

ZA6929

**Flash Eurobarometer 459
(Investment in the EU Member States)**

**Country Questionnaire
Ireland (English)**

TRANSLATION

FL459 Barriers to investment - IEX

D1	How many employees (full-time equivalent) excluding yourself does your company currently have?
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(READ OUT - ONE ANSWER ONLY)

1 to 9 employees	1
10 to 19 employees	2
20 to 49 employees	3
50 to 249 employees	4
250 or more employees	5
DK/NA	6

FL451 D1 MODIFIED

D2A	When was your company established?
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(WRITE DOWN YEAR WHEN COMPANY WAS ESTABLISHED - IF DOES NOT KNOW EXACTLY CODE '9999' AND INSIST ON GETTING AN ESTIMATE FOR NEXT QUESTION)

					Year
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FL451 D2A

ASK D2B IF CODE 9999 IN D2A

D2B	When was your company established?
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(READ OUT - ONE ANSWER ONLY)

In 2017	1
In 2015 or 2016	2
Between 2012 and 2014	3
Between 1998 and 2011	4
Before 1998	5
DK/NA	6

FL451 D2B MODIFIED

ASK D3A TO D9 IF D2A<=2016 OR D2B=2,3,4 OR 5

D3A	What do you expect your company's total turnover to be in 2017?
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(WRITE DOWN, IF REFUSAL/DK CODE '9999999999999999' AND INSIST ON GETTING AN ESTIMATE FOR NEXT QUESTION)

TRANSLATION

Below 5% of its turnover	1
Between 5% and 10% of its turnover	2
Above 10% of its turnover	3
Your company did not invest at all in 2017	4
Not applicable (SPONTANEOUS)	5
DK/NA	6

NEW

ROTATE QUESTIONS D7.1, D7.2 AND D7.3

D7.1 Roughly what percentage share of total 2016 turnover has your company invested in or spent on:

(READ OUT - WRITE DOWN THE ANSWER IN PERCENTAGE) (IF "DK/NA" CODE '999')

			Buildings, machinery, equipment
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NEW

D7.2 Roughly what percentage share of total 2016 turnover has your company invested in or spent on:

(READ OUT - WRITE DOWN THE ANSWER IN PERCENTAGE) (IF "DK/NA" CODE '999')

			Research & Development, software, databases, intellectual property rights
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NEW

D7.3 Roughly what percentage share of total 2016 turnover has your company invested in or spent on:

(READ OUT - WRITE DOWN THE ANSWER IN PERCENTAGE) (IF "DK/NA" CODE '999')

			Training, organisational structure, branding, design
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NEW

TRANSLATION

D7.4	Roughly what percentage share of total 2016 turnover has your company invested in or spent on:
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(READ OUT - WRITE DOWN THE ANSWER IN PERCENTAGE) (IF "DK/NA" CODE '999')

			Other
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NEW

SHOW IF SUM OF PERCENTAGES IN D7.1, D7.2, D7.3 AND D7.4 HIGHER THAN ONE HUNDRED (D7.1+D7.2+D7.3+D7.4 > 100%)

(READ OUT) THE AMOUNT YOU ENTERED IS HIGHER THAN 100%. ARE YOU SURE IT IS CORRECT?

(INTERVIEWER) CORRECT AMOUNTS in D7.1, D7.2, D7.3, D7.4 if incorrect

D8	Compared to 2016, have your company's total investments in 2017...?
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(READ OUT - ONE ANSWER ONLY)

Increased	1
Remained approximately the same	2
Decreased	3
DK/NA	4

NEW

D9	In the last 2 years, has your company been working, trading or offering services in the following geographical areas?
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(READ OUT - MULTIPLE ANSWERS POSSIBLE - BRICS ARE BRAZIL, RUSSIA, INDIA, CHINA AND SOUTH AFRICA)

In your own country	1,
In other EU countries using the Euro	2,
In other EU countries not using the Euro	3,
In other developed economies	4,
In emerging economies (e.g. BRICS)	5,
Other	6,
DK/NA	7,

NEW

ASK ALL

TRANSLATION

D10 What is the legal status of your company?

(READ OUT - ONE ANSWER ONLY)

100% privately owned	1
Limited partnership	2
Public listed company	3
Other	4
DK/NA	5

NEW

Q1 Which of the following best reflects the situation of your company regarding investment in Ireland in 2017?

(READ OUT - ONE ANSWER ONLY)

Your company is able to make all the desired investments	1
Your company is only able to make some of the desired investments	2
Your company is not able to make any investments	3
Your company has no need for investments at this stage	4
DK/NA	5

NEW

PROG FOR Q2: ROTATE STATEMENTS 1 TO 7

Q2 Thinking about your company's experience in Ireland, to what extent have each of the following been an obstacle to investment or not?

(READ OUT - ONE ANSWER ONLY)

		A maj or obst acle	A mod erat e obst acle	A min or obst acle	Not an obst acle at all	Not appli cabl e (SPO NTA NEO US)	DK/ NA
1	Weak demand for your products or services	1	2	3	4	5	6
2	Cost or availability of external financing	1	2	3	4	5	6
3	Poor or uncertain economic outlook	1	2	3	4	5	6
4	Labour costs	1	2	3	4	5	6

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4	Labour costs	1	2	3	4	5	6

TRANSLATION

5	Availability of adequate skills in the labour market	1	2	3	4	5	6
6	Stability in tax legislation	1	2	3	4	5	6
7	Complexity of tax rules	1	2	3	4	5	6

NEW

PROG FOR Q3: ROTATE STATEMENTS 1 TO 7

Q3 Thinking about your company's experience in Ireland, to what extent have each of the following been an obstacle to investment or not?

(READ OUT - ONE ANSWER ONLY)

		A maj or obst acle	A mod erat e obst acle	A min or obst acle	Not an obst acle at all	Not appli cable (SPO NTA NEO US)	DK/ NA
1	The administrative costs of starting a business	1	2	3	4	5	6
2	Administrative burdens other than costs	1	2	3	4	5	6
3	Building permits and other authorisations	1	2	3	4	5	6
4	Stability in the legislation concerning your products or services	1	2	3	4	5	6
5	Labour regulation	1	2	3	4	5	6
6	Labour conflict resolution	1	2	3	4	5	6
7	The length of legal proceedings	1	2	3	4	5	6

NEW

Q4 Do you think that reforms in the business environment in Ireland in the past two years will have an impact or not on the investment strategy of your company?

(READ OUT - ONE ANSWER ONLY)

Yes, a positive impact	1
Yes, a negative impact	2
No impact at all	3
There have been no reforms in the business environment (SPONTANEOUS)	4
DK/NA	5

TRANSLATION

NEW

ASK Q5a IF Q4=1 OR 2

Q5a	Please provide one example of reform in the business environment in Ireland in the past two years that you consider will have an impact on the investment strategy of your company.
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(READ OUT - ONE ANSWER ONLY)

I don't have any example of reform in the business environment (SPONTANEOUS)	1
Write down all topics:	2
DK/NA	3

NEW

ASK Q5a1 IF Q5a=2

Q5a1	Coding the answer
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MULTIPLE ANSWERS POSSIBLE, Please code the open-ended answers below

Answer_1	1,
Answer_2	2,
Answer_3	3,
Answer_4	4,
Answer_5	5,
Answer_6	6,
Answer_7	7,
Answer_8	8,
Answer_9	9,
Answer_10	10,
Answer_11	11,
Answer_12	12,
Answer_13	13,
Answer_14	14,
Other	15,

NEW