	rivate and onfidential	© TH	E GALL	א פט	OLL - Survey 404 -	- Sopte	embor 19	73	1	•			
Pu	nch Card 1	<u></u>			and the second of the second o		,			Interv	iewer No	<u>+</u>	Con.No.
12.	More preceded as well report them I very sati	eisely, ertain ad out would sfied, or no	I would aspects a number like y fairly of at a list at all satisfied 4 I	ld li s of por count sat	ko to ask you how your present situ f aspects and for o say whether you isfied, not very atisfied?	uation reach rare	thi if 26. Sho usu wor	ngs you w CAl ally k.	which so are look RDA: He take in Which on the next? A good any A safe down Workin Doing	ce to ask com to you cing for a create account e would y salary s worries a job with or unemp g with pe an import a feeling	t persona job. me of the in relouperson to that yellout more no risk cloyment cople you cant job ware poble.	e things ation to ally place ou do not ey of closing the which given	mportant people their efirst? thave
				you	live in								
(13) (14) (15)	1 2 1 2	3 3	4 3	rour a jol	income work as a housewife or at school/coll tion for children	ege	pre soc the	ss, iety env	on radio	time the c and TV especiall t. Have	about the y about t	future the prote	of our
(16)	1 2	3	4 V	0115	leteuro (anoro ti	ma)		1	Yes				
(17)	1 2	3	4 т	he s you	leisure (spare ti ocial welfare ben would receive if ne ill or unable to	efits you		O Yes:	•) now) Ski our own p te seem t		oint of	
(18)	1 2 .	3			neral terms, your tions with others		doe	1 2 3	Very importantion Not ver	portant	nt	Teau out	,
19.	very fairly satis- fled fled	fairl satis Not very satis fied	y sati fied w Not at all satis- fied	sfie	st. Are you very i, not very satis (Read out)	fied,	in	you Brit ng a	think thain peop bout a c		ings a e yourself	can help	to
(19)	1 2	3	•		ind of society in n we live in Brit /				No, cant Don't ki	not now; no r	epl y		
(20)	1 2	3			lons between the rations	Ì							
(21)	1 2	3	4 T	ho w	ay democracy is ioning in Britai	n	31. Show	s of v CAI ls wh	this co RDB: On nich dif	this car ferent pe	uld be for d are li cople wou	the next sted some ld give t	10 years. of the top
22.	On the who very satisfied satisfied all satistict the life	sfied, , not v , or no fied wi	fairly ery t at th	3 4	Very satisfied Fairly satisfied Not very satisfi Not at all satisf Don't know; no rep	ed	you	you which Q32 Next	urself, ch would Mainta grow	d you ple consider i be the p ining a P th sure the	the most	importa importa	nt? nt? nomic
23.	If you th: your life would you you are:	5 years	ago,		More satisfied n than you were 5 years ago Less satisfied No change Don't know; no rep		3 4	3 4	Seeing abou jobs Trying coun	ng defend that pec thow this and in t to make tryside m	ople have ings are their com our citi	more done at v munities es and tiful	
24.	•	ove ove in you hey wil	r the : say .1	next 1	ryday conditions five years or no Yes, a lot Yes, a little No, will not Don't know; no rep		the desi	thing rable	gs on the o? would be Mainta	nis card one your so	would you prond cho ler in the	oice? c nation	most
25.	No vois this	nk dana	שוומיי	t	V		2	2	Giving	the peor	ole more	say in	•

