

Ireland
EB4-IRL

Survey No.			Card No.	Country	Interview No.			
0	0	4	1	9				
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)

Good morning/afternoon. I am..... from Irish Marketing Surveys Limited. We are carrying out a short survey about the E.E.C. and I would be grateful for your help.

111. What are the most important problems you face personally at the moment?
MARK THE FIRST MENTIONED ONLY

Personal or family problems; health	1
Housing	2
Prices, wages, family budget	3
Work, unemployment	4
Other (write in).....	5
Don't know	0

112. In general terms, would you say that the situation in Ireland is now better, worse, or neither better nor worse than it was 4 or 5 years ago?

Better	1
Worse	2
Neither better nor worse	3
Don't know/no reply	0

113. The press, newspapers, radio, television, often mention the European Community - the Common Market - as being a factor in the future of Ireland and the other countries of Europe. Are you personally very interested, a little interested, or not at all interested in the problems of the European Community?

Very interested	1
A little interested	2
Not at all interested	3
Don't know/no reply	0

114. Whether or not you have the time to take a personal interest in the problems of the European Community, do you feel that these problems are very important, important, not very important or unimportant for the future of Ireland and the Irish people?

Very important	1
Important	2
Not very important	3
Unimportant	4
Don't know/no reply	0

SHOW CARD "A"

115. The nine countries of the European Economic Community - the Common Market - are together dealing with a number of shared problems. Here is a list of them. Could you tell me, for each of these problems, if it appears very important to you, important, of little importance, or not at all important? (MARK AN ANSWER FOR EACH PROBLEM ON THE CARD).

	Very important	Important	Of little importance	Not at all important	Don't know
.....					
.....	1	2	3	4	0
.....	1	2	3	4	0
.....	1	2	3	4	0
.....	1	2	3	4	0
.....	1	2	3	4	0

	Very import- ant	Import- ant	Of little import- ance	Not at all import- ant	Don't know	
Modernisation of European agriculture by encouraging the most productive farms and providing retraining for people who leave agriculture	1	2	3	4	0	(20)
Introduction of a common policy for protecting nature and fighting pollution	1	2	3	4	0	(21)
Introduction of a common policy on aid to underdeveloped countries outside of Europe	1	2	3	4	0	(22)
Protection of consumers against fraudulent selling and misleading advertising	1	2	3	4	0	(23)
Achieving a common foreign policy in discussions with the United States and Russia	1	2	3	4	0	(24)

SHOW CARD "B"

125. Taking into account the great problems facing Ireland at this time, which of these three ways would you prefer to solve the problems? (MARK ONE ANSWER ONLY)

The Irish Government should act independently in Ireland's own best interests	1	(25)
The nine countries of the Common Market should get together before taking action but each government should have the final say on what happens in its own country	2	
It will be necessary for all the citizens of the member countries to elect a single Parliament and for this to evolve quickly into a true European Government	3	
None of these	4	
Don't know	0	

126. All things considered, are you in favour of the unification of Europe, against it, or are you indifferent? IF IN FAVOUR OR AGAINST: Very much, or only somewhat?

Very much in favour	1	(26)
Somewhat in favour	2	
Don't mind; indifferent	3	
Somewhat against	4	
Very much against	5	
Don't know/no reply	0	

127. One of the proposals is to elect a European Parliament in May, 1973, in nine rounds within three years from now, by a popular vote of all the citizens in the member states of the Community. How do you, yourself, feel about this proposal? How strongly do you feel about it?

Completely favour	1	(27)
Favour on the whole	2	
Disagree in general	3	
Disagree completely	4	
Don't know/no reply	0	

