

Flash-EB 33 ..... Nov 1994 ..... ZA 2515

<b>DESCRIPTION OF THE SURVEY</b>
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This FLASH Survey 33 has been conducted, between the 31/10/1994 and the 05/11/1994 by twelve EOS GALLUP EUROPE Institutes, namely :

Belgium	DIMARSO - BRUXELLES	(Interviews : 2/11/94 - 5/11/94)
Denmark	GALLUP - KOBENHAVN	(Interviews : 2/11/94 - 3/11/94)
Germany	EMNID - BIELEFELD	(Interviews : 1/11/94 - 2/11/94)
Greece	ICAP - ATHENS	(Interviews : 2/11/94 - 5/11/94)
Spain	DEMOSCOPIA - MADRID	(Interviews : 2/11/94 - 5/11/94)
France	B.V.A. - VIROFLAY	(Interviews : 2/11/94 - 3/11/94)
Ireland	IRISH MKTG SURVEYS - DUBLIN	(Interviews : 2/11/94 - 4/11/94)
Italy	DOXA - MILANO	(Interviews : 2/11/94 - 3/11/94)
Luxemburg	ILReS - LUXEMBOURG	(Interviews : 31/10/94 - 5/11/94)*
Netherlands	NIPO - AMSTERDAM	(Interviews : 2/11/94 - 3/11/94)
Portugal	NORMA - LISBOA	(Interviews : 2/11/94 - 3/11/94)
United Kingdom	NOP - LONDON	(Interviews : 2/11/94 - 5/11/94)

Each national sample is representative of the continental population aged 15 and over, interviewed by telephone, within these limits :

- Greece : the 5 main urban areas
- Ireland : the Dublin area
- Portugal : the 4 main urban areas
- United Kingdom : Northern Ireland excluded

The sample sizes follow the sizes of the Flash Telephone surveys regularly conducted by EOS GALLUP EUROPE for the European Commission. Hereafter are presented side-by-side :

- the exact size of each sample
- the "Community size", resulting of a weighting factor based on the numeric importance of each population within the Community :

(see next page ...)

\* : 40 interviews the 31/10/1994 and 464 interviews between 2/11 and 5/11/94)

	Interviewed	Community
- Total 12 Countries :	6529	6529
- Belgium :	485	193
- Denmark :	513	100
- Germany : (West)	498	1247
- Germany : (East)	509	328
- Greece :	500	189
- Spain :	502	710
- France :	503	1045
- Ireland :	500	60
- Italy :	501	1108
- Luxemburg :	504	7
- Netherlands :	501	280
- Portugal :	500	186
- United Kingdom :	513	1075

UNITED KINGDOM

QUESTIONNAIRE

NOP Consumer Market Research  
 Tower House  
 Southampton Street,  
 London WC2E 7HN

Job No.	Card	Serial No.
(1) - (5)	(6) - (7)	(8) - (9)
43364		

Job No : J.43364  
 Issue : 2  
 Date : 28 October, 1994

FLASH MM 11/94

RESPONDENTS NAME:

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TELEPHONE NUMBER:

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RESULT OF CONTACT

Call No	Inter-viewers ID	Date	Time	Length	Dispos-ition	Comments	Units
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							

STANDARD DIAL DISPOSITION CODES

NR	- No reply	HHR	- Household/Company refusal
ENG	- Circuit Engaged	RR	- Respondent Refusal
NU	- No. unobtainable (Not a working no.)	ANS	- Answerphone
NNAS	- No. Not applicable to study(home telephone if business no. if consumer study)	REJ	- Reject (Respondent who might be otherwise eligible but is deaf, intoxicated, abusive or unwilling or unable to provide usable information)
LB	- Language barrier	COMP	- Completed interviews (segregated by type)
SRNA	- Selected respondent not available	PART	- Partial (interview terminated by respondent before completion)
CUTS	- Contact unable to speak for H.Hold		
INEL	- H.Hold/Business ineligible for specific reason		