	ideas count more than money 4	44
37.		7 4
31.	Now would you look again at all of the goals listed on these three cards together (Show	ĺ
	CARDS B, C, D) and tell me which one you think	1
	is the most desirable of all? Just read off	ŀ
	the one you choose.	L
	O Economic growth	
	1 Strong defence	[
	2 More say in how things are done	٠.
	3 More beautiful cities and countryside	45
	4 Maintaining order	
•	5 More say in government decisions	ŀ
	6 Fighting rising prices 7 Freedom of speech	1
	8 Stable economy	
	9 Fighting crime	İ
•	X Humane society	•
	V Ideas count	46
	Ro Don't know; not ascertained	•
		ŀ
38.	And which is the next most desirable?	
	O Economic growth	
	1 Strong defence	ŀ
	2 More say in how things are done	
	3 More beautiful cities and countryside	Ī
	4 Maintaining order	ŀ
	5 More say in government decisions 6 Fighting rising prices	47.
	7 Freedom of speech	
	8 Stable economy	ł
	9 Fight crime	
	X Humane society]
	V Ideas count	
	Ro Don't know	l
20	And which are as all all all all all all all all all	46
39.	And which one of all the aims on these cards is least important from your point of view? Just	
	read off the letter of the one you choose.	-
		1
	O Economic growth 1 Strong desence	(4)
`	2 More say in how things are done	(4
ŧ	3 More beautiful cities and countryside	(50
	4 Maintaining order	(5) (5)
	5 More say in government decisions	(53
	6 Fighting rising prices	(".
	7 Freedom of speech 8 Stable economy	54.
	9 Fight crime	34.
	X Humane society	
	V Ideas count	
	Rej Don't know	
40.	To which one of the following geographical	l
	groups would you say you belong to first of all?	
41.	And the next? (Show CARD E indicating the groups)	55.
	<u>940</u> <u>941</u>	
	1st 2nd	
	1 . 1 The locality or town where you live 2 . The region or county " " "	
	2 2 The region or county " " " 3 3 Great Britain as a whole	

Europe

The world as a whole Don't know; no reply

nother list (Show CARD D).

30. And what would be your second choice?

1 A stable economy

035

lat

1

2

Q36

2nd

opinion, which one of these is most important?

Progress toward a less impersonal and more humane society
 Progress toward a society in which

In your

	О	No reply)
43.	If Yes	: How long did you stay on your last visit?
	1	Less than a week
	2	1 - 4 weeks
	3	More than 4 weeks
ISK	ALL:	
14.	•	u personally very interested, a little
		sted, or not at all interested in the
	proble	ms of the European Community - that is,
	the Cer	mmon Market?
	. 1	Very interested 234
	2	A little " 43,5
	3	Not at all " 31.7
	O	Don't know; no reply 24
15.	Do you	think that you are sufficiently well-

) Skip to 0.44

42. Have you been alroad in the past 5 years?

Yes

2 No

- 45. Do you think that you are sufficiently well-informed, or not sufficiently well-informed, about the problems of the European Community that is, the Common Market?
 - 1 Sufficiently well-informed
 - 2 Not sufficiently well-informed
 - O Don't know; no reply
- 46. There is not always time to read everything of interest. When you see in your newspaper, or in any other publication, an article about the European Community, do you read it almost always, from time to time, or never?
 - 1 Almost always
 - 2 From time to time
 - 3 Never
 - O Don't know; no reply
- 47. And on television, when there is a programme about the European Community, do you watch it almost always, from time to time, or never?
 - 1 Almost always

Too 14++10

- 2 From time to time
- 3 Never
- O Don't know; no reply
- 48. With regard to the information about the European Community issued by the press, radio and television, how would you rate the information that is given? (Show CARD F)

(%0)	1 100 111110	2 100 much
(49)	1 Simple	2 Complicated
(50)	I Not interesting	2 Interesting
(51)	1 Useful	2 Not useful
(52)	1 Mainly good news	2 Mainly bad news
(53)	1 Binged	2 Not bissed

- 54. In a general way, would you rather have more short news topics about European affairs, or would you rather have more in-depth reports and articles on European affairs?
 - 1 More short news topics
 - 2 More in-depth reports or articles
 - O Don't know; no reply
- 55. As you know, several countries have recently joined the Common Market, i.e. the European Community. Can you tell me which countries they are? Any others? (Give contact time to think. Do NOT prompt mark a code for each country)