<p>128. Would you approve or disapprove if citizens of other member states of the European Community who have been resident in Ireland for some time were given the same voting rights in Ireland as Irish people in elections to the <u>European Parliament</u> ?</p>	<table border="1"> <tbody> <tr> <td>Approve</td> <td>1</td> <td>(28)</td> </tr> <tr> <td>Disapprove</td> <td>2</td> <td></td> </tr> <tr> <td>Don't know/no reply</td> <td>0</td> <td></td> </tr> </tbody> </table>	Approve	1	(28)	Disapprove	2		Don't know/no reply	0							
Approve	1	(28)														
Disapprove	2															
Don't know/no reply	0															
<p>129. Do you approve or disapprove of the idea of candidates from other countries of the European Community standing for election in Ireland to the European Parliament alongside candidates from Ireland?</p>	<table border="1"> <tbody> <tr> <td>Approve</td> <td>1</td> <td>(29)</td> </tr> <tr> <td>Disapprove</td> <td>2</td> <td></td> </tr> <tr> <td>Don't know/no reply</td> <td>0</td> <td></td> </tr> </tbody> </table>	Approve	1	(29)	Disapprove	2		Don't know/no reply	0							
Approve	1	(29)														
Disapprove	2															
Don't know/no reply	0															
<p>130. Generally speaking, do you think that Irish membership of the Common Market is a good thing, a bad thing, or neither good nor bad?</p>	<table border="1"> <tbody> <tr> <td>Good</td> <td>1</td> <td>(30)</td> </tr> <tr> <td>Bad</td> <td>2</td> <td></td> </tr> <tr> <td>Neither</td> <td>3</td> <td></td> </tr> <tr> <td>Don't know/no reply</td> <td>0</td> <td></td> </tr> </tbody> </table>	Good	1	(30)	Bad	2		Neither	3		Don't know/no reply	0				
Good	1	(30)														
Bad	2															
Neither	3															
Don't know/no reply	0															
<p>131. If you were to be told tomorrow that the European Community (Common Market) had been scrapped, would you be very sorry about it, indifferent, or relieved?</p>	<table border="1"> <tbody> <tr> <td>Very sorry</td> <td>1</td> <td>(31)</td> </tr> <tr> <td>Indifferent</td> <td>2</td> <td></td> </tr> <tr> <td>Relieved</td> <td>3</td> <td></td> </tr> <tr> <td>Don't know/no reply</td> <td>0</td> <td></td> </tr> </tbody> </table>	Very sorry	1	(31)	Indifferent	2		Relieved	3		Don't know/no reply	0				
Very sorry	1	(31)														
Indifferent	2															
Relieved	3															
Don't know/no reply	0															
<p>132. Do you think the movement towards the unification of Europe should be speeded up, slowed down, or continued as it is at present?</p>	<table border="1"> <tbody> <tr> <td>Speeded up</td> <td>1</td> <td>(32)</td> </tr> <tr> <td>Slowed down</td> <td>2</td> <td></td> </tr> <tr> <td>Continued as it is at present</td> <td>3</td> <td></td> </tr> <tr> <td>Don't know/no reply</td> <td>0</td> <td></td> </tr> </tbody> </table>	Speeded up	1	(32)	Slowed down	2		Continued as it is at present	3		Don't know/no reply	0				
Speeded up	1	(32)														
Slowed down	2															
Continued as it is at present	3															
Don't know/no reply	0															
<p>133. Are you, for example, in favour of or opposed to the idea of European citizenship and issuing a European passport to all the citizens of the member countries of the European Community?</p>	<table border="1"> <tbody> <tr> <td>In favour</td> <td>1</td> <td>(33)</td> </tr> <tr> <td>Opposed</td> <td>2</td> <td></td> </tr> <tr> <td>Don't know/no reply</td> <td>0</td> <td></td> </tr> </tbody> </table>	In favour	1	(33)	Opposed	2		Don't know/no reply	0							
In favour	1	(33)														
Opposed	2															
Don't know/no reply	0															
<p>134. There is a proposal to create a European political union amongst the member countries of the Community by 1980 with a European Government which would deal on major issues and a European Parliament to monitor its activities. Do you approve or disapprove of this plan for European political union?</p>	<table border="1"> <tbody> <tr> <td>Totally approve</td> <td>1</td> <td>(34)</td> </tr> <tr> <td>Approve on the whole</td> <td>2</td> <td></td> </tr> <tr> <td>Disapprove on the whole</td> <td>3</td> <td></td> </tr> <tr> <td>Totally disapprove</td> <td>4</td> <td></td> </tr> <tr> <td>Don't know/no reply</td> <td>0</td> <td></td> </tr> </tbody> </table>	Totally approve	1	(34)	Approve on the whole	2		Disapprove on the whole	3		Totally disapprove	4		Don't know/no reply	0	
Totally approve	1	(34)														
Approve on the whole	2															
Disapprove on the whole	3															
Totally disapprove	4															
Don't know/no reply	0															
<p>135. Would you, or would you not, be willing to make some personal sacrifices (such as paying a little more taxes to help finance the development of Europe)? Would you be very willing, fairly willing, not very willing, or not at all willing?</p>	<table border="1"> <tbody> <tr> <td>Very willing</td> <td>1</td> <td>(35)</td> </tr> <tr> <td>Fairly willing</td> <td>2</td> <td></td> </tr> <tr> <td>Not very willing</td> <td>3</td> <td></td> </tr> <tr> <td>Not at all willing</td> <td>4</td> <td></td> </tr> <tr> <td>Don't know/no reply</td> <td>0</td> <td></td> </tr> </tbody> </table>	Very willing	1	(35)	Fairly willing	2		Not very willing	3		Not at all willing	4		Don't know/no reply	0	
Very willing	1	(35)														
Fairly willing	2															
Not very willing	3															
Not at all willing	4															
Don't know/no reply	0															

