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THIS FORM IS THE PROPERTY OF NOP RESEARCH GROUP LIMITED

INTERVIEW START TIME: _____

			QUESTIONNAIRE VERSION	ON :(2) (36)
2.1	Are you British? IF YES Do you know who f people entitled to vote at the next Genedoes not appear at all?			
	At present address At another address Don't know if registered	(37) 1 2 3	GO TO Q2	37
	Does not appear at all	4	ASK Q1B	
Q.1B	What is your nationality? (MULTIPLE AN Belgian	(38) 1	SIBLE)	
	Danish German Greek Spanish French Irish Italian Luxemburgese Dutch Portuguese British	2 3 4 5 6 7 8 9 0 X Y	ASK Q2	38/39
	Other Don't Know	(39) 1 2	CLOSE INTERVIEW	
Q.2	On the whole, are you very satisfied, fairly lead? Would you say you are? (REA		very satisfied or not at all satisfied wit	th the life you
	Very satisfied Fairly satisfied Not very satisfied Not at all satisfied Don't know	(40) 1 2 3 4 5		40
Q.3	On the whole, are you very satisfied, fai democracy works in Britain? Would you			with the way
	Very satisfied Fairly satisfied Not very satisfied Not at all satisfied Don't know	(41) 1 2 3 4 5		41

When you get together with f or never?	riends, would you say you	u discuss political matters frequ	ently, occasion
of flever:	(42)		
Frequently	1		•
Occasionally	2		
Never	3		
Don't Know	4		
When you hold a strong opin workers to share your views?		ourself persuading your friends READ OUT)	, relatives or fe
	(43)		
Often	1		
From time to time	2		
Rarely	3		
Never	4		
Don't know	5		
Have you ever seen or heard	d of the name "Feta"?		
	(44)		
Yes	1	ASK Q7	
No	2	GO TO Q11	
Don't Know	3		
	say anything to you - or rore generally - does it m		
	(45)		
Yes	1	ASK Q9	
No	2	GO TO Q11	
Don't know	3		

Q.9	Which place or places, area or areas, region or regions, country or countries does the name "Feta" you think of, in this case? (WRITE DOWN IN FULL - IN THE CORRESPONDING ORDER TO EXACTLY WHAT THE RESPONDING SAYS)	
	(FIRST ANSWER) 1.	
	(NEXT ANSWER) 2	
	(NEXT ANSWER) 3	
	(NEXT ANSWER) 4.	
	(NEXT ANSWER) 5.	
Q.10	a) For you, is the name "Feta" quite simply the common name for a type of product or does "Feta" that it is a product from (REPEAT AND WRITE FIRST ANSWER FROM Q.9)? (46) "Feta" is quite simply the common name for a type of product 1 "Feta" means that it is a product from (FIRST ANSWER FROM Q.9) 2	mean 46
	b) For you, is the name "Feta" quite simply the common name for a type of product or does "Feta" that it is a product from (REPEAT AND WRITE SECOND ANSWER FROM Q.9)? (47)	mean
	"Feta" is quite simply the common name for a type of product 1 "Feta" means that it is a product from (SECOND ANSWER FROM Q.9)2	47
	c) For you, is the name "Feta" quite simply the common name for a type of product or does "Feta" that it is a product from (REPEAT AND WRITE THIRD ANSWER FROM Q.9)? (48)	mean
	"Feta" is quite simply the common name for a type of product 1 "Feta" means that it is a product from (THIRD ANSWER FROM Q.9) 2	48
	d) For you, is the name "Feta" quite simply the common name for a type of product or does "Feta" that it is a product from (REPEAT AND WRITE FOURTH ANSWER FROM Q.9)? (49)	
	"Feta" is quite simply the common name for a type of product 1 "Feta" means that it is a product from (FOURTH ANSWER FROM Q.9)2	49
	e) For you, is the name "Feta" quite simply the common name for a type of product or does "Feta" that it is a product from (REPEAT AND WRITE FIFTH ANSWER FROM Q.9)?	l
	(50) "Feta" is quite simply the common name for a type of product 1 "Feta" means that it is a product from (FIFTH ANSWER FROM Q.9) 2	50
ASK .	ALL	
Q.11	In fact, "Feta" is a cheese. Have you ever heard of this cheese or not?	
	Yes (51) No 2	51

·Q.12	Does this name "Feta Cheese" (also) say anything to you - or not - about where or where the product is made, or - more generally - does it make you think of a co or regions, with which the product has some link?	•		
•			1	
	. (52) Yes 1) I ASK	Q13	52
	No 2 Don't Know 3		O Q15	
Q.13	Which place or places, area or areas, region or regions, country or counties does make you think of, in this case? (WRITE DOWN IN FULL - IN THE CORRESPONDING ORDER TO EXACTLY WISAYS)			
	(FIRST ANSWER) 1.			
	(NEXT ANSWER) 2.			
	(NEXT ANSWER) 3.			
	(NEXT ANSWER) 4.			
	(NEXT ANSWER) 5.	.		
Q.14	a) For you, is the name "Feta Cheese" quite simply the common name for a type mean that it is a cheese from (READ AND WRITE FIRST ANSWER "Feta" is quite simply the common name for a type of cheese "Feta" means that it is a cheese from (FIRST ANSWER FROM Q13)	FROM Q13)	does "Fe 53) 1 2	ta" 53
	b) For you, is the name "Feta Cheese" quite simply the common name for a type mean that it is a cheese from (READ AND WRITE SECOND ANSWER	ER FROM Q		
	"Feta" is quite simply the common name for a type of cheese "Feta" means that it is a cheese from (SECOND ANSWER FROM Q13)	·	1 2	54
	c) For you, is the name "Feta Cheese" quite simply the common name for a type mean that it is a cheese from (READ AND WRITE THIRD ANSWER	FROM Q13)		ta"
	"Feta" is quite simply the common name for a type of cheese "Feta" means that it is a cheese from (THIRD ANSWER FROM Q13))	55) 1 <u>2</u>	55
	d) For you, is the name "Feta Cheese" quite simply the common name for a type mean that it is a cheese from (READ AND WRITE FOURTH ANSWI	ER FROM Q		eta" 56
	"Feta" is quite simply the common name for a type of cheese "Feta" means that it is a cheese from (FOURTH ANSWER FROM Q13)	·	1 2	
	e) For you, is the name "Feta Cheese" quite simply the common name for a type mean that it is a cheese from (READ AND WRITE FIFTH ANSWER	FROM Q13)		eta"
	"Feta" is quite simply the common name for a type of cheese "Feta" means that it is a cheese from (FIFTH ANSWER FROM Q13)	(57) 1 2	57
	·			

ASK ALL SHOWCARD A

- Q15. a) How often do people eat "Feta Cheese" in you household?
 - b) And how often do they eat any kind of cheese in your household?

a) Feta Cheese (58)	b) Any Cheese (59)
1	1
2	2
3	3
4	4
5	5
6	6
7	7
	(58) 1 2 3 4 5

I'd now like to move on to a very different subject.

SHOWCARD B

- Q.16 About how often do you
 - a) Watch the news on television?
 - b) Read the news in daily papers?
 - c) Listen to the news on the radio?

	EVERYDAY	SEVERAL TIMES A WEEK	ONCE OR TWICE A WEEK	LESS OFTEN	NEVER	DK
a) News on Television	1	2	3	4	5	6 (60)
b) News in Daily Papers	1	2	3	4	5	6(61)
c) News on the Radio	1	2	3	4	5	6(62)

VERSION 2

Q.17 To what extent would you say you are interested in European politics, that is to say matters related to the European Union (European Community): a great deal, to some extent, not much or not at all?

	(63)	
A great deal	1	
To some extent	2	63
Not much	3	
Not at all	4	
Don't Know	5	

Q.18 All things considered, how well informed do you feel you are about the European Union (European Community), its policies, its institutions? (READ OUT)

	(64)
Very well	1
Quite well	2
Not very well	3
Not at all well	4
Don't Know	5

Q.19	Generally speaking, do you think tha Community) is? (READ OUT)	t Britain's members	hip of the European Union (Euro	pean
•	A good thing	(65)		
	A good thing A bad thing	2		65
	Neither good nor bad	3		
	Don't Know	4		
		'	,	
Q.20	Taking everything into consideration, from being a member of the European	n Union (European		or not
	Described.	(66)		66
	Benefited	1		
	Not benefited Don't know	2		ı
	DOITT KNOW	3		
SHO	VCARD C		ı	
Q.21	In your opinion, how is the Europear	n Union (European	Community) and European Unific	cation
	advancing nowadays? Please look a			
	running as fast as possible. Choose	the one which bes	st corresponds with your opinion of	of the
	European Union (European Commun	ity) and European	Unification? You can use any nu	ımber
	between 1 and 7.			
		(67)		
	4	4		
	1	ı		
	2 3	2 3		/-7
	4	4		67
	5	5		
	6	6		
	7	7		
	Don't know	8		
				
	DWCARD C			
Q22	And which corresponds best to what	you would like the s	situation to be?	ļ
		(60)		
	1	(68)		
	2	2		
	3	3		68
	4	4		
	5	5		
	6	6		
	7	7		
	Don't know	8		
Q23	Are you for or against the formation of to the European Parliament?	a European Union v	with a European government respo	nsible
		(69)		m
	For	1		69
	Against	2		
	Don't know	3		<u> </u>
			SKIP COLS 70-80	
			DUP COLS 1-9	

CARD(2)(10)

Q.24 Some people believe that certain areas of policy should be decided by the British government, while other areas of policy should be decided jointly within the European Union (European Community). Which of the following areas of policy do you think should be decided by the British government, and which should be decided jointly within the European Union (European Community)?

