The German Longitudinal Election Study (GLES) is a long-term project funded by the German Research Foundation (Deutsche Forschungsgemeinschaft) which started with the 2009 federal election and is continued with the federal election 2013. GLES is the largest and most ambitious election study held so far in Germany.

GLES 2013 was directed by five principal investigators: Prof. Dr. Hans Rattinger (University of Mannheim), Prof. Dr. Sigrid Roßteutscher (University of Frankfurt), Prof. Dr. Rüdiger Schmitt-Beck (University of Mannheim) Prof. Dr. Bernhard Wößels (Social Science Research Center Berlin) and Prof. Dr. Christof Wolf (GESIS – Leibniz-Institute for the Social Science) in close cooperation with the German Society for Electoral Studies (Deutsche Gesellschaft für Wahlforschung).

The following documentation refers to the Short-term Campaign Panel Control Group II (ZA5754) of GLES and will give you some general information about the dataset.

**Bibliographic description of the dataset**

Study No.  
ZA5754

Title  
Short-term Campaign Panel Control Group II (GLES 2013)

Current Version  
3.0.0, 01/26/2015

Doi  
10.4232/1.12165

Citation  
Rattinger, Hans; Roßteutscher, Sigrid; Schmitt-Beck, Rüdiger; Wößels, Bernhard; Wolf, Christof; Plischke, Thomas; Wiegand, Elena (2015): Short-term Campaign Panel 2013 – Control Group II (to Panel Wave 5) (GLES). GESIS Data Archive, Cologne. ZA5754 Data file Version 3.0.0, doi:10.4232/1.12165.

**Basic information**

Funding Agency  
German Research Foundation (Deutsche Forschungsgemeinschaft)

Data Collector  
Bamberg Center for Empirical Studies (BACES), Bamberg

Date of collection  
Short-term Campaign Panel 06/20 – 10/04/2013  
Control Group II 08/01-08/11/2013

Content  
In addition to the panelists of the Short-term Campaign Panel 2013, three independent samples are drawn which are then interviewed with the same questionnaire and at the same time as the panel waves three, five, and seven. By comparing the panel and cross-section respondents, it is possible to analyse if and to what extent the repeated interview of the same respondent influences the measurement of political attitudes and political behaviour.

**Methodology**

Geographic Coverage  
Germany (DE)

Universe  
The target population of the Campaign Panel comprises all German citizens who were eligible to vote in the election to the German Bundestag on September 22, 2013. Due to the decision to collect the data of the Campaign Panel online the frame population is restricted to members of the nonprobability online panel of the Respondi AG who were eligible to vote in the 2013 election to the German Bundestag. The online panel comprised about 96,445 active panelists in Germany in 2013. The members of the Access-Panel are mainly recruited online. A smaller proportion is recruited by telephone.

Selection Method  
Quota sampling of the frame population of the Online-Access-Panel by age, sex and education

Mode of Data Collection  
Online Panel Survey with standardized questionnaire

Weights  
This study comprises two weights which adjust socio-demographical characteristics of all participants in wave one to two different known distributions. First to the
microcensus 2012 which is representative for the german electorate and second to the (N)Onliner-Atlas 2012 for the german online population.

Data access
Usage regulations  Data and documents are released for academic research and teaching: access category A.
Anonymized data  According to German privacy, only anonymized data can be made accessible for public download. Based on this, some variables had to be deleted from the publicly available dataset. As a matter of course no information is lost: All variables can be used by interested researchers in a Secure Data Center (SDC) at GESIS (Cologne, Mannheim). Some variables are also available by signing a user contract. If you are interested in those variables please send an E-Mail to gles@gesis.org. An overview of those variables can be found on our homepage (www.gesis.org/gles).

Errata
The most recent errata list is provided by the GESIS Data Catalogue (www.gesis.org/dbk). There you can also find a list of all changes made between the different versions of the dataset.
Variable: kp5_screen1  
**Topic:** Screening  
**Item:** Right to Vote  

**Filter:**  
Single response list (vertical); **must answer.** Plausibility check: If no answer was given, then the following text will be displayed: „Answering this question is important for the rest of the survey. Please state whether you are eligible to vote.“  

**Question:**  
Are you eligible to vote on the Federal election on September 22nd 2013?  
- Yes  
- No  
- Don’t know  

**Transfer from filter:** kp5_screen1= 2 >> survey finished.  

**Coding:**  
(1) yes  
(2) no  
(-98) don’t know

Variable: kp5_screen2  
**Topic:** Screening  
**Item:** Right to Vote, inquiry  

**Filter:** kp5_screen1 = -98  

**Presentation:**  
Single response list (vertical); **must answer.** Plausibility check: If no answer was given, then the following text will be displayed: „Answering this question is important for the rest of the survey. Please state whether you are eligible to vote.“  

**Question:**  
You are eligible to vote in the federal election, if you are at least 18 years old, German citizen and if you have had your permanent residence in Germany for at least three months. Do all of these criteria apply to you?  
- Yes  
- No  

**Transfer from filter:** kp5_screen2= 2 >> survey finished.  

**Coding:**  
(1) yes  
(2) no  

**Variables:** kp5_2280; kp5_2291; kp5_2290  
**Topic:** Sociodemography  
**Items:** Gender; Month of Birth, Year of Birth  

**Presentation:**  
**Must answer;** the following four questions are displayed on one screen; plausibility check: If no/or invalid answers were made, the following request follows: „One or more answers are invalid. Please answer all questions.“  

**Filter:**  
**Presentation:**  
Single response list (vertical)  
**Question kp5_2280:**  
Please state your gender  
- male  
- female  

**Coding:**  
(1) male  
(2) female
Filter: 
Presentation: 
Closed response list 

**Question kp5_2291:**

In what month were you born?

Please select
- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

**Coding:**
(0) please select
(1) January
(2) February
(3) March
(4) April
(5) May
(6) June
(7) July
(8) August
(9) September
(10) October
(11) November
(12) December

Filter: 
Presentation: 
Text field (single row) with two numerical digits; plausibility check: Only numerical values between 01 and 95 are possible! If respondent >=96 he/she does not belong to the target group and will be removed after one general plausibility check (see above).

**Question kp5_2290:**

Please enter the year you were born in.

19_ _

**Coding:**
01-95
**Variable:** kp5_2320  
**Topic:** Sociodemography  
**Item:** School leaving certificate

**Filter:**
**Presentation: must answer:** single response list (vertical); plausibility check: Please note that an answer to this question is mandatory for continuing the survey. If you have acquired your school leaving certificate outside of Germany, please state the respective German certificate.

**Question:**
What general school leaving certificate do you have?

- Finished school without school leaving certificate
- Lowest formal qualification of Germany’s tripartite secondary school system, after 8 or 9 years of schooling ("Hauptschulabschluss, Volksschulabschluss")
- Intermediate secondary qualification, after 10 years of schooling ("Mittlere Reife, Realschulabschluss, or Polytechnische Oberschule mit Abschluss 10. Klasse")
- Certificate fulfilling entrance requirements to study at a polytechnical college ("Fachhochschulreife (Abschluss einer Fachoberschule etc.)")
- Higher qualification, entitling holders to study at a university ("Abitur or Erweiterte Oberschule mit Abschluss 12. Klasse (Hochschulreife)")

- I am still in high school

**Coding:**
1. Finished school without school leaving certificate
2. Lowest formal qualification of Germany’s tripartite secondary school system, after 8 or 9 years of schooling ("Hauptschulabschluss, Volksschulabschluss")
3. Intermediate secondary qualification, after 10 years of schooling ("Mittlere Reife, Realschulabschluss or Polytechnische Oberschule mit Abschluss 10. Klasse")
4. Certificate fulfilling entrance requirements to study at a polytechnical college/university of applied sciences ("Fachhochschulreife (Abschluss einer Fachoberschule etc.)")
5. Higher qualification, entitling holders to study at a university ("Abitur or Erweiterte Oberschule mit Abschluss 12. Klasse (Hochschulreife)")
6. I am still in high school

**Variable:** kp5_2601  
**Topic:** Sociodemography  
**Item:** Federal state

**Filter:**
**Presentation:** must answer; single response list (vertical); plausibility check: If no answer was given then the following text will be shown: “Answering this question is very important for the rest of the survey. Please state the federal state you live in.”

**Question:**
And in which federal state do you live?

- Baden-Wuerttemberg
- Bavaria
- Berlin
- Brandenburg
- Bremen
- Hamburg
- Hesse
- Mecklenburg-Western Pomerania
- Lower Saxony
- North Rhine Westphalia
- Rhineland Palatinate
- Saarland
- Saxony
- Saxony Anhalt
- Schleswig-Holstein
- Thuringia
**Coding:**
(8) Baden-Wuerttemberg 
(9) Bavaria 
(11) Berlin 
(12) Brandenburg 
(4) Bremen 
(2) Hamburg 
(6) Hesse 
(13) Mecklenburg-Western Pomerania 
(3) Lower Saxony 
(5) North Rhine Westphalia 
(7) Rhineland Palatinate 
(10) Saarland 
(14) Saxony 
(15) Saxony Anhalt 
(1) Schleswig-Holstein 
(16) Thuringia

**Variable: kp5_010**
**Topic:** General attitudes towards politics  
**Item:** Interest in politics, in general

**Filter:**
**Presentation:** Single response list (vertical)

**Question:**
In general terms: How interested in politics are you?

- very interested
- interested
- moderately interested
- slightly interested
- not interested at all

**Coding:**
(1) very interested 
(2) interested 
(3) moderately interested 
(4) slightly interested 
(5) not interested at all 

(-99) no answer

**Variable: kp5_170**
**Topic:** Voting decision  
**Item:** Intention to vote

**Filter:**
**Presentation**
Single response list (vertical)

**Intro:**
Now, let’s turn to the next federal election.

**Question:**
When elections occur, many people cast their votes. Others do not make it to the polls or do not take part in the election for other reasons. How likely is it that you will participate in the federal election on September 22nd?

Will you …

- certainly vote
- probably vote
- maybe vote
- probably not vote
- certainly not vote

- I have already cast my postal vote
Coding:
(1) will certainly vote
(2) will probably vote
(3) will maybe vote
(4) will probably not vote
(5) will certainly not vote
(6) Already cast my postal vote

(-99) no answer

Variable: kp5_190a,b
Topic: Voting decision
Item: Voting intention
Filter:

Presentation:
Display ballot with first and second vote; down below "Don’t know"-category for first and second vote

Intro:
You have two votes in the federal election. The first vote is for a candidate from your constituency and the second is for a party.

Question:
Please tell me where you will place your checkmarks on the ballot.

(A) First vote:
- CDU/CSU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party
- Do not know yet

(B) Second vote
- CDU/CSU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party
- Do not know yet

Coding:
(1) CDU/CSU
(4) SPD
(5) FDP
(6) GRUENE
(7) DIE LINKE
(801) Other party

(-97) not applicable
(-98) don’t know
(-99) no answer

[NOTE: This variable and the variables kp5_192b were recoded into the variables kp5_190aa/kp5_190ab and kp5_190ba/kp5_190bb in order to create the party versions A and B (see documentation).]
Variable: kp5_192a  
**Topic:** Voting decision  
**Item:** Voting intention: First vote, other party  
**Filter:** kp5_190a=801  
**Presentation:** Single response list (vertical)  
**Question:** And which one of these parties will you give your first vote to at the federal election?

- Alternative für Deutschland  
- Die Grauen – Generationspartei  
- DVU  
- FW Freie Wähler  
- NPD  
- ödp (Ökologisch-Demokratische Partei)  
- Piratenpartei  
- Die Republikaner (REP)  
- Other party  

**Coding:**  
(322) AfD  
(149) DIE GRAUEN  
(168) DVU  
(180) FREIE WAELHER  
(206) NPD  
(209) oedp  
(215) PIRATEN  
(225) REP  
(801) Other party  

(-97) not applicable  
(-99) no answer

[NOTE: This variable and the variables kp5_190a were recoded into the variables kp5_190aa and kp5_190ab in order to create the party versions A and B (see documentation).]

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Variable: kp5_192b  
**Topic:** Voting decision  
**Item:** Voting intention second vote, other party  
**Filter:** kp5_191a=801  
**Presentation:** Single response list (vertical)  
**Question:** And which one of these parties will you give your second vote to at the federal election?

- Alternative für Deutschland  
- Die Grauen – Generationspartei  
- DVU  
- FW Freie Wähler  
- NPD  
- ödp (Ökologisch-Demokratische Partei)  
- Piratenpartei  
- Die Republikaner (REP)  
- Other party
Variable: kp5_270
Topic: Voting decision
Item: Certainty of voting decision

Filter: (kp5_190a=1-7 | kp5_192a=149-801) | (kp5_190b=1-7 | kp5_192b=149-801)

Presentation:
Single response list (vertical)

Question:
How certain are you about the voting decision at the federal election on September 22nd?

- Absolutely certain
- fairly certain
- moderately
- fairly uncertain
- Absolutely uncertain

Coding:
(1) Absolutely certain
(2) fairly certain
(3) moderately
(4) fairly uncertain
(5) Absolutely uncertain

(-97) not applicable
(-99) no answer

Variable: kp5_252
Topic: Voting decision
Item: Reasons for decision not to vote, closed

Filter: kp5_170=4-5

Presentation:
Single response list (vertical); italicize “most important”

Question:
Please state the most important reason for why you will not vote.

- No time
- Absent on election day
- For health reasons
- Not interested in politics
- Don’t know who I should vote for
- Voting does not change anything
- Dissatisfaction with politics and/or politicians
- One single vote has too little influence
- Other reason
**Coding:**
(1) No time
(2) Absent on election day
(3) For health reasons
(4) Not interested in politics
(5) Don’t/Didn’t know who I should vote for
(6) Voting does not change anything
(7) Dissatisfaction with politics/politicians
(8) Single vote has too little influence
(9) Other reason

(-97) not applicable
(-99) no answer

**Variable:** kp5_260s
**Topic:** Voting decision
**Item:** Reasons for voting decision, open

**Filter:** kp5_190b=1-7 | kp5_192b=149-801

**Presentation:**
Text field four rows with visually 50 characters per line; no maximum character limit; italicize “most important”

**Question:**
Why will you give your second vote to this party? Please state your most important reasons.

**Instructions:**
Please state the most important reason.

**Coding:**
[Open answers have been coded by coding pattern “Gründe für Wahlentscheidung”]

(-97) not applicable
(-99) no answer

**Variable:** kp5_191a,b
**Topic:** Voting decision
**Item:** Vote postal voter, first/second vote

**Filter:** kp5_170=6

**Presentation:**
Display ballot with first and second vote; down below "Don’t know"-category for first and second vote

**Question:**
When you cast your postal vote for the federal election you had two votes. The first vote was for a candidate from your constituency and the second for a party. Where did you place your checkmarks on the ballot paper?

(A) First vote:
- CDU/CSU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party

- Don’t know

(B) Second vote
- CDU/CSU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party

- Don’t know
**Coding:**
(1) CDU/CSU
(4) SPD
(5) FDP
(6) GRUENE
(7) DIE LINKE
(801) Other party

(-97) not applicable
(-98) don’t know
(-99) no answer

[NOTE: This variable and the variables kp5_193a,b were recoded into the variables kp5_191aa/kp5_191ab and kp5_191ba/kp5_191bb (see documentation) in order to create the party versions A and B.]