163. Do you think that if things are not going well in Ireland, people like yourself can help to bring about a change for the better or not?

Yes	1	(63)
No	2	
Don't know/no reply	0	

164. When you get together with your friends, would you say you discuss political matters frequently, occasionally, or never?

Frequently	1	- ASK Q. 165	(64)
Occasionally	2		
Never	3	- SKIP TO Q. 165	
Don't know/no reply	0		

SHOW CARD "C"

165. And which of the statements on this card best describes the part you, yourself, take in these discussions? (MARK ONE ANSWER ONLY)

Even though I have my own opinions I usually just listen	1	(65)
Mostly I listen, but once in a while I express my opinions	2	
I take an equal share in the conversation	3	
I do more than just hold up my end in the conversation, I usually try to convince others that I am right	4	
Don't know/no reply	0	

ASK ALL:

166. Some people are attracted to new things and new ideas, while others are more cautious about such things. What is your own attitude to what is new? READ OUT →

Very much attracted	1	(66)
Attracted on the whole	2	
It depends: varies	3	
Cautious on the whole	4	
Very cautious	5	
Don't know/no reply	0	

167. When you, yourself, hold a strong opinion, do you ever persuade your friends, relatives or fellow workers to adopt this opinion. IF YES: Does this happen often, from time to time or rarely?

Often	1	(67)
From time to time	2	
Rarely	3	
Never	4	
Don't know/no reply	0	

168. Coming to more personal matters, on the whole, are you very satisfied with the life you lead, fairly satisfied, not very satisfied, or not at all satisfied with the life you lead?

Very satisfied	1	(68)
Fairly satisfied	2	
Not very satisfied	3	
Not at all satisfied	4	
Don't know/no reply	0	

SHOW CARD "D"

212. Did you take action?
IF YES: What did you do?
(SEVERAL REPLIES POSSIBLE)

I decided never to set foot in that shop again	1
I complained to the sales assistant but took no further action	2
I asked for the goods to be replaced or my money refunded	3
I let friends and acquaintances know about my experiences with the shop or goods concerned	4
I complained to a consumers' organisation or publication	5
I took legal action	6
Other (NOTE: _____)	7
Don't know/no reply	0
Took no action	V
Did not reply in the affirmative to Q. 211	X

ASK ALL

SHOW CARD "E"

213. Have you, or your husband/wife had to complain as a customer about a mistake or error made by one of the following public services - this year, or last year?
IF YES: Do you remember what type of service was involved?

