

**IRELAND**

Good morning/afternoon/evening. My name is \_\_\_\_\_ from Irish Marketing Surveys Limited. We are carrying out a survey and I would be grateful for your help in answering some questions.

First of all, I would like to ask you some questions about politics?

**ASK ALL**

Q.1a) If there were to be a general election tomorrow (say if contact under 18: and you had to vote), which Party would you give your first preference vote to?

**IF WOULD NOT VOTE/UNDECIDED/REFUSED ASK:**

Q.1b) To which Party would you be most inclined to give your first preference vote?  
**CODE IN GRID BELOW.**

	Q.1a) (11)		Q.1b) (12)	
Fianna Fail.....	1	.....	1	(11-12)
Fine Gael.....	2	.....	2	
Progressive Democrats .....	3	.....	3	
Labour.....	4	.....	4	
Democratic Left.....	5	.....	5	
Workers' Party.....	6	.....	6	
The Green Party .....	7	.....	7	
Other Party (State _____ ..... _____ & Code).....	8	.....	8	
Would vote blank .....	9	.....	9	
Would not vote .....	0	.....	0	
Undecided .....	X	.....	X	
Refused .....	V	.....	V	

Q.2 Have you heard about the "Single European Market"

Yes.....	1	(13)
No.....	2	
Don't know.....	3	

Q.3 Personally, would you say that the "Single European Market" which came about at the beginning of 1993 gives you reason to feel very hopeful, rather hopeful, rather fearful or very fearful?  
**READ OUT ⇔**

Very hopeful .....	1	<b>ASK</b>	(14)
Rather hopeful.....	2	<b>Q.4a)</b>	
Rather fearful .....	3	<b>ASK</b>	
Very fearful.....	4	<b>Q.4b)</b>	
Don't know .....	5	<b>GO TO Q.5</b>	

**IF "VERY" OR "RATHER HOPEFUL" ABOUT THE SINGLE EUROPEAN MARKET - CODES 1 OR 2**

Q.3) ASK Q.4a):

Q.4a) Why does the "Single European Market" give you reason to feel hopeful. Is it because .....

<b>READ OUT AND ROTATE START FOR EACH INTERVIEW ↓</b>	<i>Yes</i>	<i>No</i>	<i>Don't Know</i>	
... it will be possible to work anywhere in the European Union (European Community).....	1.....	2.....	3	(15)
... prices and the cost of living will decrease .....	1.....	2.....	3	(16)
... trade and commerce will be easier.....	1.....	2.....	3	(17)
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... it might be able to better withstand competition from the USA and Japan.....	1.....	2.....	3	(18)
... there will be more opportunities for companies .....	1.....	2.....	3	(19)
... there will be more jobs and less unemployment .....	1.....	2.....	3	(20)
<hr/>				
... prices and taxes will be the same in all member states.....	1.....	2.....	3	(21)
... major problems will be better solved by working together.....	1.....	2.....	3	(22)
... it will revive and improve the economy .....	1.....	2.....	3	(23)
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... it will mean less social inequality.....	1.....	2.....	3	(24)
... it will mean a wider choice of products to buy .....	1.....	2.....	3	(25)
... the rights and duties of employees and employers of different member states of the European Union (European Community) will be better guaranteed .....	1.....	2.....	3	(26)
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... it will allow the citizens of different member states of the European Union (European Community) to know and understand each other better .....	1.....	2.....	3	(27)
... it will guarantee peace within the European Union (European Community) .....	1.....	2.....	3	(28)

**IF "VERY" OR "RATHER FEARFUL" ABOUT THE SINGLE EUROPEAN MARKET - CODES 3 OR 4 AT Q.3) ASK Q.4b):**

**Q.4b) Why does the "Single European Market" give you reason to feel fearful? Is it because ....**

<b>READ OUT AND ROTATE START FOR EACH INTERVIEW</b> ↓	<b>Yes</b>	<b>No</b>	<b>Don't Know</b>	
... we will loose our national identity .....	1	2	3	(29)
... it will render our future uncertain.....	1	2	3	(30)
... Ireland won't have any say anymore.....	1	2	3	(31)
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... competition will become too fierce .....	1	2	3	(32)
... it will mean more unemployment and less jobs .....	1	2	3	(33)
... it will mean too much immigration into Ireland .....	1	2	3	(34)
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... prices and the cost of living will increase .....	1	2	3	(35)
... because we are not ready for it yet .....	1	2	3	(36)
... there will be no more border controls to stop criminals and drugs .....	1	2	3	(37)
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... we will have to pay for the others.....	1	2	3	(38)
... there will be too many changes, too much upheaval .....	1	2	3	(39)
... the rights and duties of employees and employers of different member states of the European Union won't be sufficiently guaranteed.....	1	2	3	(40)

**ASK ALL**

**Q.5** Have you personally observed any changes since the Single European Market became effective, i.e. since the 1st January 1993?