<table>
<thead>
<tr>
<th>Variable: kp5_193a</th>
<th>Topic: Voting decision</th>
<th>Item: Postal voter voting intention first vote, other party</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Filter:</strong></td>
<td>kp5_191a=801</td>
<td></td>
</tr>
<tr>
<td><strong>Presentation:</strong></td>
<td>Single response list (vertical)</td>
<td></td>
</tr>
<tr>
<td><strong>Question:</strong></td>
<td>And which one of these parties did you give your first vote to?</td>
<td></td>
</tr>
<tr>
<td>- Alternative für Deutschland</td>
<td></td>
<td></td>
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<tr>
<td>- Die Grauen – Generationspartei</td>
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<tr>
<td>- DVU</td>
<td></td>
<td></td>
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<tr>
<td>- FW Freie Wähler</td>
<td></td>
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<tr>
<td>- NPD</td>
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<tr>
<td>- ödp (Ökologisch-Demokratische Partei)</td>
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<tr>
<td>- Piratenpartei</td>
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<td></td>
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<tr>
<td>- Die Republikaner (REP)</td>
<td></td>
<td></td>
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<tr>
<td>- Other party</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Coding:**
(322) AfD
(149) DIE GRAUEN
(168) DVU
(180) FREIE WAehler
(206) NPD
(209) oedp
(215) PIRATEN
(225) REP
(801) Other party

(-97) not applicable
(-99) no answer

[NOTE: This variable and the variables kp5_191a were recoded into the variables kp5_191aa and kp5_191ab in order to create the party versions A and B (see documentation).]
Variable: kp5_193b  
Topic: Voting decision  
Item: Postal voter voting intention second vote, other party

Filter: kp5_191b=801

Presentation: 
Single response list (vertical)

Question: 
And which one of these parties did you give your second vote to?

- Alternative für Deutschland
- Die Grauen – Generationspartei
- DVU
- FW Freie Wähler
- NPD
- ödp (Ökologisch-Demokratische Partei)
- Piratenpartei
- Die Republikaner (REP)
- Other party

Coding: 
(322) AfD
(149) DIE GRAUEN
(168) DVU
(180) FREIE WAehler
(206) NPD
(209) oedp
(215) PIRATEN
(225) REP
(801) Other party

(-97) not applicable
(-99) no answer

[NOTE: This variable and the variables kp5_191b were recoded into the variables kp5_191ba and kp5_191bb in order to create the party versions A and B (see documentation).]

Variable: kp5_261a-l  
Topic: Voting decision  
Item: Reasons for voting decision, battery

Filter: kp5_170=6 & ((kp5_191b=1-7) | (kp5_193b=149-801))

Presentation: 
Standard matrix on two screens

Intro:
There are different reasons for voters to choose a certain party.

Question on screen 1:
To what extent do you agree with the following statements concerning your voting decision?

I have voted for this party with my second vote because…

(A) I feel attached to this party.
(D2) this party represents the right positions in important political questions.
(E2) this party has the best politicians.
(B) I always vote for this party.
(H) I wanted to allow for a certain coalition to form.
(L) I wanted to influence who becomes chancellor.

Question on screen 2:
And to what extent did the following reasons influence your decision to give your second vote to this party?

(C) I decided for this party spontaneously.
(F) The televised debate influenced my decision.
(G2) Surveys influenced my vote decision.
(K2) I wanted to teach the established parties a lesson.
(I2) Statements by politicians during the campaign influenced my decision.
(J) Personal conversations influenced my decision.
Codings:
(1) strongly disagree
(2) rather disagree
(3) neither/nor
(4) rather agree
(5) strongly agree

(-97) not applicable
(-99) no answer

Variable: kp5_2751a,c,i
Topic: Voting decision Item: Consideration Set on the day of the postal vote
Filter:
kp5_170=6 & (kp5_191b=1-7) | (kp5_193b=149-322)) >> Receive intro and question 1
kp5_170=6 & kp5_191b=801 & (kp5_193b=-99 | kp5_193b=801) >> Receive no intro but ONLY question 1
kp5_170=6 & kp5_191b=-99 >> Receive no intro but ONLY question 2
Presentation:
Standard matrix; Column labels like coding labels
The party that was chosen for the second vote in kp5_191b or kp5_193b, must not appear in the answering options.
Intro:
You said you cast your second vote to (insert party).
Question 1:
Did you consider any other parties for your second vote on the day of your postal vote?
Question 2:
Which parties did you consider for your second vote on the day of your postal vote?

(A) CDU/CSU
(C) SPD
(D) FDP
(E) Bündnis 90/Die Grünen
(F) Die Linke
(H) Piratenpartei
(I) Alternative für Deutschland (AfD)
(G) Other party

Codings:
(1) considered
(2) rather considered
(3) rather not considered
(4) not considered

(-97) not applicable [includes persons who fulfilled filter conditions as well as that party chosen for the second vote.]
(-99) no answer

Variable: kp5_2760
Topic: Voting decision Item: Reason for postal vote, closed
Filter: kp5_170=6
Presentation:
Single response list (vertical)
Question:
And why did you cast a postal vote? Please state the most important reason.
- I don’t have time to vote on the election day.
- I won’t be at home on the election day.
- I cannot take part in the election because of health reasons.
- I don’t want to wait until the day of the election.
- Other reason
Coding:
(1) don’t have time to vote on election day
(2) won’t home on election day
(3) health reasons
(4) don’t want to wait
(5) other reason

(-97) not applicable
(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_330</th>
<th>Item: Difficulty of voting decision</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Topic:</strong> Voting decision</td>
<td><strong>Filter:</strong> kp5_170=6</td>
</tr>
<tr>
<td><strong>Presentation:</strong> Single response list (vertical)</td>
<td><strong>Question:</strong> How difficult was it for you to decide how to vote in this federal election?</td>
</tr>
<tr>
<td><strong>Coding:</strong></td>
<td></td>
</tr>
<tr>
<td>(1) very difficult</td>
<td></td>
</tr>
<tr>
<td>(2) fairly difficult</td>
<td></td>
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<tr>
<td>(3) moderately</td>
<td></td>
</tr>
<tr>
<td>(4) not very difficult</td>
<td></td>
</tr>
<tr>
<td>(5) not difficult at all</td>
<td></td>
</tr>
<tr>
<td>(-97) not applicable</td>
<td></td>
</tr>
<tr>
<td>(-99) no answer</td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>Variable: kp5_331</th>
<th>Item: Difficulty of turnout</th>
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<tbody>
<tr>
<td><strong>Topic:</strong> Voting decision</td>
<td><strong>Filter:</strong> kp5_170=6</td>
</tr>
<tr>
<td><strong>Presentation:</strong> Single response list (vertical)</td>
<td><strong>Question:</strong> How difficult was it for you to decide whether you should vote or not in this federal election?</td>
</tr>
<tr>
<td><strong>Coding:</strong></td>
<td></td>
</tr>
<tr>
<td>(1) very difficult</td>
<td></td>
</tr>
<tr>
<td>(2) fairly difficult</td>
<td></td>
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<tr>
<td>(3) moderately</td>
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<tr>
<td>(4) not very difficult</td>
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<td>(5) not difficult at all</td>
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</tr>
<tr>
<td>(-97) not applicable</td>
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<tr>
<td>(-99) no answer</td>
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<tr>
<td>Topic:</td>
<td>Involvement in election campaign</td>
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<tr>
<td>Item:</td>
<td>Helpfulness of election campaign</td>
</tr>
</tbody>
</table>

**Filter:** kp5_170=6  
**Presentation:** Single response list (vertical)  
**Question:**  
To what extent did the election campaign help you to make up your mind about your voting decision?  
Was the election campaign...?  
- very helpful  
- fairly helpful  
- moderately  
- Less helpful  
- not helpful at all  

**Coding:**  
(1) very helpful  
(2) helpful  
(3) moderately  
(4) less helpful  
(5) not helpful at all  
(-.97) not applicable  
(-.99) no answer

<table>
<thead>
<tr>
<th>Variable:</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Topic:</td>
<td>Party ratings in general</td>
</tr>
<tr>
<td>Item:</td>
<td>Scalometer parties</td>
</tr>
</tbody>
</table>

**Filter:**  
**Presentation:** Standard matrix; Scale ranging from -5 to +5, with zero point;  
**Label:** -5 "I have a very negative view of this party" and +5 "I have a very positive view of this party";  
**Question:**  
How do you feel about the political parties in general?  
**Instructions:**  
Please use a scale ranging from -5 to +5.  

(A) CDU  
(B) CSU  
(C) SPD  
(D) FDP  
(E) Bündnis 90/Die Grünen [labeled in dataset as „GRUENE“]  
(F) Die Linke [labeled in dataset as „DIE LINKE“]  
(H) Piratenpartei [labeled in dataset as „PIRATEN“]  
(I) Alternative für Deutschland [labeled in dataset as „AfD“]  

**Coding:**  
(1) -5 I have a very negative view of this party  
(2) -4  
(3) -3  
(4) -2  
(5) -1  
(6) 0  
(7) +1  
(8) +2  
(9) +3  
(10) +4  
(11) +5 I have a very positive view of this party  
(-.99) no answer
Variable: kp5_380  
**Topic:** Involvement in election campaign  
**Item:** Interest in the outcome of the election  
**Filter:**  
Presentation: Single response list (vertical)  
**Question:** How important are the results of the forthcoming federal election to you personally?  
- very important  
- important  
- neither/nor  
- fairly unimportant  
- Completely unimportant  
**Coding:**  
(1) very important  
(2) important  
(3) neither/nor  
(4) fairly unimportant  
(5) completely unimportant  
(-99) no answer

---

Variable: kp5_730  
**Topic:** Party ratings in general  
**Item:** Scalometer government  
**Filter:**  
Presentation: Standard matrix; scale: -5 to +5 including zero with numerical label; label of endpoints -5 "completely dissatisfied" and +5 "completely satisfied".  
**Question:** Are you rather satisfied or rather dissatisfied with the performance of the federal government made up of CDU/CSU and FDP?  
- -5 completely dissatisfied  
- -4  
- -3  
- -2  
- -1  
- 0  
- +1  
- +2  
- +3  
- +4  
- +5 completely satisfied  
**Coding:**  
(1) -5 completely dissatisfied  
(2) -4  
(3) -3  
(4) -2  
(5) -1  
(6) 0  
(7) +1  
(8) +2  
(9) +3  
(10) +4  
(11) +5 completely satisfied  
(-99) no answer
<table>
<thead>
<tr>
<th>Variable: kp5_3490</th>
<th>Topic: Involvement in election campaign</th>
<th>Item: Wahl-O-Mat, usage</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Presentation:</strong></td>
<td>Single response list (vertical)</td>
<td></td>
</tr>
<tr>
<td><strong>Question:</strong></td>
<td>Have you used „Wahl-O-Mat“ for the next federal election?</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Yes</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- No</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Haven’t heard of „Wahl-O-Mat“</td>
<td></td>
</tr>
<tr>
<td><strong>Coding:</strong></td>
<td>(1) yes</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(2) no</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(-71) Haven’t heard of “Wahl-O-Mat”</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(-99) no answer</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Variable: kp5_3500</th>
<th>Topic: Involvement in election campaign</th>
<th>Item: Wahl-O-Mat, reason for use</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Filter:</strong></td>
<td>kp5_3490= 1</td>
<td></td>
</tr>
<tr>
<td><strong>Presentation:</strong></td>
<td>Single response list (vertical)</td>
<td></td>
</tr>
<tr>
<td><strong>Question:</strong></td>
<td>Why did you use the „Wahl-O-Mat“?</td>
<td>Please state the most important reason.</td>
</tr>
<tr>
<td></td>
<td>- I wanted to learn more about the party positions.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- I wanted to compare my own point of view with the positions of the parties.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- I didn’t know who to vote for.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- I was curious how the “Wahl-O-Mat“ works.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- I was curious about the result of the “Wahl-O-Mat“.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Other reason</td>
<td></td>
</tr>
<tr>
<td><strong>Coding:</strong></td>
<td>(1) I wanted to learn more about the party positions.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(2) I wanted to compare my own point of view with the positions of the parties.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(3) I didn’t know who to vote for.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(4) I was curious how the “Wahl-O-Mat“ works.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(5) I was curious about the result.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(8) Other reason</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(-97) not applicable</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(-99) no answer</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Variable: kp5_3510</th>
<th>Topic: Involvement in election campaign</th>
<th>Item: Wahl-O-Mat, congruence</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Filter:</strong></td>
<td>kp5_3490= 1</td>
<td></td>
</tr>
<tr>
<td><strong>Presentation:</strong></td>
<td>Single response list (vertical)</td>
<td></td>
</tr>
<tr>
<td><strong>Question:</strong></td>
<td>With which party did you have the best match using the „Wahl-O-Mat“?</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- CDU/CSU</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- SPD</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- FDP</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- (E) Bündnis 90/Die Grünen [labeled in dataset as „GRUENE“]</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- (F) Die Linke [labeled in datasets as „DIE LINKE“]</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Other party</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- I don’t remember anymore</td>
<td></td>
</tr>
</tbody>
</table>
Coding:
(1) CDU/CSU
(4) SPD
(5) FDP
(6) Bündnis 90/Die Grünen
(7) Die Linke
(801) other party

(-97) not applicable
(-98) don’t know
(-99) no answer

Variable: kp5_650a-f
Topic: Candidates
Item: Scalometer politicians

Filter:
Presentation:
Standard matrix; scale: -5 to +5 including zero; label of endpoints -5 "I have a very negative view of this politician", +5 "I have a very positive view of this politician"; "Don’t know"- category is settled out a bit

Question:
Now, please state what you think about some leading politicians.

(A) Angela Merkel
(K) Peer Steinbrück
(C) Horst Seehofer
(O) Rainer Brüderle
(H) Jürgen Trittin
(J) Gregor Gysi

Coding:
(1) -5 I have a very negative view of this politician
(2) -4
(3) -3
(4) -2
(5) -1
(6) 0
(7) +1
(8) +2
(9) +3
(10) +4
(11) +5 I have a very positive view of this politician

(-71) Haven’t heard of
(-99) no answer

Variable: kp5_840s
Topic: Valence issues
Item: Most important issue

Filter:
Presentation:
Text field (two rows) with optical 50 characters per row, no maximum limited number of characters; italicize “only one”

Question:
In your opinion, what is the most important political issue Germany is facing?

Instructions:
Please mention only one issue.

Coding:
[Open answers have been coded by coding pattern “Agendafragen”]

(-99) no answer
Variable: kp5_850  
Topic: Valence issues  
Item: Ability to solve the most important issue

Filter: kp5_840s!=-99  
Presentation: Single response list (vertical)

Question: And which political party do you think is qualified the best to solve this problem?

- CDU/CSU  
- SPD  
- FDP  
- Bündnis 90/Die Grünen  
- Die Linke  
- Other party  

- All parties are equally good  
- No party

Coding:  
(1) CDU/CSU  
(4) SPD  
(5) FDP  
(6) GRUENE  
(7) DIE LINKE  
(801) Other party  
(809) All parties are equally good  
(808) No party  
(-97) not applicable  
(-99) no answer

[NOTE: This variable and the variables kp5_851 were recoded into the variables kp5_850a and kp5_850b in order to create the party versions A and B (see documentation).]

Variable: kp5_851  
Topic: Valence issues  
Item: Ability to solve the most important issue, other party

Filter: kp5_850=801  
Presentation: Single response list (vertical)

Question: And which of these political parties is qualified the best to solve this problem?

- Alternative für Deutschland  
- Die Grauen – Generationspartei  
- DVU  
- FW Freie Wähler  
- NP  
- ödp (Ökologisch-Demokratische Partei)  
- Piratenpartei  
- Die Republikaner (REP)  
- Other party
Coding:
(322) AfD
(149) DIE GRAUEN
(168) DVU
(180) FREIE WAELHEL
(206) NPD
(209) oedp
(215) PIRATEN
(225) REP
(801) Other party

(-97) not applicable
(-99) no answer

[NOTE: This variable and the variables kp5_850 were recoded into the variables kp5_850a and kp5_850b in order to create the party versions A and B (see documentation).]

