

ZA6779

**Flash Eurobarometer 441
(European SMEs and the Circular Economy)**

**Country Questionnaire
United Kingdom**

FL441 European SMEs and the Circular Economy - UK

D1a How many employees (full-time equivalent) does your company currently have?

(WRITE DOWN ANSWER - IF DOES NOT KNOW EXACTLY, INSIST ON AN ESTIMATE, CODE 999 IF DK/REFUSAL)

employees

NEW

ASK D1b IF CODE 999 IN D1a - RECODE ALL VALID ANSWERS IN D1a

D1b How many employees (full-time equivalent) does your company currently have?

(READ OUT - ONE ANSWER ONLY)

1 to 9 employees	1
10 to 49 employees	2
50 to 250 employees	3
DK/NA (DO NOT READ OUT)	4

NEW

D2 In which region is your company Head Quarters located?

(READ OUT IF NECESSARY, – ONE ANSWER ONLY)

Tees Valley and Durham	1
Northumberland and Tyne and Wear	2
Cumbria	3
Cheshire	4
Greater Manchester	5
Lancashire	6
Merseyside	7
East Riding and North Lincolnshire	8
North Yorkshire	9
South Yorkshire	10
West Yorkshire	11
Derbyshire and Nottinghamshire	12
Leicestershire, Rutland and Northamptonshire	13
Lincolnshire	14
Herefordshire, Worcestershire and Warwickshire	15
Shropshire and Staffordshire	16
West Midlands	17
East Anglia	18
Bedfordshire and Hertfordshire	19
Essex	20
Inner London	21
Outer London	22

ASK D4B IF CODE 999 IN D4A, RECODE ALL VALID ANSWERS IN D4A

D4B What was your company's total turnover in 2015?

(READ OUT IF NECESSARY - ONE ANSWER ONLY)

Less than £19,000	1
More than £19,000 to £38 000	2
More than £38 000 to £76 000	3
More than £76 000 to £190 000	4
More than £190 000 to £380 000	5
More than £380 000 to £1.5M	6
More than £1.5M to £7.5M	7
More than £7.5 million pounds	8
DK/NA (DO NOT READ OUT)	9

EB143.6 D4B MODIFIED

ASK ALL

D5A Since January 2015, please indicate the percentage by which your company's turnover has increased or decreased.

(WRITE DOWN "+/-" AND PERCENTAGE - ONE ANSWER ONLY - IF DOES NOT KNOW EXACTLY, INSIST ON AN ESTIMATE AND RECODE IN THE BRACKETS IN D5b) [CODE 999 IF DK/REFUSAL]

+/- %

EB143.4 D5A

ASK D5B IF CODE 999 IN D5A, RECODE ALL VALID ANSWERS IN D5A

D5B Since January 2015, please indicate the percentage by which your company's turnover has increased or decreased.

(READ OUT IF NECESSARY - ONE ANSWER ONLY)

Increased by more than 10%	1
Increased by between 5% and 10%	2
Increased by between 2% and 5%	3
Remained approximately the same	4
Decreased by between 2% and 5%	5
Decreased by between 5% and 10%	6
Decreased by more than 10%	7
DK/NA (DO NOT READ OUT)	8

EB143.4 D5B

D6	Does your company sell ...
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(READ OUT - MULTIPLE ANSWERS POSSIBLE)

Products directly to consumers	1,
Products to companies or other organisations	2,
Services directly to consumers	3,
Services to companies or other organisations	4,
Other (DO NOT READ OUT)	5,
DK/NA (DO NOT READ OUT)	6,

EB143.4 D10

D7A	Could you please tell us what percentage of your company's turnover in 2015 was invested in Research and Development?
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(WRITE DOWN AND RECODE - ONE ANSWER ONLY - IF REFUSAL/DK CODE '999' - IF DOES NOT KNOW EXACTLY, INSIST ON GETTING AN ESTIMATE AND RECODE IN THE BRACKETS IN D7B)

