

ZA5896

**Flash Eurobarometer 388
(Attitudes of Europeans towards Waste Management
and Resource Efficiency)**

**Country Questionnaire
United Kingdom**

FL 388 - Waste and Resource Efficiency - UK

D1 How old are you?

(WRITE DOWN - IF "REFUSAL" CODE '99')

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D2 Gender.

Male	1
Female	2

ASK ALL

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Q1 The efficient use of resources means getting the greatest benefit out of scarce resources, such as metals, materials, land or water, while also causing less environmental damage. How important is it for you that Europe uses its resources more efficiently? Would you say it is...

(READ OUT - ONE ANSWER ONLY)

Very important	1
Somewhat important	2
Not really important	3
Not important at all	4
DK/NA	5

NEW

ROTATE STATEMENTS 1 TO 3

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Q2 In your opinion, what would be the impact of more efficient resource use on each of the following elements?

(READ OUT - ONE ANSWER ONLY)

		Very positive	Somewhat positive	Somewhat negative	Very negative	DK/NA
1	Economic growth in the UK	1	2	3	4	5
2	Employment opportunities in the UK	1	2	3	4	5
3	The quality of life in the UK	1	2	3	4	5

NEW

ROTATE ITEMS 1 TO 6

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Q3 Which of the following actions do you think would make the biggest difference in how efficiently we use resources?

(READ OUT - MAX. 3 ANSWERS)

Stricter protection of natural resources (e.g. water, air, land, fish, biodiversity, etc.)	1,
Setting resource efficiency targets	2,
Setting more efficient, environmentally-friendly product standards	3,
Cutting taxes on employment and increasing taxes on resource use	4,
Reducing waste and sorting recyclable waste at home	5,
Reducing and recycling waste in industry and construction	6,
DK/NA	7,

NEW

ROTATE STATEMENTS 1 TO 3

Q4 For each of the following statements, please tell me whether you totally agree, tend to agree, tend to disagree or totally disagree.

(READ OUT – ONE ANSWER ONLY)

		Totally agree	Tend to agree	Tend to disagree	Totally disagree	DK/NA
1	The UK as a whole is generating too much waste	1	2	3	4	5
2	Your household is generating too much waste	1	2	3	4	5
3	You make efforts to reduce the amount of household waste that you generate	1	2	3	4	5

NEW

SPLIT A

ASK Q5a IF “make efforts to reduce household waste”, (CODES 1,2) IN Q4c – OTHERS GO TO Q5b

ROTATE ITEMS 1 TO 8

Q5a Which of the following actions are you undertaking to reduce the amount of household waste that you generate?

(READ OUT - MULTIPLE ANSWERS POSSIBLE)

You avoid food waste and other types of waste by buying exactly what you need	1,
You avoid buying 'over packaged' goods	2,
You have made an effort to stop receiving unwanted mail	3,
You undertake home composting	4,
You use rechargeable batteries	5,
You drink tap water to avoid packaging waste	6,
You donate/sell items for re-use	7,
You make an effort to get broken appliances repaired before buying new ones	8,
Other (DO NOT READ OUT)	9,
DK/NA	10,

NEW

SPLIT B

ASK Q5b IF "don't make efforts to reduce household waste", (CODES 3,4) IN Q4c – OTHERS GO TO Q6

ROTATE ITEMS 1 TO 5

Q5b What are the main reasons why you are not trying to reduce the amount of waste you generate? Would you say that...

(READ OUT - MULTIPLE ANSWERS POSSIBLE)

Reducing waste is not important for you	1,
You don't know how you can reduce waste	2,
It is the responsibility of the product producer to reduce waste, not yours	3,
You consider the level of waste you generate is already at its minimum / you can't reduce it more	4,
You tend to throw things away as it is difficult or too expensive to get them repaired	5,
Other (DO NOT READ OUT)	6,
DK/NA	7,

NEW

ASK ALL

ROTATE ITEMS 1 TO 8. Code 3 always follows code 2.

ITEM 10 IS SINGLE

Q6 Do you sort the following types of waste, at least occasionally?

