

FLASH EUROBAROMETER 78 (MARCH 2000) - public use subset:
 Variables Nom des variables et libellés
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COUNTRY	"COUNTRY"
	01 "Belgium"
	02 "Denmark"
	03 "Germany"
	04 "Greece"
	05 "Spain"
	06 "France"
	07 "Ireland"
	08 "Italy"
	09 "Luxembourg"
	10 "Netherlands"
	11 "Austria"
	12 "Portugal"
	13 "Finland"
	14 "Sweden"
	15 "United Kingdom"
QUEST	"QUESTIONNAIRE NUMBER"
(DROPPED)	(Numeral)
REGION	"REGION NUTS"
(DROPPED)	0101 "Bruxelles-Capitale"
	0102 "Vlaams Gewest"
	0103 "Région Wallonne"
	0201 "Koebenh./ Frederiks."
	0202 "Koebenhavns Amt"
	0203 "Frederiksborg Amt"
	0204 "Roskilde Amt"
	0205 "Vestsjaellands Amt"
	0206 "Storstroems Amt"
	0207 "Bornholms Amt"
	0208 "Fyns Amt"
	0209 "S.jyllands Amt"
	0210 "Ribe Amt"
	0211 "Vejle Amt"
	0212 "Ringkoebing Amt"
	0213 "Aarhus Amt"
	0214 "Viborg Amt"
	0215 "Nordjyllands Amt"
	0299 "(s.r.) (n.a.)"
	0301 "Baden-Württemberg"
	0302 "Bayern"
	0303 "Berlin"
	0304 "Brandenburg"
	0305 "Bremen"
	0306 "Hamburg"
	0307 "Hessen"
	0308 "Mecklenburg-Vorpommern"
	0309 "Niedersachsen"
	0310 "Nordrhein-Westfalen"
	0311 "Rheinland-Pfalz"
	0312 "Saarland"
	0313 "Sachsen"
	0314 "Sachsen-Anhalt"
	0315 "Schleswig-Holstein"
	0316 "Thüringen"

0401 "Voreia Ellada"
0402 "Kentriki Ellada"
0403 "Attiki"
0404 "Nisia Aigaiou & Kriti"
0501 "Andalucía"
0502 "Aragón"
0503 "Asturias"
0504 "Balears"
0505 "Canarias"
0506 "Cantabria"
0507 "Castilla-La Mancha"
0508 "Castilla-León"
0509 "Cataluña"
0510 "Extremadura"
0511 "Galicia"
0512 "Madrid"
0513 "Murcia"
0514 "Navarra"
0515 "País Valenciano"
0516 "País Vasco"
0517 "La Rioja"
0601 "Ile de France"
0602 "Champagne-Ardenne"
0603 "Picardie"
0604 "Haute-Normandie"
0605 "Centre"
0606 "Basse-Normandie"
0607 "Bourgogne"
0608 "Nord/Pas-de-Calais"
0609 "Lorraine"
0610 "Alsace"
0611 "Franche-Comté"
0612 "Pays de la Loire"
0613 "Bretagne"
0614 "Poitou-Charentes"
0615 "Aquitaine"
0616 "Midi-Pyrénées"
0617 "Limousin"
0618 "Rhône-Alpes"
0619 "Auvergne"
0620 "Languedoc-Roussillon"
0621 "Provence-Alpes"
0622 "Côte d'Azur"
0623 "Corse"
0700 "Ireland"
0701 "Dublin"
0702 "Rest of Leinster"
0703 "Munster"
0704 "Connaught/Ulster"
0799 "(n.a.)"

0801 "Piemonte"
0802 "Valle d'Aosta"
0803 "Lombardia"
0804 "Milano"
0805 "Friuli-Venezia Giulia"
0806 "Veneto"
0807 "Trentino Alto-Adige"
0808 "Liguria"
0809 "Emilia Romagna"
0810 "Toscana"
0811 "Marche"
0812 "Umbria"
0813 "Lazio"
0814 "Abruzzo-Molise"
0815 "Campania"
0816 "Puglia"
0817 "Basilicata"
0818 "Calabria"
0819 "Sicilia"
0820 "Sardegna"
0901 "Luxembourg (Grand-Duché)"
1001 "Groningen"
1002 "Friesland"
1003 "Drenthe"
1004 "Overijssel"
1005 "Gelderland"
1006 "Flevoland"
1007 "Utrecht"
1008 "Noord-Holland"
1009 "Zuid-Holland"
1010 "Zeeland"
1011 "Noord-Brabant"
1012 "Limburg"
1111 "Burgenland"
1112 "Low Austria"
1113 "Vienna"
1121 "Carynthia"
1122 "Styria"
1131 "Upper Austria"
1132 "Salzburg"
1133 "Tirol"
1134 "Vorarlberg"
1201 "Norte (Porto)"
1202 "Centro (Coimbra)"
1203 "Lisboa e Vale do Tejo (Lisboa)"
1204 "Alentejo"
1205 "Algarve (Faro)"
1206 "Açores"
1207 "Madeira"
1301 "Uusimaa"
1302 "Etelä-Suomi"
1303 "Itä-Suomi"
1304 "Väli-Suomi"
1305 "Pohjois-Suomi"

