

**GREAT BRITAIN**

NOP Consumer Market Research  
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Job No.	Card	Serial No.
(1) - (5)	(6) - (7)	(8) - (9)
43477		

Job No : J.43477  
 Issue : 2  
 Date : 29 November, 1994

**FLASH MM 12/94**

**RESPONDENTS NAME:**

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**TELEPHONE NUMBER:**

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**RESULT OF CONTACT**

Call No	Interviewers ID	Date	Time	Length	Disposition	Comments	Units
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							

**STANDARD DIAL DISPOSITION CODES**

NR	- No reply	HHR	- Household/Company refusal
ENG	- Circuit Engaged	RR	- Respondent Refusal
NU	- No. unobtainable (Not a working no.)	ANS	- Answerphone
NNAS	- No. Not applicable to study(home telephone if business no. if consumer study)	REJ	- Reject (Respondent who might be otherwise eligible but is deaf, intoxicated, abusive or unwilling or unable to provide usable information)
LB	- Language barrier	COMP	- Completed interviews (segregated by type)
SRNA	- Selected respondent not available	PART	- Partial (interview terminated by respondent before completion)
CUTS	- Contact unable to speak for H.Hold		
INEL	- H.Hold/Business ineligible for specific reason		

Q.No	Question	Answer	Card 01	
			Code	Skip to
	Hello, I am... from NOP Research. We are carrying out a survey amongst adults concerning the European Community. Is it convenient to talk to you now, it will take about 5 minutes?			
		OK	1	Q.1
		Not OK	2	Arrange recall
Q.1	First of all could I just check a few details with you. What was your age on your last birthday?	_____		
		(WRITE IN)		Q.2
Q.2	<b>RECORD - DO NOT ASK</b>			
		Male	1	*See Insts
		Female	2	
	<b>INTERVIEWER: CHECK RESPONDENT FITS QUOTA REQUIREMENTS BEFORE CONTINUING</b>			
Q.3	At what age did you finish your full-time education?	_____		
		(WRITE IN)		
		Still studying	9	Q.4
Q.4	And what is your occupation? <b>PROBE TO PRECODES</b>			
		Farmer/fisherman	1	
		Professional (e.g. Lawyer, Doctor, accountant)	2	
		Owner of a shop or company, craftsman, proprietor	3	
		General management	4	
		Employed/middle management	5	
		Manual worker	6	
		Retired	7	
		Housewife	8	
		Student/Military Service	9	
		Temporarily not working/unemployed	10	
		Other	11	Q.5

Q	Question	Answer	Code	Skip to
Q.5	<p>If there were a General Election tomorrow (IF RESPONDENT IS UNDER 18 SAY: "and you had to vote") which PARTY would you support?</p>	<p>Conservative Labour Liberal Democrat Scottish National Party Plaid Cymru The Green Party Other Would vote blank Would not vote DK</p>	<p>1 2 3 4 5 6 7 8 9 0</p>	<p>Q.6</p>
Q.6	<p>Generally speaking do you think that Britain's membership of the European Union (European Community) is ..... <b>READ OUT PRECODES</b></p>	<p>A good thing A bad thing Neither good nor bad DK</p>	<p>1 2 3 4</p>	<p>Q.7</p>
Q.7	<p>Taking everything into consideration, would you say that Britain has on balance benefited or not from being a member of the European Union (European Community)?</p>	<p>Has benefited Has not benefited DK</p>	<p>1 2 3</p>	<p>Q.8</p>
Q.8	<p>On the whole, are you very satisfied, fairly satisfied, not very satisfied or not at all satisfied with the way democracy works in the European Union? Would you say you are .... <b>READ OUT PRECODES</b></p>	<p>Very satisfied Fairly satisfied Not very satisfied Not at all satisfied DK</p>	<p>1 2 3 4 5</p>	<p>Q.9</p>