Pl	READ OUT - ROTATING THE ORDER EACH TIME LEASE MARK YOUR STARTING POINT WITH A CROSS	BRITISH GOVERNMENT	THE European Union (European Community)	DK	
1.	Security and Defence	1	2	3	(1
2.	Protection of the environment	1	2	3	(1
3.	Currency	1	2	3	(1
4.	Co-operation with developing countries, Third World	1	2	3	(1
5.	Health and social welfare	1	2	3	(1
6.	Education	1	2	3	(1
7.	Basic rules for broadcasting and press	1	2	3	(-
8.	Scientific and technological research	1	2	3	(1
9.	Rates of VAT (Value Added Tax)	1	2	3	(
10.	Foreign policy towards countries outside the European Union (European Community)	1	2	3	(2
11.	Participation of workers' representatives on company board of Directors	1	2	3	(2
12.	Industrial policy	1	2	3	(2
13.	Cultural policy	1	2	3	(2
14.	Immigration policy	1	2	3	(2
15.	Rules for political asylum	1	2	3	(
16.	Health and safety of workers	1	2	3	(:
17.	The fight against unemployment	1	2	3	(
18.	The fight against drugs	1	2	3	(

Q.25 On the whole, are you very satisfied, fairly satisfied, not very satisfied, or not at all satisfied with the way democracy works in the European Union (European Community). Would you say you are (READ OUT)

	(29)
Very satisfied	1
Fairly satisfied	2
Not very satisfied	3
Not at all satisfied	4
Don't Know	5

INTERVIEWER: THERE ARE NO Qs 26+27

Q.28 What is your opinion on each of the following proposals? For each proposal please tell me whether you are for it or against it.

READ OUT - ROTATING THE ORDER EACH TIME. PLEASE MARK YOUR STARTING POINT WITH A CROSS

		FOR	AGAINST	DK
a)	There should be a European Monetary Union with one single currency replacing by 1999 the Pound and all other national currencies of the Member States of the European Union (European Community)	1	2	3 (30)
b)	There should be a European Monetary Union with a European Central Bank pursuing a policy of monetary stability that is fighting inflation	1	2	3 (31)
c)	The Member States of the European Union (European Community) should have one common foreign policy towards countries outside the European Union (European Community)	1	2	3 (32)
d)	The European Union (European Community) Member States should work towards a common defence policy	1	2	3 (33)
e)	The President and the members of the European Commission should have the support of a majority in the European Parliament. Otherwise, they should resign	1	2	3 (34)
f)	In matters of EC taxation and expenditure, the European Parliament should have equal rights with the Council of Ministers, which represents the national governments	1	2	3 (35)
g)	Any citizen of another European Union (European Community) country who resides in Britain should have the right to vote in local elections	1	2	3 (36)
h)	Any citizen of another European Union (European Community) country who resides in Britain should have the right to vote in European elections	1	2	3 (37)
i)	Any citizen of another European Union (European Community) country who resides in Britain should have the right to be a candidate in local elections	1	2	3 (38)
j)	Any citizen of another European Union (European Community) country who resides in Britain should have the right to be a candidate in European elections	1	2	3 (39)
k)	The European Union (European Community) should have a European Government responsible to the European Parliament and to the European Council of Heads of National Government	1	2	3 (40)
l)	The European Union (European Community) should be responsible only for matters that cannot be effectively handled by national, regional and local Governments	1	2	3 (41)

Q.29 Personally, would you say that the single European Market which came about at the beginning of 1993 makes you feel very hopeful, rather hopeful, rather fearful or very fearful?

	(42)	
Very hopeful	1	
Rather hopeful	2	
Rather fearful	3	
Very fearful	4	
Don't know	5	

Q.30	Have you ever heard about the "White Paper" by the European Commission in Brussels, about the competitiveness and employment in Europe?			about
	Yes No Don't know	43) 1 2 3		43
Q.31	With its "White Paper", the European Common competitiveness. Do you think this will have			rowth,
	A positive effect Not a positive effect Don't know	(44) 1 2 3		44
I'd no	w like to ask you some questions about the	European	Parliament.	
Q.32	Have you recently seen or heard, in the European Parliament?	papers, o	ı n the radio or on TV, anything abo j	ut the
	Yes No Don't Know	(45) 1 2 3		45
Q.33	Do you know the date on which the next En IF YES On which date?	uropean e	ا lection will take place in Britain, or no! إ	ot?
	Yes, June 9, 1994 Yes, but the date mentioned is not correct No, does not know the date	(46) 1 2 3	•	46
Q.34	In June 1994, the residents of countries belowincluding the British, will be asked to vote to were such a European election tomorrow (II) had a vote") would you certainly go and vote certainly not go and vote?	elect me F CONTA	mbers of the European Parliament. ICT UNDER 18 YEARS OLD ADD: "a	f there nd you
	Will certainly go and vote	(47) 1	GO TO Q36	47
	Will probably go and vote Will probably not vote Will certainly not vote Other answer (spontaneous) Don't Know	2 3 4 5 6	ASK Q35	

SHOWCARD D

Q.35 What is the main reason why you might not go and vote at the next European elections in June 1994? (ONE ANSWER ONLY)

I am not interested in politics or elections I am not interested in European elections I lost interest in European matters I have never been interested in European matters I've always been against Europe	(48) 1 2 3 4 5	48
I am against even more Europe Not well enough informed to vote in European elections I think the result is a foregone conclusion	7 8	
Other reasons (spontaneous) Don't Know	9	

SHOWCARD E

ASK Q.36 TO Q.39 IF CODE 1 OR 2 AT Q.34 - OTHERS GO TO Q.40

Q.36 When voting at the European elections, what will be most important to you? And what will be next most important?

	MOST IMPORTANT	NEXT MOST IMPORTANT
	(49)	(50)
a) The individual candidates	1	1
b) The parties	2	2
c) The content of the proposed policies	3	3
d) None of these (spontaneous)	4	4
e) Don't Know	5	5

Q.37 And which party would you be most likely to vote for at these European elections?

(51)	
1	
2	
3	
4	51
5	31
6	
7	
8	
9	
0	
X	
Υ	
	1 2 3 4 5 6 7

Q.38 Still thinking about your vote at the European elections, which will be more important to your opinion about national issues, or your opinion about Europe?

	(52)	
Your opinion about national issues	1	
Your opinion about Europe	2	
Don't Know	3	1

SHOWCARD F

Q.39 Which issue do you think will most influence your vote at these European elections? (ONE ANSWER ONLY)

•	(53)	
Unemployment and recession	1	
Democracy in the European Community	2	İ
Worker's rights	3	
Social benefits and health care	4	
Education	5	53/54
Racism	6	
Foreign policy and defence	7	1
Pensioners rights	8	
Homelessness and poverty	9	
Crime	0	
The environment	X	
Taxation	Υ	
	(54)	
Monetary Union	1	
Don't Know	2	ļ
		

ASK ALL

Q.40 Would you personally prefer the European Parliament to have more power than now, or not?

	(55)	
Yes, more power	1	55
No, not more power	2	
Don't Know	3	

ASK Q41 TO Q43 TO WOMEN ONLY, MEN GO TO Q44

Q.41 Do you feel that, on balance, you have benefited or will benefit from the policies or programmes of the European Union (European Community) in your personal or professional life as a woman?

	(56)		
Yes	ìi	ASK Q42	56
No	2	GO TO Q43	36
Don't Know	3	GO TO Q44	

VERSION 2

Q.42	Why do you say that?	(DO NOT READ OU	T - MULTIPLE AN	SWERS POSSIBLE)
*		•		(57)

·	(57)	i
Equality legislation (unspecified)	1	
Equal treatment and equal pay	2	
Maternity Leave	3	
Better protection for self-employed and part time workers	4	
Better health and safety conditions at work	5	57,
Student exchange programmes	6	1/58
Training schemes	7	
Help in setting up your own business	8	
Job creation policies	9	
Changing ideas about women in society	0	
Helping women to juggle work and family responsibilities	X	
As a European citizen in general	Y	
	(58)	
Other	1	
Don't Know	2	
		

ASK Q43 IF 'NO' AT Q41. OTHERS GO TO Q44

Q.43 Why do you say that? (DO NOT READ OUT - MULTIPLE ANSWERS POSSIBLE)