<table>
<thead>
<tr>
<th>Variable: kp5_860s</th>
<th>Topic: Valence issues</th>
<th>Item: Second most important issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filter: kp5_840s != -99</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presentation: Text field (two rows) with optical 50 characters per row, no maximum limited number of characters; italicize “only one”</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Question: In your opinion, what is the second most important political issue Germany is facing?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Instructions: Please mention only one issue.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Coding:
[Open answers have been coded by coding pattern “Agendafragen”]

(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_870</th>
<th>Topic: Valence issues</th>
<th>Item: Ability to solve the second most important issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filter: kp5_860s != -97</td>
<td>kp5_860s != -99</td>
<td></td>
</tr>
<tr>
<td>Presentation: Single response list (vertical)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Question: And which political party do you think is qualified the best to solve this problem?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- CDU/CSU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party

- All parties are equally good
- No party
**Coding:**
(1) CDU/CSU
(4) SPD
(5) FDP
(6) GRUENE
(7) DIE LINKE
(801) Other party
(809) All parties are equally good
(808) No party

(-97) not applicable
(-99) no answer

[NOTE: This variable and the variables kp5_871 were recoded into the variables kp5_870a and kp5_870b in order to create the party versions A and B (see documentation).]

<table>
<thead>
<tr>
<th>Variable: kp5_871</th>
<th>Topic: Valence issues</th>
<th>Item: Ability to solve the second most important issue, other party</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filter: kp5_870=801</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presentation: Single response list (vertical)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Question: And which of these political parties is qualified the best to solve this problem?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Alternative für Deutschland
- Die Grauen – Generationspartei
- DVU
- FW Freie Wähler
- NPD
- ödp (Ökologisch-Demokratische Partei)
- Piratenpartei
- Die Republikaner (REP)
- Other party

**Coding:**
(322) AfD
(149) DIE GRAUEN
(168) DVU
(180) FREIE WAELHER
(206) NPD
(209) oedp
(215) PIRATEN
(225) REP
(801) Other party

(-97) not applicable
(-99) no answer

[NOTE: This variable and the variables kp5_870 were recoded into the variables kp5_870a and kp5_870b in order to create the party versions A and B (see documentation).]

<table>
<thead>
<tr>
<th>Variable: kp5_090</th>
<th>Topic: Political Knowledge</th>
<th>Item: Political knowledge: 5%-threshold</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filter:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presentation: Text field (single row) with three characters; In front of the text field is written “at least” and afterwards “percent”; Numbers with decimal places may be entered. Letters may not be entered. Plausibility check if no numbers were entered: „Please enter a number.”; With “don’t-know-category” as answering option; Programming so that no respondent is able to make inconsistent answers (e.g. ticking a checkbox and entering a percentage).</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**Question:**
How many percent of the votes must a party gain to be definitely represented in the Bundestag?

- At least ___ percent
- Don’t know

**Coding:**
(-98) don’t know
(-99) no answer

[NOTE: For additional information see variable kp5_090_vl in the dataset which only differentiates between correct and false answers to the question about the 5%-threshold.]

<table>
<thead>
<tr>
<th>Variable: kp5_671</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Topic:</strong> Candidates</td>
</tr>
</tbody>
</table>

**Filter:**

**Presentation:**
Single response list (vertical)

**Intro:**
Angela Merkel and Peer Steinbrück are the candidates of the two major parties for the position of chancellor.

**Question:**
Who would you prefer to see as chancellor after the federal election?

- Angela Merkel
- Peer Steinbrück
- Neither of them

**Coding:**
(1) Angela Merkel
(2) Peer Steinbrück
(3) Neither of them

(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_661a-d.t</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Topic:</strong> Candidates</td>
</tr>
</tbody>
</table>

**Filter:** kp5_650a!=71

**Presentation:**
Standard matrix; “Don’t know”-category is settled out a bit

**Question:**
To what extent to the following statements apply to Angela Merkel?

(A) She is assertive.
(B) She is trustworthy.
(C) She is a likable person.
(D) She has reasonable ideas about how to boost the economy.
(T) She represents the values and political views of the CDU/CSU.

**Coding:**
(1) not true at all
(2) rather not true
(3) neither/nor
(4) rather true
(5) true

(-97) not applicable
(-98) don’t know
(-99) no answer
Variable: kp5_661e-h.u
Topic: Candidates
Item: Characteristics of chancellor candidates, Steinbrück

Filter: kp5_650a=-71 & kp5_650k!=-71 >> Receive question 1
kp5_650a!=-71 & kp5_650k!=-71 >> Receive question 2

Presentation:
Standard matrix
“Don’t know”-category is settled out a bit

Question1:
To what extent to the following statements apply to Peer Steinbrück?

Question2:
And to what extent to the following statements apply to Peer Steinbrück?

(E) He is assertive.
(F) He is trustworthy.
(G) He is a likable person.
(H) He has reasonable ideas about how to boost the economy.
(U) He represents the values and political views of the CDU/CSU.

Coding:
(1) not true at all
(2) rather not true
(3) neither/nor
(4) rather true
(5) true

(-97) not applicable
(-98) don’t know
(-99) no answer

Variable: kp5_3000a-e
Topic: Candidates
Item: Standard of candidate evaluation

Filter:
Presentation:
Standard matrix; label of columns from left „not important at all“ to right „very important“

Question:
How important are the following characteristics to you when evaluating politicians?

(A) Assertiveness
(B) Trustworthiness
(C) Likeability
(D) Competence in economic matters
(E) Values

Coding:
(1) very important
(2) important
(3) moderately
(4) not very important
(5) not important at all

(-97) not applicable
(-99) no answer
### Variable: kp5_1490a-f.h.i

**Topic:** Political positions  
**Item:** Left-right assessment, parties

**Filter:**

Standard matrix with numerical label from 1 to 11; label of endpoints from “1 left” to “11 right”

**Question:**

In politics people often talk about "left" and "right". How would you rate the following parties?

(A) CDU  
(B) CSU  
(C) SPD  
(D) FDP  
(E) Bündnis 90/Die Grünen [labeled in dataset as „GRUENE“]  
(F) Die Linke [labeled in dataset as „DIE LINKE“]  
(H) Piratenpartei [labeled in dataset as PIRATEN“]  
(I) Alternative fuer Deutschland [labeled in dataset as „AfD“]

**Coding:**

(1) 1 left  
(2) 2  
(3) 3  
(4) 4  
(5) 5  
(6) 6  
(7) 7  
(8) 8  
(9) 9  
(10) 10  
(11) 11 right

(-98) don’t know  
(-99) no answer

### Variable: kp5_680a,b

**Topic:** Candidates  
**Item:** Left-right assessment top candidates

**Filter:**

kp5_650a!=-71 & kp5_650k!=-71 >> Receive intro, question 1 and only item (A)  
kp5_650a!=-71 & kp5_650k!=-71 >> Receive intro, question 2 and only item (B)  
kp5_650a!=-71 & kp5_650k!=-71 >> Receive intro, question 3 and both items

**Presentation:**

Standard matrix with numerical label; Additionally, label of the endpoints 1 “left” and 11 “right”  
Label: "left" and "right"; "Don’t know"- category is settled out a bit

**Intro:**

In politics people often talk about “left” and “right"  

**Question 1:**

Where would you rank Angela Merkel?

**Question 2:**

Where would you rank Peer Steinbrück

**Question 3:**

Where would you rank the two candidates?

(A) Angela Merkel  
(B) Peer Steinbrück
Coding:
(1) 1 left
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7
(8) 8
(9) 9
(10) 10
(11) 11 right

(-97) not applicable
(-98) don’t know
(-99) no answer

Variable: kp5_1500
Topic: Political positions
Item: Left-right self assessment

Filter:
Presentation:
Standard matrix with numerical label from 1 to 11; label of endpoints from “1 left” to “11 right”

Intro:
In politics people often talk about “left” and “right”.

Question:
Where would you rate yourself?

- 1 left
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11 right

- Don’t know

Coding:
(1) 1 left
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7
(8) 8
(9) 9
(10) 10
(11) 11 right

(-98) don’t know
(-99) no answer
Variable: kp5_1800  
Topic: Televised debate  
Item: Televised debate: Reception

Presentation:  
Single response list (vertical)

Question:  
Did you watch the televised debate between Angela Merkel and Peer Steinbrück on September 1st?

- Yes, I watched it completely.
- Yes, I watched it partly.
- No, I didn’t watch the debate.

Coding:
(1) Yes, I watched debate completely
(2) Yes, I watched debate partly
(3) No

(-99) no answer

Variable: kp5_3570  
Topic: Televised debate  
Item: Televised debate: Attention

Filter: kp5_1800=1 | 2

Presentation:  
Standard matrix

Question:  
How attentive did you watch the televised debate?

- very attentive
- Attentive
- moderately
- not very attentive
- not attentive at all

Coding:
(1) very attentive
(2) Attentive
(3) moderately
(4) not very attentive
(5) not attentive at all

(-97) not applicable
(-99) no answer

Variable: kp5_1810, kp5_1820  
Topic: Televised debate  
Item: Televised debate: Perception of performance  Merkel/Steinbrück

Filter: kp5_1800=1 | 2

Presentation:  
Standard matrix; the two candidates in the rows; in the columns the response options from “very poorly” to “very well”

Intro:
Now some more questions concerning the televised debate between Angela Merkel and Peer Steinbrück on September 1st.

Question:  
How well do you think did the candidates come out of the debate?

(KP5_1810) Angela Merkel
(KP5_1820) Peer Steinbrück
Coding:
(1) very well
(2) well
(3) neither well nor poorly
(4) poorly
(5) very poorly

(-97) not applicable
(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_3580a-l</th>
<th>Topic: Televised debate</th>
<th>Item: Televised debate: Performance during the debate Merkel/Steinbrück</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filter: kp5_1800=1</td>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>

Presentation:
Standard matrix; the two candidates in the rows; in the columns response options from „strongly disagree“ to „strongly agree“; Separation of items on three screens; one blank line in between each pair of statements

Intro:
In the following you can see several statements referring to the performance of the two candidates during the debate.

Question on screen 1:
Please state whether you agree or disagree with these statements.

(A) Angela Merkel seemed likeable.
(B) Peer Steinbrück seemed likeable.
(C) Angela Merkel had to defend herself often.
(D) Peer Steinbrück had to defend himself often.

Question on screen 2:
And to what extent do you agree with these statements?

(E) Angela Merkel promoted her policies too little.
(F) Peer Steinbrück promoted his policies too little.

(G) Angela Merkel was a good speaker.
(H) Peer Steinbrück was a good speaker.

Question on screen 3:
And to what extent do you agree with these statements?

(I) Angela Merkel seemed professional.
(J) Peer Steinbrück seemed professional.

(K) Angela Merkel’s arguments were convincing.
(L) Peer Steinbrück’s arguments were convincing.

Coding:
(1) strongly disagree
(2) rather disagree
(3) neither agree nor disagree
(4) rather agree
(5) strongly agree

(-97) not applicable
(-99) no answer
Variable: kp5_1870  
**Topic:** Televised debate  
**Item:** Televised debate: Reception of media response

**Filter:**

**Presentation:**  
Single response list (vertical)

**Question:**  
Have you heard or read reports on the outcome of the televised debate in the media?

- Yes  
- No

**Coding:**

(1) Yes  
(2) No  
(-99) no answer

---

Variable: kp5_1880, kp5_1890  
**Topic:** Televised debate  
**Item:** Televised debate: Perceived media response Merkel/Steinbrück

**Filter:** kp5_1870=1

**Presentation:**  
Standard matrix; the two candidates in the rows; in the columns the response options from “very poorly” to “very well”

**Question:**  
How well did the media think Angela Merkel came out of the debate?

(kp5_1880) Angela Merkel  
(kp5_1890) Peer Steinbrück

**Coding:**

(1) very well  
(2) well  
(3) neither well nor poorly  
(4) poorly  
(5) very poorly  
(-97) not applicable  
(-99) no answer

---

Variable: kp5_1900  
**Topic:** Televised debate  
**Item:** Televised debate: Reception of response of social environment

**Filter:**

**Presentation:**  
Single response list (vertical)

**Question:**  
Did you discuss the outcome of the debate between Angela Merkel and Peer Steinbrück with other people?

- Yes, in depth  
- Yes, but just in passing  
- No

**Coding:**

(1) yes, in depth  
(2) yes, but just in passing  
(3) no  
(-99) no answer
### Variable: kp5_1910, kp5_1920
**Topic:** Televised debate  
**Item:** Televised debate: Perceived response of social environment Merkel/Steinbrück  
**Filter:** kp5_1900 =1 | 2  
**Presentation:** Standard matrix; the two candidates in the rows; in the columns the response options from “very poorly” to “very well”  
**Question:**  
How well did the people you talked to think Angela Merkel and Peer Steinbrück came out of the debate?  

(kp5_1910) Angela Merkel  
(kp5_1920) Peer Steinbrück  

**Coding:**  
(1) very well  
(2) well  
(3) neither well nor poorly  
(4) poorly  
(5) very poorly  

(-97) not applicable  
(-99) no answer

### Variable: kp5_3600
**Topic:** Televised debate  
**Item:** Televised debate: Current topics  
**Filter:** kp5_1800=1 | 2  
**Presentation:** Standard matrix  
**Question:**  
During the debate Angela Merkel and Peer Steinbrück made the following statements.  
Please state whether you agree or disagree with the statements.  

(A) Angela Merkel: „As chancellor it is my job to ensure that the pressure on Greece to pass reforms does not fade  
(B) Peer Steinbrück: „First of all, we will abolish the „Betreuungsgeld“ – within the first 100 days with me as a chancellor.“  
(C) Angela Merkel: „There would not be any tolls with me.“  
(D) Peer Steinbrück: „Every year there are 30 billion Euros of revenues less because the upper class thinks that tax duty does not apply to them in Germany.  

**Coding:**  
(1) strongly disagree  
(2) rather disagree  
(3) neither agree nor disagree  
(4) rather agree  
(5) strongly agree  

(-97) not applicable  
(-99) no answer

### Variable: kp5_390
**Topic:** Involvement in election campaign  
**Item:** Interest election campaign  
**Filter:**  
**Presentation:** Single response list (vertical)  
**Question:**  
How interested are you particularly in the current campaign for the forthcoming federal election?  

- very strongly  
- strongly  
- moderately  
- fairly strong  
- Less strongly  
- not at all
Coding:
(1) very strongly
(2) strongly
(3) moderately
(4) Less strongly
(5) not at all
(-99) no answer

Variable: kp5_392
Topic: Involvement in election campaign
Item: Attention to election campaign

Filter:
Presentation:
Single response list (vertical); italicize “this past week”/”the week before the federal election”

Question:
How closely did you follow the election campaign for the federal election this past week?
- very closely
- fairly close
- moderately
- not very closely
- I didn’t follow the election campaign at all

Coding:
(1) very closely
(2) fairly closely
(3) moderately
(4) not very closely
(5) I didn’t follow the election campaign at all
(-99) no answer

Variable: kp5_421aa-kf, y
Topic: Involvement in election campaign
Item: Contact with parties I

Filter:
Presentation:
Checkbox matrix; possibilities of contact in rows; parties in columns. The variable names should follow the following schemata. kp2_421[Item-Code][Party-Code]; Below the matrix there is a checkbox “None of the above applies.”; Please program so that the respondent cannot make inconsistent answers (such as marking a party and the checkbox “None of the above applies.”); italicize “this past week”/”the week before the election”

Question:
During the election campaign there are different ways of acquiring information about politics in Germany. From which parties did you receive information during this past week?
Please checkmark all the parties to which the following statements apply.

I ...