Q.	Question	Answer			Code	Skip to
Q9	<p>Austria, Finland and Sweden will join the European Union shortly. Would you be personally in favour or not in favour of the following countries becoming members at a later stage?</p> <p><b>READ OUT EACH COUNTRY - ROTATE ORDER BETWEEN INTERVIEWS</b></p>		<b>In favour</b>	<b>Not in favour</b>	<b>DK/NS</b>	
a)	Bulgaria	0	1	2	3	
b)	Hungary	0	1	2	3	
c)	Poland	0	1	2	3	
d)	the Czech Republic	0	1	2	3	
e)	the Slovak Republic	0	1	2	3	
f)	Rumania	0	1	2	3	
g)	Slovenia	0	1	2	3	Q.10
Q10	<p>What is your opinion on each of the following proposals? Please tell me for each proposal, whether you are for it or against it?</p> <p><b>READ OUT EACH PROPOSAL - ROTATE ORDER BETWEEN INTERVIEWS</b></p>		<b>For</b>	<b>Against</b>	<b>DK/NS</b>	
a)	There should be a European Monetary Union with one single currency replacing by 1999 the pound and all other currencies of the Member States of the European Union	0	1	2	3	
b)	The Member States of the European Union should have one common foreign policy towards countries outside the European Union	0	1	2	3	
c)	The European Union Member States should work towards a common defence policy	0	1	2	3	
d)	There should be a European Monetary Union with a European Central Bank pursuing a policy of monetary stability that is fighting inflation	0	1	2	3	Q.11

Q.	Question	Answer	Code	Skip to
Q.11	In general, are you strongly in favour, somewhat in favour, somewhat opposed or strongly opposed to the ECU being adopted as the single currency?	Strongly in favour Somewhat in favour Somewhat opposed Strongly opposed DK/NS	1 2 3 4 5	Q.12
Q.12	Have you heard or read something about the "White Paper" by the European Commission in Brussels about growth, competitiveness and employment in Europe?	Yes No DK	1 2 3	Q.13
Q.13	With its "White Paper" the European Commission launched a debate about employment, growth and competitiveness. Do you think this will have a positive effect or not?	A positive effect Not a positive effect DK	1 2 3	Q.14

Q.	Question	Answer	Code	Skip to
Q.14	Thank you very much for you help today. Before I close could I just check in which region of the country you live? <b>PROBE TO PRECODES</b>			
	Cleveland, Durham	01	Kent	25
	Cumbria	02	Avon, Gloucestershire	26
	Northumberland	03	Wiltshire	27
	Tyne and Wear	04	Cornwall, Devon	28
	Humberside	05	Dorset, Somerset	29
	North Yorkshire	06	Hereford & Worcester	30
	South Yorkshire	07	Warwickshire	31
	West Yorkshire	08	Shropshire, Staffordshire	32
	Derbyshire	09	West Midlands(county)	33
	Nottinghamshire	10	Cheshire	34
	Leicestershire	11	Greater Manchester	35
	Northamptonshire	12	Lancashire	36
	Lincolnshire	13	Merseyside	37
	East Anglia	14	Clwyd, Dyfed	38
	Bedfordshire	15	Gwynedd, Powys	39
	Hertfordshire	16	Gwent	40
	Berkshire	17	M-S-W Glamorgan	41
	Buckinghamshire	18	Borders, Central Fife	42
	Oxfordshire	19	Lothian, Tayside	43
	Surrey	20	Dumfries, Galloway	44
	East/West Sussex	21	Strathclyde	45
	Essex	22	Highlands, Island	46
	Greater London	23	Grampians	47
	Hampshire, Isle of Wight	24		
Q.15	Would you say you lived in a .... <b>READ OUT PRECODES</b>			Q.15
		Rural area or village	1	
		Small or middle size town	2	
		Large town	3	
		DK	4	*See Insts.

INTERVIEWER RECORD:

TOWN LIVED IN : \_\_\_\_\_

POST CODE : \_\_\_\_\_