READ OUT - MULTIPLE ANSWERS POSSIBLE)

Paper / Cardboard / Beverage cartons	1,
Plastic bottles or other plastic materials	2,

Metal cans	3,
Glass	4,
Kitchen waste	5,
Garden waste	6,
Household hazardous waste (paint, chemicals, batteries, etc.)	7,
Electrical and electronic waste	8,
Other (DO NOT READ OUT)	9,
I don't sort any waste (DO NOT READ OUT)	10,
DK/NA	11,

NEW

SPLIT A

ASK Q7a IF "sorts waste", (NOT CODE 10,11) IN Q6 – OTHERS GO TO Q7b

ROTATE ITEMS 1 TO 6

Q7a What would convince you to separate more of your waste?

(READ OUT - MULTIPLE ANSWERS POSSIBLE)

More convenient separate waste collection at your home	1,
More and better waste recycling and composting facilities in your area	2,
More information on how and where to separate waste	3,
Increased tariffs if waste is not separated properly	4,
Reassurance that this waste is effectively recycled	5,
Financial incentives to separate waste (deposits, reduced tariffs, etc.)	6,
Other (DO NOT READ OUT)	7,
DK/NA	8,

NEW BASED ON FL316 – Q3a

SPLIT B

ASK Q7b IF "does not sort waste", (CODE 10) IN Q6 – OTHERS GO TO Q8

ROTATE ITEMS 1 TO 6

Q7b What would convince you to separate at least some of your waste?

(READ OUT - MULTIPLE ANSWERS POSSIBLE)

More convenient separate waste collection at your home	1,
More and better waste recycling and composting facilities in your area	2,
More information on how and where to separate waste	3,
Increased tariffs if waste is not separated properly	4,
Reassurance that this waste is effectively recycled	5,
Financial incentives to separate waste (deposits, reduced tariffs, etc.)	6,
Other (DO NOT READ OUT)	7,
DK/NA	8,

NEW BASED ON FL316 – Q3b

ASK ALL

ROTATE ITEMS 1 TO 3

Q8 Managing household waste has a cost. I am going to read out three possible ways of financing this management (there are others as well): through a flat rate, a contribution relative to your waste production, or more producer responsibility. Please indicate which you would prefer?

(READ OUT – ONE ANSWER ONLY)

To pay a fixed sum for waste management through your taxes	1
To pay in proportion to the quantity of unsorted waste you generate	2
For the cost of waste management to be included in the price of the products you buy	3
DK/NA	4

NEW BASED ON FL316 – Q12-Q13

Q9 Can you estimate what percentage of the food you buy goes to waste?

(READ OUT – ONE ANSWER ONLY)

5% or less	1
6% to 15%	2
16% to 30%	3
31% to 50%	4
More than 50%	5
None (DO NOT READ OUT)	6
DK/NA	7

TREND MODIFIED FL316 – Q5

ASK Q10 IF “SOME OF THE FOOD GOES TO WASTE”, (CODES 1 to 5) IN Q9 – OTHERS GO TO Q11

ROTATE ITEMS 1 TO 7

Q10 Amongst the following elements, which would help you to waste less food?

(READ OUT – MULTIPLE ANSWERS POSSIBLE)

Better and clearer information on how to interpret 'best before' dates	1,
Better and clearer information on food product labels, e.g. information on storage and preparation	2,
Better shopping planning by your household	3,
Better estimation of portion sizes (how much food you cook) to avoid wasting food	4,

Availability of smaller portion sizes in shops	5,
Re-using leftovers instead of throwing them away	6,
Using the freezer to conserve food longer	7,
Other (DO NOT READ OUT)	8,
DK/NA	9,

NEW BASED ON FL316 – Q6

ASK ALL

ROTATE ITEMS 1 TO 8

Q11 Which of the following aspects do you consider most important when buying a durable product, like a washing machine or a fridge?

(READ OUT – MAX. 3 ANSWERS)

You can use the product for a long time	1,
The producer gives you a longer warranty/guarantee for the product	2,
The product is made from recycled materials	3,
The product can be recycled after you use it	4,
The product is environmentally-friendly	5,
You can easily sell the product when you no longer want to use it	6,
The seller will take back the old product when you buy a new one	7,
The running costs are lower due to greater efficiency	8,
Other (DO NOT READ OUT)	9,
DK/NA	10,

NEW

ROTATE ITEMS 1 TO 5

ITEM 6 IS SINGLE

Q12 Would you buy the following products second hand?