**IF YES:-**

On the whole are these changes quite good or quite bad?

No, no changes .....	1	(41)
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Yes, quite good changes .....	2	
Yes, quite bad changes .....	3	
Yes, changes not particularly good or bad (SPONTANEOUS) .....	4	
Don't know .....	5	

**Q.6a)** On the whole, do you think the Single European Market will bring about more advantages or more disadvantages for Ireland?

More advantages.....	1	(42)
More disadvantages .....	2	
As many advantages as disadvantages (spontaneous).....	3	
Don't know .....	4	

Q.6b) And for you, personally?

More advantages.....	1	(43)
More disadvantages.....	2	
As many advantages as disadvantages (spontaneous).....	3	
Don't know .....	4	

Q.7 Do you think that today, any citizen of any member state of the European Union has the right to move and settle freely anywhere within the Union?

Yes.....	1	(44)
No .....	2	
Don't know .....	3	

Q.8 Some people say that Europe will not be really united as long as European citizens have not been granted freedom of movement. Do you totally agree, agree to some extent, disagree to some extent or totally disagree?

Totally agree .....	1	(45)
Agree to some extent.....	2	
Disagree to some extent.....	3	
Totally disagree.....	4	
Don't know .....	5	

Q.9a) Have you been abroad since the 1st of January this year, be it on holiday, on business or for any other reason?

Yes.....	1	ASK Q.9b)	(46)
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No .....	2	GO TO Q.10	
Don't know .....	3		

**IF YES (Code 1 at Q.9a) ASK:-**

Q.9b) Since the 1st of January this year, have you crossed, by rail or by road, one or more border(s) between two member states of the European Union?

Yes.....	1	ASK Q.9c)	(47)
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No .....	2	GO TO Q.10	
Don't know .....	3		

Q.9c) Which borders between two member states of the European Union have you crossed by rail or road, since the 1st of January 1994?

**READ OUT AND CIRCLE THE CODE(S) OF THE COUNTRY(S) STATED. ⇨**

Belgium .....	1	(48)
Denmark .....	2	(49)
Germany .....	3	(50)
Greece.....	4	(51)
Great Britain .....	5	(52)
Spain.....	6	(53)
France.....	7	(54)
Ireland.....	8	(55)
Italy .....	9	(56)
Luxembourg.....	0	(57)
The Netherlands.....	1	(58)
Portugal .....	2	(59)

Q.9d) While travelling by rail or by road between two member states of the European Union were your identity papers or passport checked at the border?

Yes..... 1	ASK Q.9e)	(60)
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No ..... 2	GO TO	
Don't know ..... 3	Q.9f)	

Q.9e) Which European Union country(s) were you entering when your identity card or passport was checked?

**READ OUT AND CIRCLE THE CODE(S) OF THE COUNTRY(S) STATED. ⇒**

Belgium .....	1	(61)
Denmark .....	2	(62)
Germany .....	3	(63)
Greece.....	4	(64)
Great Britain .....	5	(65)
Spain.....	6	(66)
France.....	7	(67)
Ireland.....	8	(68)
Italy .....	9	(69)
Luxembourg.....	0	(70)
The Netherlands.....	1	(71)
Portugal .....	2	(72)

Q.9f) And was your luggage checked at the border? Yes or no?

Yes..... 1	ASK Q.9g)	(73)
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No ..... 2	GO TO	
Don't know ..... 3	Q.10)	

**COLS (74-80) NOT USED  
CARD TWO**

Q.9g) Which European Union country(s) were you entering when your luggage was checked?

**READ OUT AND CIRCLE THE CODE(S) OF THE COUNTRY(S) STATED. ⇒**

Belgium .....	1	(211)
Denmark .....	2	(212)
Germany .....	3	(213)
Greece.....	4	(214)
Great Britain .....	5	(215)
Spain.....	6	(216)
France.....	7	(217)
Ireland.....	8	(218)
Italy .....	9	(219)
Luxembourg.....	0	(220)
The Netherlands.....	1	(221)
Portugal .....	2	(222)

**ASK ALL**

Q.10 With the Single European Market, all border controls on goods have been abolished since the 1st of January 1993. As a result, are you now more likely to be tempted to buy things abroad than you would have been previously?

Yes.....	1	(223)
No.....	2	
Don't know.....	3	

Q.11a) What in your opinion, are the greatest **advantages** of the removal of border controls on goods since the 1st January 1993? Yes or no, is it ....?

READ OUT AND ROTATE START FOR EACH INTERVIEW ↓				
	Yes	No	Don't Know	
... the possibility to buy things abroad .....	1.....	2.....	3	(224)
... faster transportation of goods .....	1.....	2.....	3	(225)
... cheaper products .....	1.....	2.....	3	(226)
... wider choice of products .....	1.....	2.....	3	(227)
... none (SPONTANEOUS) .....	1.....	2.....	3	(228)
... don't know .....	1.....	2.....	3	(229)

Q.11b) What in your opinion, are the most significant **disadvantages** of the removal of the border controls on goods, since the 1st of January 1993? Yes or no is it ....?

