

ZA – Archiv Nr. 0370

*Prestige and Association in an  
Urban Community*

(Juni & Juli 1963)

**Prestige  
and Association  
in an  
Urban Community**

*An Analysis of an Urban Stratification System*

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*Indianapolis • New York*

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*To my wife, Susan*

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The Bobbs-Merrill Company, Inc.  
Printed in the United States of America  
Library of Congress Catalog Number 66-29709  
Second Printing  
*Designed by Julia Schoeck*

## Appendix B

The Interview  
Schedules

The interview schedule may be divided into three sections. The first section is the main interview schedule. After the first nine items had been asked, the interviewer presented the respondent with the Social Distance Booklet (second section). Of course, this booklet was not identified as a Social Distance Booklet. After the respondent had filled out this booklet (which took, on the average, between ten and fifteen minutes), the interviewer gave the respondent the single-page checklist (third section) which asked whether he had ever had a friend who was a carpenter, high-school teacher, and so on. The interviewer then returned to Item Q11 in the main interview schedule and proceeded with the rest of the questions.

Every fifth respondent (for a given interviewer) was included in an open-ended subsample. This respondent was asked at the very end of the interview to discuss his answers in the Social Distance Booklet for the five specified occupations. The interviewer was instructed to let the respondent structure the discussion in his own way and to ask only open-ended and nondirective questions. Although the data yielded in this section were not strictly comparable across respondents because of the unstructured nature of the discussion, the data provided some very useful insights into how people were responding to this booklet. The average discussion lasted another five minutes.

## Section 1. Interview Schedule

Q1. Some people say there is not much opportunity in America today—that the average man doesn't have much chance to really get ahead. Others say that there's plenty of opportunity, and anyone who works hard can go as far as he wants. How do you feel about this?

- |   |   |
|---|---|
| <input type="checkbox"/> much opportunity       | <input type="checkbox"/> not much opportunity |
| <input type="checkbox"/> some opportunity       | <input type="checkbox"/> no real opportunity  |
| <input type="checkbox"/> undecided (don't know) |   |

Q2. During the last ten years there have been a number of corporations that sold one billion dollars or more of goods each year. Which of these four statements comes closest to describing your feeling about a corporation that does this much business? (*Hand respondent card.*)

- a. (1) It is dangerous for the welfare of the country for any companies to be this big, and they should be broken up into small companies.
- b. (2) While it may be necessary to have some very large companies, we should watch their activities very closely and discourage their activities as much as possible.
- c. Don't know or undecided.
- d. (3) There may be some drawbacks to having such large companies, but on the whole, they do more good than harm to the country.
- e. (4) It is foolish to worry about a company just because it is big; large companies have made America the kind of country it is today.

Q3. With which of these four statements do you come closest to agreeing? (*Hand card.*)

- a. (1) Labor unions in this country are doing a fine job.
- b. (2) While they do make some mistakes, on the whole unions are doing more good than harm.
- c. Don't know or undecided.
- d. (3) Although we need labor unionism in this country, the way they are run now they do more harm than good.
- e. (4) This country would be better off without any labor unions at all.

Q4. Do you believe that the big business interests (as represented by the N.A.M. or the National Association of Manufacturers, and the U. S.

Chamber of Commerce) have too much influence in Washington at the present time, or is it just about the right amount, or is it too little?

too much  don't know or undecided  
 just about the right amount  too little

Q5. Would you agree that everybody would be happier, more secure, and more prosperous if the working people were given more power and influence in government, or would you say that we would be better off if working people had no more power and influence than they have now, or that they should have less power and influence than they have now?

more power and influence  don't know or undecided  
 no more power and influence  less power and influence

Q6. In strikes and disputes between working people and employers, do you usually side with the workers or with the employers?

workers  don't know or undecided  
 neither (sometimes one;  employers  
 sometimes the other)

Q7. With which of these two statements do you come closer to agreeing? (*Hand card.*)

a. (1) Nowadays working people are usually fairly and squarely treated by their employers.

b. Don't know or undecided.

c. (2) Nowadays employers often take advantage of working people.

Q8. With which one of these statements do you come closer to agreeing? (*Hand card.*)

a. (1) The most important job for the government is to make it certain that there are good opportunities for each person to get ahead on his own.

b. Don't know or undecided.

c. (2) The most important job for the government is to make sure every person has a decent and steady job and standard of living.

