

IRELAND

64S9

Ireland	08 (1-2)
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Qaire Number

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(3-10)

*Good morning/afternoon. I am from Irish Marketing Surveys Limited.
We are carrying out a short survey on business opportunities in Europe and I would be grateful for your help. Do you have about 5 minutes to answer some questions.*

Q.1 Firstly can I ask what is your position in the company : ...?

- Chairman, Chief executive..... [1] (13)
 - Managing Director, General Manager for business in the EU [2]
 - Import /Export Director for EU countries [3]
 - Senior member of managing staff responsible for EU affairs [4]
 - Other senior level position : (SPECIFY:)[5]
- (None of these →STOP)

Q.2 To which industrial sector does your company principally belong : ...?

- Construction [1] (14)
- Manufacturing [2]
- Distribution (wholesale/retail)..... [3]
- Transport [4]
- Business services..... [5]
- (Other : SPECIFY)..... [6]

Q.3 How many people does your company employ equivalent full time in Ireland ... ?

- (CHECK: less than 10 →STOP) [1] (15)
- 10 to 49 [2]
- 50 to 249 [3]
- 250 to 499..... [4]
- 500 to 999..... [5]
- 1000 to 2999..... [6]
- 3000 and more [7]
- Don't know/refused [7]

Q.4 What is the annual turnover of your company in Ireland?
(CHECK: less than IR£800,000 →STOP)

- IR£800,000 - IR£1.5m..... [1] (16)
- IR£1.5m - IR£5.5m..... [2]
- IR£5.5m - IR£16m..... [3]
- IR£16m - IR£31m..... [4]
- IR£31m - IR£63m..... [5]
- IR£63m - IR£118m..... [6]
- IR£118m+ [7]
- (DK/Refused)..... [8]

Q.5 Would you say that you could easily find sufficient information and advice to help you do more business in the Single European Market ?

- Yes 1 (17)
- No 2
- (DK/NA) 3

Q.6 Within an initiative called "Dialogue with Business", the European Commission recently launched an Internet site : the "One Stop Shop for Business". This site answers practical and administrative problems related to doing business in the Single Market. Have you heard of this Internet site ?

- Yes 1 (18)
- No 2
- (DK/NA) 3

7. Contact points for business have recently been established in Ireland and in all other European Union countries. They aim to help you overcome the difficulties you may encounter with public administrations in any of the European Union Member States. Which contact point(s) do you know in Ireland?

DO NOT PROMPT

If respondent answers 'Single Market Unit' or 'Department of Enterprise, Trade and Employment' code as "Right", even if answer is incomplete.

If none of the listed answers are given, code as "Wrong"

If no answer or if respondent does not know, code as "DK/NA".)

- Right answer(s) (Single Market Unit and/or Department of Enterprise, Trade & Employment) 1 (19)
- Wrong answer 2
- (DK/NA) 3

Q.8 Do you feel you have enough information about how to participate in new calls to tender for public contracts in the other European Union countries ?

- Yes 1 (20)
- No 2
- Not interested 3
- (DK/NA) 4

Q.9 Would you like to have the possibility to give your views - through Internet consultations - directly to the European Commission about how to make the Single Market work better for businesses ?

- Yes 1 (21)
- (SPONTANEOUSLY : Yes but no connection to the Internet currently) 2
- No 3
- (DK/NA) 4

Region:

- Dublin 01 (11-12)
- Rest of Leinster 02
- Munster 03
- Connaught/Ulster 04