

DESCRIPTION OF THE SURVEY

This FLASH Survey 50 has been conducted, between the 29/09/1995 and the 07/10/1995 by fifteen EOS GALLUP EUROPE Institutes, namely :

Belgium	DIMARSO - BRUXELLES	(Interviews : 2/10/95 - 5/10/95)
Denmark	GALLUP - KOBENHAVN	(Interviews : 2/10/95 - 3/10/95)
Germany	EMNID - BIELEFELD	(Interviews : 2/10/95 - 4/10/95)
Greece	ICAP - ATHENS	(Interviews : 2/10/95 - 5/10/95)
Spain	DEMOSCOPIA - MADRID	(Interviews : 2/10/95 - 3/10/95)
France	B.V.A. - VIROFLAY	(Interviews : 2/10/95 - 3/10/95)
Ireland	IRISH MKTG SURVEYS - DUBLIN	(Interviews : 3/10/95 - 5/10/95)
Italy	DOXA - MILANO	(Interviews : 2/10/95)
Luxemburg	ILReS - LUXEMBOURG	(Interviews : 30/09/95 - 7/10/95)
Netherlands	NIPO - AMSTERDAM	(Interviews : 2/10/95 - 4/10/95)
Portugal	NORMA - LISBOA	(Interviews : 29/09/95 - 30/09/95)
United Kingdom	NOP - LONDON	(Interviews : 2/10/95 - 5/10/95)
Austria	ÖSTERREICHISCHES GALLUP - VIENNA	(Interviews : 2/10/95 - 5/10/95)
Finland	SUOMEN GALLUP - ESPOO	(Interviews : 2/10/95 - 5/10/95)
Sweden	SIFO - STOCKHOLM	(Interviews : 2/10/95 - 3/10/95)

Each national sample is representative of the continental population aged 15 and over, interviewed by telephone, within these limits :

- Greece : the 5 main urban areas
- Ireland : the Dublin area
- Portugal : the 4 main urban areas
- United Kingdom : Northern Ireland excluded

The sample sizes follow the sizes of the Flash Telephone surveys regularly conducted by EOS GALLUP EUROPE for the European Commission. Hereafter are presented side-by-side :

- the exact size of each sample
- the "Community size", resulting of a weighting factor based on the numeric importance of each population within the European Union :

(see next page ...)



	Interviewed	E.U.
- Total :	8059	8059
- Belgium :	500	220
- Denmark :	556	113
- Germany : (West)	488	1399
- Germany : (East)	488	368
- Greece :	500	226
- Spain :	504	853
- France :	502	1251
- Ireland :	499	78
- Italy :	506	1244
- Luxemburg :	501	9
- Netherlands :	501	335
- Portugal :	500	215
- United Kingdom :	514	1271
- Austria :	500	174
- Finland :	500	111
- Sweden :	500	191