Q9. Would you agree or disagree that the Federal or local government should own and operate public utilities like gas and electric companies, telephone companies, railroads and so on? (*Probe for degree of agreement or disagreement.*)

strongly agree  disagree  
 agree  strongly disagree  
 undecided or don't know

Q10. Here is a set of interesting questions. I would like you to check your own answers in this booklet. You can answer these questions quite quickly because the same question is asked for each of a number of people in different jobs (only the jobs change). Don't spend much time in thinking carefully about each question. We are really interested in your most immediate reaction. We are interested in your personal preferences in your relationships with other people. You can tell us how much you agree or disagree with each of these questions by just putting a circle at the right place. (*Hand booklet and pencil.*)

Q11. There's quite a bit of talk these days about different social classes. If you were asked to use one of these four names for *your* social class, which would you say you belonged in—the middle class, the lower class, the working class, or the upper class?

upper class  lower class  
 middle class  don't know  
 working class  don't believe in the  
existence of classes

Q12. Would you say that you are about an average (middle or working class) person or that you are in the upper part of the (middle or working) class?

average  upper  don't know or undecided

Q13. In talking with your family, friends, or neighbors, do you ever use these class names or names like them to talk about yourself or other people?

yes  don't remember  no

Q14. In deciding whether a person belongs to your class or not, which of these things do you think is most important to know: who his family is, how much money he has (or makes), what sort of education he has, what his occupation is, or how he believes and feels about certain things? (*Note primary one if respondent picks more than one.*)

family  beliefs and feelings  
 money  don't know or undecided  
 education  all  
 occupation

Q15. Which kind of social club or informal social group (like a bowling team or bridge club) would you rather belong to: one whose members are all of your own social class or one whose members are persons of various classes?

same social class  don't know or undecided  
 as your own  various classes

Q16. If you have children, which social class do you think they will be in when they have families of their own? (*Give middle, lower, working, and upper alternatives if asked.*)

- same class as mine       various classes (depends  
 higher class than mine      on their ability etc.)  
 lower class than mine       don't know or undecided

Q17. To what extent do you think the people in the following groups stick together on matters or issues that affect them all, like automation or tax increases? (*Hand card.*)

*White collar workers*

- always       don't know or undecided  
 nearly always       sometimes  
 frequently       rarely (not often)

*Big businessmen*

- always       don't know or undecided  
 nearly always       sometimes  
 frequently       rarely (not often)

*Blue-collar workers (labor, working people)*

- always       don't know or undecided  
 nearly always       sometimes  
 frequently       rarely (not often)

*Physicians (medical doctors)*

- always       don't know or undecided  
 nearly always       sometimes  
 frequently       rarely (not often)

*Small businessmen*

- always       don't know or undecided  
 nearly always       sometimes  
 frequently       rarely (not often)

Q18. Do you think people of your own group should stick together on matters or issues that may affect all of them more than they do now, or is it just about the right amount, or should they do less?

- more than they do now       don't know or undecided  
 just about right       less than they do now

**BACKGROUND INFORMATION**

Q19. Could you tell me your age? \_\_\_\_\_

Q20. Are you married, single, or what?

- married       single  
 divorced or separated       unanswered  
 widowed

Q21a. (*If ever married*): Do you have any children?

- yes       no

Q21b. (*If ever married*): How old are they? \_\_\_\_\_

Q21 c. (*If ever married*): What is (was) your father-in-law's main job or occupation? \_\_\_\_\_

Q22. Last week, were you working, going to school, looking for work, or what?

- working for pay or profit or doing unpaid family work in  
 business  
 looking for work  
 had job or business, but did not work because of illness, bad  
 weather, labor dispute (strike), or temporary lay-off  
 going to school  
 summer employment, regularly a student  
 permanently unable or too old to work  
 retired or voluntarily idle

Q23. What do you do for a living? (*Probe to clarify ambiguous answers.*) \_\_\_\_\_

Q24. Are you employed or self-employed? (*Determine principal source of income if both.*)

- self-employed (commissions, profits, fees)       employed  
 both

Q25. Are you satisfied or dissatisfied with your present job? (*Probe for degree.*)

- very satisfied       somewhat dissatisfied  
 satisfied       dissatisfied  
 somewhat satisfied       very dissatisfied

Q26. Do you think you have a good chance to get ahead in your present line of work?