			%
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EB143.4 D11A

ASK D7B IF CODE 999 IN D7A, RECODE ALL VALID ANSWERS IN D7A

D7B	Could you please tell us what percentage of your company's turnover in 2015 was invested in Research and Development?
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(READ OUT IF NECESSARY - ONE ANSWER ONLY)

Less than 5%	1
From 5% to 9.9%	2
From 10% to 14.9%	3
From 15% to 19.9%	4
20% or more	5
DK/NA (DO NOT READ OUT)	6

EB143.4 D11B

ASK ALL

READ OUT: We are now going to read you a list of activities that contributes to the circular economy

PROG: ROTATE STATEMENTS 1 TO 5

Q1 Has your company undertaken any of the following activities in the last 3 years?

(READ OUT - ONE ANSWER ONLY)

		Yes, activities have been impleme nted	Yes, activities are underwa y	No, but we plan to do so	No, and we do not plan to do so	DK/NA (DO NOT READ OUT)
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1	Re-plan of the way water is used to minimise usage and maximise re-usage	1	2	3	4	5
2	Use of renewable energy	1	2	3	4	5
3	Re-plan energy usage to minimise consumption	1	2	3	4	5
4	Minimise waste by recycling or reusing waste or selling it to another company	1	2	3	4	5
5	Redesign products and services to minimise the use of materials or use recycled materials	1	2	3	4	5

NEW

READ OUT: Each of the previously mentioned activities contributes to the circular economy

PROG: SPLIT BALLOT A: RESPONDENTS WHO UNDERTOOK AT LEAST ONE ACTIVITY ((Q1.1=1 OR 2) OR (Q1.2=1 OR 2) OR (Q1.3=1 OR 2) OR (Q1.4=1 OR 2) OR (Q1.5=1 OR 2)) SPLIT BALLOT B: RESPONDENTS WHO HAVE NOT UNDERTAKEN ACTIVITIES ((Q1.1=3,4 OR 5) AND (Q1.2=3,4 OR 5) AND (Q1.3=3,4 OR 5) AND (Q1.4=3,4 OR 5) AND (Q1.5=3,4 OR 5))

ASK Q2a TO SPLIT BALLOT A ONLY

Q2a Over the last 3 years, what percentage of your company's turnover have you invested on average per year to undertake these activities?

(READ OUT - ONE ANSWER ONLY)

0	1
Between 1% and 5%	2
Between 6% and 10%	3
11% or more	4
DK/NA (DO NOT READ OUT)	5

NEW

ASK Q2b TO SPLIT BALLOT B ONLY

Q2b Should you decide to undertake activities related to the circular economy, what percentage of your company's turnover would you intend to invest on average per year?

(READ OUT - ONE ANSWER ONLY)

0	1
Between 1% and 5%	2
Between 6% and 10%	3
11% or more	4
DK/NA (DO NOT READ OUT)	5

NEW

ASK Q3a TO SPLIT BALLOT A ONLY

PROG: ROTATE CODES 1 TO 5

PROG: CODE 7 IS EXCLUSIVE

Q3a Have you encountered any of the following issues when undertaking activities related to the circular economy? Please indicate all that apply.

(READ OUT - MULTIPLE ANSWERS POSSIBLE)

Lack of human resources	1,
Lack of expertise to implement these activities	2,
Complex administrative or legal procedures	3,
Cost of meeting regulations or standards	4,
Difficulties in accessing finance	5,
Other	6,
None	7,
DK/NA (DO NOT READ OUT)	8,

NEW

ASK Q3b TO SPLIT BALLOT B ONLY

PROG: ROTATE CODES 1 TO 7

Q3b For which of these reasons have you not undertaken any activities related to the circular economy? Please indicate all that apply.

(READ OUT - MULTIPLE ANSWERS POSSIBLE)

Lack of human resources	1,
Lack of expertise to implement these activities	2,
No clear idea about cost benefits or improved work processes	3,
No clear idea about investment required	4,
Complex administrative or legal procedures	5,
Cost of meeting regulations or standards	6,
Difficulties in accessing finance	7,
Other	8,
DK/NA (DO NOT READ OUT)	9,

NEW

ASK Q4a TO SPLIT BALLOT A ONLY

Q4a Thinking specifically about accessing finance to undertake activities related to the circular economy how easy or difficult was it?

