

IRELAND

Flash EB 62 "Citizens First"
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(3)	(4)	(5)	(6)

Cols (7-30) Blank

*Good morning/afternoon. I am from Irish Marketing Surveys Limited.
 We are carrying out a survey and I would be grateful for your help in answering some questions.*

ASK ALL

Q.1a) If there were to be a general election tomorrow (say if contact under 18: and you had to vote), which Party would you give your first preference vote to?

IF WOULD NOT VOTE/UNDECIDED/REFUSED ASK:

Q.1b) To which Party would you be most inclined to give your first preference vote? **CODE IN GRID BELOW.**

	Q.1a) (31)		Q.1b) (32)	
Fianna Fail	1	1	(31/ 32)
Fine Gael	2	2	
Progressive Democrats	3	Go	3	
Labour	4	To	4	
Democratic Left	5	Q.2	5	
Workers' Party	6	6	
The Green Party	7	7	
Sinn Fein	8	8	
Other Party (State & code)	
.....	9	9	

Would vote blank	V	ASK	V	
Would not vote	X	Q.1b)	X	
Don't know	0	0	

Cols (33-41) Blank

Q.2 How well informed do you feel about your rights to work, live and study in another country of the European Union? Would you say that you are very well informed, well informed not very well informed or not at all informed?

Very well informed	1	(42)
Well informed	2	
Not very well informed	3	
Not at all informed	4	
Don't know/no opinion	5	

Q.3 Do you need a work permit to work in another European Union Country?

Yes	1	(43)
No	2	
Don't know/no opinion	3	

Q.4 As a European Union citizen, do you have the right to vote at local elections in another country of the European Union if you are resident there?

Yes	1	(44)
No	2	
Don't know/no opinion	3	

Q.5 Do you have the right to receive unemployment benefits from Ireland if you go to look for work in another country of the European Union?

Yes	1	(45)
No	2	
Don't know/no opinion	3	

Q.6 Last year, the European Commission and European Parliament launched an initiative called "Citizens First", telling you about your European rights related to consumer issues, travelling and equal opportunities. Have you heard about this initiative?

Yes.....	1 - Continue	(46)

No.....	2 Go to	
Don't know/no reply	3 Q.8	

Q.7 **IF YES CODE 1 AT Q.5 ASK:-**
If you heard about this initiative, was it

Read Out →
Several Possible Answers

- ◆ Code For Each Item Stated
- ◆ If No To All Items Stated, Code as "Don't Know/No Opinion" Instead.

a. In a newspaper or magazines.....	1	(47)
b. On TV	1	(48)
c. On the radio.....	1	(49)
d. By word of mouth.....	1	(50)
e. In brochures that you picked up or read.....	1	(51)
f. On the Internet.....	1	(52)
(Do not read out)		
g. Other (specify & code)		
.....	1	(53)
h. Don't know/no opinion.....	1	(54)

ASK ALL

Q.8 If you wanted to get information directly from the EU, would you? **READ OUT**

- ◆ Code For Each Item Stated
- ◆ If No To All Items Stated, Code As "Don't Know/No Opinion" Instead.

Read Out ↓

a. Use an EU Internet site from home or office	1	(55)
b. Use an EU freephone number.....	1	(56)
c. Pick up leaflets or other written material from a European information point near your locality	1	(57)
d. Pick up written material in a library or other local information point.....	1	(58)
e. Access information via computer in a local information point.....	1	(59)
f. Write a letter to the EU	1	(60)
g. Write an e-mail to the EU	1	(61)
h. Contact your MEP (Member of European Parliament)	1	(62)
(Do not read out)		
i) Other (specify & code)		
.....	1	(63)
j. (Would never try to get EU related information)	1	(64)
k. Don't know/no opinion.....	1	(65)

IF YES TO ANYTHING EXCEPT ITEM (j.) AT Q.7 ASK:-

Q.9 Do you think that the EU does enough to publicise how to get information directly from it?

Yes.....	1	(66)
No.....	2	
Don't know/no opinion.....	3	

Cols (66-80) Not Used

Card Two
Cols (7- 9 Not Used)

Classification Details

<p>NAME: _____</p> <p>ADDRESS: _____</p> <p>_____</p> <p>_____</p> <p>_____</p>		<p>WHAT IS YOUR OCCUPATION?</p> <p><i>Self Employed</i></p> <p>Farmer, fisherman 01</p> <p>Professional (Lawyer, Practitioner etc.) 02</p> <p>Owner of shop or company, craftsman 03</p> <p><i>Employed</i></p> <p>General Management 04</p> <p>Employed, middle management 05</p> <p>Manual Worker 06</p> <p><i>Not in paid employment</i></p> <p>Retired 07</p> <p>Housewife 08</p> <p>Student 09</p> <p>Temporarily not working/unemployed 10</p> <p>Other 11</p> <p>Refused 12</p>	
<p>TELEPHONE: _____</p> <p>SEX:</p> <p>Male 1</p> <p>Female 2</p>	(10)		
<p>AGE: (Record Exact Age)</p> <p> <input type="text"/> <input type="text"/></p>	(11/ 12)	<p>Length of Interview <input type="text"/> <input type="text"/> Mins</p>	(19- 20)
<p>EDUCATION:</p> <p>How old were you when you finished your full-time education? (Record Exact Age)</p> <p>Use code "99" if respondent still studying.</p> <p> <input type="text"/> <input type="text"/></p>	(13/ 14)	<p style="text-align: center;">O.U.O.</p> <p style="text-align: center;">ASSIGNMENT NO.</p> <p style="text-align: center;"><input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/></p>	(21- 25)
<p>REGION:</p> <p>Dublin 1</p> <p>Rest of Leinster 2</p> <p>Munster 3</p> <p>Conn/Ulster 4</p>	(15)	<p>Signed:</p> <p>Date:</p>	
<p>SIZE OF LOCALITY:</p> <p>100,000 and over 1</p> <p>1,500 - 100,000 2</p> <p>Less than 1,500 3</p>	(16)		

