

EOS GALLUP EUROPE

FLASH EUROBAROMETRE 41

1995, February

UNITED KINGDOM

QUESTIONNAIRE

NOP Consumer Market Research  
 Tower House  
 Southampton Street,  
 London WC2E 7HN

Job No.	Card	Serial No.
(1) - (5)	(6) - (7)	(8) - (9)
43661		

Job No : J.43661  
 Issue : 2  
 Date : 1 February, 1995

**FLASH EB 41 -(MM 2/95)**

**RESPONDENTS NAME:**

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**TELEPHONE NUMBER:**

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**RESULT OF CONTACT**

Call No	Inter-viewers ID	Date	Time	Length	Dispos-ition	Comments	Units
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							

**STANDARD DIAL DISPOSITION CODES**

NR	- No reply	HHR	- Household/Company refusal
ENG	- Circuit Engaged	RR	- Respondent Refusal
NU	- No. unobtainable (Not a working no.)	ANS	- Answerphone
NNAS	- No. Not applicable to study(home telephone if business no. if consumer study)	REJ	- Reject (Respondent who might be otherwise eligible but is deaf, intoxicated, abusive or unwilling or unable to provide usable information)
LB	- Language barrier	COMP	- Completed interviews (segregated by type)
SRNA	- Selected respondent not available	PART	- Partial (interview terminated by respondent before completion)
CUTS	- Contact unable to speak for H.Hold		
INEL	- H.Hold/Business ineligible for specific reason		

No	Question	Answer	Card 01	
			Code	Skip to
	Hello, I am... from NOP Research. We are carrying out a survey amongst adults concerning the European Union (European Community). Is it convenient to talk to you now, it will take about 10 minutes?			
		OK	1	Q.1
		Not OK	2	Arrange recall
Q.1	First of all could I just check a few details with you. What was your age on your last birthday?	_____		
		(WRITE IN)		Q.2
Q.2	<b>RECORD - DO NOT ASK</b>			
		Male	1	*See Insts
		Female	2	
	<b>INTERVIEWER: CHECK RESPONDENT FITS QUOTA REQUIREMENTS BEFORE CONTINUING</b>			
Q.3	At what age did you finish your full-time education?	_____		
		(WRITE IN)		
		Still studying	9	Q.4
Q.4	And what is your occupation? <b>PROBE TO PRECODES</b>			
		Farmer/fisherman	1	
		Professional (e.g. Lawyer/ Doctor/ accountant)	2	
		Owner of a shop or company/ craftsman/ proprietor	3	
		General management	4	
		Employed/middle management	5	
		Manual worker	6	
		Retired	7	
		Housewife	8	
		Student/Military Service	9	
		Temporarily not working/ unemployed	10	
		Other (WRITE IN)	11	Q.5
		_____		

Q.No	Question	Answer	Code	Skip to
Q.5	If there were a General Election tomorrow (IF RESPONDENT IS UNDER 18 SAY: "and you had to vote") which PARTY would you support?	Conservative Labour Liberal Democrat Scottish National Party Plaid Cymru The Green Party Other Would vote blank Would not vote DK	1 2 3 4 5 6 7 8 9 0	Q.6
Q.6	Generally speaking do you think that Britain's membership of the European Union (European Community) is... <b>READ OUT PRECODES</b>	A good thing A bad thing Neither good nor bad DK	1 2 3 4	Q.7
Q.7	Taking everything into consideration, would you say that Britain has on balance benefited or not from being a member of the European Union?	Has benefited Has not benefited DK	1 2 3	Q.8
Q.8	On the whole are you very satisfied, fairly satisfied, not very satisfied or not at all satisfied with the way democracy works in the European Union? Would you say you are..... <b>READ OUT PRECODES</b>	Very satisfied Fairly satisfied Not very satisfied Not at all satisfied DK	1 2 3 4 5	Q.9
Q.9	The Heads of State and governments of the Member States of the European Union have convened an intergovernmental conference for 1996 to discuss a reform of the European Union's institutions. Have you heard or not about this inter-governmental conference which will be held in 1996?	Yes No (DK/NA)	1 2 3	Q.10

Q.No	Question	Answer	Code	Skip to
Q.10	In order to support the European audiovisual industry, the regulation with respect to television in the European Union provides that the television channels of the Member States must devote the majority of their programmes to European productions. What do you think of this regulation? Do you think it is a good idea or a bad idea?	A good idea A bad idea Neither good nor bad (SPONTANEOUS) DK/NA	1 2 3 4	Q.11
Q.11	New information and communication technologies allow the linking together of telephones, televisions, computers, video players etc. All these are called "information highways". These new technologies should deeply transform working life, family life and leisure time; and all that is called the "information society". Have you heard or not about these "information highways"? And about this "information society"?	Information Highways Information Society	<u>Yes</u> <u>No</u> <u>DK/NA</u> 1            2            3 1            2            3	Q.12
Q.12	Whether you have heard about them or not, do you personally think that these new information and communication technologies will have effects on working life? IF YES: On the whole, will they tend to have positive effects or will they tend to have negative effects on working life?	Yes, will tend to have positive effects Yes, will tend to have negative effects No DK/NA	1 2 3 4	Q.13
Q.13	Do you believe that with these new technologies of the "information society" more people will be working from home, or not?	Yes No DK/NA	1 2 3	Q.14
Q.14	In your opinion, when we use a bank card, are we already in the "information society" or not?	Yes No DK/NA	1 2 3	Q.15

