches to avoid long waiting lines
- I experienced a problem of another kind (e.g. the staff was not able to reply to my questions)
- No, I did not experience any problem
- I did not go to a bank today

D1. How old are you?

- 16-29 years old1
- 30-49 years old2
- 50-64 years old3
- over 65 years4
- [DK/NA].....9

D2. Where do you live?

- in an urban area:1
- in the rest of the country2
- [DK/NA].....9

D3. Regarding your current occupation, are you ...

- self-employed.....1
- employee2
- manual worker3
- without a professional activity
(looking after the home, student, seeking a job, retired etc)4
- [DK/NA].....5

D4. RECORD RESPONDENT'S SEX

- male1
- female2

© European Communities
The Eurobarometer questionnaires are reproduced
by permission of its publishers,
the Office for Official Publications of the European Communities,
2 rue Mercier, L-2985 Luxembourg