I didn't know the European Union (European Community) was doing anything for women I have heard the European Union (European Community) is doing something for women, but I don't have enough information about the details The European Union (European Community) and its policies are much too remote from every day life The European Union (European Community) seems more interested in economic and agricultural issues than in helping women Other women may have got something out of the European Community, but I haven't (European Union) I don't get equal pay for equal work The European Union (European Community) has not changed ideas about women in society The European Union (European Community) did not help fighting discrimination of women at work The European Union (European Community) tries to reduce benefits that women already have in our country Others		(59)
I have heard the European Union (European Community) is doing something for women, but I don't have enough information about the details The European Union (European Community) and its policies are much too remote from every day life The European Union (European Community) seems more interested in economic and agricultural issues than in helping women Other women may have got something out of the European Community, but I haven't (European Union) I don't get equal pay for equal work The European Union (European Community) has not changed ideas about women in society The European Union (European Community) did not help fighting discrimination of women at work The European Union (European Community) tries to reduce benefits that women already have in our country	, , , , , , , , , , , , , , , , , , , ,	
for women, but I don't have enough information about the details The European Union (European Community) and its policies are much too remote from every day life The European Union (European Community) seems more interested in economic and agricultural issues than in helping women Other women may have got something out of the European Community, but I haven't (European Union) I don't get equal pay for equal work The European Union (European Community) has not changed ideas about women in society The European Union (European Community) did not help fighting discrimination of women at work The European Union (European Community) tries to reduce benefits that women already have in our country		1
The European Union (European Community) and its policies are much too remote from every day life The European Union (European Community) seems more interested in economic and agricultural issues than in helping women Other women may have got something out of the European Community, but I haven't (European Union) I don't get equal pay for equal work The European Union (European Community) has not changed ideas about women in society The European Union (European Community) did not help fighting discrimination of women at work The European Union (European Community) tries to reduce benefits that women already have in our country	I have heard the European Union (European Community) is doing something	
remote from every day life The European Union (European Community) seems more interested in economic and agricultural issues than in helping women Other women may have got something out of the European Community, but I haven't (European Union) I don't get equal pay for equal work The European Union (European Community) has not changed ideas about women in society The European Union (European Community) did not help fighting discrimination of women at work The European Union (European Community) tries to reduce benefits that women already have in our country 9	for women, but I don't have enough information about the details	2
The European Union (European Community) seems more interested in economic and agricultural issues than in helping women Other women may have got something out of the European Community, but I haven't (European Union) I don't get equal pay for equal work The European Union (European Community) has not changed ideas about women in society The European Union (European Community) did not help fighting discrimination of women at work The European Union (European Community) tries to reduce benefits that women already have in our country	The European Union (European Community) and its policies are much too	
and agricultural issues than in helping women Other women may have got something out of the European Community, but I haven't (European Union) I don't get equal pay for equal work The European Union (European Community) has not changed ideas about women in society The European Union (European Community) did not help fighting discrimination of women at work The European Union (European Community) tries to reduce benefits that women already have in our country 4 A Different Community in the European Community in the European Union (European Community) and not help fighting discrimination of women at work 8 The European Union (European Community) tries to reduce benefits that women already have in our country	remote from every day life	3
Other women may have got something out of the European Community, but I haven't (European Union) 5 I don't get equal pay for equal work 6 The European Union (European Community) has not changed ideas about women in society 7 The European Union (European Community) did not help fighting discrimination of women at work 8 The European Union (European Community) tries to reduce benefits that women already have in our country 9	The European Union (European Community) seems more interested in economic	
(European Union) I don't get equal pay for equal work The European Union (European Community) has not changed ideas about women in society The European Union (European Community) did not help fighting discrimination of women at work The European Union (European Community) tries to reduce benefits that women already have in our country 5 6 7 The European Union (European Community) did not help fighting discrimination of women at work 8 The European Union (European Community) tries to reduce benefits that women already have in our country	and agricultural issues than in helping women	4
I don't get equal pay for equal work The European Union (European Community) has not changed ideas about women in society The European Union (European Community) did not help fighting discrimination of women at work The European Union (European Community) tries to reduce benefits that women already have in our country 6 The European Union (European Community) did not help fighting discrimination of women at work 8 The European Union (European Community) tries to reduce benefits that women already have in our country	Other women may have got something out of the European Community, but I haven't	
The European Union (European Community) has not changed ideas about women in society The European Union (European Community) did not help fighting discrimination of women at work The European Union (European Community) tries to reduce benefits that women already have in our country 9	(European Union)	5
in society The European Union (European Community) did not help fighting discrimination of women at work The European Union (European Community) tries to reduce benefits that women already have in our country 7 8 7 8 7 9	I don't get equal pay for equal work	6
The European Union (European Community) did not help fighting discrimination of women at work The European Union (European Community) tries to reduce benefits that women already have in our country	The European Union (European Community) has not changed ideas about women	
of women at work The European Union (European Community) tries to reduce benefits that women already have in our country	in society	7
The European Union (European Community) tries to reduce benefits that women already have in our country	The European Union (European Community) did not help fighting discrimination	
already have in our country	of women at work	8
already have in our country	The European Union (European Community) tries to reduce benefits that women	
Others 0	·	9
	·	0
Don't Know X	Don't Know	X

ASK ALL

Q.44 Custom controls within the European Union (European Community) were abolished on 1 January 1993. Have you crossed any border within the European Union (European Community) since that time?

IF YES, As a result of this change, have you saved any time or	not?	
	(60)	
No, I have not crossed such borders	1	(0
Yes, I have crossed such a border and I saved time	2	60
Yes, I have crossed such a border and I did not save time	3	
Don't Know	4	

Q.45 Also since 1 January 1993, citizens of a European Union (European Community) member country do not have to pay any taxes when they return into their home country, for products they have bought in other European Union (European Community) member countries at the normal, taxinclusive price. Have you heard about this is not?

	Yes, heard about	(61) 1	ASK Q.46	61
	No, not heard about	2	GO TO Q.47	
Q.46 H	Have you personally benefited from this s	since 1 January 1993 o	or not?	
	Yes No, not benefited	(62) 1 2		62
	Don't Know	3		

ASK ALL

Q47. Do you personally think, or not, that this abolition of customs controls and such taxation in the home country will lead to ...? (READ OUT)

		Yes	No	DK		<i>(</i> 2
a)	Lower prices for consumers	1	2	3 (63)		63/b
b)	A wider choice of products for consumers	1	2	3 (64)]	

Q48. I'd now like you to try to imagine Europe in the year 2000. Do you think that, in this future Europe, the following things will become reality or not?

		Yes	No	DK
a)	That other European countries such as Austria, Switzerland, Norway, Sweden or Finland will have become member of the European Union (European Community)	1	2	3 (65)
b)	That you and your children will regularly use notes and cheques in a single European currency	1	2	3 (66)
c)	That the European Union (European Community) will have a common military force	1	2	3 (67)
d)	That you and your children, will study, work, live in any of the European Union (European Community) countries just as you do today in Britain	1	2	3 (68)

SHOWCARD G

Q49. Have you recently seen or heard anything about the currency which is now called the ECU. (IF YES) Where was that? (SEVERAL ANSWERS POSSIBLE)

No, Never seen or heard anything about it Yes, On television Yes, On the radio Yes, In newspapers Yes, In magazines Yes,In specialist reviews Yes, In your bank	(69) 1 2 3 4 5 6	69
Yes, Other answers (SPONTANEOUS)	8	

SHOWCARD H

Q50. Have you ever, personally or in your business life, used the currency, which is now called the ECU? (IF YES) In which circumstances? (SEVERAL ANSWERS POSSIBLE)

	(70)
When arranging a mortgage loan	1
When buying bonds or savings bonds	2
When putting savings into a term or notice account	3
When making payments through a bank	4
When buying travellers' cheques	5
When buying commemorative medals	6
Other answers (SPONTANEOUS)	7
Never used the ECU	8

Q51. Do you intend to use the current ECU in the future? (READ OUT)

	(71)
Yes, definitely	1
Yes, probably	2
No, probably not	3
No, definitely not	4
Don't know	5

Q52. Do you think that the current ECU is already ...? (READ OUT)

	Yes	No	DK
a) A means of payment between banks	1	2	3 (72
b) A foreign currency	1	2	3 (73
c) A simple unit of account but not a currency	1	2	3 (74
d) A real currency which can be used everywhere	1	2	3 (75

72/75

70

SHOWCARD I

Q53. The current ECU is already used as a foreign currency at the international level. Citizens and in particular, banks, financial institutions and companies use the ECU as a currency for investments, loans or translations.

What aspects of the current ECU would you like to know more about? (SEVERAL ANSWERS POSSIBLE)

	(76)	
How to use it	ìi	
The advantages of using it	2	76
How it could be used in the future	3	,
Doesn't want to know more about (SPONTANEOUS)	4	
Don't know	5	

SKIP COLS 77-80 DUP COLS 1-9 CARD(3)(10)

ASK ALL

Q54. In the near future, the European Union (European Community) plans to replace the British currency with the ECU, which will then be the single currency in member countries. This replacement will have effects on various areas. For each of the effects which I am going to mention, please tell me if it seems to you really important or not really important? (READ OUT)

	Important	Not Important	DK	
a) Simpler financial transactions	1	2	3 (11)	
b) Stable economies of the member countries	1	2	3 (12)	
c) Loss of national identities	1	2	3 (13)	11/16
d) A stronger Europe when facing international competition	1	2	3 (14)	1,16
e) Making it easier for companies	1	2	3 (15)	
f) Guaranteed maintenance of purchasing power	1	2	3 (16)	

Q55. If the ECU was already adopted as the single currency, do you feel that it would be more of an advantage or more of a disadvantage in facing the present economic situation?

	(17)	,,,
An advantage	1	(/
A disadvantage	2	
Don't know	3	

Q56. And, in the future, do you think that the ECU, as a single currency, would be more of an advantage or more of a disadvantage for Britain's economy?

	(18)	
An advantage	. 1	18
A disadvantage	2	
Don't know	3	

Q57. In general, are you strongly in favour, somewhat in favour, somewhat opposed or strongly opposed to the ECU being adopted as the single currency?

