

**ZA5853**

**Flash Eurobarometer 379**  
**(Attitudes of Europeans Towards the Issue of Biodiversity,**  
**wave 3)**

**Country Questionnaire**  
**Great Britain**

**FL 379 Biodiversity - UK**

D1 How old are you?

(WRITE DOWN - IF "REFUSAL" CODE '99')

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D2 Gender.

- |        |   |
|--------|---|
| Male   | 1 |
| Female | 2 |

ASK ALL

Q1 Have you ever heard of the term 'biodiversity'?

(READ OUT - ONE ANSWER ONLY)

- |  |   |
|--|---|
| I've heard of it and I know what it means        | 1 |
| I've heard of it but I do not know what it means | 2 |
| I have never heard of it                         | 3 |
| DK/NA  | 4 |

FL290 Q1

Q2 Biological diversity – or biodiversity – is the term given to the variety of life on Earth (like plants, animals, genes, but also ecosystems such as oceans etc.) which forms the web of life of which we are an integral part... How informed do you feel about the loss of biodiversity?

(READ OUT - ONE ANSWER ONLY)

- |                     |   |
|---------------------|---|
| Very well informed  | 1 |
| Well informed       | 2 |
| Not well informed   | 3 |
| Not informed at all | 4 |
| DK/NA               | 5 |

FL290 Q3

Q3: ROTATE STATEMENTS 1 TO 5

Q3 For each of the following effects of biodiversity loss, can you tell me if it is in your opinion...

(READ OUT - ONE ANSWER ONLY)

		A very serious problem	A fairly serious problem	Not a very serious problem	Not a serious problem at all	DK/NA
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1	Decline and less variety of natural habitats	1	2	3	4	5
2	Decline and disappearance of forests	1	2	3	4	5

3	Endangering and disappearance of some animals	1	2	3	4	5
4	Endangering and disappearance of some plants	1	2	3	4	5
5	Climate change	1	2	3	4	5

NEW

Q4: ROTATE STATEMENTS 1 TO 5

Q4 I will read some statements to you about why it might be important to halt the loss of biodiversity. Please tell me how much you agree or disagree with them:

(READ OUT - ONE ANSWER ONLY)

		Very much agree	Rather agree	Rather disagree	Very much disagree	DK/NA
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1	It is a moral obligation – because we have a responsibility to look after nature	1	2	3	4	5
2	Our well-being and quality of life is based upon nature and biodiversity	1	2	3	4	5
3	Biodiversity is indispensable for the production of goods such as food, fuel and medicines	1	2	3	4	5
4	Europe will get poorer economically as a consequence of the loss of biodiversity	1	2	3	4	5
5	Biodiversity is essential in tackling climate change	1	2	3	4	5

FL290 Q4 TREND MODIFIED

Q5 In your opinion, how serious is the decline and possible extinction of animal species, flora and fauna, natural habitats and ecosystems? It is...

(READ OUT - ONE ANSWER ONLY)

		A very serious problem	A fairly serious problem	Not a serious problem	Not a problem at all	DK/NA
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1	In the UK	1	2	3	4	5
2	In Europe	1	2	3	4	5
3	Globally	1	2	3	4	5

FL290 Q5

Q6 Do you think that the decline and possible extinction of animal species, flora and fauna, will have an impact on you personally?

(READ OUT - ONE ANSWER ONLY)

Yes, I am already affected by the loss of biodiversity	1
Yes, it will have an effect on me, but not now, later on	2
No, not on me personally but on my children	3
No, it will not have an effect	4
DK/NA	5

FL290 Q6

Q7: ROTATE STATEMENTS 1 TO 6

Q7 For each of the aspects from the following list, please tell me if you think it threatens biodiversity...

(READ OUT - ONE ANSWER ONLY)

		Very much	To some extent	Not very much	Not at all	DK/NA
1	Intensive farming, deforestation and over-fishing	1	2	3	4	5
2	Pollution of air, water (seas, rivers, lakes, etc.)	1	2	3	4	5
3	Man-made disasters (e.g. oil spills, industrial accidents, etc.)	1	2	3	4	5
4	Plants and animals introduced into our ecosystems (that are not normally found in our region or country)	1	2	3	4	5
5	Climate change	1	2	3	4	5
6	Conversion of natural areas to other uses (e.g. roads, housing, industry, expansion of urban areas, conversion into farmland etc.)	1	2	3	4	5

NEW BASED ON FL290 Q7

Q8: ROTATE STATEMENTS 1 TO 6

Q8 In order to protect biodiversity please tell me if you agree or disagree that the EU should take each of the following measures...

(READ OUT - ONE ANSWER ONLY)

		Totally agree	Tend to agree	Tend to disagree	Totally disagree	DK/NA
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1	Increase the areas where nature is protected in Europe	1	2	3	4	5
2	Create financial rewards (e.g. for farmers or fishermen) for nature conservation	1	2	3	4	5
3	Make sure that subsidies to sectors like agriculture or fisheries also take account of biodiversity	1	2	3	4	5
4	Allocate more financial resources to nature protection in Europe	1	2	3	4	5
5	Promote research on the impact of biodiversity loss	1	2	3	4	5
6	Better inform citizens about the importance of biodiversity	1	2	3	4	5

NEW BASED ON FL290 Q8

Q9 Have you heard of the Natura 2000 network?