Q.No	Question	Answer	Card 01	
			Code	Skip to
	Hello, I am... from NOP Research. We are carrying out a survey amongst adults concerning the European Community. Is it convenient to talk to you now, it will take about 5 minutes?			
		OK	1	Q.1
		Not OK	2	Arrange recall
Q.1	First of all could I just check a few details with you. What was your age on your last birthday?	_____		
		(WRITE IN)		Q.2
Q.2	<b>RECORD - DO NOT ASK</b>			
		Male	1	*See Insts
		Female	2	
	<b>INTERVIEWER: CHECK RESPONDENT FITS QUOTA REQUIREMENTS BEFORE CONTINUING</b>			
Q.3	At what age did you finish your full-time education?	_____		
		(WRITE IN)		
		Still studying	9	Q.4
Q.4	And what is your occupation? <b>PROBE TO PRECODES</b>			
		Farmer/fisherman	1	
		Professional (e.g. Lawyer, Doctor, accountant)	2	
		Owner of a shop or company, craftsman, proprietor	3	
		General management	4	
		Employed/middle management	5	
		Manual worker	6	
		Retired	7	
		Housewife	8	
		Student/Military Service	9	
		Temporarily not working/unemployed	10	
		Other	11	Q.5

Go to	Question	Answer	Code	Skip to
Q.5	<p>If there were a General Election tomorrow (IF RESPONDENT IS UNDER 18 SAY: "and you had to vote") which PARTY would you support?</p>	<p>Conservative Labour Liberal Democrat Scottish National Party Plaid Cymru The Green Party Other Would vote blank Would not vote DK</p>	<p>1 2 3 4 5 6 7 8 9 0</p>	Q.6
Q.6	<p>Generally speaking do you think that Britain's membership of the European Union (European Community) is .... <b>READ OUT PRECODES</b></p>	<p>A good thing A bad thing Neither good nor bad DK</p>	<p>1 2 3 4</p>	Q.7
Q.7	<p>Taking everything into consideration, would you say that Britain has on balance benefited or not from being a member of the European Union (European Community)?</p>	<p>Has benefited Has not benefited DK</p>	<p>1 2 3</p>	Q.8
Q.8	<p>On the whole would you say you are very satisfied, fairly satisfied, not very satisfied or not at all satisfied with the way democracy works in Britain? Would you say you were .... <b>READ OUT PRECODES</b></p>	<p>Very satisfied Fairly satisfied Not very satisfied Not at all satisfied DK</p>	<p>1 2 3 4 5</p>	Q.9

Q. No	Question	Answer	Code	Skip to																																			
Q.9	The European Union is a group of European countries which take many decisions together through a network of common institutions such as "the Council" of Ministers delegated by the national governments of the Member States. In your opinion, do the representatives of Britain have a lot of influence, a fair amount of influence, not a lot of influence or no influence at all, on the decisions taken within the European Union?	A lot of influence A fair amount of influence Not a lot of influence No influence at all DK/NS	0 1 2 3 4 5	Q.10																																			
Q10	Compared to 12 months ago would you say that the situation of Britain is now rather better, not as good as before or that it has not changed regarding... <b>READ OUT EACH STATEMENT - ROTATE ORDER BETWEEN INTERVIEWS</b>	<table border="1"> <thead> <tr> <th></th> <th>Rather better</th> <th>Not as good</th> <th>It has not changed</th> <th>DK</th> </tr> </thead> <tbody> <tr> <td>a) the economic situation</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> </tr> <tr> <td>b) employment</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> </tr> <tr> <td>c) purchasing power</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> </tr> <tr> <td>d) health insurance</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> </tr> <tr> <td>e) unemployment benefits</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> </tr> <tr> <td>f) the social climate (strikes etc)</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> </tr> </tbody> </table>		Rather better	Not as good	It has not changed	DK	a) the economic situation	1	2	3	4	b) employment	1	2	3	4	c) purchasing power	1	2	3	4	d) health insurance	1	2	3	4	e) unemployment benefits	1	2	3	4	f) the social climate (strikes etc)	1	2	3	4		Q11
	Rather better	Not as good	It has not changed	DK																																			
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e) unemployment benefits	1	2	3	4																																			
f) the social climate (strikes etc)	1	2	3	4																																			
Q.11	And as for you, personally, would you say that your economic situation is rather better, not as good or that it has not changed in comparison with your economic situation twelve months ago?	Rather better Not as good It has not changed DK/NS	1 2 3 4	Q12																																			
Q12	And over the next 12 months, do you expect that your economic situation will be rather better, not as good or that it will not change?	Rather better Not as good It will not change DK/NS	1 2 3 4	Q.13																																			