	Named	name	d
(5 5)	1	2	Great Britain/UK/England
(56)	ŀ	2	Ireland/Eire
(57)	1	2	Denmark
			Other (write in)

(58)

10.	And can you name some of the countries which were	172	Rhow	CARD	G:	Here, are a few problems that are
54.	Already members of the Common Market before these					t the present time. Could you toll
	new countries joined? (Give contact time to think					e three problems from this lint
	Do NOT prompt - mark a code for each country)					consider the most important?
	Not					in each column)
(59)	Named named		072			
(60)		1	lat	2nd		
(61)			1	1	1	Pollution of the environment
(62)			2	2	2	Military defence
(68)	1 2 Luxembourg	1	3	3		Scientific research
(64)				_	<u>-</u> .	
(65)	Other (write in)		4	. 4	4	Investments by foreign firms in Britain
			5	5	5	Drug addiction
66.	Generally speaking, do you think that British		6	6	6	Economic growth
	membership in the Common Market is a good thing,		7	7	7	Major political negotiations with
	a bad thing, or neither good nor bad?					the Americans, the Russians etc
	1 Good thing 2 Bad thing		8	8	8	Poverty and unemployment
	3 Neither good nor bad		9	9	9	Aid to underdeveloped countries
	O Don't know; no reply		0	0	. 0	Rising prices
1		,				•
674)	And for you personally, do you think that British	1				
	membership is a good thing, a bad thing, or is neither good nor bad?	75.	For	each	A# +	he problems I am going to mention,
		1				they would be better dealt with by
	1 Good thing					vernment or by a British government?
	2 Bad thing 3 Neither good por had)	ł	(Rea	id our	t - m	ark a code for each item)
	3 Neither good nor bad) Skip to Q.68 O Don't know; no reply)		Brit	ish i	Europ	ean
p)	If "Good thing": In what way is the Common	(75)	1		2	Pollution of the environment
	Market a good thing for you?	(76)	1	L	2	Military defence
	***************************************	(77)			2	Scientific research

٥)	If "Bad thing": In what way is the Common Market	(78) (79)			2	Investments by foreign firms in Britain
	a bad thing for you?					Drug addiction
	***************************************	(80)	1	•	2	Economic growth
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(Pun	ch Ca	rd 2)	
		(11)	. 1	•	2	Major political negotiations with the Americans, the Russians etc
68.	•	(12)	ì	•	2	Poverty and unemployment
	Market had been sorapped, would you be very sorry about 1t, indifferent, or relieved?	(13)	1		2	Aid to underdeveloped countries
		(14)	1		2	Rising prices
	1 Very sorry 2 Indifferent					
	3 Relieved					
•	O Don't know; no reply	·				
		15.				countries of the European Community
69.	Are you, yourself, for or against the Common Market					in major economic difficulties, do
	developing into a political European union?	Ì				the other countries, including
	If for or against: How strongly do you feel	Ì	Brit	ain,	Bnou.	ld help it or not?
	about it?	}		1	Yes.	should help
	1 Completely favour	Ì				should not
	2 Favour on the whole	İ		Ġ	Don*	t know; no reply
	3 Disagree in general 4 Disagree completely					
	O Don't know; no reply	İ				
	o son v mon, no ropri	16.	Woul	d voi	ı, or	would you not, be willing to make
70	Are you for or against the election of a European					sacrifice - for example, pay a
70.	parliament by a popular vote of all the citizens					exes to help bring about the
	in the member states of the European Community?		unif	icati	lon o	f Europe?
				_		
	1 Completely favour 2 Favour on the whole				-	willing
	3 Disagree in general					ly willing ' '
	4 Disagree completely		•			at all willing
	O Don't know; no reply					t know; no reply
						•

71. Some people say that, in a united Europe, the various nations might lose their culture and their individuality. Do you agree or disagree

with this view? A lot or a little?