(READ OUT - ONE ANSWER ONLY)

I've heard of it and I know what it is	1
I've heard of it but I do not know what it is	2
I have never heard of it	3
DK/NA	4

FL290 Q9

Q10: ROTATE STATEMENTS 1 TO 5

Q10 Natura 2000 is a network of more than 26 000 nature protection areas all over the EU. How important do you think the following roles of such nature protection areas are?

(READ OUT - ONE ANSWER ONLY)

		Very important	Somewhat important	Not very important	Not at all important	DK/NA
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1	Protecting endangered animals and plants	1	2	3	4	5
2	Preventing the destruction of valuable areas on land and at sea	1	2	3	4	5
3	Promoting nature-friendly land-use	1	2	3	4	5
4	Stimulating eco-tourism and nature-related recreational activities	1	2	3	4	5

5	Safeguarding nature's role in providing clean air and water	1	2	3	4	5
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NEW BASED ON FL290 Q10

Q11: ROTATE ANSWER CODES 1 TO 3

Q11	Sometimes economic development results in damage or destruction of nature protection areas, such as Natura 2000. Which of the following statements come closest to your opinion?
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(READ OUT - ONE ANSWER ONLY)

This is acceptable because economic development takes precedence	1
This should be prohibited because these are our most important nature areas	2
This is only acceptable for projects of major public interest and if damage is fully compensated for	3
DK/NA	4

FL290 Q11

Q12	Would you say that you personally make an effort to protect biodiversity?
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(READ OUT - ONE ANSWER ONLY)

Yes I do	1
Yes but I would like to do even more	2
No, because I do not know what to do	3
No, for other reasons	4
DK/NA	5

NEW

Q13: ROTATE STATEMENTS 1 TO 5

Q13	For each of the following , please tell me whether or not you do it?
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(READ OUT - ONE ANSWER ONLY)

		Yes	No	DK/NA
1	Respect nature (for example, by not leaving waste in the forest or on the beach, by not disturbing wild animals)	1	2	3
2	Buy products that are eco-friendly (organic, without chemicals, or locally produced, for example)	1	2	3
3	Are a member of an organisation working to protect nature and biodiversity	1	2	3
4	Participate in citizen's projects dedicated to biodiversity (e.g. field work in nature reserves, bat nights, etc.)	1	2	3
5	Contribute to one or several monitoring projects (for example, to count birds or butterflies)	1	2	3

NEW

D4 How old were you when you stopped full-time education?

(INT.: IF "STILL STUDYING", CODE '00' - IF "NO EDUCATION" CODE '01' - IF "REFUSAL" CODE '98' - IF "DK" CODE '99')

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D5a As far as your current occupation is concerned, would you say you are self-employed, an employee, a manual worker or would you say that you are without a professional activity?

(ONE ANSWER ONLY)

Self-employed	1
Employee	2
Manual worker	3
Without a professional activity	4
Refusal (DO NOT READ OUT)	5

ASK D5b IF SELF-EMPLOYED, CODE 1 IN D5a

D5b Would you say you are...?

(READ OUT – ONE ANSWER ONLY)

Farmer, forester, fisherman	1
Owner of shop, craftsman	2
Professional (lawyer, medical practitioner, accountant, architect,...)	3
Manager of a company	4
Other\ Refusal (DO NOT READ OUT)	5

ASK D5c IF EMPLOYEE, CODE 2 IN D5a

D5c Would you say you are...?

(READ OUT – ONE ANSWER ONLY)

Professional (employed doctor, lawyer, accountant, architect, ...)	1
General management, director or top management	2
Middle management	3
Civil servant	4
Office clerk	5
Other employee (salesman, nurse, ...)	6
Other\ Refusal (DO NOT READ OUT)	7

ASK D5d IF MANUAL WORKER, CODE 3 IN D5a

D5d Would you say you are...?

(READ OUT – ONE ANSWER ONLY)

Supervisor\ foreman (team manager, ...)	1
Manual worker	2

Unskilled manual worker	3
Other\ Refusal (DO NOT READ OUT)	4

ASK D5e IF WITHOUT A PROFESSIONAL ACTIVITY, CODE 4 IN D5a

D5e Would you say you are...?

(READ OUT – ONE ANSWER ONLY)

Looking after the home	1
Student (full time)	2
Retired	3
Seeking a job	4
Other\ Refusal (DO NOT READ OUT)	5

D12 What county do you live in?

(READ OUT IF NECESSARY - ONE ANSWER ONLY)

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D13 Would you say you live in a...?

(READ OUT - SINGLE CODE)

Rural area or village	1
Small or medium-sized town	2
Large town/city	3
DK (DO NOT READ OUT)	4

D18 Have you got a mobile phone?

(DO NOT READ OUT)

Yes	1
No	2

D20 Have you got a landline phone?

(DO NOT READ OUT)

Yes	1
No	2

D22 Could you tell me how many people aged 15 years or more live in your household, yourself included?

(WRITE DOWN - IF "DK" CODE '98' - IF "REFUSAL" CODE '99')

			Number of people aged 15 or more in the household
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