ZA5152

Social Survey Sudan 2000

Methodological Report
Media Uses in the Republic of Sudan

May/June 2002
Technical Specifications

- Total population: ca. 21 Million

- Selection Criterion: 15+ years

- Sample Population: ca. 12 Million

- Sample Size: 2,117 Respondents
  (Before weighting; interviewed face-to-face in the home)

- 30 Interviewers and Support Staff

- Fieldwork May/June 2002
Sampling

- Multi-stage random probability sampling design
  - 1\(^{st}\) Stage: Selection of States
  - 2\(^{nd}\) Stage: Selection of Provinces
  - 3\(^{rd}\) Stage: Selection of Rural and Town Councils
  - 4\(^{th}\) Stage: Selection of Quarter Village Councils
  - 5\(^{th}\) Stage: Selection of Households
  - 6\(^{th}\) Stage: Selection of Respondents (Kish)

- Up to three call-backs for unavailable respondents
- No replacement of unavailable respondents within the same household

- Nationally-representative sample
  (Weighting by interlocking age/gender/urban-rural matrix)