1. Please use this card to tell us your feelings about US various countries. How about, .? (Shall 73% d)
   a) France
   b) Western Germany
   c) Italy
   d) United States
   e) Russia
   f) Communist China

2. Regardless of how much you say like or dislike these countries, how much respect would you say you have for each, all things considered - a great deal of respect, a little or none at all? First, how much respect would you say you have for France - a great deal, considerable, a little, or none at all? Next, etc.
   a) France
   b) United States

---

**START OF INTERVIEW:**

We are trying to find out what people think about a number of issues of the day. Of course, nobody knows all the answers, but I would like to have your opinion.

1. Russia
   a) Very good opinion
   b) Good opinion
   c) Neither
   d) Bad opinion
   e) Very bad opinion
   f) Don’t know

2. How much in agreement, fairly well in agreement, rather different, or very different?

First, how much agreement of our country and those of others? Are they very much in agreement? Is there very much in agreement, fairly well in agreement, rather different, or very different?

Next, how about the basic interests of our country and those of others? Are they very much in agreement, fairly well in agreement, etc.? How about...

---

**RESULTS CODE**

No further calls required because:
1. Interview successful
2. Died before 10th October, 1964
3. Died after 10th October, 1964
4. Moved away after 10th October, 1964
5. Moved away before 10th October, 1964
6. Other reasons

Further calls required because:
7. Out of town
8. Other reasons
5. Is America doing all it should do to prevent a new world war?

How about Russia - is it doing all it should do to prevent a new world war?
And how about Communist China?

U.S.  
W 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2

Russia  6 3 6 3 6 3 6 3 6 3 6 3 6 3 6

Communist China  7 3 7 3 7 3 7 3 7 3 7 3 7 3 7

6. Have you a favourable or unfavourable impression of Russia? (Write your opinion.)

U.S.  
W 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2

Russia  6 3 6 3 6 3 6 3 6 3 6 3 6 3 6

7. How about the American Government? Have you a favourable or unfavourable impression of the American Government?

U.S.  
W 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2

8. How much confidence do you have in the ability of the U.S. to deal wisely with present world problems? Very great, considerable, not very much, or very little?

U.S.  
W 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2

9. All things considered, what country would you say is the strongest world power at the present time? (Write your opinion.)

U.S.  
W 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2

10. And what country do you think is the most likely to be strongest 25 years from now? (Write your opinion.)

U.S.  
W 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2

11. All things considered, which country do you think is ahead in total military strength? (Write your opinion.)

U.S.  
W 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2

12. Now, all things considered, which country do you think is ahead at the present time in strength in nuclear weapons - the United States or Russia? (Write your opinion.)

U.S.  
W 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2

13. How are a few more comparisons between the United States and Russia in regard to space developments?

U.S.  
W 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2
15. How important do you think space developments are likely to be in the next 20 years? A. Very important B. Fairly important C. Not at all important D. Don't know

16. Now, which country do you think will become the world's leader by 1970? A. United States B. Russia C. China D. Don't know

17. Do you feel it is important to have a united Europe including Great Britain? A. Very important B. Fairly important C. Not so important D. Don't know

18. Are you in general for or against making efforts to bring about a united Europe? A. For B. Against C. Don't know

19. In your opinion, would Britain's entry into the Common Market at the present time be in Britain's interests or not? A. In Britain's interests B. Not in Britain's interests C. Don't know

20. In comparison to how others are living in Great Britain, do you think you are getting your fair share of the good things in life, more than your fair share, or less than your fair share? A. More than fair share B. Fair share C. Less than fair share D. Don't know

21. In your opinion, which is more often to blame if a person is poor - lack of effort on his own part, or circumstances beyond his control? A. Lack of effort on his part B. Circumstances beyond his control C. Don't know

22. In general, how happy would you say you are very happy, fairly happy, or not very happy? A. Very happy B. Fairly happy C. Not very happy D. Don't know

23. Is it your impression that the number of people in Great Britain is increasing, decreasing, or remaining about the same? A. Increasing greatly B. Increasing somewhat C. Decreasing greatly D. Decreasing somewhat E. Don't know

24. All things considered, do you think having a larger population would be a good thing or a bad thing in this country? A. Good thing B. Bad thing C. Don't know

25. How about the number of people in the world as a whole? Do you think an increase in the world population would be a good thing or a bad thing? A. Good thing B. Bad thing C. Don't know