Water, gas, electricity	1
Postal services	2
Telephone	3
Public transport (railways, bus, etc.)	4
Bank, credit establishment, Insurance Company	5
Other (NOTE: _____)	6
Don't know/no reply	0
Has not had to complain	V

CODE X AT Q. 214 AND GO TO Q. 215

SHOW CARD "F"

214. Did you take action? IF YES: What did you do? (SEVERAL REPLIES POSSIBLE)

I complained verbally	1
I made representation in writing	2
I complained to a consumers' organisation or publication	3
I took legal action	4
Other (NOTE: _____)	5
Don't know/no reply	0
Took no action	V
Did not reply in the affirmative to Q. 213	X

ASK ALL:

215. When you shop for food do you often, seldom, or never check..... READ OUT

	Often	Seldom	Never	DK/No reply
The unit price	1	2	3	0
The amount weighed	1	2	3	0
The final bill	1	2	3	0
Your change	1	2	3	0
Instructions on the label or packing				
Ingredients, quality, freshness	1	2	3	0

216. Here are some opinions about the way in which people do their shopping. Could you tell me for each opinion who has you agree with it, disagree on the whole, disagree entirely or have no opinion? READ OUT, SINGLE CODE FOR EACH.

	Agree entirely	Agree on the whole	Disagree on the whole	Disagree entirely	no opinion no reply
It is essential to shop in a supermarket	1	2	3	4	0
Most people buy their groceries mainly by advertising	1	2	3	4	0
Most people buy their groceries mainly by advertising	1	2	3	4	0

3. Do you feel that consumers like you have sufficient or insufficient information to make major purchases? (Furniture, household appliances, television, car, etc.)

Sufficient Information	1	(23)
Insufficient information	2	
Don't know/no reply	0	

4. Do you feel that consumers like you have sufficient information when shopping for food?

Sufficient information	1	(24)
Insufficient information	2	
Don't know/no reply	0	

5. On the basis of your own experiences, do you entirely agree, agree on the whole, disagree on the whole, or entirely disagree with the following opinions? READ OUT. SINGLE CODE FOR EACH.

	Agree entirely	Agree on the whole	Disagree on the whole	Disagree entirely	Don't know/no reply	
Advertising provides consumers with useful information	1	2	3	4	0	(25)
Advertising often makes consumers buy goods which they do not really need	1	2	3	4	0	(26)
Advertising often misleads consumers as to the quality of products	1	2	3	4	0	(27)

3. Do you think that brands which are heavily advertised are more expensive, or less expensive than those which are less advertised or not advertised at all?

More expensive	1	(28)
Less expensive	2	
No difference (DO NOT PRESS)	3	
Don't know/no reply	4	

7. Are there newspapers, magazines or other publications which provide information on how to buy more wisely? IF YES: Which? (DO NOT SUGGEST ANYTHING. NOTE ACCORDING TO PRE-ARRANGED CODE)

Specialised consumer information publications (CODE AND RECORD PRECISE TITLE BELOW)..... 1 (29)

Daily newspapers	2
Womens' magazines	3
General interest magazines or periodicals	4
Other (NOTE: _____)	5
Don't know/no reply	0
No publications	V

CODE X AT Q. 230 AND GO TO Q. 231.

SHOW CARD "G"

IF YES TO Q. 229: What is the most important kind of information you look for in this publication? And the second most important? CODE TWO ANSWERS

Foodstuffs	1	(30)
Textile products (clothing, household linen, etc)	2	
Toiletries and beauty products	3	
Household equipment (household appliances, furniture, etc)	4	
Savings, insurance, credit, etc.	5	
General consumer matters	6	
Don't know/no reply	0	
Did not reply in the affirmative to Q. 229	X	

ASK ALL

231. Have you already heard about organisations which have no links with manufacturers or traders and whose specific aim is to inform and defend the consumer?

Yes	1	(3)
No	2	
Don't know/no reply	0	
→ CODE <input checked="" type="checkbox"/> AT Q. 232 AND Q. 233 AND GO TO Q. 234		

232. Can you name one of these organisations here in Ireland?

Yes (State and code.....)	1	(3)
No	2	
Don't know/no reply	0	
Did not reply in the affirmative to Q. 231	X	

233. Are you a member of such an organisation?

Yes	1	(3)
No	2	
Don't know/no reply	0	
Did not reply in the affirmative to Q. 231	X	

ASK ALL

234. As far as you know, do you feel that the organisations here in Ireland involved in informing and defending the consumers are very effective, fairly effective, not very effective, or not at all effective?