SECTION 'K'

ASK ALL RESPONDENTS

Card five

Q.1 Over the next few years, the Punt will be replaced by the Euro. To what extent do you agree or disagree with the following statements about the likely consequences of the change over to the Euro:

READ OUT ↓	Agree Strongly	Agree	Neither Nor	Disagree	Disagree Strongly
• Irish standards of living will rise as a result of our changing over to the Euro1.....2.....3.....4.....5.....
• It will be easier to buy products and services from the rest of Europe because of the Euro1.....2.....3.....4.....5.....
• Irish businesses will face greater competition from businesses in other countries changing over to the Euro1.....2.....3.....4.....5.....
• The Euro will encourage people to holiday abroad in other Euro countries1.....2.....3.....4.....5.....
• The Euro will make it easier for people to work in other Euro countries1.....2.....3.....4.....5.....

Q.2 How well informed do you feel you are about the Euro? Are you:

• Very well informed	1
• Well informed	2
• Not well informed	3
• Not at all informed	4
• Don't know	5

SHOWCARD "K2"

Q.3 From which of the following would you most prefer to get information about how the Euro will affect you? And which would be your second choice?

	1 st Choice	2 nd Choice
• Your bank	1	1
• Your supermarket.....	2	2
• The post office	3	3
• Your local library	4	4
• Your newspaper	5	5
• RTE television.....	6	6
• The Government.....	7	7

Q.4 On balance, what effect if any do you think the Euro will have on prices in the shops? Do you expect that:

• Prices will be a lot higher ... 1	- Go to Q5	
• Prices will be a little higher 2		
• Prices will remain the same 3	- Go to Q7	
• Prices will be a little lower . 4	- Go to Q6	
• Prices will be a lot lower 5		
• Don't know 6	- Go to Q7	

Q.5 Why do you think prices might be higher? GO TO Q.7

1 2 3 4 5 6 7 8 9	
1 2 3 4 5 6 7 8 9	

Q.6 Why do you think prices might be lower?

1 2 3 4 5 6 7 8 9	
1 2 3 4 5 6 7 8 9	

Q.7a Some people think that the Euro will make it cheaper to buy products and services from outside Ireland. I am going to read out a list of products and services, and I want to know whether you would consider buying them from a company in another Euro-currency country if they were **10%** cheaper than from a local Irish supplier?

	Would Buy (Go to Q8)	Would Not Buy (Go to Q7b)	Don't Know (Go to Q7b)	Never Buy (Go to Q8)
- A new car	1	1	1	1
- A life assurance policy.....	2	2	2	2
- TV and audio equipment	3	3	3	3
- A mortgage.....	4	4	4	4
- Books, tapes and CDs	5	5	5	5
- A personal computer.....	6	6	6	6
- A pension policy.....	7	7	7	7
- An international phone calls service.	8	8	8	8
- A personal loan.....	9	9	9	9
- Airline tickets	V	V	V	V

Q.7b Would you consider buying them from a company in another Euro-currency country if they were **20%** cheaper than from a local Irish supplier?

	Would Buy (Go to Q8)	Would Not Buy (Go to Q8)	Don't Know (Go to Q8)	Never Buy (Go to Q8)
- A new car 1 1 1 1
- A life assurance policy 2 2 2 2
- TV and audio equipment 3 3 3 3
- A mortgage 4 4 4 4
- Books, tapes and CDs 5 5 5 5
- A personal computer 6 6 6 6
- A pension policy 7 7 7 7
- An international phone calls service 8 8 8 8
- A personal loan 9 9 9 9
- Airline tickets V V V V

Q.8 A common currency and common consumer rights will increase the availability of other forms of shopping. Please tell me whether you might use the following more often or less often in the future to buy products:

	More Often	Less Often	As Often	Never Use
- Mail order catalogues 1 1 1 1
- Telephone ordering via low rate phone lines 2 2 2 2
- Secure Sites on The Internet 3 3 3 3

Q.9 Do you use the Internet, a) at work only, b) at home only, c) both or d) never?

a. At work only	1
b. At home only	2
c. Both	3
d. Never	4

Q.10 Which of the following is your main provider of financial services?

• AIB	1
• Bank of Ireland	2
• Ulster Bank	3
• Irish Permanent	4
• A Credit Union	5
• The Post Office	6
• Other	7
• None	8

Q.11 Which of the following cards do you have?

• Tesco Clubcard.....	1	
• Dunnes Store Card	2	
• SuperClub Card.....	3	
• Aer Lingus TAB Card	4	
• Laser Card.....	5	
• Credit Card.....	6	
• None	7	

Q.12 Which of the following newspapers do you read regularly?

• Irish Independent.....	1	
• Irish Times	2	
• The Star	3	
• The Examiner	4	
• Other daily papers	5	
• The Sunday Independent	6	
• The Sunday Tribune	7	
• The Sunday Business Post.....	8	
• The Sunday Times.....	9	
• Other Sunday papers.....	v	

Q.13 Where do you or your family do your main grocery shopping?

• Crazy Prices	1	
• Quinnsworth/Tesco Ireland.....	2	
• Dunnes Stores	3	
• Supervalu	4	
• Superquinn.....	5	
• Other.....	6	