1401 "Stockholms"
1403 "Uppsala"
1404 "Södermansland"
1405 "Östergötlands"
1406 "Jönköpings"
1407 "Kronobergs"
1408 "Kalmar"
1409 "Gotlands"
1410 "Blekinge"
1411 "Kristianstads"
1412 "Malmöhus"
1413 "Hallands"
1414 "Göteborgs- och Bohus"
1415 "Älvsborgs"
1416 "Skaraborgs"
1417 "Värmlands"
1418 "Örebro"
1419 "Västmanlands"
1420 "Kopparbergs"
1421 "Gävleborgs"
1422 "Västernorrlands"
1423 "Jämtlands"
1424 "Västerbottens"
1425 "Norrbottens"
1499 "(s.r.) (n.a.)"
1501 "North/Tyne Tees"
1502 "Yorkshire/Humberside"
1503 "East Midlands"
1504 "East Anglia"
1505 "South East"
1506 "South West"
1507 "West Midlands"
1508 "Lancashire/North West"
1509 "Wales"
1510 "Scotland"
1599 "(s.r.) (n.a.)"

Q1 "QUESTION 1"
1 "Direction générale General Management"
2 "Directeur resp.administratif highest respons.administrat."
3 "Directeur développement de E Director of development"

Q2 "QUESTION 2"
(DROPPED) (Numeral) - see variable CR2 -

Q3 "QUESTION 3"
1 "services services"
2 "transports transport"
3 "distribution (comm.,interméd. distribut. (wholesale,retail))"
4 "production industrielle manufacturing"
5 "(autres) (others)"

Q4 "QUESTION 4"
1 "ces cinq dernières années, during the last five years"
2 "il y a plus de cinq ans, ou more than five years ago or"
3 "pas encore réalisé ? did not implement so far"
4 "(déjà mais ne sait pas quand) (implemented but d.k. when)"
5 "(NSP/SR) (DK/NA)"

Q5 "QUESTION 5"
0 "0 / 10"
1 "1 / 10"
2 "2 / 10"
3 "3 / 10"
4 "4 / 10"
5 "5 / 10"
6 "6 / 10"
7 "7 / 10"
8 "8 / 10"
9 "9 / 10"
10 "10 / 10"
11 "(NSP/SR)"

Q6 "QUESTION 6"
1 "site avec propre nom domaine site with own domain name"
2 "site dépend dom. plus large site depending larger domain"
3 "site de quelques pages site with a few web pages"
4 "seulement accès à l'Internet Internet access only"
5 "pas d'accès actuellement does not have Internet access"
6 "(autres cas avec accès) (other with Internet access)"
7 "(autres cas sans accès) (other without access)"
8 "(NSP/SR) (DK/NA)"

Q7A "publicité-promotion advertising promoting"
1 "oui yes"
2 "non no"
3 "(NSP/SR) (DK/NA)"

Q7B "vendre directement entrepr. selling directly other cies "
Q7C "vendre directement consomm. selling directly consumers"
Q7D "collaborer à distance collaborations from distance"
Q7E "fournir services après-vente providing after-sales servic "
Q7F "gérer commandes facturations managing orders and invoicing"
Q7G "soumissionner appels d'offres answering public calls tender"
Q7H "comm. administr./autorités communic. administr./author "
Q7I "gérer les comptes financiers managing financial accounts"
Q7J "postes vacants et recruter publ. vacancies & recruiting"
Q7K "permettre travail à distance allowing work from a distance"
Q7L "rechercher inform. marchés researching market informat "
Q8A "pénétrer de nouveaux marchés expanding into new markets"
1 "oui yes"
2 "non no"
3 "(NSP/SR) (DK/NA)"