- very good chance       don't know or undecided  
 good chance       no chance, no opportunities  
 fair chance       no chance, too old, not qualified

Q27a. (*Ask employer only*): About how many people do you employ?

Q27b. (*Ask supervisors, managers, foremen only*): About how many people do you have working under your direction? \_\_\_\_\_

Q27c. (*Ask employed people only—this excludes people answering 27b*): Do you sometime hope or expect to own your own business?  
 \_\_\_ yes, expect to own business \_\_\_ no, do not expect to own business  
 \_\_\_ don't know or undecided \_\_\_ yes, already have business part time

Q27d. (*Ask those who answered 27c*): Do you ever hope or expect to be a foreman, manager, or executive of some kind?  
 \_\_\_ yes \_\_\_ don't know or undecided \_\_\_ no

Q28a. (*Ask all employed people*): Do you belong to a union?  
 \_\_\_ yes \_\_\_ no

Q28b. (*Ask only members of unions*): Suppose there is a section of the country where very few workers are unionized. A drive is started to unionize the companies there. Union workers all over the country are asked to give some money to support the drive. Some union people think they should give money; others think they shouldn't. How do you think you would feel about this?  
 \_\_\_ think would give \_\_\_ don't think would give  
 \_\_\_ unsure, undecided, don't know

Q29. What is (was) your father's job or occupation? (*Get specific answers.*) \_\_\_\_\_

Q30. (*Ask everyone*): How important is it to you to have opportunities for advancement in your present line of work? (*Probe for degree.*)  
 \_\_\_ very important \_\_\_ don't know or undecided  
 \_\_\_ important \_\_\_ not too important  
 \_\_\_ fairly important \_\_\_ not important at all

Q31. What was your job or occupation before you got your present job or occupation?  
 \_\_\_ always had present job or worked for different people but essentially same job  
 Other \_\_\_\_\_

Q32. Could you tell me the jobs or occupations of three of your closest friends whom you see most often? Don't tell me their names. They can be relatives of yours.

Occupation A \_\_\_\_\_ Relative \_\_\_\_\_  
 Occupation B \_\_\_\_\_ Relative \_\_\_\_\_  
 Occupation C \_\_\_\_\_ Relative \_\_\_\_\_

Q33. Could you tell me the jobs or occupations of your next-door neighbors?  
 Occupation A \_\_\_\_\_ Don't know \_\_\_  
 Occupation B \_\_\_\_\_ Don't know \_\_\_

Q34. Which of the following would best describe the kind of relations you have with your neighbors? (*Hand card.*)  
 \_\_\_ a. Good friends of the family.  
 \_\_\_ b. Often visit one another in each other's homes.  
 \_\_\_ c. Casual chatting in the yard or if you happen to run into each other on the street.  
 \_\_\_ d. Hardly know my neighbors.  
 \_\_\_ e. Other \_\_\_\_\_

Q35. How long have you been living in this neighborhood? \_\_\_\_\_

Q36a. Do you ever have people over for supper in your home?  
 \_\_\_ yes \_\_\_ no

Q36b. (*If yes to 36a*): How many times a month (year) would you say you have people over for supper? \_\_\_\_\_

Q36c. Are these people usually relatives or friends?  
 \_\_\_ relatives \_\_\_ friends \_\_\_ both

Q37. Do you belong to any social clubs, fraternities, lodges, or informal social groups?  
 \_\_\_ yes \_\_\_ no

Q38. (*If yes to 37*): Which ones? \_\_\_\_\_

Q39a. What was the last year (or grade) you completed in school?  
 \_\_\_ no formal schooling \_\_\_ technical or vocational school  
 \_\_\_ grammar school (1-6) \_\_\_ some college (1-3)  
 \_\_\_ grammar school (7-8) \_\_\_ finished college  
 \_\_\_ some high school (9-11) \_\_\_ graduate or professional school  
 \_\_\_ completed high school

Q39b. Did you go to public, private or parochial grade or high school?  
 \_\_\_ public \_\_\_ private \_\_\_ parochial

Q39c. (*If college*): Which college did you attend? \_\_\_\_\_

Q39d. (If graduate or professional school): Graduate or professional school? \_\_\_\_\_

Q40. In what country was your grandfather on your father's side born? \_\_\_\_\_

Q41a. Do you have any religious preference?  
 yes  no

Q41b. (If yes to 41a): Is it Catholic, Protestant (specify denomination), or Jewish?