READ OUT AND ROTATE START FOR EACH INTERVIEW ↓				
	Yes	No	Don't Know	
... terms of sale which might not always be clear.....	1.....	2.....	3	(230)
... safety regulations which might not be respected.....	1.....	2.....	3	(231)
... quality standards which might not be respected.....	1.....	2.....	3	(232)
... difficulties in settling problems which might arise.....	1.....	2.....	3	(233)
... difficulties in making payments.....	1.....	2.....	3	(234)
... difficulties in exchanging products or having them repaired.....	1.....	2.....	3	(235)
... language problems .....	1.....	2.....	3	(236)
... difficulties in obtaining information or advice.....	1.....	2.....	3	(237)
... none (SPONTANEOUS) .....	1.....	2.....	3	(238)
... don't know .....	1.....	2.....	3	(239)

Q.12 Would you, yes or no, be personally interested in .....

READ OUT & ROTATE START FOR EACH INTERVIEW ↓				
	Yes	No	Don't Know	
... calling on an insurer, an architect or a travel agency established in another country of the European Union .....	1.....	2.....	3	(240)
... working in another country of the European Union .....	1.....	2.....	3	(241)
... studying in another country of the European Union .....	1.....	2.....	3	(242)
... retiring in another country of the European Union .....	1.....	2.....	3	(243))

**Q.13** In Ireland it is now possible to call on an insurer, an architect, a travel agency or another service supplier established in another country of the European Union. Do you think that this will increase or decrease .....

<b>READ OUT</b> ↓	<b>Increase</b>	<b>Decrease</b>	<b>Remain Unchanged (SPONTANEOUS)</b>	<b>Don't Know</b>	
... the price of the services quoted to the customer .....	1 .....	2 .....	3.....	4	(244)
... the quality of the services offered to the customer .....	1 .....	2 .....	3.....	4	(245)
... the choice of the services offered to the customer.....	1 .....	2 .....	3.....	4	(246)

**Q.14** In so far as service suppliers in Ireland are concerned (insurers, architects, travel agencies ...) do you think that the possibility of them being able to offer their services, know-how and experience in other European Union countries will be good or bad for them?

Good .....	1	(247)
Bad.....	2	
Neither good nor bad (SPONTANEOUS).....	3	
Don't know .....	4	

**Q.15** Do you think that as a result of the Single European Market, consumer protection will be better or not so good?

Better.....	1	(248)
Not so good .....	2	
No change (SPONTANEOUS).....	3	
Don't know .....	4	



**CLASSIFICATION**

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**TELEPHONE:** \_\_\_\_\_

**SEX:**  
 Male.....1  
 Female.....2

**AGE: (Record Exact Age)**  
   
 (250) (251)

**EDUCATION:**  
 How old were you when you finished your full-time education? (Record Exact Age)  
 Use code "99" if respondent still studying.  
   
 (252) (253)

**REGION:**  
 Dublin..... ①

**SIZE OF LOCALITY:**  
 100,000 and over..... ①

**O.U.O.**  
**ASSIGNMENT NO.**  
      
 (256) (257) (258) (259) (260)

<b>WHAT IS YOUR OCCUPATION?</b>		
<i>Self Employed</i>		
Farmer, fisherman.....	1	(261)
Professional (Lawyer, Practitioner etc.).....	2	
Owner of shop or company, craftsman.....	3	
<i>Employed</i>		
General Management.....	4	
Employed, middle management.....	5	
Manual Worker.....	6	
<i>Not in paid employment</i>		
Retired.....	7	
Housewife.....	8	
Student, military service.....	9	
Temporarily not working/unemployed.....	0	
Other.....	V	
(249)		
<b>ARE YOU HEAD OF THE HOUSEHOLD?</b>		
Yes.....	1	(262)
No.....	2	
(250)		
(251)		
<b>IF NO:</b>		
<b>WHAT IS THE OCCUPATION OF THE HEAD OF THE HOUSEHOLD?</b>		
<i>Self Employed</i>		
Farmer, fisherman.....	1	(263)
Professional (Lawyer, Practitioner etc.).....	2	
Owner of shop or company, craftsman.....	3	
<i>Employed</i>		
General Management.....	4	
Employed, middle management.....	5	
Manual Worker.....	6	
<i>Not in paid employment</i>		
Retired.....	7	
Housewife.....	8	
Student, military service.....	9	
Temporarily not working, unemployed.....	0	
Other.....	V	
(252)		
(253)		
(254)		
(255)		
(256)		
(260)		

COLS 264-280 NOT USED