Q8B "réagir mieux,+vite demandes reacting better & faster"
Q8C "mieux informé sur concurrents better informed about compet "
Q8D "innover produits et services innovating products services"
Q8E "simplif. procédures administ. simplif. administr. relations"
Q8F "moderniser système distribut. modernising distribution syst"
Q8G "faciliter partenariats easing partnership operations"
Q8H "diminuer frais de communic. lowering communication expens"
Q8I "mieux connaître consommateurs know consumers' tastes & dema"
Q8J "baisser coûts,prix +compétit. lowering costs, prices +compe"

Q9A "causé problèmes internes internal reorganisation probl"
1 "oui yes"
2 "non no"
3 "(NSP/SR) (DK/NA)"

Q9B "temps d'apprentissage long required long learning period"
Q9C "dû intervenir personnellement forced you to intervene perso"
Q9D "achat matériels coûteux required expensive hardware"
Q9E "frais importants de formation high training/install. costs"
Q9F "frais communications élevés very high communication costs"
Q9G "personnel spéc. diff. trouver hard to find special. staff"
Q9H "reste mal accepté personnel still not accepted by staff"
Q9I "concerne trop petit nbre not profitable enough because"
Q9J "manque garanties légales lacks legal transact. guarant"
Q10A1 "QUESTION 10 : item 1"
1 "votre personnel en place your staff in function"
2 "personnel supplém. engagé extra staff hired for that"
3 "société/consultant extérieurs external Cy/consultants"
4 "vous-même yourself"
5 "(autres cas) (Other cases)"
6 "(NSP/SR) (DK/NA)"

Q10A2 "QUESTION 10 : item 2"
Q10A3 "QUESTION 10 : item 3"
Q10A4 "QUESTION 10 : item 4"
Q10A5 "QUESTION 10 : item 5"
Q10A6 "QUESTION 10 : item 6"
Q11 "QUESTION 11 "
1 "entreprise trop petite, your company is too small,"
2 "marché purement local, your market is purely local,"
3 "ne convient pas type d'activ. does not fit type activities,"
4 "ne vous intéresse pas, it does not interest you,"
5 "(autres raisons) (for other reasons)"
6 "(NSP/SR) (DK/NA)"

Q12A "de l'information information"
1 "oui yes"
2 "non no"
3 "(NSP/SR) (DK/NA)"

Q12B "de la formation training"
Q12C "de l'expertise juridique legal expertise"
Q12D "du financement financing"
Q12E "du personnel compétent capable staff"
Q12F "le temps de vous en occuper time to invest in it"
Q12G "de la motivation motivation"
Q12H "sol. on-line adaptées activ. on-line solut. for your activ"
Q12I "garantie légale opérations legal guarant. for operations"
Q12J "(autre chose) (others)"
Q12K "(rien ne me manque) (I don't lack anything)"
Q12L "(NSP/SR) (DK/NA)"
Q13A1 "QUESTION 13 : item 1 "
1 "presse et media press and media"
2 "chambres de commerce Chambers of Commerce"
3 "organismes gouvernementaux governmental bodies"
4 "banques banks"
5 "associations professionnelles professional associations"
6 "institutions d'enseignement educational institutions"
7 "consultants privés private consultants"
8 "(autres organismes) (none of those but another)"
9 "(aucun ne peut aider effic.) (no organisation can help)"
10 "(refuse, n'utilisera jamais) (will never use it)"
11 "(NSP/SR) (DK/NA)"

Q13A2 "QUESTION 13 : item 2 "
Q13A3 "QUESTION 13 : item 3 "
Q13A4 "QUESTION 13 : item 4 "
Q13A5 "QUESTION 13 : item 5 "
Q13A6 "QUESTION 13 : item 6 "
Q13A7 "QUESTION 13 : item 7 "
Q13A8 "QUESTION 13 : item 8 "
Q13A9 "QUESTION 13 : item 9 "
Q13A10 "QUESTION 13 : item 10 "
Q13A11 "QUESTION 13 : item 11 "
Q14 "QUESTION 14 "
1 "moins de 30 ans less than 30 years old"
2 "30 à 39 ans between 30 and 39 years old"
3 "40 à 49 ans between 40 and 49 years old"
4 "50 à 59 ans between 50 and 59 years old"
5 "60 ans et plus 60 years old and above"
6 "(refus) (refusal)"
Q15 "QUESTION 15 "
1 "homme man"
2 "femme woman"
WCOUNTRY "INDIVIDUAL COUNTRIES WEIGHT FACTOR "
(Numeral)
WEUR15 "EUROPEAN UNION WEIGHT FACTOR "
(Numeral)
CR2 "TAILLE - SIZE"
1 "1-9"
2 "10-49"
3 "50-249"