	(19)	
Strongly in favour	`1´	
Somewhat in favour	2	19
Somewhat opposed	3]
Strongly opposed	4	
Don't know	5	

Now some questions on buying non-food products

Q58. Have you seen or heard anything about labels for conformation to product standards?

Yes	1	ASK Q59	20
No Don't know	2 3	GO TO Q60	
RD J e vou ever seen this label?			

SHOWCARD J

Q59. Have you ever seen this label?

•	(21)	
Yes	1	21
No	2	
Don't know	3	

ASK ALL SHOWCARD K

Q60. a) Which one item from this list do you take most into account when you are buying a non-food product? (ONE ANSWER ONLY)

b) And which other items do you also take into account? (SEVERAL ANSWERS POSSIBLE)

		Most into Account (22)	Also into Account (23)
a)	Price	1	1
b)	Quality	2	2
c)	The brand name	3	3
d)	Country of origin or manufacture	4	4
e)	Presentation (packaging)	5	5
f)	Your knowledge of the product	6	6
g)	The presence of a quality label	7	7
h)	Something else	8	8
i)	None of these (SPONTANEOUS)	9	9
j)	Don't know	0	0

Q61. What does "a quality product" mean to you? Is it ...? (READ OUT)

	·	Yes	No	DK	
a)	A product which is more expensive than other similar products	1	2	3 (24)
b)	A luxury product	1	2	3 (25)
c)	An innovative product, a product with new features	1	2	3 ((26)
d)	A product with some special features	1	2	3 ((27)
e)	A high performance product	1	2	3 ((28)

ASK ALL SHOWCARD L

Q62. For each of the following countries or areas, please tell me if you tend to agree or tend to disagree that, in general, a product made in this country or area is a quality product? (**READ OUT**)

		Tend to Agree	Tend to Disagree	DK	
a)	Germany	1	2	3	(29)
b)	Spain	1	2	3	(30)
c)	France	1	2	3	(31)
d)	Italy	1	2	3	(32)
e)	United Kingdom	1	2	3	(33)
f)	European Union (European Community)	1	2	3	(34)
g)	United States	1	2	3	(35)
h)	Japan	1	2	3	(36)

Q63. What is your mother tongue? (CODE ONE ONLY)

t is your	mother tongue?	(CODE ONE ONLY)	
, .		(37)	
1.	Arabic	`1	
2.	Bengali	2	
3.	Cantonese	3	
4.	Danish	4	
5.	Dutch	5	
6.	English	6	
7.	French	7	
8.	German	8	
9.	Greek	9	
10.	Gujerati	0	
11.	Hindi	X	
12.	Hungarian	Υ	
		(38)	
13.	Italian	1	
14.	Mandarin	2	
15.	Polish	3	
16.	Punjabi	4	
17.	Spanish	5	
18.	Swedish	6	
19.	Sylheti	7	
20.	Turkish	8	
21.	Ukrainian	9	
22.	Urdu	0	
	Other (WRITE I	N AND RING)	
		X	
	Refused	Υ	

SHOWCARD M

- Q64. Which of the following languages have you learned, with the exception of your mother tongue? (SEVERAL ANSWERS POSSIBLE)
- Q65. And which of these languages can you speak well enough to take part in a conversation, with the exception your mother tongue?

 (SEVERAL ANSWERS POSSIBLE)

Q66. And which (one or more) of these languages do you use at home? (SEVERAL ANSWERS POSSIBLE)

	Learned (39)	Spoken (40)	Use at Home (41)
Danish	1	1	1
German	2	2	2
French	3	3	3
Italian	4	4	4
Dutch	5	5	5
English	6	6	6
Spanish	7	7	7
Portuguese	8	8	8
Greek	9	9	9
Other Languages	0	0	0
None of these languages	X	X	X
Don't know	Y	Y	Y

And now to another topic: Tobacco and smoking

Q67. Which of the following things applies to yourself? (MULTIPLE ANSWERS POSSIBLE FOR CODES 1, 2 AND 3)

You smoke packeted cigarettes You smoke roll-your-own cigarettes	(42) 1 2	ASK Q68	42
You smoke cigars or a pipe You used to smoke but you have stopped You have never smoked Don't know	3 4 5 6	GO TO Q69	

Q68. Do you smoke every day?

(IF YES) How many cigarettes a day do you smoke?

	(43)	
Less than 5 cigarettes	1	
5 to 9	2	
10 to 14	3	43
15 to 19	4	2.F
20 to 24	5	
25 to 29	6	
30 to 34	7	
35 to 39	8	
40 or more	9	
Do not smoke every day	0	
Don't know	X	

ASK ALL

Q69. Do you think that the following situations would, or would not, encourage smokers (IF CURRENT SMOKER - CODES 1 OR 2 OR 3 IN Q67. - ADD: "Other than you") to stop or cut down smoking?

	YES	NO	PERHAPS (SPONTANEOUS)	DK
a) Their doctor tells them they have a serious illness and should stop smoking	1	2	3	4 (44)
b) A relative or friend of theirs dies from cancer, most probably due to smoking	1	2	3	4 (45)
c) The price of cigarettes and tobacco increases sharply	1	2	3	4 (46)
d) They get scientific proof that smoking can cause serious illnesses	1	2	3	4 (47)
e) Anti-smoking advertising campaigns	1	2	3	4 (48)
f) They can take part in special programs for giving up smoking	1	2	3	4 (49)

ASK Q70 IF A SMOKER (CODES 1, 2 OR 3 AT Q67) OTHERS GO TO Q71

Q70. And do you think the following situations would or would not encourage you personally to stop or cut down on smoking?

(READ OUT ALL EXCEPT STATEMENT a)

	YES	NO	PERHAPS (SPONTANEOUS)	DK
a) I do not want to stop or cut down on smoking (spontaneous)	1	2	3	4 (50)
b) Your doctor tells you that you have a serious illness and should stop smoking	1	2	3	4 (51)
c) A relative or friend of yours dies from cancer, most probably due to smoking	1	2	3	4 (52)
d) The price of cigarettes and tobacco increases sharply	1	2	3	4 (53)
e) You get scientific proof that smoking can cause serious illnesses	1	2	3	4 (54)
f) Anti-smoking advertising campaigns	1	2	3	4 (55)
g) You can take part in special programs for giving up smoking	1	2	3	4 (56)

ASK ALL

Q71. For each of these statements, could you please indicate whether you tend to agree or tend to disagree? **READ OUT**

	TEND TO AGREE	TEND TO DISAGREE	DK
a) If there were no advertising for cigarettes and tobaccos, people would smoke less	1	2	3 (57)
b) The right to work in smoke-free areas should be guaranteed by law	1	2	3 (58)
c) Advertising for cigarettes and tobacco should not be regulated in any way	1	2	3 (59)
d) The price of cigarettes and tobacco should sharply increase	1	2	3 (60)
e) There should be no restrictions on smoking in public places	1	2	3 (61)
f) Smoking causes cancer and death	1	2	3 (62)

		N of the following statements comes closest to y A. Smoking is strictly a matter for the individua bodies should leave it entirely to people to ma	ıl. Put	blic	OUT (63) 1	63
		B. Smoking affects other people too. It should bodies	i be re	gulated by public	2	
		Don't know			3	
Let's n	ow turi	n to another topic: blood transfusion				
Q73.	Have y	ou recently seen or heard anything about giving	ng bloc	od or not?		
		Yes	(64) 1	ASK Q74		CA
		 No	2	GO TO Q75		

SHOWCARD O

Don't Know

Q74. Could you please tell me where? Please mention everything on the list which applies. (READ OUT - MULTIPLE ANSWERS POSSIBLE)

	(65)	
Television	1	
Radio	2	
Newspapers	3	
Magazines	4	
Posters	5	,
Brochures, information leaflets	6	65
Discussion with relatives, friends, colleagues	7	
At the workplace, college, school	8	
Buses promoting blood donation	9	
Elsewhere	0	
Can't remember (spontaneous)	X	

ASK ALL

Q75. Here are some statements. For each of them, please tell me whether you think it is true or false. If you don't know, say so, and we will skip to the next statement. (READ OUT)

	TRUE	FALSE	DK	
a) People can give plasma instead of blood	1	2	3	(66)
b) Anybody can receive blood from anybody else	1	2	3	(67)
c) Plasma is a component of blood	1	2	3	(68)
d) Once collected, blood cannot be stored, it must be immediately given to a patient	1	2	3	(69)
e) Blood is made up of several components which can be manufactured into different medicinal products	1	2	3	(70)
f) A person with haemophilia is someone whose blood clots immediately	1	2	3	(71)
g) Giving blood reduces the amount of blood in your body forever	1	2	3	(72)
h) Giving blood reduces high blood pressure	1	2	3	(73)
i) Blood donations are tested for diseases	1	2	3	(74)
j) Different blood groups exist	1	2	3	(75)

ASK Q76 IF ANSWERED "TRUE" IN Q75a) "PEOPLE CAN GIVE PLASMA INSTEAD OF BLOOD" OTHERS GO TO Q81 SHOWCARD P

Q76. How often do you think a person can give plasma?

	(76)	
Once or more a day	1	
Once every 2-6 days	2	
Once every 1-4 weeks	3	1
Once every month	4	76
Once every 2 months	5	
Once every 3-4 months	6	
Once every 5-6 months	7	
Once every 7-12 months	8	
Less often than once a year	9	
Never	0	
Don't know	X	

Q77. Have you yourself ever given plasma, or not?