26a) What is your main reason for disapproving? A. Strongly B. Somewhat C. Don't know

26b) Well, how about such a birth control programme as you have discussed - do you approve or disapprove? A. Strongly B. Somewhat C. Don't know

27. How a couple of questions about political leaders, which political leader in Western Europe, now in power, do you admire the most? A. de Gaulle B. Erhards C. Harold Wilson D. Other

28. And for the world as a whole, which political leader, now in power, do you admire the most? A. Brezhnev B. Chou En-Lai C. De Gaulle D. Erhards E. Johnson F. Kuying G. Tung H. Shastri I. Tito J. U Thant K. Wilson L. Other (Write in)
<table>
<thead>
<tr>
<th>Question</th>
<th>Options</th>
<th>Choice</th>
</tr>
</thead>
<tbody>
<tr>
<td>29. What are your feelings in general about disarmament? Are you for</td>
<td>General and complete. Some partial limitation. No limitation. Don't know.</td>
<td>1</td>
</tr>
<tr>
<td>general or complete disarmament? Or for a partial limitation on arms?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>30. Now I'd like to find out how much you rate the U.S. in various</td>
<td>a) France: Great deal. Up to a point. Don't know. b) United States:</td>
<td></td>
</tr>
<tr>
<td>countries. In case of war, to what extent do you think we could trust</td>
<td>Great deal. Up to a point. Don't know.</td>
<td></td>
</tr>
<tr>
<td>France as a ally or a great deal? Do you think the United States is</td>
<td></td>
<td></td>
</tr>
<tr>
<td>an ally or not at all? And what about the United States?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a) France</td>
<td>5 Great deal. 6 Up to a point. 7 Not at all. 8 Don't know</td>
<td></td>
</tr>
<tr>
<td>b) United States</td>
<td>9 Great deal. 0 Up to a point. X Not at all. -V Don't know</td>
<td></td>
</tr>
<tr>
<td>31. On the whole, is it your impression that the U.S. is neglecting</td>
<td>1 U.S. neglecting Europe. 2 U.S. acting in our interests too. 3</td>
<td></td>
</tr>
<tr>
<td>Europe and paying too much attention to other areas in the world, or do</td>
<td>Qualified answer (Write in)</td>
<td></td>
</tr>
<tr>
<td>you think that what the U.S. is doing in other areas is in our</td>
<td></td>
<td></td>
</tr>
<tr>
<td>interests too?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>32. Have you heard or heard of the North Atlantic Treaty Organization -</td>
<td>7 Yes, have heard. 8 No, have not heard. 9 Don't know.</td>
<td></td>
</tr>
<tr>
<td>NATO?</td>
<td>10 Organisation - NATO, FAC. 11 Don't know 12.33.</td>
<td></td>
</tr>
<tr>
<td>33a. Is it your impression that NATO is in a healthy condition or a</td>
<td>0 Healthy condition. X Poor condition. V Don't know.</td>
<td></td>
</tr>
<tr>
<td>poor condition?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>33b. Which of the following alternatives for European defence is</td>
<td>1 Reliance on U.S. nuclear force. 2 Nato nuclear force. 3 Joint</td>
<td></td>
</tr>
<tr>
<td>closest to your own opinion? (Write in)</td>
<td>European independent forces. 4 National forces. 5 Other (Write in)</td>
<td></td>
</tr>
<tr>
<td>34. Have you read or heard anything about fighting in Vietnam? Do you</td>
<td>1 Yes, have heard. 2 No, have not heard. 3 Know to 2.35.</td>
<td></td>
</tr>
<tr>
<td>think it will in the end - the Vietnamese govt. or those fighting</td>
<td></td>
<td></td>
</tr>
<tr>
<td>against it, or don't you care much one way or the other?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>35a. Which side do you favour - the side of the South Vietnamese or</td>
<td>1 South Vietnam Govt. side. 2 Anti-government side. 3 Neither</td>
<td></td>
</tr>
<tr>
<td>or favour - the side of</td>
<td>(volunteered). You think will win. V Don't know.</td>
<td></td>
</tr>
<tr>
<td>35b. Well, regardless of how you feel about the two sides, which side</td>
<td>1 China 2 Russia 3 Vietnam 4 Don't know.</td>
<td></td>
</tr>
<tr>
<td>do you think will win in the end - the Chinese govt. or those fighting</td>
<td></td>
<td></td>
</tr>
<tr>
<td>against it?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>36a. Do you approve or disapprove of the policies and actions of</td>
<td>1 Approve. 2 Disapprove. 3 Haven't heard much. 4 Don't know</td>
<td></td>
</tr>
<tr>
<td>China regarding Vietnam, or haven't you heard much about them?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>36b. How about the United States? Do you approve or disapprove of the</td>
<td>1 Approve. 2 Disapprove. 3 Haven't heard much. 4 Don't know</td>
<td></td>
</tr>
<tr>
<td>politics and actions of the U.S. regarding Vietnam, or haven't you</td>
<td></td>
<td></td>
</tr>
<tr>
<td>heard much about them?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>36c. Do you think the United States should or should not withdraw its</td>
<td>1 Should withdraw. 2 Should not withdraw its forces. 3 Don't know</td>
<td></td>
</tr>
<tr>
<td>forces from Vietnam at the present time?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
35. In the conflict between the Communist and anti-Communist powers in the world, do you think Britain should take a side or not take a side? Which side?