disagree a lot

1 Yes, agree a lot
2 " agree a little
3 No, disagree a little

4

R 11st of problems that the European Community is concorned with at prosent. For each item on this limi, can you may whother in your view it is a very important problem, intrly important, not very important, or not at all important? Ison: land Rot lict Yery Fairly way at all Roplacoment of all member countries currencies including the British £ with a single European currency (18) 1Reduction of the differences botween developed regions and less developed regions of the member countries (19) . 3 Co-ordination of the social policies of the member countries in the field of employment and job training (20) 3 4 Implementation of a common policy on energy supplies (21) 1 3 Modernisation of European agriculture by encouraging the most productive farms and providing retraining for people who leave agriculture (22) 1 Introduction of a common policy on aid to underdeveloped countries (23) 13 Achieving a common foreign

24. All things considered, are you in favour of the unification of Europe, against it, or are you indifferent? If in favour or against; Very much, or only somewhat?

policy

- 1 Very much in favour
- 2 Somewhat '
- 3 Don't mind/indifferent
- 4 Somewhat against
- 5 Very much
- O Don't know; no reply
- 25. From your own personal point of view, does this problem of European unification seem to you very important, important, not very important, or not important at all?
 - 1 Very important
 - 2 Important
 - 3 Not very important
 - 4 Not important at all
 - O Don't know; no reply
- 26. As for the future, do you think the movement towards the unification of Europe should be speeded up, slowed down or continued as it is at present?
 - 1 Speeded up
 - 2 Continued as it is at present
 - 3 Slowed down
 - O Don't know; no reply
- 27. In the future, for the unification of Europe, which of the following formulas are you more in favour of? (Show CARD I)
 - 1 Create some sort of European Government to which each national government delegates a large part of its powers
 - 2 Establish closer ties between the member states of the European Union but without a European Government
 - 3 Maintain the degree of national independence
 - O Don't know; no reply

- when you, yourself, hold a strong opinion, do you ever persuade your friends, relations, or fellow workers to adopt this opinion?

 If Yes: Does this happen often, from time to time, or rarely?
 - 1 Often
 - 2 From time to time
 - 3 Raroly
 - 4 Never
 - O Don't know; no reply
- 29. Some people are attracted to new things and new ideas, while others are more cautious about such things. What is your own attitude to what is new: (Read out)
 - 1 Very much attracted
 - 2 Attracted on the whole
 - 3 It depends; varies
 - 4 Cautious on the whole
 - 5 Very cautious
 - O Don't know; no reply
- 30. When you get together with your friends, would you say that you discuss political matters frequently, occasionally, or never?
 - 1 Frequently
 - 2 Occasionally
 - 3 Never (skip to Q.32)
- 31. If frequently or occasionally: And which of the statements on this card (show CARD J) best describes the part you, yourself, take in these discussions?
 - 1 Even though I have my own opinions, I usually just listen
 - 2 Mostly I listen, but once in a while I express my opinions
 - 3 I take an equal share in the conversation
 - 4 I do more than just hold up my end in the conversation; I usually try to convince others that I am right
- 32. Have you ever discussed the Common Market or the unification of Europe with anyone else in Britain or abroad?
 - 1 Yes
 - 2 No
 - O Don't know; no reply
- 33. On the whole, do you feel that in forming a political opinion you can rely most on: the views of those who are close to you, such as family or friends; information from the press, radio and television; or statements by politicians? (Mark one only)
 - 1 Views of those close to you
 - 2 The press, radio and television
 - 3 Statements by politicians
 - 4 It depends
 - O Don't know; no reply
- 34. In political matters people talk of "the left" and "the right". How would you place your views on this scale? (Show SCALE 1 do NOT prompt)

(The 10 boxes are not numbered. If the contact hesitates, mark on form and ask him to try again. Mark all refusals. For alternate contacts say "the right" first and then "the left".)