	(77)	1
Yes	1ASK Q78	7
No	2 GO TO Q80	
Don't Know	3 GO TO Q81	1

Q78. How often have you given plasma? (READ OUT)		
Only once A few times Many times Don't know	(78) 1 2 3 4	78
Q79. When was the last time you gave plasma? Was it (RE	AD OUT)	
In the last year More than one year ago and up to 3 years ago Over 3 years ago DK, can't remember (SPONTANEOUS)	(79) 1 2 3 4	79
ASK Q80 IF "NO" AT Q77. OTHERS GO TO Q81 Q80. Have you ever considered giving plasma?		
Yes No Don't know	(80) 1 2 3	80
	DUP COLS CARD:	
ASK ALL SHOWCARD Q Q81. How often to do you think a person can give blood?		
Once or more a day Once every 2-6 days Once every 1-4 weeks Once every month Once every 2 months Once every 3-4 months Once every 5-6 months Once every 7-12 months Less than once a year Never Don't know	(11) 1 2 3 4 5 6 7 8 9 0 X	11
Q82. Have you ever given blood or not? Yes No Don't know	(12) 1 ASK Q83 2 GO TO Q86 3 GO TO Q88	12

SHOWCARD R

Q85. Can you tell me why you haven't given blood in the last 3 years? Here are some possible reasons. Please tell me which three of these most apply to you. (MAXIMUM 3 ANSWERS)

	(15)	
Your doctor advised against it or you	()	
are not in good health	1	
You don't have the time	2	
You don't know where to go	3	
You have had a bad experience or a relative or a		
friend of yours has had a bad experience	4	15,
You are afraid the needle might be infected	5	16
You are afraid of getting AIDS	6	
You think giving blood will make you weak	7	
You think your blood might not be used properly	8	
You are afraid of needles	9	
You don't like the idea	0	ļ
For religious reasons	X	
Your attempt to give blood was rejected	Υ	
	(16)	
Other (Spontaneous)	1	
Don't know	2	
	<u> </u>	

ASK Q86 IF "NO" AT Q82. OTHERS GO TO Q88

Q86 Have you ever considered giving blood, or not?

	(17)	l
Yes	1 GO TO Q88_	17
No	2 ASK Q87	
Don't Know	3 GO TO Q88	

SHOWCARD R

Q87 Can you tell me why you have never given blood up till now? Here are some possible reasons. Please tell me which three of these most apply to you. (MAXIMUM 3 ANSWERS)

riease tell me which three of these most apply to you. (W		
•	(18)	
Your doctor advised against it or you		
are not in good health	1	
You don't have the time	2	1
You don't know where to go	3	
You have had a bad experience or a relative or a		18/19
friend of yours has had a bad experience	4	/14
You are afraid the needle might be infected	5	Ì
You are afraid of getting AIDS	6	
You think giving blood will make you weak	7	
You think your blood might not be used properly	8	
You are afraid of needles	9	
You don't like the idea	0	
For religious reasons	X	
Your attempt to give blood was rejected	Ŷ	
roal attempt to give blood was rejected	(19)	
Other (Spontaneous)	1	
Don't know	2	
ASK ALL		
088 Have you ever had a blood transfusion?		
That's you stot that a prose translation.	(20)	
Yes	1	20
No	2	
Don't Know/Don't remember (spontaneous)	3	
·		
Q89 Do you personally know someone who has had a blood to	transfusion? (READ OUT)	
	(21)	21
Yes, a relative or a friend	1	
Yes, somebody else	2	
No, nobody	3	
•	**************************************	
SHOWCARD S)

In your opinion, why and when do people give blood? Here are some reasons that have been Q90 suggested. Could you please tell me which two you think are the most important? (MAXIMUM 2 ANSWERS)

•	(22)	
Before an operation	1	
Because it is the right thing to do	2	
Because a relative or a friend needs it	3	
Because a relative or a friend has already		
had a blood transfusion	4	
In case of a major disaster where many		
people are hurt	5	
Because they have a rare blood group	6	
Others (Spontaneous)	7	
Don't know	8	

SHOWCARD T

Q91 Here are now some possible reasons why people don't give blood. Could you please tell me which three of these you think are the most important? (MAXIMUM 3 ANSWERS)

	(23)	
Their doctor advised against it or they		
are not in good health	1	
They don't have the time	2	,
They don't know where to go	3	
They have had a bad experience or a relative or a		
friend has had a bad experience	4	12,
They are afraid the needle might be infected	5	2/24
They are afraid of getting AIDS	6	
They think giving blood would make them weak	7	
They think their blood might not be used properly	8	
They are afraid of needles	9	
They don't like the idea	0	
For religious reasons	X	
Their attempt to give blood was rejected	Υ	
	(24)	
Other (Spontaneous)	1	
Don't know	2	

SHOWCARD U

Q92 If you knew you were going to need blood in the near future - for example, for an operation - which of the following things would you do? **(ONE ANSWER ONLY)**

	(25)	
You would only accept blood that you	, ,	1<
yourself gave previously	1	
You would only accept blood donated		
by a relative or a friend	2	
You would accept blood donated by anyone	3	
Don't know	4	

SHOWCARD V

Q93 Which of the following statements comes closest to your opinion about freely donated blood? (ONE ANSWER ONLY)

	(26)	
Freely donated blood should be given for free to	, ,	
people who need it	1	
A charge can be made to cover the cost of collecting,		
testing and distributing blood	2	
A charge can be made over and above the cost of collecting,		
testing and distributing blood, but only in order to finance		
research, information and campaigns for more blood		
donations	3	
Blood can be sold like any other product	4	
Don't know	5	

	27		
SHOV	VCARD W		
Q94.	In your opinion, should someone who gives blood? (READ OUT - MAXIMUM 2 ANSWERS POSSIBLE)	·	
	•	(07)	
	Not receive anything - should give it just for the sake	(27)	
	of giving	1	
	Receive a token of recognition - for example, a	•	
	certificate or a badge	2	27
	Receive a small gift	3	
	Be given the freedom to give blood during working	_	
	hours Get one or more days off work	4 5	
	Get one or more days off work Be reimbursed for the time away from work and the	5	
	expenses incurred	6	
	Be paid for his/her time and effort	7	
	Don't know	8	
	VCARD X		
Q95.	Plasma is the yellowish liquid part of blood. Plasma can be geach time takes approximately one hour. In your opinion,		
	several times a year? (READ OUT - MAXIMUM 2 ANS)		piasilia
		(28)	
	Not receive anything - should give it just for the sake		
	of giving	1	
	Receive a token of recognition - for example, a	2	
	certificate or a badge Receive a small gift	2 3	28
	Be given the freedom to give plasma during working		
•	hours	4	
	Get one or more days off work	5	
	Be reimbursed for the time away from work and the		
	expenses incurred	6	
	Be paid for his/her time and effort Don't know	7 8	
	DOITE KNOW	0	`
Q96.	The European Union (European Community) is aiming to me	et its own needs for blood an	d blood
	products from blood donations provided by its own citizens		
	voluntary and not paid for. Have you ever heard about this	plan, or not?	1
	W	(29)	
	Yes No	1	29
	Don't know	2	
	Sont Misw		
Q97.	And do you think that this plan is? READ OUT		
		(30)	
	Very important	1	30
	Somewhat important	2	30
	Not very important Not at all important	3 4	
	Don't Know	5	
			1

SHOWCARD Y

Q98. In your opinion, should this plan be achieved by each European Union (European Community) country separately or by all European Union (European Community) countries working together?

Each European Union (European Community) country separate (ie. each country should be self-sufficient in blood) All European Union (European Community) countries working together (ie. countries having too much blood should share	(31) ely 1	31
it with those not having enough) Don't Know	2 3	

Q99. Do you believe that blood transfusion is safer, as safe or less safe now than about 10 years ago?

	(32)	
Safer	1	
As safe	2	32
Less safe	3	
Don't know	4	

Q100 Do you think blood and blood products coming from Britain are the safest?

	(33)	
Yes	1 GO TO Q102	33
No	2 ASK Q101	در
Don't Know	3 GO TO Q102	

Q101 Where do you think the safest blood products come from?
(DO NOT READ OUT - ONE ANSWER ONLY)

Other European Union (European Community) countries (Belgium, Denmark, France, Germany, Greece, Ireland, Italy, Netherlands, Luxembourg, Norway, Portugal) Other European countries United States of America Canada Japan Others (specify)	(34) 1 2 3 4 5	34
Others (specify)	-	
Don't Know	7	

ASK ALL

Q102 Would you say that, because of AIDS, you are now more afraid or not of ? (READ OUT)

	More Afraid	Not More Afraid	Don't Know
a) The current safety of blood and blood products	1	2	3 (35)
b) Giving blood	1	2	3 (36)
c) Receiving blood	1	2	3 (37)
d) Having an injection	1	2	3 (38)
e) Having an operation	1	2	3 (39)

Q103 Here is a list of statements about AIDS. For each of them, could you tell me whether you tend to agree or tend to disagree? (READ OUT)

	Tend to Agree	Tend to Disagree	Don't Know
a) People talk too much about AIDS	1	2	3 (40)
b) We should receive more information about AIDS	1	2	3 (41)
c) Too much is spend on AIDS research. The money would be better spent on research into other diseases, such as cancer	1	2	3 (42)
d) I will never catch AIDS; it is an issue for other people	1	2	3 (43)

Q104 In your opinion, can AIDS be caught by each of the following ways - yes, possibly or no? (READ OUT)

