

**GESIS Archive Study ID: ZA5614**  
**Flash Eurobarometer 331**  
**September-October 2011**

**Retailers' attitudes towards cross-border trade and consumer protection**

Survey conducted by TNS Political & Social upon the request of the European Commission Directorate General for Health and Consumer and coordinated by DG Communication.

Archive dataset version 1.0.0 (2012-09-25)

**Archive information and errata:**

- SERIAL CASE ID was computed by the archive; original case ID not provided.
- q1.5 derived from q1.1/q1.2 by the data producer; q1.6 derived from q1.4/q1.5 by the data producer.
- No separate variable/data available for Q5c. Please notice separate values in variable q5b for q5b/q5c questionnaire answer category '3' with modified answer text for SCOTLAND. Analogous answers for Scotland are coded '3' and answers for the rest of the United Kingdom and Ireland are coded '4' in q5b; questionnaire categories '4' and '5' are shifted to '5' and '6'.
- Variable vd1\_2 is not documented. Variable d1 recodes vd1\_1; cases coded '0' in vd1\_1 are recoded to '1' (up to one million euro) in d1.
- vd5 (CROSS-BORDER SALES TO N OF EU COUNTRIES): respondents coded '27' have been recoded to DK/NA in the categorized variable d5 by the data producer (TNS). Since the respondent's own country "ONLY" is coded '0', '27' is not in the range of valid values.
- Variable and value labels have been complemented / edited, if necessary.

**Proposed dataset citation:**

European Commission: Flash Eurobarometer 331: Retailers' attitudes towards cross-border trade and consumer protection. September 2011. TNS Political & Social [Producer]; GESIS Data Archive: ZA5614, dataset v1.0.0., doi: 10.4232/1.11455

**Request for bibliographic references:**

Your feedback on any publication using Eurobarometer data will be very much appreciated. Please send us bibliographic information on all types of publication: books, articles, reports, conference papers, student thesis or dissertations etc. and include information on the data set(s) which were used.

<http://www.gesis.org/eurobarometer/service-guide/publications/bibliography/>

GESIS – Leibniz Institute for the Social Sciences  
Data Archive for the Social Sciences (DAS)  
Cologne, 2012-09-25

<http://www.gesis.org/eurobarometer/>