

EB2 - GB.

EB2 GB

GB 2050 2

Private and confidential	(C) THE GALLUP POLL - S609/2 - NOVEMBER 1974				
		Interviewer No.			Con. No.

	<u>1st</u>	<u>2nd</u>	
10a) In your opinion, which is the most important problem being dealt with by the Government at the present time? (Write in and code in 1st col)	1	1	Cost of living; prices
	2	3	Inflation
	3	3	Unemployment
-----	4	4	Housing
	5	5	Pensions
	6	6	Strikes; labour relations
b) And which, in your opinion, is the second most important problem? (Write in and code in 2nd col)	7	7	Common Market
	8	8	Other economic problems: balance of trade; taxation
	9	9	Other
-----	0	0	None; don't know

12. Show CARD A: The nine countries of the European Economic Community -- The Common Market -- are together dealing with a number of shared problems. Here is a list of them. Could you tell me, for each of these problems, if it appears very important to you, important, of little importance or not at all important? (Mark an answer for each problem on the card)

	<u>Very important</u>	<u>Important</u>	<u>Of little importance</u>	<u>Not at all important</u>	<u>Don't know</u>
Replacing the currencies of all member countries, including the British with a single European currency	1	2	3	4	0
Reducing the differences between developed regions and less developed regions of the member countries	1	2	3	4	0
A common fight against rising prices	1	2	3	4	0
Co-ordinating the social policies of the member countries in the fields of employment and job training	1	2	3	4	0
Implementation of a common policy on energy supplies	1	2	3	4	0
Modernisation of European agriculture by encouraging the most productive farms and providing retraining for people who leave agriculture	1	2	3	4	0
To have a common policy for the development of scientific research	1	2	3	4	0
Introduction of a common policy for protecting nature and fighting pollution	1	2	3	4	0
Introduction of a common policy on aid to underdeveloped countries	1	2	3	4	0
Protection of consumers against fraudulent selling and misleading advertising	1	2	3	4	0
Achieving a common foreign policy in discussions with the United States and Russia	1	2	3	4	0
To introduce the same educational standards and qualifications so that young people can go to school in any of the countries of the Common Market	1	2	3	4	0

24. Show CARD B: Would you please look at this list of problems. For each of the problems, can you tell me if, in your opinion, it would be better to deal with it by combined action through the Common Market or rather by an action of our own Government independently of other countries?

<i>Mark an answer for each problem.</i>	<u>Action by the community</u>	<u>Independent action</u>	<u>Don't know</u>
Reducing the difference between the developed and less developed regions	1	2	0
To fight against rising prices	1	2	0
A policy on energy supplies	1	2	0
Modernising agriculture	1	2	0
The protection of the natural environment and the struggle against pollution	1	2	0
To make our presence felt in discussions with the Americans or the Russians	1	2	0

30. Taking into account the great problems facing Britain at this time, which of these three ways would you prefer to solve the problems?
(Show CARD C - mark one answer only)

- 1 The British Government should act independently in Britain's own best interests
- 2 The nine countries of the Common Market should get together before taking action but each government should have the final say on what happens in its own country
- 3 It will be necessary for all the citizens of the member countries to elect a single parliament and for this to evolve quickly into a true European Government
- 4 None of these
- 0 Don't know

31. Considering your personal knowledge of the problems which the Common Market faces, can you tell me if you agree or disagree with each of the following statements?
(Read out and mark an answer for each statement. Reverse order for alternate contacts.)

	Dis- Agree	Don't agree	Don't know
I have no time for this and cannot be interested in everything at once	1	2	0
The problem is really too complicated for me	1	2	0
The newspapers, radio and television do not say enough about European problems	1	2	0
The newspapers, radio and television give only simple summaries of European problems, so it is difficult for people like myself to see how we are involved in what is being discussed	1	2	0
European problems are reported in a biased manner in Britain	1	2	0

36. Generally speaking, do you think that British membership of the Common Market is a good thing, a bad thing, or neither good nor bad?

- 1 Good
- 2 Bad
- 3 Neither
- 0 Don't know; no reply

37. If you were to be told tomorrow that Britain was leaving the Common Market, would you be very sorry about it, indifferent, or relieved?

- 1 Very sorry
- 2 Indifferent
- 3 Relieved
- 0 Don't know; no reply

38. In your own opinion, what do you think is the most important - the economic aspects or the political aspects of the Common Market?