	Yes	Possibly	Not	Don't Kn	ow
a) Eating a meal prepared by someone with AIDS or who is HIV positive	1	2	3	4	(44)
b) Handling objects touched by someone with AIDS or who is HIV positive	1	2	3	4	(45)
c) Drinking from a glass which is used by someone with AIDS or who is HIV positive	1	2	3	4	(46)
d) Sitting on the same toilet seat as someone who as AIDS or who is HIV positive	1	2	3	4	(47)
e) Being injected with a needle which has been used by someone with AIDS or who is HIV positive	1	2	3	4	(48)
f) Receiving blood from someone with AIDS or who is HIV positive	1	2	3	4	(49)
g) Shaking the hand from someone with AIDS or who is HIV positive	1	2	3	4	(50)
h) Kissing the mouth of someone with AIDS or who is HIV positive	1	2	3	4	(51)
i) Having sex with someone with AIDS or who is HIV positive	1	2	3	4	(52)
j) Taking care of someone with AIDS or who is HIV positive	1	2	3	4	(53)
k) Giving blood	1	2	3	4	(54)
I) Giving plasma	1	2	3	4	(55)

'Q105 For each of the following, do you think that eating more of it increases the risk of getting cancer, decreases it, or has not effect? (READ OUT)

_	Increase	Decrease	No Effect	Don't Kr	low
a) Red meat (beef, lamb)	1	2	3	4	(56)
b) Poultry	1	2	3	4	(57)
c) Fish	1	2	3	4	(58)
d) Fresh fruit	1	2	3	4	(59)
e) Green vegetables	1	2	3	4	(60)
f) Salt	1	2	3	4	(61)
g) White bread	1	2	3	4	(62)
h) Brown bread, wholemeal bread	1	2	3	4	(63)
i) High fibre products	1	2	3	4	(64)
j) Dairy products (milk, butter, cheese)	1	2	3	4	(65)
k) Eggs	1	2	3	4	(66)
I) Alcoholic drinks	1	2	3	4	(67)
m) Sugar	1	2	3	4	(68)

DEMOGRAPHICS

SKIP COLS 69-73

77

ASK ALL

Version 2

D.1 In political matters people talk of "the left" and "the right".

How would you place your views on this scale?

SHOW CARD D1 - DO NOT PROMPT. IF RESPONDENT HESITATES, ASK TO TRY AGAIN.

LEFT									RIGHT		74
1	2	3	4	5	6	7	8	9	0	(74)	
		Refusal Don't Kr				(75) 1 2					75

D.2 Do you consider yourself to be close to any particular party? (IF YES) Do you feel yourself to be very close to this party, fairly close or merely a sympathiser?

	(76)		
Very close	1		
Fairly close	2	1	0
Merely a sympathiser	3		
Close to no particular party	4)	
Don't Know	5		

INTERVIEWER: THERE IS NO D3

D.4 If there were a "General Election" tomorrow (SAY IF CONTACT UNDER 18 YEARS : and you had a vote), which party would you vote for?

	(77)
The Conservative Party	1
The Labour Party	2
The SDP	3
The Liberal Democrats	4
The Scottish National Party (SNP)	5
Plaid Cymru	6
The Green Party	7
Other party	. 8
Would vote blank/would spoil your vote	9
Would not vote	0
Don't Know	X
No answer	Υ

D5. Which party did you vote for at the last General Election of 1992?

	(78)
The Conservative Party	1
The Labour Party	2
The SDP	3
The Liberal Democrats	4
The Scottish National Party (SNP)	5
Plaid Cymru	6
The Green Party	7
Other party	8
Voted blank spoiled your vote	9
Did not vote	0
Don't Know	X
No answer	Υ

D.6 a) Are you yourself a member of a trade union?

b) And is anyone else in your household a member of a trade union?

	YES	NO	DK
Respondent	1	2	3 (79)
Anyone else in household	1	2	3 (80)

DUP COLS 1-9 CARD: (5)(10)

78

D.7 Are you (READ OUT)

	(11)	
Single	1	
Married	2	
Living as married	3	
Divorced	4	
Separated	5	
Widowed	6	

D.8 How old were you when you stopped full-time education? **ENTER ANSWER IN BOXES.**

IF RESPONDENT IS STILL STUDYING, CODE 00 AND GO TO D10

(12)	(13)

12/13

Since stopping full-time education, have you?	
a) Resumed general education at all? IF YES: for how many months? ENTER ANSWER IN BOXES, USING LEADING ZERO IF NECESSARY. PLEASE NOTE THE ANSWER SHOULD BE IN MONTHS, NOT YEARS. EG 2 YEARS = 24 IF NO, COD 00	THAT E AS
(14) (15)	4/15
b) Taken an apprenticeship or professional training for your job? IF YES: for how many months? ENTER ANSWER IN BOXES, USING LEADING ZERO IF NECESSARY. IF NO, CODE A	00 <i>2</i>
(16) (17)	16/17
(SEX - DO NOT LEAVE BLANK. FILL IN NOW)	
(18) Male 1 Female 2	18
What age were you last birthday? (YEARS OF AGE - DO NOT LEAVE BLANK. PUT BEST ESTIMATE IF RESPON REFUSES)	DENT
(19) (20)	n/20
How many people live in your household, including yourself, all adults and children?	
(21) One 1 2 2 3 3 4 4 5 5 6 6 7 7 8 8 9 and more 9	21
	a) Resumed general education at all? IF YES: for how many months? ENTER ANSWER IN BOXES, USING LEADING ZERO IF NECESSARY. PLEASE NOTE: THE ANSWER SHOULD BE IN MONTHS, NOT YEARS. EG 2 YEARS = 24 IF NO, CODO (14) (15) b) Taken an apprenticeship or professional training for your job? IF YES: for how many months? ENTER ANSWER IN BOXES, USING LEADING ZERO IF NECESSARY. IF NO, CODE AND CODE

D.13 How many children under 15 are currently living in your household?

•	(22)	
One	. (22)	
2	2	
3	3	
4	1	
5	5	22
6	6	
7	7	
8	/ 0	
9 or more children	0	
None	9	
none	0	

D.14 Do you or does anyone else in your household own ..? READ OUT

	(23)
A colour TV set	1
A video recorder	2
A video camera	3
A radio-clock	4
A PC/home computer	5
A still camera	6
An electric drill	7
An electric deep fat fryer	8
2 or more cars	9
A second home or a holiday	
home/flat	0

D.15 a) What is your current occupation?
b) (IF NOT DOING ANY PAID WORK CURRENTLY - CODES 1 TO 4 IN.D15A. OTHERS GO TO D16). Did you do any paid work in the past? What was your last occupation?

-	CURRENT OCCUPATION	LAST OCCUPATION
NON-ACTIVE Responsible for ordinary shopping and looking after the home, or	(24)	
without any current occupation, not working	1	
Student	2	
Unemployed or temporarily not working	3	
Retired or unable to work through illness	4	
SELF EMPLOYED Farmer	5	(26) 1
Fisherman	6	2
Professional (lawyer,medical practitioner, accountant, architect)	7	3
Owner of a shop, craftsman, other self employed person	8	4
Business proprietors, owner (full or partner) of a company	9	5
EMPLOYED Employed professional (employed doctor, lawyer, accountant, architect)	0	6
General management, director or top management (managing directors, director general, other director)	x	7
Middle management, other management (department head, junior manager, teacher, technician)	Y	8
Employed position, working mainly at a desk	(25)	9
Employed position, not at a desk but travelling (salesman, driver)	2	0
Employed position, not at a desk but in a service job (hospital, restaurant, police, fireman)	3	X
Supervisors	4	Y
Skilled manual worker	5	(27) 1
Other unskilled manual worker	6	2
NEVER DID ANY PAID WORK		- 3

D.16	(TO THOSE WHO DO PAID WORK OR SELF EMPLOYED: CODE 5 OF FILTER BEFORE D17) How many hours do you work per week? ENTER ZERO IF NECESSARY			
				28/30
	(28) (29) (30)			
D.17	(TO THOSE WHO DO OR DID PAID WORK OR WERE SELF-EMPLOYE ANY AT D15B EXCEPT 'NEVER'. OTHERS GO TO FILTER BEFORE D1 under your supervision?			
	(31)			
	None 1 1 to 4 2			31
	5 to 9 3			
	10 and over 4			
	Don't Know 5	·		
D.18	(TO THOSE WHO DO OR DID PAID WORK : CODE 0 ONWARDS AT D1 OTHERS GO TO D19) Are you/were you in? READ OUT	5A, OR CODE	6 ONWARDS AT	D15B.
	Public employment		1	2.0
	Nationalised industry		2	32
	Private industry Private service		3 4	<u> </u>
	RESPONDENT DOES NOT KNOW AND INTERVIEWER		4	
	CANNOT CODE		5	
ASK A	ALL Are you? READ OUT			
				
<u> </u>		YES	NO	
	your household the person mainly responsible for ordinary shopping and ing after the home.	1	2 (33)	
b) Ir inco	your household the person who contributes most to the household me.	1	2 (34)	
	D20 TO D22 IF RESPONDENT IS NOT CONTRIBUTING MEDE 2 AT D19B). OTHERS GO TO D23. How old was the person who contributes most to the household time education? (ENTER ANSWER IN BOXES. IF STILL ST KNOW, LEAVE BLANK)	income whe	n he/she stoppe	ed full-
	(35) (36)			35/36

D.21 a) What is the current occupation of the person who contributes most to the household income?
 b) (IF NOT DOING ANY PAID WORK CURRENTLY - CODES 1 TO 4 IN D.21A) Did he/she do any paid work in the past? What was his/her last occupation?