(K) visited websites of a party or a candidate
(G) saw election posters
(A) visited hustings or rallies
(D) saw commercials on TV
(E) listened to commercials on the radio

(Y) None of the above applies

Coding parties:
(A) CDU/CSU
(C) SPD
(D) FDP
(E) Bündnis 90/Die Grünen [labeled in dataset as „GRUENE“]
(F) Die Linke [labeled in datasets as „DIE LINKE“]
Coding checkboxes:
(0) mentioned
(1) not mentioned

<table>
<thead>
<tr>
<th>Variable:</th>
<th>kp5_421aa-kf_c2, p1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Topic:</td>
<td>Involvement in Election Campaign</td>
</tr>
<tr>
<td>Item:</td>
<td>Contact with parties I, inquiry</td>
</tr>
</tbody>
</table>

Filter:
kp5_421aa-af=0 & kp5_421da-df=0 & kp5_421ea-ef=0 & kp5_421ga-gf=0 & kp5_421ka-kf=0 & kp5_421y=0

Presentation:
**must answer**; text for plausibility check if no answer was given: „Please note, that an answers is necessary for continuing the survey.“; Above the checkbox matrix there are two radio buttons with the answer options “None of the above applies” and “I didn’t want to answer this question.”; Please program so that the respondent cannot make inconsistent answers (such as marking a party and one of the radio buttons.”); text for plausibility check: “The combination of your answers is not possible, please check your answers.”

Intro:
You did not answer the last question.

Question:
Does this mean that none of the above applies or did you not want to answer this question?

Instructions:
If you want to answer the question, you can checkmark the statements that apply.

- None of the above applies.
- I didn’t want to answer this question.

I ...

(K) visited websites of a party or a candidate
(G) saw election posters
(A) visited hustings or rallies
(D) saw commercials on TV
(E) listened to commercials on the radio

Coding parties:
(A) CDU/CSU
(C) SPD
(D) FDP
(E) Bündnis 90/Die Grünen [labeled in dataset as „GRUENE“]
(F) Die Linke [labeled in datasets as „DIE LINKE“]

Coding checkboxes:
(0) mentioned
(1) not mentioned

Coding kp5_421p1:
(1) none of the above applies
(2) didn’t want to answer this question
(3) not mentioned

(-97) not applicable

[NOTE: The answers that were given upon inquiry were integrated into the variables kp5_421aa-kf.y. The point of time when the answer was given can be looked up by using the flag variable kp5_421flag1.]

<table>
<thead>
<tr>
<th>Variable:</th>
<th>kp5_421ba-lf, z</th>
</tr>
</thead>
<tbody>
<tr>
<td>Topic:</td>
<td>Involvement in election campaign</td>
</tr>
<tr>
<td>Item:</td>
<td>Contact with parties II</td>
</tr>
</tbody>
</table>

Filter:

Presentation:
Checkbox matrix; possibilities of contact in rows; parties in columns. The variable names should follow the following schemata. kp2_421{[Item-Code][Party-Code]}; Below the matrix there is a checkbox “None of the above applies.”; Please program so that the respondent cannot make inconsistent answers (such as marking a party and the checkbox “None of the above applies.”); Text for plausibility check: “The combination of your answers is not possible. Please check your answers”; italicize “this past week”/“the week before the election”
**Question:**
And which of the following information did you receive this past week?

**Instructions:**
Please tick the boxes of all the parties to which the following statements apply.

I...

(H) had conversations at an election campaign booth.  
(B) received pamphlets, e-mails, texts  
(L) donated money for a candidate or a party  
(I) received information material via a social network like for example Facebook or others.  
(Z) None of the above applies.

**Coding parties:**
(A) CDU/CSU  
(C) SPD  
(D) FDP  
(E) Bündnis 90/Die Grünen [labeled in dataset as „GRUENE“]  
(F) Die Linke [labeled in datasets as „DIE LINKE“]

**Coding checkboxes:**
(0) mentioned  
(1) not mentioned

---

**Variable:** kp5_421ba-If_c2, p2  
**Topic:** Involvement in election campaign  
**Item:** Contact with parties II, inquiry

**Filter:** kp5_421ba-bf=0 & kp5_421la-if=0 & kp5_421ha-hf=0 & kp5_421ia-if=0 & kp5_421z=0

**Presentation:**
Text for plausibility check if no answer was given: „Please note, that an answers is necessary for continuing the survey.”. Above the checkbox matrix there are two radio buttons with the answer options “None of the above applies” and “I didn’t want to answer this question.”; Please program so that the respondent cannot make inconsistent answers (such as marking a party and one of the radio buttons.”); text for plausibility check: “The combination of your answers is not possible, please check your answers.”

**Intro:**
You did not answer the last question.

**Question:**
Does this mean that none of the above applies or did you not want to answer this question?

**Instructions:**
If you want to answer the question, you can checkmark the statements that apply.

- None of the above applies.  
- I didn’t want to answer this question.

I ...

(H) had conversations at an election campaign booth.  
(B) received pamphlets, e-mails, texts  
(L) donated money for a candidate or a party  
(I) received information material via a social network like for example Facebook or others.

**Coding parties:**
(A) CDU/CSU  
(C) SPD  
(D) FDP  
(E) Bündnis 90/Die Grünen [labeled in dataset as „GRUENE“]  
(F) Die Linke [labeled in datasets as „DIE LINKE“]

**Coding checkboxes:**
(0) mentioned  
(1) not mentioned
German Longitudinal Election Study 2013: Short-term Campaign Panel Control Group II (to Panel Wave 5)

Coding kp5_421p2:
(1) None of the above applies
(2) didn’t want to answer this question
(3) not mentioned
(-97) not applicable

[NOTE: The answers that were given upon inquiry were integrated into the variables kp5_421ba-lf,z. The point of time when the answer was given can be looked up by using the flag variable kp5_421flag2.]

Variable: kp5_1080a,b
Topic: Political positions
Item: Socio-economic dimension, chancellor candidates

Filter:
kp5_650a!=-71 & kp5_650k=-71 >> Receive question 1 and only item (A)
kp5_650a=-71 & kp5_650k!=-71 >> Receive question 2 and only item (B)
kp5_650a!=-71 & kp5_650k!=-71 >> Receive question 3 and both items

Presentation:
Standard matrix; Seven-point-scale without numerical label; label of endpoints: “lower taxes and less government spending on welfare state benefits” and “higher taxes and more government spending on welfare state benefits”; “Don’t know”-category is settled out a bit.

Question 1:
What is the position of Angela Merkel concerning taxes and spending on welfare benefits?

Question 2:
What is the position of Peer Steinbrück concerning taxes and spending on welfare benefits?

Question 3:
What are the positions of the two chancellor candidates concerning taxes and spending on welfare state benefits?

(A) Angela Merkel
(B) Peer Steinbrück

Coding:
(1) 1 lower taxes and less government spending on welfare state benefits
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7 higher taxes and more government spending on welfare state benefits
(-97) not applicable
(-98) don’t know
(-99) no answer

Variable: kp5_1120a,b
Topic: Political positions
Item: Left-right-authoritarian, chancellor candidates

Filter:
kp5_650a!=-71 & kp5_650k=-71 >> Receive question 1 and only item (A)
kp5_650a=-71 & kp5_650k!=-71 >> Receive question 2 and only item (B)
kp5_650a!=-71 & kp5_650k!=-71 >> Receive question 3 and both items

Presentation:
Standard matrix; Seven-point-scale without numerical label; only label at the endpoints: “relax immigration restrictions” and “make immigration restrictions tougher”; ”Don’t know”-category is settled out a bit.

Question 1:
And what is the position of Angela Merkel to immigration of foreigners?

Question 2:
And what is the position of Peer Steinbrück to immigration of foreigners?

Question 3:
And what is the chancellor candidate’s position to immigration of foreigners?

(A) Angela Merkel
(B) Peer Steinbrück
Coding:
(1) 1 relax immigration restrictions
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7 make immigration restrictions tougher

(-98) don’t know
(-97) not applicable
(-99) no answer

Variable: kp5_1280a,b
Topic: Political positions
Item: Climate protection, chancellor candidates
Filter:
kp5_650a!=-71 & kp5_650k!=-71 >> Receive question 1 and only item (A)
kp5_650a!=-71 & kp5_650k!=-71 >> Receive question 2 and only item (B)
kp5_650a!=-71 & kp5_650k!=-71 >> Receive question 3 and both items

Presentation:
Standard matrix; Seven-point-scale without numerical label; Label of endpoints: "Priority for combating climate change even if this damages the economy", "Priority for economic growth even if this toughens the combat of climate change"; "Don’t know"-category is settled out a bit.

Question 1:
And what is the position of Angela Merkel to combat of the climate change and economic growth?

Question 2:
And what is the position of Peer Steinbrück to combat of the climate change and economic growth?

Question 3:
And what is the chancellor candidate’s position to combat of the climate change and economic growth?

(A) Angela Merkel
(B) Peer Steinbrück

Coding:
(1) 1 Priority for combating climate change
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7 Priority for economic growth

(-97) not applicable
(-98) don’t know
(-99) no answer

Variable: kp5_1090
Topic: Political positions
Item: Socio-economic dimension, ego
Filter:
Presentation:
Standard matrix
Seven-point-scale without numerical label
Label of endpoints: “lower taxes and less government spending on welfare state benefits” and “higher taxes and more government spending on welfare state benefits”

Question:
And how about you? What is your position concerning taxes and spending on welfare state benefits?

- lower taxes and less government spending on welfare state benefits
- 
- 
- 
- higher taxes and more government spending on welfare state benefits
Coding:
(1) 1 lower taxes and less government spending on welfare state benefits
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7 higher taxes and more government spending on welfare state benefits
(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_1130</th>
</tr>
</thead>
<tbody>
<tr>
<td>Topic: Political positions</td>
</tr>
</tbody>
</table>

Filter:
Presentation:
Standard matrix; Seven-point-scale without numerical label; only label at the endpoints: “relax immigration restrictions” and “make immigration restrictions tougher”

Question:
And what is your personal opinion on immigration of foreigners?

- Relax immigration restrictions
- -
- -
- -
- Make immigration restrictions tougher

Coding:
(1) 1 relax immigration restrictions
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7 make immigration restrictions tougher
(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_1290</th>
</tr>
</thead>
<tbody>
<tr>
<td>Topic: Political positions</td>
</tr>
</tbody>
</table>

Filter:
Presentation:
Standard matrix; Seven-point-scale without numerical label; Label of endpoints: "Priority for combating climate change even if this damages the economy", "Priority for economic growth even if this toughens the combat of climate change"

Question:
What is your personal opinion on the combat of climate change and economic growth?

- Priority for combating climate change even if this damages the economy
- -
- -
- -
- Priority for economic growth even if this toughens the combat of climate change
**Coding:**
(1) 1 Priority for combating climate change
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7 Priority for economic growth

(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_2820a,b</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Topic:</strong> Political positions</td>
</tr>
<tr>
<td><strong>Filter:</strong></td>
</tr>
<tr>
<td>kp5_650a!=-.71 &amp; kp5_650k=.71 &gt;&gt; Receive question 1 and only item (A)</td>
</tr>
<tr>
<td>kp5_650a=.71 &amp; kp5_650k!=-.71 &gt;&gt; Receive question 2 and only item (B)</td>
</tr>
<tr>
<td>kp5_650a!=-.71 &amp; kp5_650k!=-.71 &gt;&gt; Receive question 3 and both items</td>
</tr>
</tbody>
</table>

**Presentation:**
Standard matrix; Seven-point-scale without numerical label; Label of endpoints: „for the involvement of Germany“; „against the involvement of Germany“; "Don’t know"- category is settled out a bit.

**Question 1:**
And what is the position of Angela Merkel to financial aid for EU member states?

**Question 2:**
And what is the position of Peer Steinbrück to financial aid for EU member states?

**Question 3:**
And what is the chancellor candidate’s position financial aid for EU member states?

(A) Angela Merkel
(B) Peer Steinbrück

**Coding:**
(1) 1 for the involvement of Germany
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7 the involvement of Germany

(-98) don’t know
(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_2830</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Topic:</strong> Political positions</td>
</tr>
</tbody>
</table>

**Filter:**
Standard matrix; Seven-point-scale without numerical label; Label of endpoints: „for the involvement of Germany“; „against the involvement of Germany“

**Presentation:**
And what is your personal opinion on the financial aid for EU member states?

- for the involvement of Germany
- -
- -
- -
- against the involvement of Germany
**Coding:**
(1) 1 for the involvement of Germany
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7 against the involvement of Germany
(-99) no answer

**Variable:** kp5_3070a,b

**Topic:** European financial crisis

**Item:** Performance Chancellor Candidates, European financial crisis

**Filter:**
kp5_650a!=-71 & kp5_650k!=-71 >> Receive question and only item (A)
kp5_650a!=-71 & kp5_650k!=-71 >> Receive question 2 and only item (B)
kp5_650a!=-71 & kp5_650k!=-71 >> Receive question 3 and both Items

**Presentation:**
Standard matrix; Labels reaching from „very dissatisfied“ to „very satisfied“

**Question 1:**
And how satisfied are you with the performance of Angela Merkel concerning the combat against the European financial crisis?

**Question 2:**
And how satisfied are you with the performance of Peer Steinbrück concerning the combat against the European financial crisis?

**Question 3:**
And how satisfied are you with the performance of the two Chancellor candidates concerning the combat against the European financial crisis?

(A) Angela Merkel
(B) Peer Steinbrück

**Coding:**
(1) very satisfied
(2) satisfied
(3) neither satisfied nor dissatisfied
(4) dissatisfied
(5) very dissatisfied
(-99) no answer

[NOTE: The word “you” was missing, so that the question was: “And how satisfied are with the performance of the two Chancellor candidates...”]

**Variable:** kp5_2860a-f

**Topic:** Political positions

**Item:** Ego-Positions II

**Filter:**

**Presentation:**
Standard matrix

**Question on screen 1:**
Here you can find several statements with which some people agree and while others do not. How about you? Please state your view on these issues.

(A) The social aid for „Hartz IV“-recipients should be increased.
(B) Citizens should be able to bring about a binding referendum at the federal level.
(C) The state should stay out of the economy.

**Question on screen 2:**
And what is your opinion on the following issues?

(D) Parents should receive a payment if they do not send their children to a nursery.
(E) The power supply should also be secured by nuclear power as well.
(F) A quota for women working in leading positions should be introduced in Germany.
Coding
(1) strongly disagree
(2) rather disagree
(3) neither agree nor disagree
(4) rather agree
(5) strongly agree

(-99) no answer

Variable: kp5_3360a
Topic: Predispositions
Item: Fairness, Merkel
Filter: kp5_650a!= -71
Presentation: Single response list (vertical)
Question: In your opinion, how much is Angela Merkel doing for the fairness in society?
- very much
- much
- moderately
- little
- very little
- don’t know

Coding:
(1) very much
(2) much
(3) moderately
(4) little
(5) very little

(-97) not applicable
(-98) don’t know
(-99) no answer

Variable: kp5_3360b
Topic: Predispositions
Item: Fairness, Steinbrück
Filter: kp5_650k!= -71
Presentation: Single response list (vertical)
Question: In your opinion, how much is Peer Steinbrück doing for the fairness in society?
- very much
- much
- moderately
- little
- very little
- don’t know

Coding:
(1) very much
(2) much
(3) moderately
(4) little
(5) very little

(-97) not applicable
(-98) don’t know
(-99) no answer
**Variable:** kp5_3380  
**Topic:** Predispositions  
**Item:** Importance fairness of income  

**Filter:**  
**Presentation:** Single response list (vertical)  
**Question:** How important is it to you personally that politics provides a fair distribution of income between people?  

- very important  
- important  
- moderately  
- not so important  
- not important at all  

**Coding:**  
(1) very important  
(2) important  
(3) moderately  
(4) not so important  
(5) not important at all  

(-99) no answer

**Variable:** kp5_3390a,c-f  
**Topic:** Predispositions  
**Item:** fairness of income, parties  

**Filter:**  
**Presentation:** Standard matrix; Label of columns from left „very little“ to right „very much“.  
**Question:** In your opinion, how much are the parties doing for a fair distribution of income?  