(READ OUT – MULTIPLE ANSWERS POSSIBLE)

Textiles (clothing, bedding, curtains, etc.)	1,
Electronic equipment (TV, computer, etc.)	2,
Furniture (couch, table, chairs, etc.)	3,
Household electrical appliances (oven, dishwasher, etc.)	4,
Books, CDs, DVDs, video games	5,
None of these products (DO NOT READ OUT)	6,
DK/NA	7,

NEW BASED ON FL316 – Q8

ASK Q13 ONLY IF "Would not buy any of these products second hand" (code 6) in Q12 – OTHERS GO TO Q14

ROTATE ITEMS 1 TO 4

ITEM 5 IS SINGLE

Q13 What prevents you from buying second hand products?

(READ OUT – MULTIPLE ANSWERS POSSIBLE)

Health and safety concerns	1,
Inferior quality of the product	2,
Less appealing look of the product	3,
Afraid of what others might think of you	4,
Never thought of it	5,
Other (DO NOT READ OUT)	6,
DK/NA	7,

TREND MODIFIED FL316 – Q9

ASK ALL

ROTATE ITEMS 1 TO 3

ITEM 4 IS SINGLE

Q14 There are emerging alternatives to buying new products. Have you ever done any of the following?

(READ OUT – MULTIPLE ANSWERS POSSIBLE)

Bought a remanufactured product. This is a used product, the faulty or old components of which have been substituted, and which is sold with the same guarantees as a new product.	1,
Leased or rented a product instead of buying it (e.g. a washing machine, furniture)	2,
Used sharing schemes. These can be organised, like car or bike sharing schemes, or informal, like neighbours sharing lawn mowers.	3,
None of these alternatives (DO NOT READ OUT)	4,
DK/NA	5,

NEW

ASK Q15a ONLY IF "Has never bought a remanufactured product" (NOT CODE 1 in Q14) – OTHERS GO TO Q15b

ROTATE ITEMS 1 TO 6

Q15a What prevents you from buying a remanufactured product?

(READ OUT – MULTIPLE ANSWERS POSSIBLE)

You have never heard of remanufactured products	1,
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You prefer a new product	2,
You are not confident in the quality of remanufactured products	3,
You think their design is outdated	4,
This option is not available in your area	5,
You think the price is not advantageous compared to buying a new product	6,
Other (DO NOT READ OUT)	7,
DK/NA	8,

NEW

ASK Q15b ONLY IF "Has never leased a product" (NOT CODE 2 in Q14) – OTHERS GO TO Q15c

ROTATE ITEMS 1 TO 5

Q15b What prevents you from leasing or renting a product instead of buying it?

(READ OUT – MULTIPLE ANSWERS POSSIBLE)

You have never heard of this possibility	1,
You prefer to own the product	2,
This option is not available in your area	3,
You think the price is not advantageous compared to buying the product	4,
You worry about the quality of the product/service	5,
Other (DO NOT READ OUT)	6,
DK/NA	7,

NEW

ASK Q15c ONLY IF "Has never used sharing schemes" (NOT CODE 3 in Q14) – OTHERS GO TO Q16

ROTATE ITEMS 1 TO 5

Q15c What prevents you from using sharing schemes?

(READ OUT – MULTIPLE ANSWERS POSSIBLE)

You have never heard of sharing schemes	1,
You prefer to own the product	2,
This option is not available in your area	3,
You think the price is not advantageous compared to buying a product	4,
You worry about the quality of the product/service	5,
Other (DO NOT READ OUT)	6,
DK/NA	7,

NEW

ASK ALL

ROTATE STATEMENTS 1 TO 7

Q16 Plastic waste remains a key challenge in terms of recycling and littering. Do you agree or disagree with each of the following statements regarding the specific issue of plastic waste?

(READ OUT – ONE ANSWER ONLY)

		Totally agree	Tend to agree	Tend to disagree	Totally disagree	DK/NA
1	Better information should be provided about which plastics are recyclable or not	1	2	3	4	5
2	The production of non-recyclable (or difficult to recycle) plastics should be stopped and recyclable materials should be used as an alternative	1	2	3	4	5
3	Measures should be taken to reduce the use of single-use plastic items (shopping bags, straws, tableware, ...)	1	2	3	4	5
4	The use of micro plastic particles in consumer cosmetics and similar products should be forbidden	1	2	3	4	5
5	Disposing of plastic waste in landfill sites should be prohibited	1	2	3	4	5
6	More initiatives are needed by the public authorities to limit the presence of plastic waste in the environment and increase plastic waste recycling	1	2	3	4	5
7	More initiatives are needed by industry (producers, recyclers and all intermediaries) to limit the presence of plastic waste in the environment and increase plastic waste recycling	1	2	3	4	5

NEW

Q17 How much litter is there in the area where you live? (litter on the street, in natural surroundings, etc.)