	CURRENT OCCUPATION	LAST OCCUPATION
NON-ACTIVE Responsible for ordinary shopping and looking after the home, or without any current occupation, not working	(37)	
	1	
Student	2	
Unemployed or temporarily not working	3	
Retired or unable to work through illness	4	
SELF EMPLOYED Farmer	5	(39)
Fisherman	6	2
Professional (lawyer,medical practitioner, accountant, architect)	7	3
Owner of a shop, craftsman, other self employed person	8	4
Business proprietors, owner (full or partner) of a company	9	5
EMPLOYED Employed professional (employed doctor, lawyer, accountant, architect)	o	6
General management, director or top management (managing directors, director general, other director)	x	7
Middle management, other management (department head, junior manager, teacher, technician)	Y	8
Employed position, working mainly at a desk	(38)	9
Employed position, not at a desk but travelling (salesman, driver)	2	0
Employed position, not at a desk but in a service job (hospital, restaurant, police, fireman)	3	x
Supervisors	4	Y
Skilled manual worker	5	(40) 1
Other unskilled manual worker	6	2
NEVER DID ANY PAID WORK		- 3

D.22	(TO THOSE DO OR DID PAID WORK OD D21A, OR ANY AT D21B EXCEPT 'NE working/were working under his/her superior to the superior t	VER'. OTHERS		
	None 1 to 4 5 to 9 10 and over Don't Know	(41) 1 2 3 4 5		41
ASK	<u>ALL</u>			
D.23	If you were asked to choose one of thes you belong to? (SHOW CARD D23 - O			 you say
		(42)		
	Middle Class Lower middle class	1 2		
	Working class	3		42
	Upper class	4		
	Upper middle class	5		
	Refuse to be classified Other	6 7		
	Don't Know	8		
	W CARD D24 Do you live in a house or a flat? And d	o you or your fan	nily own or rent your home?	
		((43)	
	Own outright or have a mortgage	on a house	1	
	Own outright or have a mortgage	on a flat	2	43
	Rent a privately owned house Rent a privately owned flat		4	
	Rent a Council, Municipal or Con	poration house	5	
	Rent a Council, Municipal or Con	_	6	
	Other (rent a room, live as a lodg	ger, squatter etc)	7	
D 05			8	
D.25	Would you say you live in a? READ	001		
	Rural area or village Small or middle size town	(44) 1 2		44
	Large town	3		
	Don't Know	4		

D.26 Do you consider yourself as belonging to a particular religion? (IF YES) Which one?

	(45)		
Roman Catholic	1		
Protestant	2		
Orthodox	3		4
Jewish	4	ASK D27	10
Muslim	5		
Buddhist	6		
Hindu	7	GO TO D28	
Other	8		
None	9		
Don't Know	0		
			

D. 27 How other you attend religious services: several times a week, once a week, a few times a year, once a year or less, or never? **ONE ANSWER ONLY**

	(46)	
Several times a week	1	
Once a week	2	46
A few times a year	3	
Once a year or less	4	
Never	5	
Don't Know	6	

ASK ALL

D.28 Whether you do or you don't follow religious practices, would you say that you are ...?

	(47)	
Religious	1	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
Not religious	2	+1
An agnostic	3	į
An atheist	4	
Don't Know	5	

D.29 We also need some information about the income of this household to be able to analyse the survey results for different types of households. Here is a list of income groups. (SHOW INCOME CARD D29)

Please count the total wages and salaries per month of all members of this household: all pensions and social insurance benefits; child allowances and any other income like rents, etc ... Of course, your answer as all other replies in this interview will be treated confidentially and referring back to you or your household will be impossible. Please give me the letter of the income group your household falls into before tax and other deductions.

	(48)
В	. 1
T	2
P	3
F	4
E	5
Н	6
L	7
N	8
R	9
M	0
S	X
K	Υ
	(49)
Refusal	1
Don't Know	2

48/40

INTERVIEWER: RECORD FOLLOWING DETAILS. IT IS VERY IMPORTANT THAT YOU FILL IN EVERY BOX AT Qs P1, P2 AND P3, USING LEADING ZEROS IF NECESSARY

P.1 - Date of interview		ay	Me	onth]	
						50/53
	(50)	(51)	(52)	(53)	<u> </u>	
P.2 - Time of the beginning of the interview	Ho	ours	Mir	nutes		54/57
USE 24 HOUR CLOCK						31
	(54)	(55)	(56)	(57)		
P.3 - Number of minutes the interview lasted	Min	utes				58/60
	(58) (59	9) (60)				
P.4 Number of persons present during Two (interviewer and respondant properties) Three Four Five or more		riew? (61) 1 2 3 4				61
P.5 Respondent cooperation Excellent Fair Average Bad		(62) 1 2 3 4				62
P.6 Telephone in household? Yes No Don't know		(63 1 2 3				63

NOW GO TO CLASSIFICATION DETAILS ON THE FRONT PAGE

22758 (1 - 6)	3/2):			_	
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RESP	ONDEN	T NAME: M	R/MRS/M	ISS:	 , ,,,									
ADDR	ESS (IN	I FULL):							_		-			
POS ⁻	TCODE						TEL	.EPH	ONE	NO: _				
		(22) (2	3) (24)	(25) (26)) (27)	(28)								
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INTER	RVIEWE	ER SIGNATI	JRE:				– DAT	ΓE: -			-		_	
THIS	FORM	IS THE PRO	PERTY C	F NOP RES	EARCH	I GROL	JP LIM	ITED			.*			

I F YES Do you know	(36) 1 2 whether your name eneral Election), (37) 1 2 3 4 ANSWERS POS (38) 1 2 3 4	for ordinary shopping and looking af ASK Q1 CLOSE INTERVIEW me appears in the Electoral Registe under your present address, at anoth GO TO Q2 ASK Q1B SIBLE)	36 er (the registe
IF YES Do you know to vote at the next Ge at all?	whether your nate of the second secon	CLOSE INTERVIEW me appears in the Electoral Register ander your present address, at another GO TO Q2 ASK Q1B	er (the registe ner address o
IF YES Do you know to vote at the next Ge at all?	whether your nate of the second secon	CLOSE INTERVIEW me appears in the Electoral Register ander your present address, at another GO TO Q2 ASK Q1B	er (the registe ner address o
IF YES Do you know to vote at the next Ge at all?	whether your nate eneral Election), so the second s	me appears in the Electoral Registe under your present address, at anoth GO TO Q2 ASK Q1B	ner address o
to vote at the next Ge at all? ** ss ss istered at all	(37) 1 2 3	GO TO Q2 ASK Q1B	ner address o
ss istered at all	1 2 3 	ASK Q1B	37
ss istered at all	1 2 3 	ASK Q1B	37
ss istered at all	3 4 ANSWERS POS (38) 1 2 3 4	ASK Q1B	37
istered at all	3 4 ANSWERS POS (38) 1 2 3 4	ASK Q1B	
	(38) 1 2 3 4		
onality? (MULTIPLE /	(38) 1 2 3 4	SIBLE)	
	(38) 1 2 3 4		
	3 4		
	3 4		
	4		
	5		
	6	ASK Q2	387
	7		34
	8		Ì
	9		
	Y		
	(39)		
	1	CLOSE INTERVIEW	
	2		
	e you very satisfied, fa	(39) 1 2	0 X Y (39) 1 CLOSE INTERVIEW

Q.3	On the whole, are you very satist democracy works in Britain? Wo			tisfied with the way
•	Very satisfied Fairly satisfied Not very satisfied Not at all satisfied Don't know	(41) 1 2 3 4 5		Al
Q. 4	When you get together with frier	nds, would you say you	discuss political matters frequ	uently, occasionally,
Q.5	or never? Frequently Occasionally Never Don't Know When you hold a strong opinion	(42) 1 2 3 4 	rself persuading your friends	42
	workers to share your views? D Often From time to time Rarely Never Don't know			43
Q.6	Have you ever seen or heard of	f the name "Feta"?		
	Yes	(44) 1	ASK Q7	44
	No	2	GO TO Q11	
Q.7 Q.8	What is "Feta"? What is it about (WRITE DOWN IN FULL EXACT What else can you say about "Fota" (also) say the product is made at the product is made.	TLY WHAT THE RESF Feta"? PROBE FULLY:	And what else?	
	the product is made, or - more regions with which the product		ke you think of a country or	countries, region or
	Yes	(45) 1	ASK Q9	45
	No	2	GO TO Q11	