(A) CDU/CSU  
(C) SPD  
(D) FDP  
(E) Bündnis 90/Die Grünen  
(F) Die Linke  

**Coding:**  
(1) very much  
(2) much  
(3) moderately  
(4) little  
(5) very little  

(-99) no answer

**Variable:** kp5_2910b-d,q  
**Topic:** Current topics  
**Item:** Current socioeconomic questions; Opinion on lawsuit against Wulff  

**Filter:**  
**Presentation:** Standard matrix  
**Question:** How much do you agree or disagree with the following statements?  

(B) If CDU and CSU will be part of the federal government after the election, they will advocate tax increases.  
(C) If the SPD will be part of the federal government after the election, it will advocate tax increases.  
(Q) Please choose „strongly agree“ for testing the functioning of the questionnaire.  
(D) It is righteous that a law suit will be filed against the former federal president Christian Wulff because of acceptance of benefits by a public official.
**Coding**
(1) strongly disagree
(2) rather disagree
(3) neither agree nor disagree
(4) rather agree
(5) strongly agree

(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_1600</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Topic:</strong> Media use</td>
</tr>
</tbody>
</table>

**Filter:**

**Presentation:**
Single response list (vertical), italicize “during the last week”

**Question:**
On how many days during the last week did you use the Internet to catch up on politics and parties?

- not at all
- on one day
- on 2 days
- on 3 days
- on 4 days
- on 5 days
- on 6 days
- on 7 days

**Coding:**
(1) 0 days
(2) 1 day
(3) 2 days
(4) 3 days
(5) 4 days
(6) 5 days
(7) 6 days
(8) 7 days

(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_1681a-f</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Topic:</strong> Media use</td>
</tr>
</tbody>
</table>

**Filter:**

**Presentation:**
Horizontal sliders; the initial position of the pointer was “0 days”; Below the sliders: check box with label “I didn’t watch any newscast on TV.”; Italicize “during the last week”/“during the week before the federal election”; Please program, so that no inconsistent answers are possible (e.g. ticking a check box and changing the slider’s position). Text for plausibility check: “The combination of your answers is not possible, please check your response.”

**Question:**
(A) Tagesschau/Tagesthemen (ARD)
(B) Heute/Heute Journal (ZDF)
(C) RTL Aktuell
(D) Sat.1 Nachrichten
(E) Newscast of other channel (e.g. n-tv, Pro7)

(F) I didn’t watch any newscast on TV

**Coding kp5_1681a-e:**
(1) 0 days
(2) 1 day
(3) 2 days
(4) 3 days
(5) 4 days
(6) 5 days
(7) 6 days
(8) 7 days
Coding kp5_1681f:
(1) mentioned
(2) not mentioned

<table>
<thead>
<tr>
<th>Variable: kp5_1681p, a-e_c2</th>
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</thead>
<tbody>
<tr>
<td><strong>Topic:</strong> Media use</td>
</tr>
<tr>
<td><strong>Item:</strong> Use of TV, news, current, inquiry</td>
</tr>
<tr>
<td><strong>Filter:</strong> kp5_1681a =1 &amp; kp5_1681b=1 &amp; kp5_1681c=1 &amp; kp5_1681d=1 &amp; kp5_1681e=1 &amp; kp5_1681f=2</td>
</tr>
</tbody>
</table>

Presentation: must answer;
Text for plausibility check if no answer was given: “Please note that a response to this question is required in order to continue the survey.”; Horizontal sliders; the initial position of the pointer was “0 days”
Above the sliders: 2 radio buttons with the labels „I didn’t watch any newscasts on TV” and „I didn’t want to answer this question”; Italicize “during the last week”/“during the week before the federal election”; Please program, so that no inconsistent answers are possible (e.g. ticking a check box and changing the slider’s position). Text for plausibility check: “The combination of your answers is not possible, please check your response.”

Intro:
You did not answer the last question

Question:
Does this mean that you did not watch any newscasts on TV during the last week or that you did not want to answer this question?

Instruction:
If you want to respond to this question now, you can change the positions of the sliders.

- I didn’t watch any newscasts on TV
- I didn’t want to answer this question

(A) Tagesschau/Tagesthemen (ARD)
(B) Heute/Heute Journal (ZDF)
(C) RTL Aktuell
(D) Sat.1 Nachrichten
(E) News cast of other channel (e.g. n-tv, Pro7)

Coding kp5_1681a-e_c2:
1) 0 days
(2) 1 day
(3) 2 days
(4) 3 days
(5) 4 days
(6) 5 days
(7) 6 days
(8) 7 days
(-97) not applicable

Coding plausibility check variable kp5_1681p:
(1) didn’t watch any newscasts on TV
(2) didn’t want to answer this question
(3) not mentioned
(-97) not applicable

[NOTE: The answers that were given upon inquiry were integrated into the variables kp5_1681a-f. The point of time when the answer was given can be looked up by using the flag variable kp5_1681flag.]

<table>
<thead>
<tr>
<th>Variable: kp5_1661a-h</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Topic:</strong> Media use</td>
</tr>
<tr>
<td><strong>Item:</strong> Use of print media, politically current</td>
</tr>
</tbody>
</table>

Presentation:
Horizontal sliders; the initial position of the pointer was “0 days”; Below the sliders: check box with label “I didn’t read any articles on politics in the newspapers.”; Italicize “during the last week”/“during the week before the federal election”; Please program, so that no inconsistent answers are possible (e.g. ticking a check box and changing the slider’s position). Text for plausibility check: “The combination of your answers is not possible, please check your response.”

Question:
On how many days during the last week did you read articles on politics in the following newspapers?

**Instruction:**
It is not our interest to know whether you visited the web page of the respective newspaper but only how often you have read the printed or digital issue (e-paper).

(A) Bild-Zeitung  
(B) Frankfurter Rundschau  
(C) Frankfurter Allgemeine Zeitung  
(D) Süddeutsche Zeitung  
(E) Die tageszeitung (taz)  
(F) Die Welt  
(G) Other daily newspaper (local newspaper or regional newspaper, Handelsblatt, ...)

(H) I didn’t read any articles on politics in the newspapers.

**Coding kp5_1661a-g**
1. 0 days  
2. 1 day  
3. 2 days  
4. 3 days  
5. 4 days  
6. 5 days  
7. 6 days  
8. 7 days

**Coding kp5_1661h:**
1. mentioned  
2. not mentioned

<table>
<thead>
<tr>
<th>Variable</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Topic</td>
<td>Media use</td>
</tr>
<tr>
<td>Item</td>
<td>Use of print media, politically current, inquiry</td>
</tr>
</tbody>
</table>

**Filter:** kp5_1661a=1 & kp5_1661b=1 & kp5_1661c=1 & kp5_1661d=1 & kp5_1661e=1 & kp5_1661f=1 & kp5_1661g=1 & kp5_1661h=2

**Presentation:**
- **must answer:** Text for plausibility check if no answer was given: “Please note that a response to this question is required in order to continue the survey.”; Horizontal sliders; the initial position of the pointer was “0 days”;
- Above the sliders: 2 radio buttons with the labels “I didn’t read any articles on politics in the newspapers.” and “I didn’t want to answer this question”
- Italicize “during the last week”/“during the week before the federal election” ; Please program, so that no inconsistent answers are possible (e.g. ticking a check box and changing the slider’s position). Text for plausibility check: “The combination of your answers is not possible, please check your response.”

**Intro:**
You did not answer the last question

**Question:** Does this mean that you did not read any articles in the newspapers on politics during the last week or that you did not want to answer this question?

**Instruction:**
If you want to respond to this question now, you can change the positions of the sliders.

Here, it is not our interest to know whether you visited the web page of the respective newspaper but only how often you have read the printed or digital issue (e-paper).

- I didn’t read any articles on politics in the newspapers  
- I didn’t want to answer this question

(A) Bild-Zeitung  
(B) Frankfurter Rundschau  
(C) Frankfurter Allgemeine Zeitung  
(D) Süddeutsche Zeitung  
(E) Die tageszeitung (taz)  
(F) Die Welt  
(G) Other daily newspaper (local newspaper or regional newspaper, Handelsblatt, ...)


Coding kp5_1661a-g_c2:
(1) 0 days
(2) 1 day
(3) 2 days
(4) 3 days
(5) 4 days
(6) 5 days
(7) 6 days
(8) 7 days
(-97) not applicable

Coding plausibility check variable kp5_1661p:
(1) didn’t read any articles on politics in the newspapers
(2) didn’t want to answer this question
(3) not mentioned
(-97) not applicable

[NOTE: The answers that were given upon inquiry were integrated into the variables kp5_1661a-h. The point of time when the answer was given can be looked up by using the flag variable kp5_1661flag.]

<table>
<thead>
<tr>
<th>Variable: kp5_1700aa-dc</th>
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</thead>
<tbody>
<tr>
<td><strong>Topic:</strong> Media use</td>
</tr>
<tr>
<td><strong>Item:</strong> News magazines, current</td>
</tr>
</tbody>
</table>

**Filter:**
Checkbox matrix; italicize “during the last week”; Rows: News magazines and weekly newspapers; Columns: Response options (A) “Read the online issue”, (B) “Read the printed issue”, (C) “Didn’t read”.

**Presentation:**
Please program so that respondents cannot give any inconsistent answers, i.e. respondents cannot tick the boxes “Read the online issue” and “Didn’t read” at the same time.

**Question:**
Did you read any articles on politicians or parties in the following news magazines or weekly newspapers during the last week?

**Instructions:**
If you have read the printed as well as the digital issue, please state both.

(A) Der Spiegel
(B) Focus
(C) Die Zeit
(D) Stern

**Coding:**
(1) mentioned
(2) not mentioned
(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_2970a-c</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Topic:</strong> Current topics</td>
</tr>
<tr>
<td><strong>Item:</strong> Opinions about the conflict in Syria</td>
</tr>
</tbody>
</table>

**Filter:**
Standard matrix

**Question:**
The following will be about the situation in Syria.
Please state whether you agree or disagree with the following statements.

(A) After the use of chemical weapons it is justifiable to take military actions against Syria.
(B) Germany must participate in military actions against Syria.
(C) Chancellor Merkel reacted appropriately to the aggravation in Syria.
Coding:
(1) strongly disagree
(2) rather disagree
(3) neither agree nor disagree
(4) rather agree
(5) strongly agree
(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_1932a-f</th>
<th>Item: Conversations about politics, current</th>
</tr>
</thead>
</table>

Topic: Networks

Filter:

Presentation:
Horizontal sliders; the initial position of the pointer was “0 days”

Above the sliders: 2 radio buttons with the labels “I didn’t talk about politics” and “I didn’t want to answer this question”

Please program, so that no inconsistent answers are possible (e.g. ticking a check box and changing the slider’s position). Text for plausibility check: “The combination of your answers is not possible, please check your response.”

Intro:
The following will be about political conversations.

Question:
On how many days during the last week did you talk about politics and political parties with other people?

- I didn’t talk about politics
- I didn’t want to answer this question

(A) Friends
(B) Partner/Spouse
(C) Relatives
(D) Colleagues/friends from college
(E) Acquaintances, Neighbours

(F) I didn’t talk about politics

Coding kp5_1932a-e:
(1) 0 days
(2) 1 day
(3) 2 days
(4) 3 days
(5) 4 days
(6) 5 days
(7) 6 days
(8) 7 days

Coding kp5_1932f:
(1) mentioned
(2) not mentioned

<table>
<thead>
<tr>
<th>Variable: kp5_1932a-e_c2_p</th>
<th>Item: Conversations about politics, current inquiry</th>
</tr>
</thead>
</table>

Topic: Networks

Filter: kp5_1932a=1 & kp5_1932b=1 & kp5_1932c=1 & kp5_1932d=1 & kp5_1932e=1 & kp5_1932f=2

Presentation:

must answer; Text for plausibility check if no answer was given: “Please note that a response to this question is required in order to continue the survey.”

Horizontal sliders; the initial position of the pointer was “0 days”

Above the sliders: 2 radio buttons with the labels “I didn’t talk about politics” and “I didn’t want to answer this question”

Italicize “the last week”/”the week before the federal election”

Please program, so that no inconsistent answers are possible (e.g. ticking a check box and changing the slider’s position). Text for plausibility check: “The combination of your answers is not possible, please check your response.”

Intro:
You did not answer the last question
Question:
Does this mean that you didn’t talk about politics during the last week or that you did not want to answer this question?

Instructions:
If you want to respond to this question now, you can change the positions of the sliders.

- I didn’t talk about politics
- I didn’t want to answer this question

(A) Friends
(B) Partner/Spouse
(C) Relatives
(D) Colleagues/friends from college
(E) Acquaintances, Neighbours

Coding kp5_1932a-e_c2:
(1) 0 days
(2) 1 day
(3) 2 days
(4) 3 days
(5) 4 days
(6) 5 days
(7) 6 days
(8) 7 days
(-97) not applicable

Coding plausibility check variable kp5_1932p:
(1) didn’t talk about politics
(2) didn’t want to answer this question
(3) not mentioned
(-97) not applicable

[NOTE: The answers that were given upon inquiry were integrated into the variables kp5_1932a-f. The point of time when the answer was given can be looked up by using the flag variable kp5_1932flag.

Variable: kp5_1970
Topic: Networks
Item: Discussion partner 1, voting decision
Filter: kp5_1932a>1 | kp5_1932b>1 | kp5_1932c>1 | kp5_1932d>1 | kp5_1932e>1 | kp5_1932a_c2>1 | kp5_1932b_c2>1 | kp5_1932c_c2>1 | kp5_1932d_c2>1 | kp5_1932e_c2>1
Presentation: Single response list (vertical); „Will not vote/Did not vote“- and „Don’t know“-Categories are settled out a bit.

Question:
When you think of the person you talked with about politics the most: Which party do you think this person will probably vote for in the federal election on September 22nd, or do you think he/she will not vote at all?

- CDU/CSU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party

- Will not vote/Did not vote
- Don’t know
Coding:
(1) CDU/CSU
(4) SPD
(5) FDP
(6) Bündnis 90/Die Grünen
(7) Die Linke
(801) Other party
(-85) No vote
(-97) not applicable
(-98) don’t know
(-99) no answer

Variable: kp5_2900a-c,e,f
Topic: Current topics
Item: Opinions about the NSA scandal (phone-hacking-scandal)

Filter:
Presentation:
Standard matrix
Intro:
Lately, it has become public that American and British secret services are monitoring German telephone and internet connections.
Question:
Here you can find some statements about these actions of monitoring. Please state whether you agree or disagree.

(A) Chancellor Merkel reacted appropriately to the monitoring.
(B) The federal government was informed about the extent of surveillance of telephone and internet connections.
(C) The parties in the opposition were informed about the extent of surveillance of telephone and internet connections.
(E) The state of Germany cannot do anything against the monitoring.
(F) People who do not have anything to hide could care less about the surveillance of telephone and internet connections.

Coding:
(1) strongly disagree
(2) rather disagree
(3) neither agree nor disagree
(4) rather agree
(5) strongly agree
(-99) no answer

Variable: kp5_2930
Topic: Current topics
Item: Speculations about a red-red-green coalition

Filter:
Presentation:
Single response list (vertical)
Question:
Peer Steinbrück said that after the federal election the SPD will under no circumstances from a coalition with the party “Die Linke”. Do you believe this to be …?

- very credible
- rather credible
- neither credible nor non-credible
- rather non-credible
- not credible at all

Coding:
(1) very credible
(2) rather credible
(3) neither credible nor non-credible
(4) rather non-credible
(5) not credible at all
(-99) no answer
Variable: kp5_3460
Topic: Televised debate
Item: Televised debate: Number of people watched with

Filter: kp5_1800=1 | 2
Presentation: Single response list (vertical)
Intro:
Now a few questions again concerning the televised debate between Angela Merkel and Peer Steinbrück on September 1st.

Question:
With how many people did you watch the debate?