Very effective	1	(3)
Fairly effective	2	
Not very effective	3	
Not at all effective	4	
Don't know/no reply	0	

235. Do you think that these consumer information and defence organisations have any influence over Government policies in Ireland? If so, could you state how powerful you think their influence is?

Very powerful influence	1	(3)
Considerable influence	2	
Little influence	3	
Hardly any influence	4	
Don't know/no reply	0	

236. If you were offered the chance, would you agree to pay £3.50 per annum to become a member of an organisation which informs and defends consumers or to subscribe to its publications? Definitely, perhaps or definitely not?

Definitely	1	(3)
Perhaps	2	
Definitely not	3	
Don't know/no reply	0	

237. Have you ever heard of laboratory tests carried out to compare the price and quality of various brands of goods on sale to the public?

Yes	1	(3)
No	2	
Don't know/no reply	0	
→ CODE <input checked="" type="checkbox"/> AT Q. 238 AND Q. 239 AND GO TO Q. 240		

238. IF YES. To what extent do you think that the organisations which carry out these product comparison tests and publish their results can be trusted? To a considerable extent, to some extent, not really, or not at all?

To a considerable extent	1	(3)
To some extent	2	
Not really	3	
Not at all	4	
Don't know/no reply	0	
Did not reply in the affirmative to Q. 237	X	

239. Speaking for yourself and your family, would you say that because of your knowledge of the results of such tests on any products, you have changed your buying habits? IF YES: Has this happened once, twice or three times, or more often?

Once	1	(39)
Twice or three times	2	
More often	3	
Don't know/no reply	0	
Did not reply in the affirmative to Q. 237 X		

SHOW CARD "H" - ASK ALL:

240. Which of the following three strikes you as being the most important? ONE REPLY ONLY

Granting or increasing public subsidies to consumer information and defence organisations	1	(40)
Publication in newspapers of the results of tests on the price and quality of goods, with the name of the manufacturers	2	
Setting up an information and advice centre to deal with consumers' complaints in each town or district	3	
Don't know/no reply	0	

241. Do you think that the following information-Media, provide good, poor or no information at all for consumers? READ OUT, SINGLE CODE FOR EACH

	Good	Poor	None at all	Don't know no reply	
Daily Newspapers	1	2	3	0	(41)
Magazines and periodicals	1	2	3	0	(42)
Radio	1	2	3	0	(43)
Television	1	2	3	0	(44)

245. Do you know of any television broadcasts here in Ireland, other than advertisements, which are specifically designed to provide consumers with objective information?

YES	1	(45)
NO	2	
D.K./NO REPLY	0	

246. Would you like such broadcasts to be introduced (or extended)?

YES	1	(46)
NO	2	
D.K./NO REPLY	0	

247. Here are some opinions about the Common Market. In each case, I would like to know if you agree entirely, agree on the whole, disagree on the whole, disagree entirely, or if you have no opinion? **SINGLE CODE FOR EACH.**

	Agree entirely	Agree on the whole	Disagree on the whole	Disagree entirely	Don't know no reply	
The Common Market promotes industrial development in Ireland	1	2	3	4	0	(47)
The Common Market facilitates exports of our industrial goods and boosts national production	1	2	3	4	0	(48)
The Common Market enables consumers in Ireland to have a wider range of products	1	2	3	4	0	(49)
The Common Market makes it easier us to export our agricultural products	1	2	3	4	0	(50)
The Common Market helps to hold price increases back by encouraging competition	1	2	3	4	0	(51)

252. Do you (or your husband/wife) pay a subscription for one or more associations of any kind: trade union, educational, sporting, religious, political, artistic, cultural or other?