(READ OUT - ONE ANSWER ONLY)

Very easy	1
Fairly easy	2
Fairly difficult	3
Very difficult	4
The company did not use external sources to finance the activities, it was self-financed	5
DK/NA (DO NOT READ OUT)	6

NEW

ASK Q4b TO SPLIT BALLOT B ONLY

Q4b Thinking specifically about accessing finance to undertake activities related to the circular economy how easy or difficult would you expect this to be in general?

(READ OUT - ONE ANSWER ONLY)

Very easy	1
Fairly easy	2
Fairly difficult	3
Very difficult	4
The company would not need external sources to finance the activities, it would be self-financed	5
DK/NA (DO NOT READ OUT)	6

NEW

ASK Q5a TO SPLIT BALLOT A ONLY

PROG: ROTATE CODES 1 TO 6

Q5a How did you finance your activities related to the circular economy?

(READ OUT - ONE ANSWER ONLY)

Standard bank loan	1
Green loan	2
EU related funds	3
Government grant	4
Alternative source of funding (e.g. crowdfunding or the capital market)	5
It was self-financed	6
Other	7
DK/NA (DO NOT READ OUT)	8

NEW

ASK Q5b TO SPLIT BALLOT B ONLY

PROG: ROTATE CODES 1 TO 6

Q5b How would you finance your activities related to the circular economy?

(READ OUT - ONE ANSWER ONLY)

Standard bank loan	1
Green loan	2
EU related funds	3
Government grant	4
Alternative source of funding (e.g. crowdfunding or the capital market)	5
It would be self-financed	6
Other	7
DK/NA (DO NOT READ OUT)	8

NEW

ASK ALL

Q6 How would you evaluate the information available in the UK to help companies access finance for activities related to the circular economy?

(READ OUT - ONE ANSWER ONLY)

- | | |
|--|---|
| Sufficient information is readily available | 1 |
| Some information is readily available | 2 |
| Little or no information is readily available | 3 |
| Your company has not searched for such information | 4 |
| DK/NA (DO NOT READ OUT) | 5 |

NEW

Q7 Are you aware of any financial incentives through government programmes supporting activities related to the circular economy?

(READ OUT - ONE ANSWER ONLY)

- | | |
|--|---|
| Yes, and I have used them | 1 |
| Yes, but I have not used them | 2 |
| Yes, but I do not know exactly what they are | 3 |
| No | 4 |
| DK/NA (DO NOT READ OUT) | 5 |

NEW

PROG: ROTATE CODES 1 TO 6

PROG: CODES 7 AND 8 ARE EXCLUSIVE

Q8 Which of the following 'alternative' sources of financing for companies are available in the UK? Please indicate all sources you are aware of.

(READ OUT - MULTIPLE ANSWERS POSSIBLE)

- | | |
|---|----|
| Crowdfunding | 1, |
| Green banks or other private institutions stimulating circular economy and green investment | 2, |
| Peer-to-Peer lending | 3, |
| Business Angels | 4, |
| Risk Capital/Venture Capital | 5, |
| Capital market | 6, |
| None | 7, |
| You have not heard of these types of funding | 8, |
| DK/NA (DO NOT READ OUT) | 9, |

NEW

PROG: ROTATE CODES 1 TO 6

PROG: CODES 7 AND 8 ARE EXCLUSIVE

Q9 And which of the following 'alternative' sources of financing are available to your company? Please indicate all sources your company has access to.

(READ OUT - MULTIPLE ANSWERS POSSIBLE)

Crowdfunding	1,
Green banks or other private institutions stimulating circular economy and green investment	2,
Peer-to-Peer lending	3,
Business Angels	4,
Risk Capital/Venture Capital	5,
Capital market	6,
None	7,
You have not heard of these types of funding	8,
DK/NA (DO NOT READ OUT)	9,

NEW