- watched alone
- watched with another person
- watched with two people
- watched with three or more people

Coding:
(1) watched alone
(2) watched with another person
(3) watched with two people
(4) watched with three or more people
(-97) not applicable
(-99) no answer

Variable: kp5_3470
Topic: Televised debate
Item: Televised debate: emotional closeness to people watched with

Filter: kp5_3460=2 => Receive question 1
        kp5_3460=3 | 4 => Receive question 2
Presentation: Single response list (vertical)

Question 1:
How close to you is the person you watched with?

Question 2:
How close to you are the majority of the people you watched the debate with?
- very close
- close
- moderately
- not very close
- not close at all

Coding:
(1) very close
(2) close
(3) mediocre
(4) not very close
(5) not close at all
(-97) not applicable
(-99) no answer
### Televised debate: Political knowledge of people watched with

**Variable:** kp5_3480  
**Topic:** Televised debate  
**Item:** Televised debate: Political knowledge of people watched with

**Filter:**  
kp5_3460=2 >> Receive question 1  
kp5_3460=3 | 4 >> Receive question 2

**Presentation:**  
Single response list (vertical)

**Question 1:**  
How good is the political knowledge of the person you watched the debate with?

**Question 2:**  
How good is the political knowledge of the majority of people you watched the debate with?

- very good  
- good  
- moderately  
- bad  
- very bad

**Coding:**  
(1) very good  
(2) good  
(3) moderately  
(4) bad  
(5) very bad

(-97) not applicable  
(-99) no answer

### Televised debate: Intensity of interaction

**Variable:** kp5_3520  
**Topic:** Televised debate  
**Item:** Televised debate: Intensity of interaction

**Filter:**  
kp5_3460=2 >> Receive question 1  
kp5_3460=3 | 4 >> Receive question 2

**Presentation:**  
Single response list (vertical)

**Question 1:**  
How much did you talk about the debate while watching?

**Question 2:**  
How much did you talk about the debate with the other people while watching?

- very much  
- much  
- moderately  
- little  
- not at all

**Coding:**  
(1) very much  
(2) much  
(3) moderately  
(4) little  
(5) not at all

(-97) not applicable  
(-99) no answer
<table>
<thead>
<tr>
<th>Variable: kp5_3530</th>
<th><strong>Item</strong>: Televised debate: Opinion Leadership 1</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Filter:</strong></td>
<td>kp5_3520=1-4 &amp; kp5_3460=2 &gt;&gt; Receive question 1</td>
</tr>
<tr>
<td></td>
<td>kp5_3520=1-4 &amp; kp5_3460=3</td>
</tr>
<tr>
<td><strong>Presentation:</strong></td>
<td>Single response list (vertical)</td>
</tr>
<tr>
<td><strong>Question 1:</strong></td>
<td>How often did you try to convince the person you watched the debate with of your opinion?</td>
</tr>
<tr>
<td><strong>Question 2:</strong></td>
<td>How often did you try to convince the people you watched the debate with of your opinion?</td>
</tr>
<tr>
<td></td>
<td>- very often</td>
</tr>
<tr>
<td></td>
<td>- often</td>
</tr>
<tr>
<td></td>
<td>- from time to time</td>
</tr>
<tr>
<td></td>
<td>- rarely</td>
</tr>
<tr>
<td></td>
<td>- never</td>
</tr>
<tr>
<td><strong>Coding:</strong></td>
<td>(1) very often</td>
</tr>
<tr>
<td></td>
<td>(2) often</td>
</tr>
<tr>
<td></td>
<td>(3) from time to time</td>
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<tr>
<td></td>
<td>(4) rarely</td>
</tr>
<tr>
<td></td>
<td>(5) never</td>
</tr>
<tr>
<td></td>
<td>(-97) not applicable</td>
</tr>
<tr>
<td></td>
<td>(-99) no answer</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Variable: kp5_3531</th>
<th><strong>Item</strong>: Televised debate: Opinion Leadership 2</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Filter:</strong></td>
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<td>kp5_3520=1-4 &amp; kp5_3460=3</td>
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<tr>
<td><strong>Presentation:</strong></td>
<td>Single response list (vertical)</td>
</tr>
<tr>
<td><strong>Question 1:</strong></td>
<td>How often did that person try to convince you of his/her opinion?</td>
</tr>
<tr>
<td><strong>Question 2:</strong></td>
<td>How often did these people try to convince you of their opinion?</td>
</tr>
<tr>
<td></td>
<td>- very often</td>
</tr>
<tr>
<td></td>
<td>- often</td>
</tr>
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<td>- from time to time</td>
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<td>- never</td>
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<tr>
<td><strong>Coding:</strong></td>
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<td>(2) often</td>
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<td>(3) from time to time</td>
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<td>(4) rarely</td>
</tr>
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<td>(5) never</td>
</tr>
<tr>
<td></td>
<td>(-97) not applicable</td>
</tr>
<tr>
<td></td>
<td>(-99) no answer</td>
</tr>
</tbody>
</table>
Variable: kp5_3550a,b
Topic: Televised debate
Item: Televised debate: Perceived outcome of people watched with

Filter: kp5_3460=2 >> Receive question 1
       kp5_3460=3 | 4 >> Receive question 2

Presentation:
Standard matrix; Label of columns from left „very poorly“ to right „very well“

Question 1:
How did the person you watched the debate with think the two candidates had performed?

Question 2:
How did the majority of people you watch the debate with think the two candidates had performed?

(A) Angela Merkel
(B) Peer Steinbrück

- very well
- well
- moderately
- poorly
- very poorly

- don’t know

Coding:
(1) very well
(2) well
(3) Mediocre
(4) poorly
(5) very poorly

(-97) not applicable
(-98) don’t know
(-99) no answer

Variable: kp5_3560
Topic: Televised debate
Item: Televised debate: Preferred chancellor of people watched with

Filter: kp5_3460=2 >> Receive question 1
       kp5_3460=3 | 4 >> Receive question 2

Presentation:
Single response list (vertical); Only show scale point 4 for question 2

Question 1:
What do you think: Who would prefer this person as chancellor after the federal election?

Question 2:
What do you think: Who would prefer the majority of these people as chancellor after the federal election?

- Angela Merkel
- Peer Steinbrück

- Neither of them
- There was no clear majority in the group
- Don’t know

Coding:
(1) Angela Merkel
(2) Peer Steinbrück
(3) Neither of them
(4) There was no clear majority in the group

(-97) not applicable
(-98) don’t know
(-99) no answer
Variable: kp5_2090  
Topic: Predispositions  
Item: Party identification

Filter:  
Presentation: Single response list (vertical)

Question:  
Many people in Germany feel close to a particular political party for a longer period of time even if they occasionally vote for another party. What about you? In general terms, do you feel close to a particular political party? And if so, which one?

- CDU
- CSU
- SPD
- FDP
  - Bündnis 90/Die Grünen
  - Die Linke
  - Other party
  - No party

Coding:  
(2) CDU  
(3) CSU  
(4) SPD  
(5) FDP  
(6) GRUENE  
(7) DIE LINKE  
(801) Other party  
(808) No Party  
(-99) no answer

[NOTE: This variable and the variables kp5_2091 were recoded into the variables kp5_2090a and kp5_2090b in order to create the party versions A and B (see documentation).]

Variable: kp5_2091  
Topic: Predispositions  
Item: Party identification, other party

Filter:  
Presentation: Single response list (vertical)

Question:  
And which one of these parties do you feel close to?

- Alternative für Deutschland
- Die Grauen – Generationspartei
- DVU
- FW Freie Wähler
- NPD
- ödp (Ökologisch-Demokratische Partei)
- Piratenpartei
- Die Republikaner (REP)
- Other party
Coding:
(322) AfD
(149) DIE GRAUEN
(168) DVU
(180) FREIE WAELHER
(206) NPD
(209) oedp
(215) PIRATEN
(225) REP
(801) other party

(-97) not applicable
(-99) no answer

[NOTE: This variable and the variables kp5_2090 were recoded into the variables kp5_2090a and kp5_2090b in order to create the party versions A and B (see documentation).]

<table>
<thead>
<tr>
<th>Variable: kp5_2100</th>
<th>Topic: Predispositions</th>
<th>Item: Party identification, strength</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filter: kp5_2090=2-801</td>
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</tr>
<tr>
<td>Presentation:</td>
<td>Single response list (vertical)</td>
<td></td>
</tr>
<tr>
<td>Question:</td>
<td>All in all, how strongly or weakly attached are you to this party?</td>
<td></td>
</tr>
<tr>
<td>- very strongly</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- fairly strongly</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- moderately</td>
<td></td>
<td></td>
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<tr>
<td>- fairly weakly</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- very weakly</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Coding:
(1) very strongly
(2) fairly strongly
(3) moderately
(4) fairly weakly
(5) very weakly

(-97) not applicable
(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_3120</th>
<th>Topic: State election Bavaria</th>
<th>Item: Intention to vote, Bavaria</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filter: kp5_2601=9</td>
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<td></td>
</tr>
<tr>
<td>Presentation:</td>
<td>Single response list (vertical)</td>
<td></td>
</tr>
<tr>
<td>Question:</td>
<td>On September 15th the state election in Bavaria will take place. How likely is it that you will participate in this state election?</td>
<td></td>
</tr>
<tr>
<td>I will</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- certainly vote</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- probably vote</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- maybe vote</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- probably not vote</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- certainly not vote</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- I am not eligible to vote at the Bavarian state election.
Coding:
(1) certainly vote
(2) probably vote
(3) maybe vote
(4) probably not vote
(5) certainly not vote

(-86) not eligible to vote
(-97) not applicable
(-99) no answer

Variable: kp5_3130a,b
Topic: State election Bavaria
Item: Voting intention, Bavaria
Filter: kp5_2601=9 & kp5_3120=1-3

Presentation:
User defined; matrix with four columns. In the first column there are the labels “Constituency’s candidate of the CSU” and so on; In the second column there are the radio buttons for the first vote; in the third column there are the radio buttons for second vote; in the fourth columns there are the labels “candidate of the CSU state list” and so on; settled out a bit below „don’t know“-category

Intro:
At the state election you are able to cast two votes. The first vote is for a “„Direktkandidat“” and the second vote is for a list candidate.

Question:
How will you vote at this state election?

(A) First vote:
- „Direktkandidat“ of the CSU
- „Direktkandidat“ of the SPD
- „Direktkandidat“ of the FDP
- „Direktkandidat“ of the Bündnis 90/Die Grünen
- „Direktkandidat“ of the Die Linke
- „Direktkandidat“ of the Freien Wähler
- „Direktkandidat“ of another party

- don’t know yet

(B) Second vote:
- List candidate of the CSU
- List candidate of the SPD
- List candidate of the FDP
- List candidate of the Bündnis 90/Die Grünen
- List candidate of the Die Linke
- List candidate of the Freien Wähler
- List candidate of another party

- don’t know yet

Coding:
(3) CSU
(4) SPD
(5) FDP
(6) GRUENE
(7) DIE LINKE
(180) FREIE WAELHER
(801) other party

(-97) not applicable
(-98) don’t know
(-99) no answer
Variable: kp5_3140  
Waves: 2,[3],4,5  
**Topic**: State election Bavaria  
**Item**: Satisfaction government, Bavaria

**Filter**: kp5_2601=9

**Presentation**: Standard matrix; with numerical label reaching from -5 to +5 including zero; label of endpoints: -5 „completely dissatisfied” and +5 „completely satisfied”

**Question**: Are you rather satisfied or dissatisfied with the performance of Bavaria’s government made up of CSU and FDP?

- -5 completely dissatisfied
- -4
- -3
- -2
- -1
- 0
- +1
- +2
- +3
- +4
- +5 completely satisfied

**Coding**:  
(1) -5 completely dissatisfied  
(2) -4  
(3) -3  
(4) -2  
(5) -1  
(6) 0  
(7) +1  
(8) +2  
(9) +3  
(10) +4  
(11) +5 completely satisfied

(-97) not applicable  
(-99) no answer

---

Variable: kp5_650q  
**Topic**: Candidates  
**Item**: Scalometer politicians: Christian Ude

**Filter**: kp5_2601=9

**Presentation**: Standard matrix; scale: -5 to +5 including zero; label of endpoints -5 „I have a very negative view of this politician”, +5 „I have a very positive view of this politician”; „Don’t know“- category is settled out a bit

**Question**: Now, please state what you think about Christian Ude?

(Q) Christian Ude

**Coding**:  
(1) -5 I have a very negative view of this politician  
(2) -4  
(3) -3  
(4) -2  
(5) -1  
(6) 0  
(7) +1  
(8) +2  
(9) +3  
(10) +4  
(11) +5 I have a very positive view of this politician

(-71) Haven’t heard of  
(-97) not applicable  
(-99) no answer
### Variable: kp5_3160

**Topic:** State election Bavaria  
**Item:** Attention election campaign, Bavaria  
**Presentation:** Single response list (vertical); italicize „during the last week“  
**Question:** How closely did you follow the election campaign in Bavaria during the last week?  
- very closely  
- closely  
- moderately  
- not very closely  
- not closely at all  
**Coding:**  
(1) very closely  
(2) closely  
(3) moderately  
(4) not very closely  
(5) not closely at all  
(-97) not applicable  
(-99) no answer

### Variable: kp5_3170

**Topic:** State election Bavaria  
**Item:** Anticipated election outcome, Bavaria  
**Presentation:** Single response list (vertical)  
**Question:** What do you think will be the outcome of the Bavarian state election?  
- absolute majority for the CSU  
- no absolute majority for the CSU, but a majority for a black-yellow coalition (CSU and FDP)  
- majority for a red-green coalition (SPD and Bündnis 90/Die Grünen)  
- there will be no majority for either of these coalitions  
- don’t know  
**Coding:**  
(1) absolute majority for the CSU  
(2) majority for CSU-FDP  
(3) majority for SPD-Bündnis 90/Die Grünen  
(4) there will be no majority for either of these coalitions  
(-98) don’t know  
(-99) no answer

### Variable: kp5_3230

**Topic:** State election Hesse  
**Item:** Intention to vote; Hesse  
**Filter:** kp5_2601=6  
**Presentation:** Single response list (vertical)  
**Question:** On September 22nd the state election in Hesse will take place. How likely is it that you will participate in this state election?  
I will  
- certainly vote  
- probably vote  
- maybe vote  
- probably not vote  
- certainly not vote  
- I am not eligible to vote at the Hessian state election.
Coding:
(1) certainly vote
(2) probably vote
(3) maybe vote
(4) probably not vote
(5) certainly not vote
(-86) not eligible to vote
(-97) not applicable
(-99) no answer

Variable: kp5_3240a,b
Topic: State election Hesse
Item: Voting intention, Hesse
Filter: kp5_2601=6 & kp5_3230=1-3
Presentation:
Display ballot with first and second vote; down below "don’t know"-category

Question:
At the state election you can cast two votes. The first vote is for a candidate from your constituency and the second vote is for a party.
How will you vote at this state election?

(A) First vote:
- CDU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party
- don’t know

(B) Second vote:
- CDU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- other party
- don’t know

Coding:
(2) CDU
(4) SPD
(5) FDP
(6) GRUENE
(7) DIE LINKE
(801) other party
(-97) not applicable
(-98) don’t know
(-99) no answer
**Variable:** kp5_3250  
**Topic:** State election Hesse  
**Item:** Satisfaction government, Hesse

**Filter:** kp5_2601=6  
**Presentation:** Standard matrix; with numerical label reaching from -5 to +5 including zero; label of endpoints: -5 „completely dissatisfied“ and +5 „completely satisfied“

**Question:** Are you rather satisfied or dissatisfied with the performance of Hesse’s government made up of CDU and FDP?