- Catholic
- Protestant Denomination \_\_\_\_\_
- Jewish
- Other \_\_\_\_\_

Q42a. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?

- Republican
- Democrat
- Independent (tending toward:  Republican  Democrat)
- Other (specify) \_\_\_\_\_
- Don't know or unanswered

Q42b. Would you say you had a strong, moderate, or relatively weak (Republican, Democratic or Other) party preference?

- strong  relatively weak
- moderate  don't know or unanswered

*Nota bene: Is this respondent in your open-ended probe SUBSAMPLE?*

INTERVIEWER'S NOTES

Interviewer \_\_\_\_\_ Date \_\_\_\_\_  
 Respondent's Name \_\_\_\_\_ Address \_\_\_\_\_

Q43.  Original sample  Substitute sample

Q44.  First call  Second call  Third call

Q45.  Census tract number

Q46. Type of dwelling:  
 single detached house  duplex-triplex  apartment building

Q47. House type:

- Excellent  Average  Very poor
- Very good  Fair
- Good  Poor

Q48. Interviewer's rating of ecological area:

*High status area, generally (based on estimate of quality of dwelling units)*

- ecologically homogeneous  ecologically mixed
- Middle status area*
- ecologically homogeneous  ecologically mixed
- Lower status area*
- ecologically homogeneous  ecologically mixed

OPEN-ENDED SUBSAMPLE

- Carpenter
- High-school teacher
- Doctor
- Machine operator in factory
- Top executive of a large business firm

Section 2. Social Distance Booklet

Interview number \_\_\_\_\_

SA = Strongly agree U = Undecided D = Disagree  
 A = Agree SD = Strongly disagree

1. I believe I would like to have a *carpenter*
  - a. as my son-in-law SA A U D SD
  - b. as my father-in-law SA A U D SD
  - c. as my closest, personal friend SA A U D SD
  - d. as a person I would have over for supper in my home SA A U D SD
  - e. as a person I might often visit with SA A U D SD
  - f. as a member of one of my social clubs, lodges, or informal social groups SA A U D SD
  - g. as my next-door neighbor SA A U D SD
2. I believe I would like to have a *high-school teacher*
  - a. as my son-in-law SA A U D SD
  - b. as my father-in-law SA A U D SD
  - c. as my closest, personal friend SA A U D SD

- d. as a person I would have over  
for supper in my home SA A U D SD
- e. as a person I might often visit with SA A U D SD
- f. as a member of one of my social clubs,  
lodges, or informal social groups SA A U D SD
- g. as my next-door neighbor SA A U D SD
3. I believe I would like to have a *banker*
- a. as my son-in-law SA A U D SD
- b. as my father-in-law SA A U D SD
- c. as my closest, personal friend SA A U D SD
- d. as a person I would have over  
for supper in my home SA A U D SD
- e. as a person I might often visit with SA A U D SD
- f. as a member of one of my social clubs,  
lodges, or informal social groups SA A U D SD
- g. as my next-door neighbor SA A U D SD
4. I believe I would like to have a *factory foreman*
- a. as my son-in-law SA A U D SD
- b. as my father-in-law SA A U D SD
- c. as my closest, personal friend SA A U D SD
- d. as a person I would have over  
for supper in my home SA A U D SD
- e. as a person I might often visit with SA A U D SD
- f. as a member of one of my social clubs,  
lodges, or informal social groups SA A U D SD
- g. as my next-door neighbor SA A U D SD
5. I believe I would like to have a *truck driver*
- a. as my son-in-law SA A U D SD
- b. as my father-in-law SA A U D SD
- c. as my closest, personal friend SA A U D SD
- d. as a person I would have over  
for supper in my home SA A U D SD
- e. as a person I might often visit with SA A U D SD
- f. as a member of one of my social clubs,  
lodges, or informal social groups SA A U D SD
- g. as my next-door neighbor SA A U D SD
6. I believe I would like to have a *salesclerk in a department store*
- a. as my son-in-law SA A U D SD
- b. as my father-in-law SA A U D SD
- c. as my closest, personal friend SA A U D SD
- d. as a person I would have over  
for supper in my home SA A U D SD