(READ OUT – ONE ANSWER ONLY)

A lot	1
Quite a lot	2
Not much	3
None	4
DK/NA	5

NEW

ASK Q18 ONLY IF “considers there is litter” (codes 1,2,3 in Q17)

ROTATE ITEMS 1 TO 4

Q18 What kind of litter is it?

(READ OUT – MULTIPLE ANSWERS POSSIBLE)

Plastic bags	1,
Other plastic packaging	2,
Glass, metal, paper packaging	3,
Electrical and electronic waste (e.g. discarded appliances)	4,
Other (DO NOT READ OUT)	5,
DK/NA	6,

NEW

ROTATE ITEMS 1 TO 7

ITEM 8 IS SINGLE

Q19 In your opinion, which of the following actions would be the most efficient in reducing littering?

(READ OUT – MAX. 3 ANSWERS)

Organised clean-up events	1,
Better enforcement of existing anti-litter laws	2,
Encouraging alternatives to plastic bags or other plastic packaging	3,
Increasing and encouraging the recycling of waste	4,
Communication campaigns to raise awareness among citizens	5,
Ensuring availability of public litter bins	6,
Financial participation by producers of plastics in funding the fight against litter	7,
None of these actions would be efficient (DO NOT READ OUT)	8,
DK/NA	9,

NEW

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Q20	The amount of litter entering the oceans is a cause for concern. Would you support the development of an EU-level target to reduce such litter?
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Yes	1
No	2
DK/NA	3

NEW

D4	How old were you when you stopped full-time education?
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(INT.: IF "STILL STUDYING", CODE '00' - IF "NO EDUCATION" CODE '01' - IF "REFUSAL" CODE '98' - IF "DK" CODE '99')

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D5a	As far as your current occupation is concerned, would you say you are self-employed, an employee, a manual worker or would you say that you are without a professional activity?
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(ONE ANSWER ONLY)

Self-employed	1
Employee	2
Manual worker	3
Without a professional activity	4
Refusal (DO NOT READ OUT)	5

ASK D5b IF SELF-EMPLOYED, CODE 1 IN D5a

D5b	Would you say you are...?
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(READ OUT – ONE ANSWER ONLY)

Farmer, forester, fisherman	1
Owner of shop, craftsman	2
Professional (lawyer, medical practitioner, accountant, architect,...)	3
Manager of a company	4
Other\ Refusal (DO NOT READ OUT)	5

ASK D5c IF EMPLOYEE, CODE 2 IN D5a

D5c	Would you say you are...?
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(READ OUT – ONE ANSWER ONLY)

Professional (employed doctor, lawyer, accountant, architect, ...)	1
General management, director or top management	2
Middle management	3
Civil servant	4
Office clerk	5
Other employee (salesman, nurse, ...)	6

Other\ Refusal (DO NOT READ OUT) 7

ASK D5d IF MANUAL WORKER, CODE 3 IN D5a

D5d Would you say you are...?

(READ OUT – ONE ANSWER ONLY)

Supervisor\ foreman (team manager, ...)	1
Manual worker	2
Unskilled manual worker	3
Other\ Refusal (DO NOT READ OUT)	4

ASK D5e IF WITHOUT A PROFESSIONAL ACTIVITY, CODE 4 IN D5a

D5e Would you say you are...?

(READ OUT – ONE ANSWER ONLY)

Looking after the home	1
Student (full time)	2
Retired	3
Seeking a job	4
Other\ Refusal (DO NOT READ OUT)	5

D12 What county do you live in?

(READ OUT IF NECESSARY - ONE ANSWER ONLY)

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D13 Would you say you live in a...?

(READ OUT - SINGLE CODE)

Rural area or village	1
Small or medium-sized town	2
Large town/city	3
DK (DO NOT READ OUT)	4

D18 Have you got a mobile phone?

(DO NOT READ OUT)

Yes	1
No	2

D20 Have you got a landline phone?

(DO NOT READ OUT)

Yes	1
No	2

D22 Could you tell me how many people aged 15 years or more live in your household, yourself included?

(WRITE DOWN - IF "DK" CODE '98' - IF "REFUSAL" CODE '99')

	Number of people aged 15 or more in the household
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