- -5 completely dissatisfied  
- -4  
- -3  
- -2  
- -1  
- 0  
- +1  
- +2  
- +3  
- +4  
- +5 completely satisfied

**Coding:**  
(1) -5 completely dissatisfied  
(2) -4  
(3) -3  
(4) -2  
(5) -1  
(6) 0  
(7) +1  
(8) +2  
(9) +3  
(10) +4  
(11) +5 completely satisfied

(-97) not applicable  
(-99) no answer

**Variable:** kp5_650r.z  
**Topic:** Candidates  
**Item:** Scalometer politicians

**Filter:** kp5_2601=6  
**Presentation:** Standard matrix; scale: -5 to +5 including zero; label of endpoints -5 "I have a very negative view of this politician", +5 "I have a very positive view of this politician"; "Don’t know"- category is settled out a bit

**Question:**  
And what do you think of the following politicians?

(R) Volker Bouffier  
(Z) Thorsten Schäfer-Gümbel

**Coding:**  
(1) -5 I have a very negative view of this politician  
(2) -4  
(3) -3  
(4) -2  
(5) -1  
(6) 0  
(7) +1  
(8) +2  
(9) +3  
(10) +4  
(11) +5 I have a very positive view of this politician

(-71) Haven’t heard of  
(-97) not applicable  
(-99) no answer
**Variable:** kp5_3270  
**Topic:** State election Hesse  
**Item:** Attention election campaign, Hesse

**Presentation:**  
Single response list (vertical); italicize „during the last week“

**Question:**  
How closely did you follow the election campaign in Hesse during the last week?

- very closely  
- closely  
- moderately  
- not very closely  
- not closely at all

**Coding:**  
(1) very closely  
(2) closely  
(3) moderately  
(4) not very closely  
(5) not closely at all

(-99) no answer

---

**Variable:** kp5_3280  
**Topic:** State election Hesse  
**Item:** Anticipated election outcome, Hesse

**Presentation:**  
Single response list (vertical)

**Question:**  
What do you think will be the outcome of the Bavarian state election?

- majority for a black-yellow-coalition (CDU and FDP)  
- majoroty for a red-green coalition (SPD and Bündnis 90/Die Grünen)  
- there will be no majority for either of these coalitions  
- don’t know

**Coding:**  
(1) majority for CDU-FDP  
(2) majority for SPD-Bündnis 90/Die Grünen  
(3) there will be no majority for either of these coalitions

(-98) don’t know  
(-99) no answer

---

**Variable:** kp5_2441  
**Topic:** Sociodemography  
**Item:** Household size

**Filter:**

**Presentation:**  
Single response list (vertical)

**Question:**  
How many people do permanently live in the same household with you, including you and your children?

- one person  
- two people  
- three people  
- four people  
- five people  
- six people  
- seven people  
- eight people and more
Coding:
(1) one person
(2) two people
(3) three people
(4) four people
(5) five people
(6) six people
(7) seven people
(8) eight people and more
(-99) no answer

Variable: kp5_2450
Topic: Sociodemography
Item: Number members of the household under 18 years
Filter: kp5_2441!=1
Presentation:
Single response list (vertical); Answer options are dependent on the question before. If n household members, the answer categories from “nobody” to “(n-1) persons” will be shown.

Question:
How many persons living in your household are younger than 18 years?
- Nobody
- 1 person
- 2 persons
- 3 persons
- 4 persons
- 5 persons
- 6 persons
- 7 persons and more

Coding:
(1) nobody
(2) 1 person
(3) 2 persons
(4) 3 persons
(5) 4 persons
(6) 5 persons
(7) 6 persons
(8) 7 persons and more
(-97) not applicable
(-99) no answer

Variable: kp5_2301
Topic: Sociodemography
Item: Marital status
Presentation:
Single response list (vertical)
Question:
What is your marital status?
- married and living together
- civil union
- married but living separated
- single
- divorced
- widowed
Coding:
(1) married
(2) civil union
(3) married but living separated
(4) single
(5) divorced
(6) widowed
(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_2311</th>
<th>Item: Respondent has a partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filter: kp5_2301=3-6</td>
<td>-99</td>
</tr>
<tr>
<td>Presentation: Single response list (vertical)</td>
<td></td>
</tr>
<tr>
<td>Question: Do you have a partner?</td>
<td></td>
</tr>
<tr>
<td>- Yes</td>
<td></td>
</tr>
<tr>
<td>- No</td>
<td></td>
</tr>
</tbody>
</table>

Coding:
(1) Yes
(2) No
(-97) not applicable
(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_2312</th>
<th>Item: Partner living in the same household</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filter: kp5_2311=1</td>
<td>kp5_2301=2</td>
</tr>
<tr>
<td>Presentation: Single response list (vertical)</td>
<td></td>
</tr>
<tr>
<td>Question: Do you live with your partner together in one household?</td>
<td></td>
</tr>
<tr>
<td>- yes</td>
<td></td>
</tr>
<tr>
<td>- no</td>
<td></td>
</tr>
</tbody>
</table>

Coding:
(1) yes
(2) no
(-97) not applicable
(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_3890</th>
<th>Item: Vote intention, partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filter: kp5_2301=1</td>
<td>kp5_2312=1</td>
</tr>
<tr>
<td>Presentation: Single response list (vertical); italicize „partner“</td>
<td></td>
</tr>
<tr>
<td>Question: What do you think, which party will give your partner his/her second vote to?</td>
<td></td>
</tr>
<tr>
<td>- CDU/CSU</td>
<td></td>
</tr>
<tr>
<td>- SPD</td>
<td></td>
</tr>
<tr>
<td>- FDP</td>
<td></td>
</tr>
<tr>
<td>- Bündnis 90/Die Grünen</td>
<td></td>
</tr>
<tr>
<td>- Die Linke</td>
<td></td>
</tr>
<tr>
<td>- Other party</td>
<td></td>
</tr>
<tr>
<td>- Partner will not vote</td>
<td></td>
</tr>
<tr>
<td>- Don’t know</td>
<td></td>
</tr>
</tbody>
</table>
**Coding:**
(1) CDU/CSU  
(2) SPD  
(3) FDP  
(4) GRUENE  
(5) DIE LINKE  
(601) other party  

(-85) not vote  
(-97) not applicable  
(-98) don’t know  
(-99) no answer

[NOTE: This variable and the variables kp5_3900 were recoded into the variables kp5_3890a and kp5_3890b in order to create the party versions A and B.]

<table>
<thead>
<tr>
<th>Variable: kp5_3900</th>
<th>Topic: Sociodemography</th>
<th>Item: Vote intention, partner, other party</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filter: kp5_3890=801</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presentation:</td>
<td>Single response list (vertical); italicize „partner“</td>
<td></td>
</tr>
<tr>
<td>Question:</td>
<td>Which of these parties will give your partner his/her second vote to?</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Alternative für Deutschland</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Die Grünen – Generationspartei</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- DVU</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- FW Freie Wählere</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- NPD</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- ödp (Ökologisch-Demokratische Partei)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Piratenpartei</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Die Republikaner (REP)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Other party</td>
<td></td>
</tr>
</tbody>
</table>

**Coding:**
(322) AfD  
(149) DIE GRAUEN  
(168) DVU  
(180) FREIE WAELHER  
(206) NPD  
(209) oedp  
(215) PIRATEN  
(225) REP  
(801) other party

(-97) not applicable  
(-99) no answer

[NOTE: This variable and the variables kp5_3890 were recoded into the variables kp5_3890a and kp5_3890b in order to create the party versions A and B]

<table>
<thead>
<tr>
<th>Variable: kp5_2330</th>
<th>Topic: Sociodemography</th>
<th>Item: Vocational and professional training</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filter: kp5_2320=1-5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presentation:</td>
<td>Single response list (vertical)</td>
<td></td>
</tr>
<tr>
<td>Question:</td>
<td>What vocational or professional training do you have?</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- On-the-job vocational training with final certificate, but not within a traineeship or apprenticeship scheme (&quot;Beruflich-betriebliche Anlernzeit mit Abschlusszeugnis, aber keine Lehre&quot;)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Compact vocational training course (&quot;Teilfacharbeiterabschluss&quot;)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Completed trades/crafts or agricultural traineeship (&quot;Abgeschlossene gewerbliche oder landwirtschaftliche Lehre&quot;)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Completed commercial traineeship (&quot;Abgeschlossene kaufmännische Lehre&quot;)</td>
<td></td>
</tr>
</tbody>
</table>
- Work placement/internship ("Berufliches Praktikum, Volontariat")
- Specialized vocational college certificate ("Berufsfachschulabschluss")
- Technical or vocational college certificate ("Fachschulabschluss")
- Master (craftsman), technician or equivalent college certificate ("Meister, Technikerabschluss")
- Polytechnic/University of applied sciences degree ("Fachhochschulabschluss")
- University degree ("Hochschulabschluss")

- I have another vocational training certificate
- I am still in a vocational training
- I have no completed vocational training

Coding:
(1) On-the-job vocational training with final certificate, but not within a traineeship or apprenticeship scheme ("Beruflich-betriebliche Anlernzeit mit Abschlusszeugnis, aber keine Lehre")
(2) Compact vocational training course ("Teilfacharbeiterabschluss")
(3) Completed trades/crafts or agricultural traineeship ("Abgeschlossene gewerbliche oder landwirtschaftliche Lehre")
(4) Completed commercial traineeship ("Abgeschlossene kaufmännische Lehre")
(5) Work placement/internship ("Berufliches Praktikum, Volontariat")
(6) Specialized vocational college certificate ("Berufsfachschulabschluss")
(7) Technical or vocational college certificate ("Fachschulabschluss")
(9) Master (craftsman), technician or equivalent college certificate ("Meister, Technikerabschluss")
(10) Polytechnic/University of applied sciences degree ("Fachhochschulabschluss")
(11) University degree ("Hochschulabschluss")
(12) other vocational training certificate
(13) in a vocational training
(14) I have no completed vocational training

(-97) not applicable
(-99) no answer

Variable: kp5_2340  
Topic: Sociodemography  
Item: Employment status

Filter: kp5_2320!=9  
Presentation:  
Single response list (vertical)  
Intro:  
Now let’s turn to your mode of employment.  
Question:  
Which of the categories from this list applies to you?

- in full-time employment (more than 30 hours/week)
- in part-time employment (up to 30 hours/week)
- in a traineeship or apprenticeship
- high school student
- college student
- currently on a retraining course
- currently unemployed
- currently on short-time work
- alternative community service
- in early retirement, retirement, on a pension (formerly employed)
- on maternity leave, parental leave
- not in full or part-time employment (Housewife/househusband)
Coding:
(1) In full-time employment
(2) In part-time employment
(3) In a traineeship or apprenticeship
(4) High school student
(5) College student
(6) retraining course
(7) unemployed
(8) short-time work
(9) alternative community service
(10) in early retirement, retirement, on a pension
(11) maternal/parental leave
(12) no employment (housewife/househusband)

(-97) not applicable
(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_2350</th>
<th>Topic: Sociodemography</th>
<th>Item: Former employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filter: kp5_2340=3-7</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presentation:</td>
<td>Single response list (vertical)</td>
<td></td>
</tr>
<tr>
<td>Question:</td>
<td>Have you ever been in full or part-time employment in the past?</td>
<td></td>
</tr>
</tbody>
</table>

- yes
- no

Coding:
(1) yes
(2) no

(-97) not applicable
(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_2380</th>
<th>Topic: Sociodemography</th>
<th>Item: Profession</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filter: kp5_2340=1-3, 8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presentation:</td>
<td>Single response list (vertical)</td>
<td></td>
</tr>
<tr>
<td>Question:</td>
<td>Which of the professions from the following list describes your profession best?</td>
<td></td>
</tr>
</tbody>
</table>

- Self-employed farmer
- Self-employed professional (e.g. doctor in private practice, lawyer)
- Self-employed in trade or craft, industry, service sector, etc.
- Civil servant/Judge/Professional solider
- Employee
- Worker
- In vocational training
- Family member assisting in family business

Coding:
(1) Self-employed farmer
(2) Self-employed professional (e.g. doctor in private practice, lawyer)
(3) Self-employed in trade or craft, industry, service sector, etc.
(4) Civil servant/Judge/Professional solider
(5) Employee
(6) Worker
(7) In vocational training
(8) Family member assisting in family business

(-97) not applicable
(-99) no answer
Variable: kp5_3610
Topic: Sociodemography      Item: Employee - differentiation
Filter: kp5_2380=5
Presentation:      Single response list (vertical)
Question:  And which one of the following descriptions matches your profession best?
- employed foreman
- employee with simple tasks (e.g. salesperson, stenotypist)
- employee that fulfill difficult tasks after a general briefing independently (e.g. clerk, draftsman)
- employee that fulfill tasks independently and with own responsibility or have limited responsibility for tasks of others (e.g. - research assistant, company officer with statutory authority, head of the department)
- employee with extensive executive functions and decision-making power. (e.g. manager, director of company, executive board of larger businesses and organizations)

Coding:  
(1) foreman  
(2) simple tasks  
(3) difficult tasks after a general introduction  
(4) tasks with responsibility  
(5) extensive executive functions  
(-97) not applicable  
(-99) no answer

Variable: kp5_3620
Topic: Sociodemography      Item: Worker - differentiation
Filter: kp5_2380=6
Presentation: Single response list (vertical)
Question:  And which of the following descriptions matches your profession best?
- unskilled or semi-skilled worker  
- skilled worker or craftsman  
- supervisor, foreman

Coding:  
(1) unskilled or semi-skilled worker  
(2) skilled worker or craftsman  
(3) supervisor, foreman  
(-97) not applicable  
(-99) no answer

Variable: kp5_3630
Topic: Sociodemography      Item: Self-employed professional - differentiation
Filter: kp5_2380=2 | 3
Presentation: Single response list (vertical)
Question:  How many employees does your business have?
- no employees  
- 1-9 employees  
- 10 employees and more

Coding:  
(1) no employees  
(2) 1-9 employees  
(3) employees and more  
(-97) not applicable  
(-99) no answer
Variable: kp5_3640  
Topic: Sociodemography  
Item: Civil servant - differentiation

Filter: kp5_2380=4  
Presentation: Single response list (vertical)  
Question: In what service class do you work?

- lower grade of civil service (including head of department)  
- middle grade of civil service (from assistant up to and including chief secretary)  
- upper grade of civil service (vom inspector up to and including high level civil servant)  
- higher grade of civil service, judge (from senior civil servant onwards)  

Coding:  
(1) lower grade  
(2) middle grade  
(3) upper grade  
(4) higher grade of civil service, judge

(-97) not applicable  
(-99) no answer

Variable: kp5_3650  
Topic: Sociodemography  
Item: Branch of employment

Filter: kp5_2380 =5-7  
Presentation: Single response list (vertical)  
Question: In what kind of cooperation or business are you employed?

- public service  
- for a cooperation owned by the state  
- for a non-profit organization  
- for a private enterprise company  

Coding:  
(1) public service  
(2) cooperation owned by the state  
(3) non-profit organization  
(4) private enterprise company

(-97) not applicable  
(-99) no answer
Variable: kp5_3660  
Topic: Sociodemography  
**Item:** Branch of industry

**Filter:** kp5_2340 = 1-3.8

**Presentation:**
Single response list (vertical)

**Question:**
How would you characterize the branch of industry you are working in?

- agriculture, forestry, fishery
- power/water supply, mining
- manufacturing industry
- construction and real estate
- trade
- hotel and catering industry
- traffic
- banks and insurance
- information technology, data processing
- other commercial services (e.g. legal or economic counselling, legal services)
- administration
- education, research and development
- social services (care, assistance, therapy)
- other services

**Coding:**
(1) agriculture, forestry, fishery
(2) power/water supply, mining
(3) manufacturing industry
(4) construction and real estate
(5) trade
(6) hotel and catering industry
(7) traffic
(8) banks and insurance
(9) information technology, data processing
(10) other commercial services (e.g. legal or economic counselling, legal services)
(11) administration
(12) education, research and development
(13) social services (care, assistance, therapy)
(14) other services

(-97) not applicable
(-99) no answer

Variable: kp5_2390  
Topic: Sociodemography  
**Item:** Former profession

**Filter:** kp5_2350=1

**Presentation:**
Single response list (vertical)

**Question:**
What was your last profession? Please select the category that applies best to you.

- Self-employed farmer
- Self-employed professional (e.g. doctor in private practice, lawyer)
- Self-employed in trade or craft, industry, service sector, etc.
- Civil servant/Judge/Professional soldier
- Employee
- Worker
- In vocational training
- Family member assisting in family business
Coding:
(1) Self-employed farmer
(2) Self-employed professional (e.g. doctor in private practice, lawyer)
(3) Self-employed in trade or craft, industry, service sector, etc.
(4) Civil servant/Judge/Professional soldier
(5) Employee
(6) Worker
(7) In vocational training
(8) Family member assisting in family business

(-97) not applicable
(-99) no answer

Variable: kp5_3710
Topic: Sociodemography Item: Former profession employee - differentiation
Filter: kp5_2390=5
Presentation: Single response list (vertical)

Question:
And which of the following descriptions matches your former profession best?