Yes, one	1
Yes, more than one	2
No, none	3
Don't know/no reply	0

(52)

CODE AT Q. 253 & 254 AND GO TO Q. 255

SHOW CARD "J"

253. IF YES: Into which of the following categories do the activities of the (se) association(s) mainly fall? CODE ALL MENTIONED

Trade Union, friendly society	1	(53)
Political	2	
Religious or philosophical	3	
Sporting	4	
Consumer defence	5	
Educational (parents, youth movement)	6	
Artistic or cultural	7	
Former pupils, common interest of various types	8	
Other (Note:	9	
Don't know/no reply	0	
Don't belong to an association	X	

254. Are you (or your husband/wife) ordinary subscribers or active members?

Ordinary subscriber	1	(54)
Active member	2	
Don't know/no reply	0	
Don't belong to an association	X	

ASK ALL

255. Do you feel affinities with any particular political party? IF YES. Do you feel yourself very involved with this party, fairly involved or not at all involved?

Very involved	1	(55)
Fairly involved	2	
Merely sympathiser	3	
Don't know/no reply	0	
No affinities with any party	X	

CODE AT Q. 256 AND GO TO Q. 257.

On the whole do you feel that this party defends people like you as consumers, very well, fairly well, or only to a small degree?

Very well	1	(56)
Fairly well	2	
Only to a small degree	3	
Don't know/no reply	0	
No affinities with any party (Q. 255)		X

7. Do you regard yourself as belonging to a religion?
IF YES: Which?

Roman Catholic	1	(57)
Church of Ireland	2	
Presbyterian	3	
Methodist	4	
Other (State and code.....)	5	
Don't know/no reply	0	
None	X	

CODE AT Q. 258 AND Q. 259
AND GO TO CLASSIFICATION

8. Do you feel personally, irrespective of how often you go to church, that your religion is of great importance, some importance, or only of little importance in your life?

Great importance	1	(58)
Some importance	2	
Only of little importance	3	
Don't know/no reply	0	
No religion/not stated at Q. 257		X

GREAT/SOME/LITTLE IMPORTANCE -
HERS GO TO CLASSIFICATION

9. Do you go to religious services several times a week, once a week, a few times a year, or never?

Several times a week	1	(59)
Once a week	2	
A few times a year	3	
Never	4	
Don't know/no reply	0	
No religion/not stated at Q. 257		X

MARITAL STATUS:

Are you.....?

- Single 1
- Married 2
- Common Law Marriage 3
- Divorced 4
- Separated 5
- Widowed 6

(60)

NO. IN HOUSEHOLD:

How many persons live at home?
(including respondent, all adults and children).

SINGLE CODE:

- 1 2 3 4 5 6 7 8 9 and over (69)

EDUCATION:

How old were you when you finished your full-time education.....?

- 14 years or younger 1
- 15 years 2
- 16 years 3
- 17 years 4
- 18 years 5
- 19 years 6
- 20 years 7
- 21 years 8
- 22 years or more 9
- Still at school or university X

(61)

CHILDREN 8 - 15:

How many children living at home between 8 - 15 years, inclusive?

SINGLE CODE:

- 1 2 3 4 5 and over (7)

CHILDREN UNDER 8:

How many children living at home under 8 years? SINGLE CODE

- 1 2 3 4 5 and over (7)

POLITICAL PREFERENCE:

Generally speaking, which political party do you feel closer to.....?

- Fianna Fail 1
- Fine Gael 2
- Labour 3
- Coalition (F.G./LAB.) 4
- Other party state & some 5
- None no preference 0
- Don't know/no answer 0

(62)

INCOME: - SHOW INCOME CARD:

Here is a scale of incomes. We would like to know, in what group your family is, counting all wages, salaries, pension and any other income that comes in. Just give me the number of the group your household falls in, before tax and deductions

Col. 1-3

not used

- Income group..... 1
- Income group..... 2
- Income group..... 3
- Income group..... 4
- Income group..... 5
- Income group..... 6
- Income group..... 7
- Income group..... 8
- Don't know/no reply

(64)

Col. 1-3

not used

IF NONE NO PREFERENCE OR DK/NO ANSWER OTHERS GO TO NEXT POINT

Which party would you be most inclined to support?

