ZA5150

Social Survey Morocco 2006 (North Africa Survey)

Methodological Report
Maghreb 2006 - Morocco

Fieldwork Report

The fieldwork took place between 26 October and 15 November 2006. The methodology was purposefully kept in line with 2005.

Details on Sampling

In total 1,500 citizens aged 15 years and over were successfully interviewed face-to-face in their homes.

The fieldwork implemented a multi-stage random-probability sampling design. Interviews were conducted in every region on the basis of the administrative division of the country introduced in 2004.

Sampling Points

In total, 254 sampling points were selected and surveyed.

The sampling points were chosen, by dividing the country into principal socio-economic areas. Within each of these areas, administrative sub-units were randomly selected. The number and distribution of sampling points in each of these districts was computed, taking into account such factors as the relative size of the population living in rural and urban settlements.

Overall, six interviews were conducted around each sampling point. Households were selected by random-route from central starting points (usually a central location). Within households, respondents were selected by Kish grid.

There was no more than one respondent per household. All interviews were conducted face-to-face by fully trained interviewers.

The final sample is representative of the population aged 15+ years.
Weighting

An interlocking matrix gender/age/settlement type was applied (and coded in the SPSS file as a variable). The results are weighted.

<table>
<thead>
<tr>
<th>Total Population</th>
<th>Sample Population</th>
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<tbody>
<tr>
<td>29,891,708</td>
<td>20,419,447</td>
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</tbody>
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Areas Covered

1. Oued Eddahab Laayoune Guelmim
2. Souss Massa Draâ
3. Gharb Chrarda Beni Hssen
4. Chaouia -Ouardigha
5. Marrakech Tensift Haouz
6. Oriental
7. Grand Casablanca
8. Rabat Salé Zemmour Zaer
9. Doukkala Abda
10. Tadla Azilal
11. Meknes Tafilalet
12. Fes Boulemane
13. Taza Al Hoceima Taounate
14. Tanger Tetouan

Fieldforce

<table>
<thead>
<tr>
<th>Interviewers</th>
<th>Supervisors</th>
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<tbody>
<tr>
<td>30</td>
<td>6</td>
</tr>
</tbody>
</table>

Quality Control

As in previous years a quality control routine was carried out under the ægis of Oxford Research International.

No significant methodological or operational problems were encountered.