Q.No	Question	Answer	Code	Skip to
Q.15	<p>The new information and communication technologies “of tomorrow”, which make up the “information society”, will drastically change our way of life. For example, you will be able to use a computer and a telephone with a screen in order to question on line, from home, different services, different persons (for example, your doctor) and you will be able to immediately receive answers and information. Would you personally like to be able to use these technologies, yes or no? Would you like, for example... <b>READ OUT EACH STATEMENT</b></p> <p>a) to be able to consult a doctor from your home on line almost as if you were in his surgery?</p> <p>b) to be able to attend, from your home, on line almost as if you were on the spot, some training courses, refresher courses etc?</p> <p>c) to be able to use, from your car, a small car computer that would indicate the best way (for example, the less jammed one) for you to go from one place to another?</p> <p>d) to be able to take part, from your home, on line almost as if you were there, in a complete guided tour of a museum?</p>	<p>Yes No DK/NA</p> <p>Yes No DK/NA</p> <p>Yes No DK/NA</p> <p>Yes No DK/NA</p>	<p>1 2 3</p> <p>1 2 3</p> <p>1 2 3</p> <p>1 2 3</p>	<p>Q.16</p>
Q.16	<p>Would you be willing to pay to benefit from this type of new services, or not?</p>	<p>Yes No It depends on the price (SPONTANEOUS) DK/NA</p>	<p>1 2 3 4</p>	<p>Q.17</p>

Q.No	Question	Answer	Code	Skip to
Q.17	Do you think these new services will... <b>READ OUT</b>			
a)	bring Citizens closer together, make society more human, increase Solidarity?	Yes No DK/NA	1 2 3	
b)	improve the quality of life?	Yes No DK/NA	1 2 3	Q.18
Q.18	Do you strongly agree, agree, disagree or strongly disagree with the following statements.. <b>READ OUT</b>			
		Strongly agree      Agree      Disagree      Strongly disagree      DK/NA		
a)	These new information and communication technologies will bring more individual freedom	1      2      3      4      5		
b)	These new technologies will endanger private life	1      2      3      4      5		Q.19
Q.19	And in your opinion, will these new technologies either... <b>READ OUT</b>  <b>ONE ANSWER ONLY ALLOWED</b>	tend to enhance the personality, the cultural identity of the individual  or  tend to endanger the personality, the cultural identity of the individual  DK/NA	1  2  3	Q.20
Q.20	Do you believe or not that these new information and communication technologies will... <b>READ OUT</b>			
a)	help to reduce various inequalities in Europe and in other industrial countries?	Yes No DK/NA	1 2 3	
b)	help to reduce differences between developed countries and developing countries?	Yes No DK/NA	1 2 3	Q.21

Q.No	Question	Answer	Code	Skip to
Q.21	In order to guarantee the satisfactory development and functioning of the "information society", which will progressively take shape with these new technologies, do you think that regulations and laws should be provided for or not?	Yes No DK/NA	1 2 3	Q.22
Q.22	Thank you very much for you help today. Before I close could I just check in which region of the country you live? <b>PROBE TO PRECODES</b>			
	Cleveland, Durham	01 Kent	25	
	Cumbria	02 Avon, Gloucestershire	26	
	Northumberland	03 Wiltshire	27	
	Tyne and Wear	04 Cornwall, Devon	28	
	Humberside	05 Dorset, Somerset	29	
	North Yorkshire	06 Hereford & Worcester	30	
	South Yorkshire	07 Warwickshire	31	
	West Yorkshire	08 Shropshire, Staffordshire	32	
	Derbyshire	09 West Midlands(county)	33	
	Nottinghamshire	10 Cheshire	34	
	Leicestershire	11 Greater Manchester	35	
	Northamptonshire	12 Lancashire	36	
	Lincolnshire	13 Merseyside	37	
	East Anglia	14 Clwyd, Dyfed	38	
	Bedfordshire	15 Gwynedd, Powys	39	
	Hertfordshire	16 Gwent	40	
	Berkshire	17 M-S-W Glamorgan	41	
	Buckinghamshire	18 Borders, Central Fife	42	
	Oxfordshire	19 Lothian, Tayside	43	
	Surrey	20 Dumfries, Galloway	44	
	East/West Sussex	21 Strathclyde	45	
	Essex	22 Highlands, Island	46	
	Greater London	23 Grampians	47	
	Hampshire, Isle of Wight	24		Q.23
Q.23	Would you say you lived in a .... <b>READ OUT PRECODES</b>			
		Rural area or village	1	
		Small or middle size town	2	
		Large town	3	*See Insts.
		DK	4	

**INTERVIEWER RECORD:**

TOWN LIVED IN : \_\_\_\_\_

POST CODE : \_\_\_\_\_