,		 ,	TT	 	
Left					Right

- I Replies without hesitation
- 2 Hesitates but replies
- 3 Refuses to reply

(If contact points to a line, then code him as choosing the nearest box to the right)

Į.	In. Generativ mencking, do you fold electron to one		No, not close to	53	Occupation of res widow not working)!					
	of the partice on thi list then to otherm?	.6 2 3			1 Farmer/trawl 2 Farm worker	er o	wner etc	. (owi	n a	ccount only)
	(Show CAPD F)	, a	" Liboral		2 Farm Worker 3 Businessman:	ton	nanager				
	11 Yes: Mitch one?	ō	" Nationalist (Welsh or Scottish)		4 Executive; p	rofe	essional			_	
•		6			5 Skilled trad						
		O			8 Salaried, wh 7 Worker	7.60	COLLAR;	Junzo	ŗΨ	X00011V0	
*	. If there were a General	1 1	Conservative		8 Student						
	Election tomorrow,	2			9 Housekoeper O Unemployed;	rat1	red				
	which party would you		Liberal								
	support? (Show CARD K)) 4	Nationalist (Welsh or Scottish)	54.	Occupation of the						
		δ	Other party	1	1 Farmer/trawle 2 Farm worker	er o	wner etc	, (own	n #	ccount only)
		6	· •	:	3 Businessman;	top	manager			•	
		7			4 Executive; p	rofe	esional				
		0	Refuse to reply		5 Skilled trade 6 Salaried, wh						
38,	Do you belong to some		None 😁		6 Salaried, wh 7 Worker	110	collar;	Junto	1. 0	XOCULTAG	
	religious denomination	_		İ	8 Student					•	
		3	Church of Scotland Free Church:		9 Housekeeper						
		•	Non-conformist	İ	O Unemployed;	rot 1	rea				
		5	Roman Catholio	56.	Office use only						
		6	Other	56.	What was the last				5 1 1	shment you	
	those stating religious Do you go to religious				attended or are ye	ou n	ow atten	ding?			
	services several time				1 Secondary mod		-	-		nical	
	a week, once a week,	3	Sometimes during year		2 Grammar, acad 3 Public school					ool	
	sometimes during the	. 4	Never		4 Technical co	110g	e, train	ing co	ol 1	ege	
	year, or never at all?			1	5 University,	Coll	ege of Ad	vance(i Te	ech nology - C	ΑT
40.	Respondent has:		ll-time occupation		6 Other (write in);						
) hours or more a week) rt-time occupation		(,,,,	••••					-
	•		- 29 hours a week)	57.	At what age did	1	14 or 1	955	7		
-		3 No	paid occupation		you leave school or university?	2	15 16		8 ' 8	21 22 ~ 23	
41.	Respondent is:	1 Hea	d of household			4	17		_	Over 23	
		2 Not	head of household	İ	(Skip to Q.62)	5	18		V	Still at	
42.	Sex:	1 Mal	. •	İ		6	19			school/coll	og
	•	2 Fem	alo	58.	Office use only	1	Rural v	illage	•		
43.		1 15	- 19	59.	11 14 11	_				ration of:	
		2 20 · 3 25 ·		60.	** ** **	2 3	Less the 20,000		-		
	-		- 44	"		_	100,000	_		the state of the s	
		5 45	· =			5		-		* ***	. •
		6 55 · 7 65+		ASK	ALL	6	Agglome	ration	1 0	f the capita	11
					We would like to	anal	yse the	surve)	7 T	esults accor	d-
3.	In which year were you born?	Write	1n T.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		ing to the income						
40					Show CARD L: Here						
40.		1 Mar 2 Sin			we would like to						
			or (widowed, divorced,		located, counting income that comes						
•			eparated)		number of the grou		-				
49.	How many people are	٠		1	tax and other dedu	uct1	ons.				
	there in your house-	Write	in:		1 2	3	4	5		6	
	hold, including your- self and any children?										
					Name and address of	of c	ontact -	pleas) 6]	PRINT	
50,	How many of these		4		Mr/Mrs/M1ss:						
	are children under 18 years of age?	Write	in:	1.	ML 7 1112 G 7 ML LOG 9 9 9 9 9 9 9	••••					
					Address:		• • • • • • • •				
)I.			f-employed aried/wage earner								
-			Aorkiud Miled\auRa amiliai			• • • •	• • • • • • • •	, 	•••		
	receive a salary,	•		1				, 	• • •		
	wage or is (s)he not working?				I hereby attest th		thin in 1	+ ***		acord of an	
	and write t			1	an interview made						r
	If salaried/wage	_			requirements, with		person wh	ei or	a s	stranger to	
	· · · · · · · · · · · · · · · · · · ·	l Yes 2 No			me, and that this			plete	d e	entirely at	
	union?		•		the time of interv	, TAM.	•				
	•				Signed:		<i></i>	, Da	to		
				ł							