- employed foreman
- employee with simple tasks (e.g. salesperson, stenotypist)
- employee that fulfill difficult tasks after a general briefing independently (e.g. clerk, draftsman)
- employee that fulfill tasks independently and with own responsibility or have limited responsibility for tasks of others (e.g. - research assistant, company officer with statutory authority, head of the department)
- employee with extensive executive functions and decision-making power. (e.g. manager, director of company, executive board of larger businesses and organizations)

Coding:
(1) foreman
(2) simple tasks
(3) difficult tasks after a general introduction
(4) tasks with responsibility
(5) extensive executive functions

(-97) not applicable
(-99) no answer

Variable: kp5_3720
Topic: Sociodemography Item: Former profession worker - differentiation
Filter: kp5_2390=6
Presentation: Single response list (vertical)

Question:
And which of the following descriptions matches your former profession the best?

- unskilled or semi-skilled worker
- skilled worker or craftsman
- supervisor, foreman

Coding:
(1) unskilled or semi-skilled worker
(2) skilled worker or craftsman
(3) supervisor, foreman

(-97) not applicable
(-99) no answer
Variable: kp5_3730
Topic: Sociodemography  Item: Former profession self-employed professional - differentiation
Filter: kp5_2390=2 | 3
Presentation: Single response list (vertical)
Question: How many employees did the business have you worked in last?
- no employees
- 1-9 employees
- 10 employees and more

Coding:
(1) no employees
(2) 1-9 employees
(3) employees and more
(-97) not applicable
(-99) no answer

Variable: kp5_3740
Topic: Sociodemography  Item: Former profession Civil servant - differentiation
Filter: kp5_2390=4
Presentation: Single response list (vertical)
Question: In what service class did you work?
- lower grade of civil service (up to and including head of department)
- middle grade of civil service (from assistant up to and including chief secretary)
- upper grade of civil service (from inspector up to and including senior civil servant)
- higher grade of civil service, judge (from senior civil servant onwards)

Coding:
(1) lower grade
(2) middle grade
(3) upper grade
(4) higher grade of civil service, judge
(-97) not applicable
(-99) no answer

Variable: kp5_3750
Topic: Sociodemography  Item: Former profession branch of employment
Filter: kp5_2390=5-7
Presentation: Single response list (vertical)
Question: In what kind of cooperation or business were you employed?
- public service
- for a cooperation owned by the state
- for a non-profit organization
- for a private enterprise company

Coding:
(1) public service
(2) cooperation owned by the state
(3) non-profit organization
(4) private enterprise company
(-97) not applicable
(-99) no answer
Variable: kp5_3760
Topic: Sociodemography
Item: Former profession branch of industry
Filter: kp5_2350 =1
Presentation: Single response list (vertical)
Question:
How would you characterize the branch of industry you were working in?
- agriculture, forestry, fishery
- power/water supply, mining
- manufacturing industry
- construction and real estate
- trade
- hotel and catering industry
- traffic
- banks and insurances
- information technology, data processing
- other commercial services (e.g. legal or economic counselling, legal services)
- administration
- education, research and development
- social services (care, assistance, therapy)
- other services

Coding:
(1) agriculture, forestry, fishery
(2) power/water supply, mining
(3) manufacturing industry
(4) construction and real estate
(5) trade
(6) hotel and catering industry
(7) traffic
(8) banks and insurances
(9) information technology, data processing
(10) other commercial services (e.g. legal or economic counselling, legal services)
(11) administration
(12) education, research and development
(13) social services (care, assistance, therapy)
(14) other services
(-97) not applicable
(-99) no answer
**Variable:** kp5_2590  
**Topic:** Sociodemography  
**Item:** Net household income, with categories

**Filter:**

**Presentation:**
Single response list (vertical); italicize “your household’s total”; plausibility check: If no answer was given show text: “We assure that your answers will be used anonymously and for scientific purposes only.”; within the plausibility check there are two buttons “correct” and “forward”.

**Question:**
How high is your household’s total net monthly income? Meant is the total amount remaining after taxes and other deductions.

- below 500 Euros
- 500 up to 750 Euros
- 750 up to 1000 Euros
- 1000 up to 1250 Euros
- 1250 up to 1500 Euros
- 1500 up to 2000 Euros
- 2000 up to 2500 Euros
- 2500 up to 3000 Euros
- 3000 up to 4000 Euros
- 4000 up to 5000 Euros
- 5000 up to 7500 Euros
- 7500 up to 10000 Euros
- 10000 Euros and more

**Coding:**
(1) below 500 Euros  
(2) 500 up to 750 Euros  
(3) 750 up to 1000 Euros  
(4) 1000 up to 1250 Euros  
(5) 1250 up to 1500 Euros  
(6) 1500 up to 2000 Euros  
(7) 2000 up to 2500 Euros  
(8) 2500 up to 3000 Euros  
(9) 3000 up to 4000 Euros  
(10) 4000 up to 5000 Euros  
(11) 5000 up to 7500 Euros  
(12) 7500 up to 10000 Euros  
(13) 10000 Euros and more

(-99) no answer

**Variable:** kp5_2580  
**Topic:** Sociodemography  
**Item:** Social class affiliation, subjective

**Filter:**

**Presentation:**
Single response list (vertical)

**Intro:**
People talk a lot about social classes these days.

**Question:**
To which social class do you think you belong to?

- lower class
- working class
- lower middle class
- middle class
- upper middle class
- upper class
Coding:
(1) lower class
(2) working class
(3) lower middle class
(4) middle class
(5) upper middle class
(6) Upper class

(-99) no answer

<table>
<thead>
<tr>
<th>Variable:</th>
<th>kp5_2480</th>
</tr>
</thead>
<tbody>
<tr>
<td>Topic:</td>
<td>Sociodemography</td>
</tr>
<tr>
<td>Item:</td>
<td>Religion</td>
</tr>
</tbody>
</table>

Filter:
Single response list

Question:
What is your religion?
- Protestant
- Independent Protestant Church
- Roman Catholic
- Other Christian denomination
- Other non-Christian denomination
- Undenominational

Coding:
(1) Protestant
(2) Independent Protestant Church
(3) Roman Catholic
(4) Other Christian confession
(5) Other non-Christian denomination
(9) Undenominational

(-99) no answer

<table>
<thead>
<tr>
<th>Variable:</th>
<th>kp5_2491</th>
</tr>
</thead>
<tbody>
<tr>
<td>Topic:</td>
<td>Sociodemography</td>
</tr>
<tr>
<td>Item:</td>
<td>Church attendance</td>
</tr>
</tbody>
</table>

Filter:
kp5_2480=1-5

Presentation:
Single response list (vertical)

Question:
How often do you usually go to church?
- never
- once a year
- several times a year
- once a month
- two to three times a month
- once a week
- more often

Coding:
(1) never
(2) once a year
(3) several times a year
(4) once a month
(5) two to three times a month
(6) once a week
(7) more often

(-97) not applicable
(-99) no answer
### Variable: kp5_3910
**Topic:** Sociodemography  
**Item:** Religiousness

**Filter:**

**Presentation:** Single response list (vertical)

**Question:** What would you say about yourself: How religious are you?

- very religious
- religious
- moderately
- not that religious
- not religious at all

**Coding:**
(1) very religious
(2) religious
(3) moderately
(4) not that religious
(5) not religious at all

(-99) no answer

### Variable: kp5_2460a-c-e-g-i
**Topic:** Sociodemography  
**Item:** Membership of organizations

**Filter:**

**Presentation:** Standard matrix

**Question:** Are you a member of one or more of the following organizations?

- (A) Trade union
- (B) Trade/employers’ associations
- (C) Professional associations
- (E) Religious/church groups
- (F) Sports club/hobby club
- (G) Environmental groups
- (I) Party

**Coding:**
(1) yes
(2) no

(-99) no answer

### Variable: kp5_4000
**Topic:** Sociodemography  
**Item:** Membership party

**Filter:** kp5_2460i=1

**Presentation:** Single response list (vertical)

**Question:** Which party are you a member of?

- CDU/CSU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party
Coding:
(1) CDU/CSU
(4) SPD
(5) FDP
(6) GRUENE
(7) DIE LINKE
(801) other party

(-97) not applicable
(-99) no answer

[NOTE: This variable and the variable kp5_4110 were recoded into the variables kp5_4000a and kp5_4000b in order to create the party versions A and B.]

Variable: kp5_4110
Topic: Sociodemography
Item: Membership party, other party
Filter: kp5_4000=801
Presentation: Single response list (vertical)
Question:
And which of these parties are you a member of?

- Alternative für Deutschland
- DIE GRAUEN – Generationspartei
- DVU
- FW Freie Wähler
- NPD
- ödp (Ökologisch-Demokratische Partei)
- Piratenpartei
- Die Republikaner (REP)
- Other party

Coding:
(322) AfD
(149) DIE GRAUEN
(168) DVU
(180) FREIE WAEBLER
(206) NPD
(209) oedp
(215) PIRATEN
(225) REP
(801) other party

(-97) not applicable
(-99) no answer

[NOTE: This variable and the variables kp5_4000 were recoded into the variables kp5_4000a and kp5_4000b in order to create the party versions A and B.]

Variable: kp5_2470
Topic: Socio-demography
Item: Membership of trade unions, household
Filter: kp5_2441=1 & kp5_2460a=2
Presentation: Single response list (vertical)
Question:
Is anyone else in your household a member of a trade union?

-yes
-no
Coding:
(1) yes
(2) no
(-97) not applicable
(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_2600</th>
<th>Topic: Sociodemography</th>
<th>Item: Residence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filter:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presentation:</td>
<td>Single response list (vertical)</td>
<td></td>
</tr>
<tr>
<td>Question:</td>
<td>Please characterize the place you live in. Do you live in a…?</td>
<td></td>
</tr>
</tbody>
</table>
- Large city
- Small-town or medium-sized town in a metropolitan area
- Small-town or medium-sized town in less densely populated areas
- Rural area close to a medium-sized town or a large city
- Rural area close to smaller towns

Coding:
(1) Large City
(2) Small-town, medium-sized town in a metropolitan area
(3) Small-town, medium-sized town in less densely populated areas
(4) Rural area close to a medium-sized town or a large city
(5) Rural area close to smaller towns
(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_2602</th>
<th>Topic: Socio-demography</th>
<th>Item: Postal code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filter:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presentation:</td>
<td>Text field (single row); maximum number of digits = 5; plausibility check, whether 5 numbers and no letters were entered with the instruction &quot;Please enter your postal code.&quot;; When no answer was given, show the following text: &quot;We assure that we will treat your information confidentially. We need your complete postal code in order to identify the candidate in your constituency.&quot;; Within the plausibility check there are to buttons “correct” or “forward”.</td>
<td></td>
</tr>
<tr>
<td>Question:</td>
<td>What is your postal code?</td>
<td></td>
</tr>
</tbody>
</table>

Coding:
(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_4210</th>
<th>Topic: Quality of Data</th>
<th>Item: Attention Survey Participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filter:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presentation:</td>
<td>Single response list (vertical)</td>
<td></td>
</tr>
<tr>
<td>Intro:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Question:</td>
<td>How attentive were you while participating in the survey?</td>
<td></td>
</tr>
</tbody>
</table>
- very attentive
- attentive
- moderately attentive
- not very attentive
- not attentive at all
**Coding:**

(1) very attentive
(2) attentive
(3) moderately attentive
(4) not very attentive
(5) not attentive at all

(-99) no answer

<table>
<thead>
<tr>
<th><strong>Variable:</strong> kp5_4220</th>
<th><strong>Item:</strong> Accuracy Survey Participation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Topic:</strong> Quality of Data</td>
<td><strong>Presentation:</strong> Single response list (vertical)</td>
</tr>
<tr>
<td><strong>Question:</strong> How much effort did you put into answering the questions accurately?</td>
<td></td>
</tr>
<tr>
<td>- a lot of effort</td>
<td></td>
</tr>
<tr>
<td>- quite an effort</td>
<td></td>
</tr>
<tr>
<td>- some effort</td>
<td></td>
</tr>
<tr>
<td>- not a lot of effort</td>
<td></td>
</tr>
<tr>
<td>- no effort at all</td>
<td></td>
</tr>
</tbody>
</table>

**Coding:**

(1) a lot of effort
(2) quite an effort
(3) some effort
(4) not a lot of effort
(5) no effort at all

(-99) no answer

<table>
<thead>
<tr>
<th><strong>Variable:</strong> kp5_4230, kp5_4230s</th>
<th><strong>Item:</strong> Reason for Survey Participation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Topic:</strong> Quality of Data</td>
<td><strong>Presentation:</strong> Single response list (vertical) with half open text field (one line with fifty 50 characters; no limit for characters)</td>
</tr>
<tr>
<td><strong>Question:</strong> Why did you participate in our survey? Please state the most important reason?</td>
<td></td>
</tr>
<tr>
<td>- interested in the topic</td>
<td></td>
</tr>
<tr>
<td>- curiosity</td>
<td></td>
</tr>
<tr>
<td>- Mingle-points</td>
<td></td>
</tr>
<tr>
<td>- had nothing else to do</td>
<td></td>
</tr>
<tr>
<td>- other reason, namely ____</td>
<td></td>
</tr>
</tbody>
</table>

**Coding:**

(1) interest
(2) curiosity
(3) Mingle-points
(4) nothing else to do
(5) other reason

(-99) no answer
Variable: kp5_4240  
Topic: Quality of Data  
Item: Rating of survey

Filter:
Presentation: Single response list (vertical)

Question: How would you rate our survey overall?

- very good
- good
- moderately
- bad
- very bad

Coding:
(1) very good
(2) good
(3) moderately
(4) bad
(5) very bad
(-99) no answer

Variable: kp5_4250  
Topic: Quality of Data  
Item: Participation in surveys, number of online panels

Filter:
Presentation: Single response list (vertical)

Question: On how many online survey websites – aside from mingle – are you a member?

- none
- one
- two
- three
- four
- five or more

Coding:
(1) none
(2) one
(3) two
(4) three
(5) four
(6) five or more
(-99) no answer

Variable: kp5_4260  
Topic: Quality of Data  
Item: Participation in surveys, number of surveys

Filter:
Presentation: Single response list (vertical)

Question: In how many online surveys did you take part during the last month?

- none
- 1 to 4 surveys
- 5 to 10 surveys
- 11 to 15 surveys
- 16 to 20 surveys
- more than 20 surveys
Coding:
(1) none
(2) 1 to 4 surveys
(3) 5 to 10 surveys
(4) 11 to 15 surveys
(5) 16 to 20 surveys
(6) more than 20 surveys

(-99) no answer

<table>
<thead>
<tr>
<th>Variable: kp5_4270s</th>
<th>Topic: Quality of Data</th>
<th>Item: comment, open</th>
</tr>
</thead>
</table>

Filter:
Presentation:
Text field (four rows) with optical 50 characters per row, now maximum limit of characters

Intro:
Finally, we would like to give you the possibility to comment on our today's survey.

Question:
Do you have comments or suggestions concerning the survey or particular questions?

______________

Coding:
(-99) no answer