- 1 Economic aspects
- 2 Political aspects
- 3 Both (volunteered)
- 4 Neither
- 0 Don't know

39. And if Britain decided to leave the Common Market, do you think that the effect of this would be (read out)

- 1 Very serious
- 2 Rather serious
- 3 Rather good
- 4 Very good
- 5 Of no particular effect one way or the other
- 0 Don't know

And now for another topic:

40. Show CARD D: Please use this card to tell me your feelings about the Arab Governments?

- 1 Very favourable
- 2 Favourable
- 3 Neither favourable nor unfavourable
- 4 Unfavourable
- 5 Very unfavourable
- 0 Don't know

41. Has your opinion of the Arab Governments gone up or gone down in the last 6 months?

If gone up/down: A lot or a little?

- 1 Gone up a lot
- 2 Gone up a little
- 3 No change
- 4 Gone down a little
- 5 Gone down a lot
- 0 Don't know

42. Please use this card to tell me your feelings about Israel? (Show CARD D)

- 1 Very favourable
- 2 Favourable
- 3 Neither favourable nor unfavourable
- 4 Unfavourable
- 5 Very unfavourable
- 0 Don't know

43. Has your opinion of Israel gone up or gone down in the last 6 months?

If gone up/down: A lot or a little?

- 1 Gone up a lot
- 2 Gone up a little
- 3 No change
- 4 Gone down a little
- 5 Gone down a lot
- 0 Don't know

44. If oil prices are not reduced in the future, who would you blame the most for it?

(Mark one answer only)

45. And who would you blame the second most?

(Mark one answer only)

1st 2nd

- | | | |
|---|---|--------------------------|
| 1 | 1 | Arab Governments |
| 2 | 2 | European/USA Governments |
| 3 | 3 | Israel |
| 4 | 4 | Oil companies |
| 5 | 5 | Other |
| 0 | 0 | Don't know |

And now for something medical:

46. Have you ever heard about medical screening examinations? IF YES: What exactly does it mean? (Show CARD E)

- 1 Never heard of screening examinations
- If Yes:
 - 2 You consult a doctor on your own initiative without having any actual symptoms
 - 3 A medical examination free of charge in firms, schools, health centres, hospitals
 - 4 Self-examination with a simple diagnostic test
 - 5 Other (write in)

ASK ALL

47. By screening, we mean medical examinations to discover certain diseases before the patient is aware of any symptoms. This does not cover vaccination against, for example, polio or 'flu. Have you heard of this?

- 1 Yes, have heard
- 2 No, have not heard (skip to p.56)

48. Do you know the diseases for which such medical examinations are conducted.

IF YES: Which diseases? (Do NOT read out)

- 1 Don't know which diseases
- Diseases known:
- 2 Diabetes
- 3 Cancer
- 4 Cardiac/circulatory disease
- 5 Tuberculosis
- 6 Other (write in)

49. Show CARD F: Do you know where these examinations are usually conducted?

- 1 Family doctor
- 2 Firm; place of work
- 3 Hospital
- 4 Health centre; clinic
- 5 School; university
- 6 Other (write in)

X No; don't know

50. Have you, yourself, ever had a screening examination? IF YES: What was this examination for?

- 1 None (skip to Q.56)
- Examination for:
- 2 Diabetes
- 3 Cancer
- 4 Cardiac/circulatory disease
- 5 Tuberculosis
- 6 Other (write in)

51. How many medical screening examinations have you had altogether?

Write in number: _____

52. When did you last have a medical screening examination?

- 1 1974; this year
- 2 1973
- 3 1972
- 4 1971
- 5 1970
- 6 Before 1970

53. Where did you first hear about these screening examinations?

- 1 Family doctor
- 2 Firm; place of work
- 3 Hospital
- 4 Health centre; clinic
- 5 Chemist
- 6 School; university
- 7 Friend/relation
- 8 Read about it
- 9 Other (write in)

54. Did you have your first screening examination as your own idea or had you been advised to?

- 1 Own idea
- 2 Advised to

55. In your opinion, should screening examinations be carried out for other diseases?

IF YES: For which diseases?

- 1 No
- 2 Yes, for (write in) _____

ASK ALL

56a) Do you think these screening examinations are of very great value, some value, little value or very little or no value?