Q.No	Question	Answer	Code	Skip to
Q.13	Have you heard or read something about the "White Paper" by the European Commission in Brussels about growth, competitiveness and employment in Europe?	Yes No DK	1 2 3	Q.14
Q.14	With its "White Paper" the European Commission launched a debate about employment, growth and competitiveness. Do you think this will have a positive effect or not?	A positive effect Not a positive effect DK	1 2 3	Q.15
Q.15	Try to imagine Europe in the year 2000. Do you think the following things will have become a reality or not? <b>READ OUT EACH ITEM - ROTATE ORDER BETWEEN INTERVIEWS</b>			
		<u>Yes</u>	<u>No</u>	<u>DK/NS</u>
a)	Other European countries, such as Hungary, Poland, the Czech Republic or Slovakia will have become members of the European Union	1	2	3
b)	You and your children will regularly use notes and cheques in a single European currency.	1	2	3
c)	You and your children will study, work, live in any of the European Union countries just as you do today in Britain	1	2	3
d)	We will fight together within the European Union against terrorism and organised crime, such as the Mafia	1	2	3
e)	The European Union will act in common with respect to military and defence policy	1	2	3
f)	The European Union will act in common with respect to the main principles of economic policy	1	2	3
g)	The European Union will act in common with respect to the main principles of social and employment policy	1	2	3
Q.16	Now that the militant loyalist forces have, as the IRA some weeks ago, announced a complete ceasefire in Northern Ireland, are you optimistic this development will lead to a lasting peace in Northern Ireland, or are you pessimistic about the prospects for a lasting peace there?	Optimistic Pessimistic DK	1 2 3	Q.17

No	Question	Answer	Code	Skip to
Q.17	Thank you very much for you help today. Before I close could I just check in which region of the country you live? <b>PROBE TO PRECODES</b>			
	Cleveland, Durham	01 Kent	25	
	Cumbria	02 Avon, Gloucestershire	26	
	Northumberland	03 Wiltshire	27	
	Tyne and Wear	04 Cornwall, Devon	28	
	Humberside	05 Dorset, Somerset	29	
	North Yorkshire	06 Hereford & Worcester	30	
	South Yorkshire	07 Warwickshire	31	
	West Yorkshire	08 Shropshire, Staffordshire	32	
	Derbyshire	09 West Midlands(county)	33	
	Nottinghamshire	10 Cheshire	34	
	Leicestershire	11 Greater Manchester	35	
	Northamptonshire	12 Lancashire	36	
	Lincolnshire	13 Merseyside	37	
	East Anglia	14 Clwyd, Dyfed	38	
	Bedfordshire	15 Gwynedd, Powys	39	
	Hertfordshire	16 Gwent	40	
	Berkshire	17 M-S-W Glamorgan	41	
	Buckinghamshire	18 Borders, Central Fife	42	
	Oxfordshire	19 Lothian, Tayside	43	
	Surrey	20 Dumfries, Galloway	44	
	East/West Sussex	21 Strathclyde	45	
	Essex	22 Highlands, Island	46	
	Greater London	23 Grampians	47	
	Hampshire, Isle of Wight	24		Q.18
Q.18	Would you say you lived in a .... <b>READ OUT PRECODES</b>			
		Rural area or village	1	
		Small or middle size town	2	
		Large town	3	
		DK	4	*See Insts.

**INTERVIEWER RECORD:**

TOWN LIVED IN : \_\_\_\_\_

POST CODE : \_\_\_\_\_

**FLASH EB 33**  
**QUOTAS**

		No. Of Interviews Required
<b>SEX:</b>	Male	245
	Female	265
<b>AGE:</b>	15 - 24	87
	25 - 34	94
	35 - 44	93
	45 - 54	77
	55 - 64	61
	65+	98
<b>OCCUPATION:</b>	Farmer/fisherman	5
	Professional (e.g. Accountant, Lawyer, Solicitor, Architect, Doctor, Dentist)	21
	Owner of shop/company, craftsman, proprietor/self- employed	31
	General Management	36
	Employee, Middle Management	91
	Manual worker	101
	Retired	91
	Housewife	56
	Student/military service	26
	Temporarily out of work/not working	31
	Other	21
<b>REGION:</b>	Scotland	46
	Tyne Tees	26
	Granada	61
	Yorkshire	51
	Central	82
	HTV	41
	Anglia	36
	London	101
	TVS	51
	TSW	15

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