- e. as a person I might often visit with SA A U D SD
- f. as a member of one of my social clubs,  
lodges, or informal social groups SA A U D SD
- g. as my next-door neighbor. SA A U D SD
7. I believe I would like to have an *electrical engineer*
- a. as my son-in-law SA A U D SD
- b. as my father-in-law SA A U D SD
- c. as my closest, personal friend SA A U D SD
- d. as a person I would have over  
for supper in my home SA A U D SD
- e. as a person I might often visit with SA A U D SD
- f. as a member of one of my social clubs,  
lodges, or informal social groups SA A U D SD
- g. as my next-door neighbor SA A U D SD
8. I believe I would like to have a *garage mechanic*
- a. as my son-in-law SA A U D SD
- b. as my father-in-law SA A U D SD
- c. as my closest, personal friend SA A U D SD
- d. as a person I would have over  
for supper in my home SA A U D SD
- e. as a person I might often visit with SA A U D SD
- f. as a member of one of my social clubs,  
lodges, or informal social groups SA A U D SD
- g. as my next-door neighbor SA A U D SD
9. I believe I would like to have a *physician (doctor)*
- a. as my son-in-law SA A U D SD
- b. as my father-in-law SA A U D SD
- c. as my closest, personal friend SA A U D SD
- d. as a person I would have over  
for supper in my home SA A U D SD
- e. as a person I might often visit with SA A U D SD
- f. as a member of one of my social clubs,  
lodges, or informal social groups SA A U D SD
- g. as my next-door neighbor SA A U D SD
10. I believe I would like to have an *unskilled construction worker*
- a. as my son-in-law SA A U D SD
- b. as my father-in-law SA A U D SD
- c. as my closest, personal friend SA A U D SD
- d. as a person I would have over  
for supper in my home SA A U D SD
- e. as a person I might often visit with SA A U D SD

- f. as a member of one of my social clubs,  
lodges, or informal social groups SA A U D SD  
g. as my next-door neighbor SA A U D SD
11. I believe I would like to have a *college professor*  
a. as my son-in-law SA A U D SD  
b. as my father-in-law SA A U D SD  
c. as my closest, personal friend SA A U D SD  
d. as a person I would have over  
for supper in my home SA A U D SD  
e. as a person I might often visit with SA A U D SD  
f. as a member of one of my social clubs,  
lodges, or informal social groups SA A U D SD  
g. as my next-door neighbor SA A U D SD
12. I believe I would like to have a *machine operator in a factory*  
a. as my son-in-law SA A U D SD  
b. as my father-in-law SA A U D SD  
c. as my closest, personal friend SA A U D SD  
d. as a person I would have over  
for supper in my home SA A U D SD  
e. as a person I might often visit with SA A U D SD  
f. as a member of one of my social clubs,  
lodges, or informal social groups SA A U D SD  
g. as my next-door neighbor SA A U D SD
13. I believe I would like to have a *street sweeper*  
a. as my son-in-law SA A U D SD  
b. as my father-in-law SA A U D SD  
c. as my closest, personal friend SA A U D SD  
d. as a person I would have over  
for supper in my home SA A U D SD  
e. as a person I might often visit with SA A U D SD  
f. as a member of one of my social clubs,  
lodges, or informal social groups SA A U D SD  
g. as my next-door neighbor SA A U D SD
14. I believe I would like to have a *bank teller*  
a. as my son-in-law SA A U D SD  
b. as my father-in-law SA A U D SD  
c. as my closest, personal friend SA A U D SD  
d. as a person I would have over  
for supper in my home SA A U D SD  
e. as a person I might often visit with SA A U D SD  
f. as a member of one of my social clubs,  
lodges, or informal social groups SA A U D SD  
g. as my next-door neighbor SA A U D SD