- 1 Very little or none
- 2 Little value
- 3 Some value
- 4 Very great value } skip to Q.57
- 5 Don't know

b) IF VERY LITTLE OR NONE/LITTLE VALUE
Why do you say this? (write in)

ASK ALL

57. Show CARD F: Where, in your opinion, should these medical screening examinations take place?

- 1 Family doctor
- 2 Firm; place of work
- 3 Hospital
- 4 Health centre; clinic
- 5 School; university
- X Other

58a) In connection with these medical screening examinations have you heard of the "test strips" or "test sticks" for urine examinations?

- 1 Yes
- 2 No (skip to Q.62)

IF YES

b) Have you personally ever used these "test strips" or "test sticks"? If so, how often?

- 3 Never used (skip to Q.60)
- Have used:
- 4 Daily
- 5 About once a week
- 6 " " " month
- 7 About 2-3 times a year

59. IF USED: Where did you get them?

- 1 Doctor
- 2 Chemist
- 3 Work
- 4 Hospital
- 5 Health centre/clinic
- 6 Other (write in)

60. What brands of "test strips" have you heard of? (write in)

V None

61. And what brands of "test sticks" have you heard of? (write in)

V None

ASK ALL

62. What do you think is the best way for people to be informed about medical screening examinations such as the use of test strips or test sticks? (Show CARD G)

- 1 Radio
- 2 Television
- 3 Daily or Sunday newspapers
- 4 Journals/periodicals
- 5 Doctor
- 6 Chemist
- 7 Hospital
- 8 Notice in the post office
- 9 Other (write in)

69. At what kind of school or college did you finish your full-time education?

- 1 Primary/elementary school
- 2 Secondary/grammar school
- 3 University/polytechnic/college; left before completion of degree/diploma course
- 4 University - degree/diploma course completed
- 5 Post-graduate university - some or completed

70. How old were you when you finished your full-time education?

14	Up to 14 years
15	15 years
16	16 "
17	17 "
18	18 "
19	19 "
20	20 "
21	21 "
22	22 years or older
99	Still studying

72a) If there were a General Election tomorrow (say if under 18: and you had a vote), which party would you support?

1	Conservative
2	Labour
3	Liberal
4	Other
R	Don't know

b) IF DON'T KNOW: Which party would you be most inclined to support?

5	Conservative
6	Labour
7	Liberal
8	Other
9	None
0	Don't know; no answer

73. Sex:

1	Man
2	Woman

74. Can you tell me your date of birth please? (Write in AND code)

1	15 - 19
2	20 - 24
3	25 - 29
4	30 - 34
5	35 - 39
6	40 - 44
7	45 - 49
8	50 - 54
9	55 - 59
0	60 - 64
X	65 - 69
V	70 and over

75. Occupation of self (Write in AND code)

Self-employed:

- 1 Proprietor; employer; farmer
- 2 Professional (lawyer, accountant etc)

Employee:

- 3 Managerial (director/executive)
- 4 Professional/technical (engineer, teacher)
- 5 Office/factory worker; salesman
- 6 Other

Not employed:

- 7 Retired
- 8 Housewife not otherwise employed
- 9 Student
- 0 Unemployed

76. Occupation of the head of household?

- 1 Farmer (own account)
- 2 Farm worker
- 3 Businessman; top manager
- 4 Executive; professional
- 5 Salaried, white collar
- 6 Manual worker
- 7 Unemployed; retired
- 0

77. We would like to analyse the survey results according to the income of the persons interviewed.

Show INCOME CARD: Here is a scale of incomes and we would like to know in what group your family is, counting all wages, salaries, pensions and any other income that comes in.

Just give me the number of the group your household falls into before tax and other deductions.

- | | | | | | |
|---|---|---|---|---|---|
| 1 | 2 | 3 | 4 | 5 | 6 |
|---|---|---|---|---|---|

78. Community size (Office use only)

- | | |
|---|------------------------|
| 1 | Less than 2,000 |
| 2 | 2,000 and under 20,000 |
| 3 | 20,000 " " 100,000 |
| 4 | 100,000 and over |
| 5 | Conurbation |

- | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 0 | X | V |
|---|---|---|---|---|---|---|---|---|---|---|---|

Name and address of contact - please PRINT

Mr/Mrs/Miss: -----

Address: -----

I hereby attest that this is a true record of an interview, made strictly in accordance with your requirements, with a person who is a stranger to me. This form was completed entirely at the time of interview.

Signed:-----Date:-----

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