Q.9	Which place or places, area or areas, region or regions, country or countries does the name "Feta you think of, in this case? (WRITE DOWN IN FULL - IN THE CORRESPONDING ORDER TO EXACTLY WHAT THE RESPONDING SAYS)	**-
	(FIRST ANSWER) 1.	
	(NEXT ANSWER) 2.	
	(NEXT ANSWER) 3.	
	(NEXT ANSWER) 4	
	(NEXT ANSWER) 5.	
Q.10	a) For you, is the name "Feta" quite simply the common name for a type of product or does "Feta that it is a product from (REPEAT AND WRITE FIRST ANSWER FROM Q.9)? (46)	
	"Feta" is quite simply the common name for a type of product 1 "Feta" means that it is a product from (FIRST ANSWER FROM Q.9) 2	46
	b) For you, is the name "Feta" quite simply the common name for a type of product or does "Feta that it is a product from (REPEAT AND WRITE SECOND ANSWER FROM Q.9)? (47)	" mean
	"Feta" is quite simply the common name for a type of product 1 "Feta" means that it is a product from (SECOND ANSWER FROM Q.9)2	47
	c) For you, is the name "Feta" quite simply the common name for a type of product or does "Feta that it is a product from (REPEAT AND WRITE THIRD ANSWER FROM Q.9)? (48)	4 8
	"Feta" is quite simply the common name for a type of product 1 "Feta" means that it is a product from (THIRD ANSWER FROM Q.9) 2	
	d) For you, is the name "Feta" quite simply the common name for a type of product or does "Feta that it is a product from (REPEAT AND WRITE FOURTH ANSWER FROM Q.9)? (49)	a" mean
	"Feta" is quite simply the common name for a type of product 1 "Feta" means that it is a product from (FOURTH ANSWER FROM Q.9) 2	49
	e) For you, is the name "Feta" quite simply the common name for a type of product or does "Feta that it is a product from (REPEAT AND WRITE FIFTH ANSWER FROM Q.9)?	a" mean
	(50) "Feta" is quite simply the common name for a type of product 1 "Feta" means that it is a product from (FIFTH ANSWER FROM Q.9) 2	SO
ASK	ALL	
Q.11	In fact, "Feta" is a cheese. Have you ever heard of this cheese or not? (51)	
	Yes 1	51
	No 2	

ASK A Q.12	ALL Does this name "Feta Cheese" (also) say anything to you - or not - about where th or where the product is made, or - more generally - does it make you think of a coun or regions, with which the product has some link?		
	Yes1	ASK Q13	<i>5</i> 2
	No 2 Don't Know 3	GO TO Q15	
Q.13	Which place or places, area or areas, region or regions, country or counties does you think of, in this case? (WRITE DOWN IN FULL - IN THE CORRESPONDING ORDER TO EXACTLY WHA SAYS)		
	(FIRST ANSWER) 1.		
	(NEXT ANSWER) 2.		
	(NEXT ANSWER) 3.		
	(NEXT ANSWER) 4.		
	(NEXT ANSWER) 5.		
Q.14	 a) For you, is the name "Feta Cheese" quite simply the common name for a type of mean that it is a cheese from (READ AND WRITE FIRST ANSWER FF. "Feta" is quite simply the common name for a type of cheese "Feta" means that it is a cheese from (FIRST ANSWER FROM Q13) b) For you, is the name "Feta Cheese" quite simply the common name for a type of mean that it is a cheese from (READ AND WRITE SECOND ANSWER 	(53) (53) 1 2 f cheese or does "Fe	53
	"Feta" is quite simply the common name for a type of cheese	(54) 1	54
	"Feta" means that it is a cheese from (SECOND ANSWER FROM Q13)	2	-
	c) For you, is the name "Feta Cheese" quite simply the common name for a type of mean that it is a cheese from (READ AND WRITE THIRD ANSWER F		
	"Feta" is quite simply the common name for a type of cheese "Feta" means that it is a cheese from (THIRD ANSWER FROM Q13)	1 2	55
	d) For you, is the name "Feta Cheese" quite simply the common name for a type o mean that it is a cheese from (READ AND WRITE FOURTH ANSWER		eta"
	"Feta" is quite simply the common name for a type of cheese "Feta" means that it is a cheese from (FOURTH ANSWER FROM Q13)	1 2	
	e) For you, is the name "Feta Cheese" quite simply the common name for a type of mean that it is a cheese from (READ AND WRITE FIFTH ANSWER FI	ROM Q13)	eta"
	"Feta" is quite simply the common name for a type of cheese "Feta" means that it is a cheese from (FIFTH ANSWER FROM Q13)	(57) 1 2	57

ASK ALL SHOWCARD A

Q15. a) How often do people eat "Feta Cheese" in you household?

b) And how often do they eat any kind of cheese in your household?

	a) Feta Cheese (58)	b) Any Cheese (59)
At least once a week	1	1
About once a fortnight	2	2
About once a month	3	3
About once every two-three months	4	4
Less often	5	5
(Practically) Never	6	6
Don't know	7	7

I'd just like to finish with a few questions for classification purposes. **DEMOGRAPHICS D.7** Are you (READ OUT) (60)Single Married 2 60 Living as married Divorced Separated Widowed How old were you when you stopped full-time education? **D.8 ENTER ANSWER IN BOXES.** IF RESPONDENT IS STILL STUDYING, CODE 00 AND GO TO D10 61/62 (61)(62)D.10 (SEX - DO NOT LEAVE BLANK. FILL IN NOW) (63)63 Male Female

D.11 What age were you last birthday?

(YEARS OF AGE - DO NOT LEAVE BLANK. PUT BEST ESTIMATE IF RESPONDENT REFUSES)



64/65

6

D.12 How many people live in your household, including yourself, all adults and children?

One 2 3 4 5 6 7 8 9 and more	(66) 1 2 3 4 5 6 7 8 9			66
------------------------------	---	--	--	----

D.14 Do you or does anyone else in your household own ..? **READ OUT** ...

	(67)
A colour TV set	1
A video recorder	2
A video camera	3
A radio-clock	4
A PC/home computer	5
A still camera	6
An electric drill	7
An electric deep fat fryer	8
2 or more cars	9
A second home or a holiday	
home/flat	0

67

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D.15 a) What is your current occupation?
b) (IF NOT DOING ANY PAID WORK CURRENTLY - CODES 1 TO 4 IN D15A. OTHERS GO TO D16). Did you do any paid work in the past? What was your last occupation?

	CURRENT OCCUPATION	LAST OCCUPATION
	(68)	
NON-ACTIVE		
Responsible for ordinary shopping and looking after the home, or without any current occupation, not working		
without any carrent cocapation, not norming	1	
Student	2	
Unemployed or temporarily not working	3	
Retired or unable to work through illness	4	
SELF EMPLOYED		(70)
Farmer	5	1
Fisherman	6	2
Professional (lawyer,medical practitioner, accountant, architect)	_	
	7	3
Owner of a shop, craftsman, other self employed person	8	4
Business proprietors, owner (full or partner) of a company		
business proprietors, owner (tuil or partner) or a company	9	5
EMPLOYED		
Employed professional (employed doctor, lawyer, accountant,		
architect)	0	6
General management, director or top management (managing directors, director general, other director)		
directors, director general, other directory	X	7
Middle management, other management (department head, junior		
manager, teacher, technician)		
	Y	8
Employed position, working mainly at a desk	(69)	9
	 	3
Employed position, not at a desk but travelling (salesman, driver)	2	0
Employed position, not at a desk but in a service job (hospital,		
restaurant, police, fireman)		
	3	X
Supervisors	4	Υ
Clatted assess to ender	_	(71)
Skilled manual worker	5	1
Other unskilled manual worker	6	2
NEVER DID ANY PAID WORK		- 3

٠	Δ	9	K.	Δ	1	1	

D.19	Are you the person in	you household wh	o contributes most to	the household income?
-------------	-----------------------	------------------	-----------------------	-----------------------

Yes 1 1 No 2

D.23 If you were asked to choose one of these five names for your social class, which would you say you belong to? (SHOW CARD D23 - ONE ANSWER ONLY).

	(73)		
Middle Class	1		
Lower middle class	2	.er	į
Working class	3		
Upper class	4		73
Upper middle class	5		
Refuse to be classified	6		,
Other	7		
Don't Know	8		

D.25 Would you say you live in a ...? **READ OUT**

	(74)	
Rural area or village	1	74
Small or middle size town	2) 4
Large town	3	
Don't Know	4 -	}

D.29 We also need some information about the income of this household to be able to analyse the survey results for different types of households. Here is a list of income groups. (SHOW INCOME CARD D29)

Please count the total wages and salaries per month of all members of this household: all pensions and social insurance benefits; child allowances and any other income like rents, etc ... Of course, your answer as all other replies

in this interview will be treated confidentially and referring back to you or your household will be impossible. Please give me the letter of the income group your household falls into before tax and other deductions.

	(75)
В	` 1
T	2
P	3
F	4
E	5
H	6
L	7
N	8
R	9
M	0
S	X
K	Υ
	(76)
Refusal	1
Don't Know	2

75/76

72

SKIP COLS 77-80 DUP COLS 1-10 CARD: (2)(11) INTERVIEWER: RECORD FOLLOWING DETAILS. IT IS VERY IMPORTANT THAT YOU FILL IN EVERY BOX AT Qs P1, P2 AND P3, USING LEADING ZEROS IF NECESSARY P.1 - Date of interview Day Month 12/15 (12)(14)(15)(13)P.2 - Time of the beginning of the interview 16/19 Hours Minutes **USE 24 HOUR CLOCK** (16)(17)(18)(19)P.3 - Number of minutes the interview lasted Minutes 20/22 (20)(21)(22)P.4 Number of persons present during the interview? (23)23 Two (interviewer and respondent) 1 Three 2 Four 3 Five or more P.5 Respondent cooperation (24)24 Excellent 1 Fair 2 Average 3 Bad 4 P.6 Telephone in household? (25)25 Yes No 2 Don't know 3

NOW GO TO CLASSIFICATION DETAILS ON THE FRONT PAGE