S.404

CARD A

A good salary so that you do not have any worries about money

A safe job with no risk of closing down or unemployment

Working with people you like

Doing an important job which gives you a feeling of accomplishment

S.404

CARD B

Trying to make our cities and countryside more beautiful

Seeing that people have more say about how things are done at their jobs and in their communities

Making sure that this country has a strong defence forces

Maintaining a high level of economic growth

CARD C

S.404

Protecting freedom of speech

Fighting rising prices

Giving the people more say in important government decisions

Maintaining order in the nation

.

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entinamentali ini

CARD D

s.404

The fight against crime

Progress toward a society in which ideas count more than money

Progress toward a less impersonal and more humane society

A stable economy

.

CARD E

S.404

The locality or town where you live

The region or county where you live

Great Britain as a whole

Europe

The world as a whole

.

S.404 CARD F

Biased : Not biased

Mainly good news .: Mainly bad news

Useful : Not. useful

Not interesting : Interesting

Simple : Complicated

Too little : Too much

Rising prices

Aid to underdeveloped countries

Poverty and unemployment

Major political negotiations with the Americans, the Russians, etc.

Economic growth

Drug addiction

Investments by foreign firms in Britain

Scientific research

Military defence

Pollution of the environment

Replacement of all member countries' currencies including the British £ with a single European currency

Reduction of the differences between developed regions and less developed regions of the member countries

Co-ordinary of the social policies of the member countries in the field of employment and job training

Implementation of a common policy on energy supplies

Modernisation of European agriculture by encouraging the most productive farms and providing retraining for people who leave agriculture

Introduction of a common policy on aid to underdeveloped countries

Achieving a common foreign policy

CARD I

S.404

Maintain the degree of national independence

Establish closer ties between the member states of the European Union but without a European government

Create some sort of European government to which each national government delegates a large part of its powers

.

.

, and a second control of the second

Even though I have my own opinions, I usually just listen

Mostly I listen, but once in a while I express my opinion

I take an equal share in the conversation

I do more than just hold up my end in the conversation; I usually try to convince others that I am right S.404

CARD K

Conservative

Labour

Liberal

Nationalist (Welsh or Scottish)

Other party

•

.

Completely confidential

Please use this card to give me just the code number for your:

TOTAL FAMILY INCOME FROM ALL SOURCES before tax and other deductions

	WEEKLY	MONTHLY		ANNUALLY
3	Less than £18.50 a week	3 Less than £80 a month	3	Less than £960 a year
5	£18.50 - £36.89 a week	5 £80 - £159 a month	5	£960 - £1919 a year
1	£36.90 - £55.39 a week	1 £160 - £239 a month	1	£1920 - £2879 a year
6	£55.40 - £73.49 a week	6 £240 - £319 a month	6	£2880 - £3839 a year
4	£73.50 - £92.29 a week	4 £320 - £399 a month	4	£3840 - £4799 a year
2	£92.30 and over a week	2 £400 and over a month	2	£4800 and over a year

Question 25:

Do you generally think, that people give you the respect which you deserve, or not?

- 1. YES
- 2. NO
- 3. Don't know, no reply

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