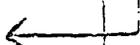
- Fianna Fail 1
- Fine Gael 2
- Labour 3
- Coalition (F.G./LAB.) 4
- Other party state & some 5
- None no preference 0
- Don't know/no answer 0

SE

- Male
- Female

PLEASE PRINT NAME AND ADDRESS

NAME



NAME OF RESPONDENT:

ADDRESS:

OCCUPATION OF RESPONDENT:

EDUCATIONAL/QUALIFICATION:

OCCUPATION/PROFESSION OF RESPONDENT:

Self-employed:

Farmer/fisherman (skipper)	1	(73)
Professional/lawyer, accountant etc)	2	
Business (owner of shop, craftsman, proprietor)	3	

Employed:

Manual worker	4	
White collar/office worker	5	
Executive/top management, director	6	

Not employed:

Retired	7	
Housewife, not otherwise employed	8	
Student	9	
Unemployed	0	

MANAGER/PROP. NO. OF EMPLOYEES, IF FARMER, ACREAGE:

RELATIONSHIP OF RESPONDENT TO H. O. H.

"NOT EMPLOYED" GO TO NEXT POINT, OTHERS ASK:
How many people are working where you work (organisation/company, shop, factory, etc)?

Less than 5	1	(74)
5 to 50	2	
50 to 500	3	
500 and over	4	

OCCUPATION OF H. O. H.

EDUCATIONAL/QUALIFICATION:

RESPONDENT STATUS:

Are you the head of the household.....?

YES	1	(75)
NO	2	

MANAGER/PROP. NO. OF EMPLOYEES, IF FARMER, ACREAGE:

IF "NO" ABOVE, SEE INSTRUCTIONS AND CODE OCCUPATION OF HEAD OF HOUSEHOLD:

OCCUPATION/PROFESSION OF H. O. H.

Self-employed:

Farmer/fisherman (skipper)	1	(76)
Professional/lawyer, accountant etc)	2	
Business (owner of shop, craftsman, proprietor)	3	

Employed:

Manual worker	4	
White collar/office worker	5	
Executive/top management, director	6	

Not employed:

Retired	7	
Housewife, not otherwise employed	8	
Student	9	
Unemployed	0	

PUNCHERS

INTERVIEWERS

AREA TYPE:

Would you say you live in.....?

- A rural area or village 1 (7)
- A small or middle-sized town 2
- A big town 3

OFFICE USE ONLY

HABITAT:

- Less than 2,000 people 1
- 2,000 - 19,000 2
- 20,000 - 99,000 3
- 100,000 and over 4

REGION:

- DONEGAL 1 (7)
- NORTH WEST 2
(Sligo, Leitrim)
- NORTH EAST 3
(Cavan, Monaghan, Louth)
- WEST: 4
(Mayo, Galway)
- MIDLANDS 5
(Westmeath, Roscommon, Longford, Laois and Offaly)
- EAST 6
(Dublin, Meath, Kildare, Wicklow)
- MID-WEST 7
(Limerick, Clare, Tipperary North R.)
- SOUTH EAST 8
(Waterford, Wexford, Carlow, Kilkenny, Tipperary South R.)
- SOUTH WEST 9
(Cork, Kerry)

INCOME CARD

J. 2736/1/3

Completely Confidential: Please use this card to give me just the code number for your:

TOTAL FAMILY INCOME FROM ALL SOURCES
before tax and other deductions.

WEEKLY	MONTHLY	ANNUALLY
7. Less than £9.25 a week	7. Less than £40 a month	7. Less than £480 a year
3. £9.25 - £18.49 a week	3. £40 - £79 a month	3. £480 - £959 a year
5. £18.50 - £27.49 a week	5. £80 - £119 a month	5. £960 - £1,429 a year
8. £27.50 - £36.89 a week	8. £120 - £159 a month	8. £1,430 - £1,919 a year
1. £36.90 - £55.39 a week	1. £160 - £239 a month	1. £1,920 - £2,879 a year
6. £55.40 - £73.49 a week	6. £240 - £319 a month	6. £2,880 - £3,839 a year
4. £73.50 - £92.29 a week	4. £320 - £399 a month	4. £3,840 - £4,799 a year
2. £92.30 and over a week	2. £400 and over a month	2. £4,800 and over a year

Income card used