15. I believe I would like to have an *owner-manager of a small store*  
a. as my son-in-law SA A U D SD  
b. as my father-in-law SA A U D SD  
c. as my closest, personal friend SA A U D SD  
d. as a person I would have over  
for supper in my home SA A U D SD  
e. as a person I might often visit with SA A U D SD  
f. as a member of one of my social clubs,  
lodges, or informal social groups SA A U D SD  
g. as my next-door neighbor SA A U D SD
16. I believe I would like to have a *janitor*  
a. as my son-in-law SA A U D SD  
b. as my father-in-law SA A U D SD  
c. as my closest, personal friend SA A U D SD  
d. as a person I would have over  
for supper in my home SA A U D SD  
e. as a person I might often visit with SA A U D SD  
f. as a member of one of my social clubs,  
lodges, or informal social groups SA A U D SD  
g. as my next-door neighbor SA A U D SD
17. I believe I would like to have a *top executive of a large business firm*  
a. as my son-in-law SA A U D SD  
b. as my father-in-law SA A U D SD  
c. as my closest, personal friend SA A U D SD  
d. as a person I would have over  
for supper in my home SA A U D SD  
e. as a person I might often visit with SA A U D SD  
f. as a member of one of my social clubs,  
lodges, or informal social groups SA A U D SD  
g. as my next-door neighbor SA A U D SD
18. I believe I would like to have a *high school graduate*  
a. as my son-in-law SA A U D SD  
b. as my father-in-law SA A U D SD  
c. as my closest, personal friend SA A U D SD  
d. as a person I would have over  
for supper in my home SA A U D SD  
e. as a person I might often visit with SA A U D SD  
f. as a member of one of my social clubs,  
lodges, or informal social groups SA A U D SD  
g. as my next-door neighbor SA A U D SD
19. I believe I would like to have a *person who had professional training after college*  
a. as my son-in-law SA A U D SD

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- b. as my father-in-law SA A U D SD  
 c. as my closest, personal friend SA A U D SD  
 d. as a person I would have over  
 for supper in my home SA A U D SD  
 e. as a person I might often visit with SA A U D SD  
 f. as a member of one of my social clubs,  
 lodges, or informal social groups SA A U D SD  
 g. as my next-door neighbor SA A U D SD
20. I believe I would like to have a *person who finished grade school only*  
 a. as my son-in-law SA A U D SD  
 b. as my father-in-law SA A U D SD  
 c. as my closest, personal friend SA A U D SD  
 d. as a person I would have over  
 for supper in my home SA A U D SD  
 e. as a person I might often visit with SA A U D SD  
 f. as a member of one of my social clubs,  
 lodges, or informal social groups SA A U D SD  
 g. as my next-door neighbor SA A U D SD
21. I believe I would like to have a *college graduate*  
 a. as my son-in-law SA A U D SD  
 b. as my father-in-law SA A U D SD  
 c. as my closest, personal friend SA A U D SD  
 d. as a person I would have over  
 for supper in my home SA A U D SD  
 e. as a person I might often visit with SA A U D SD  
 f. as a member of one of my social clubs,  
 lodges, or informal social groups SA A U D SD  
 g. as my next-door neighbor SA A U D SD
22. I believe I would like to have a *person who had gone to high school  
 but had not finished*  
 a. as my son-in-law SA A U D SD  
 b. as my father-in-law SA A U D SD  
 c. as my closest, personal friend SA A U D SD  
 d. as a person I would have over  
 for supper in my home SA A U D SD  
 e. as a person I might often visit with SA A U D SD  
 f. as a member of one of my social clubs,  
 lodges, or informal social groups SA A U D SD  
 g. as my next-door neighbor SA A U D SD

## Section 3. Occupational Friends and Acquaintances

- Interview number \_\_\_\_\_
- Please circle your answer.
- Have you ever had a friend who was a:
- |   |     |    |
|---|-----|----|
| carpenter                                 | yes | no |
| high-school teacher                       | yes | no |
| banker                                    | yes | no |
| factory foreman                           | yes | no |
| truck driver                              | yes | no |
| salesclerk in a<br>department store       | yes | no |
| electrical engineer                       | yes | no |
| garage mechanic                           | yes | no |
| physician (doctor)                        | yes | no |
| unskilled construction worker             | yes | no |
| college professor                         | yes | no |
| machine operator in a factory             | yes | no |
| street sweeper                            | yes | no |
| bank teller                               | yes | no |
| owner-manager of a<br>small store         | yes | no |
| janitor                                   | yes | no |
| top executive of a<br>large business firm | yes | no |