1. Yes, side with Communist powers
2. Yes, side with anti-Communist powers
3. No, not take a side
4. Don't know

36. If it should come to a war between Communist China and the United States do you think this country should take a side or not take a side? Which side?

1. Yes, side with China
2. Yes, side with the United States
3. No, not take a side
4. Don't know

37. From impressions you have received from any source, would you tell me your opinion of the treatment of Negroes in the following countries. (1) U.S.A. and (2) Communist China. How about in Great Britain?


38. Do you have a favourable or unfavourable impression of the United States national (federal) government? How about Negroes in the U.S.?


39. Do you think the majority of the white people in the U.S. is majority against - that is, more than one-half - of them are for equal rights for Negroes or equal rights for whites?

1. Yes
2. No

40. In your opinion, is it the impression that the white people in the U.S. in general are becoming more favourable toward equal rights for American Negroes, less favourable, or remaining about the same?

1. More favourable
2. Less favourable
3. About the same
4. Don’t know

40a. What in particular has given you this impression?

41. Have you read or heard anything about a nuclear test explosion in Communist China during the past year?

1. Yes, I think
2. No, I don’t

41a. As a result of this test do you think that the strength of Communist China has increased greatly, somewhat, or hardly at all?

1. Greatly
2. Somewhat
3. Hardly at all

42. Have you heard about investigations by U.S. business firms in Britain. Is it your opinion that, by and large, such investigations by U.S. business benefits our country or harms this country?

1. Benefits
2. Harms
3. Little effect
4. Voluntary
5. Don’t know

42a. In what ways do U.S. companies benefit this country?

43. In your opinion, are there any groups or organizations in Britain that have too much power?

1. Yes, some
2. No, none

43a. Which particular ones are you thinking of?

44. Do you wish to say "yes" or "no" to the question on the previous page? How about the question on the previous page?

45. Contact’s occupation:

1. Farmer
2. Laborer
3. Businessman
4. Professional
5. Official
6. Unemployed
7. Clerical or similar
8. Other
9. Housewife not otherwise employed
10. Farmers’ wife

46. At what kind of school did you complete your full-time education?

1. Elementary school
2. Secondary school
3. College
4. University

47. What is your religion?

1. Church of England
2. Church of Scotland
3. Free Church
4. Roman Catholic
5. Jewish
6. Other

48. Did contact find most questions?

1. Easy enough to answer
2. Somewhat difficult
3. Very difficult

49. If you state that this is an interview strictly in accordance with your directions:

Date of interview: MAY, 1968

Signed:
Very good opinion
Good opinion
Neither good nor bad opinion
Bad opinion
Very bad opinion

Please call by number

4 Any NATO country that wishes it should have its own nuclear force

3 Europeans together should have a joint nuclear force independent of U.S. control

2 There should be a NATO nuclear force controlled by all the NATO allies, including the United States

1 The European countries should rely on the nuclear force of the United States, as at present

Please call by number

4 Improving world agriculture so as to provide more food

3 Scientific development of new kinds of food

6 Resettling people from over-populated areas into under-populated areas

7 Industrialisation of under-developed countries

8 A world-wide birth control programme to show people how to have no more children than they can take care of
Please call by number

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Side with non-NATO country

Side with NATO country

Keep out completely

Try to be friends with both