

NOP Consumer Market Research
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Job No.	Card	Serial No.
(1) - (5)	(6) - (7)	(8) - (9)
44578		

Job No : J 44578
Issue : 1
Date : 13 December, 1995

FLASH EB 54 -(Madrid Summit)

RESPONDENTS NAME:

TELEPHONE NUMBER:

RESULT OF CONTACT

Call No	Inter-viewers ID	Date	Time	Length	Dispos-ition	Comments	Units
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							

STANDARD DIAL DISPOSITION CODES

NR	-	No reply	HHR	-	Household/Company refusal
ENG	-	Circuit Engaged	RR	-	Respondent Refusal
NU	-	No. unobtainable (Not a working no.)	ANS	-	Answerphone
NNAS	-	No. Not applicable to study(home telephone if business no. if consumer study)	REJ	-	Reject (Respondent who might be otherwise eligible but is deaf, intoxicated, abusive or unwilling or unable to provide usable information)
LB	-	Language barrier	COMP	-	Completed interviews (segregated by type)
SRNA	-	Selected respondent not available	PART	-	Partial (interview terminated by respondent before completion)
CUTS	-	Contact unable to speak for H.Hold			
INEL	-	H.Hold/Business ineligible for specific reason			

No	Question	Answer	Code	Skip to
	Hello, I am... from NOP Research. We are carrying out a survey amongst adults concerning the European Union (European Community). Is it convenient to talk to you now, it will take about 10 minutes?			
		OK	1	Q.1
		Not OK	2	Arrange recall
Q.1	First of all could I just check a few details with you. What was your age on your last birthday?	_____		
		(WRITE IN)		Q.2
Q.2	RECORD - DO NOT ASK			
		Male	1	*See Insts
		Female	2	
	INTERVIEWER: CHECK RESPONDENT FITS QUOTA REQUIREMENTS BEFORE CONTINUING			
Q.3	At what age did you finish your full-time education?	_____		
		(WRITE IN)		
		Still studying	9	Q.4
Q.4	And what is your occupation?			
	PROBE TO PRECODES			
		Farmer/fisherman	1	
		Professional (e.g. Lawyer/ Doctor/ accountant)	2	
		Owner of a shop or company/ craftsman/ proprietor	3	
		General management	4	
		Employed/middle management	5	
		Manual worker	6	
		Retired	7	
		Housewife	8	
		Student/Military Service	9	
		Temporarily not working/ unemployed	10	
		Other (WRITE IN)	11	Q.5

Q.No	Question	Answer	Code	Skip to
Q.5	If there were a General Election tomorrow (IF RESPONDENT IS UNDER 18 SAY: "and you had to vote") which PARTY would you support?	Conservative Labour Liberal Democrat Scottish National Party Plaid Cymru The Green Party Other Would vote blank Would not vote DK	1 2 3 4 5 6 7 8 9 0	Q.6
Q.6	Generally speaking do you think that Britain's membership of the European Union (European Community) is... READ OUT PRECODES	A good thing A bad thing Neither good nor bad DK	1 2 3 4	Q.7
Q.7	Taking everything into consideration, would you say that Britain has on balance benefited or not from being a member of the European Union?	Has benefited Has not benefited DK	1 2 3	Q.8
Q.8	Are you for or against the European Union having a single European currency in all Member States, including Britain? That is, replacing the pound by the European currency? Are you...	Very much for Somewhat for Somewhat against Very much against SPONTANEOUS - DO NOT READ OUT:- Neither for, nor against DK/NS	1 2 3 4 5 6	Q.9
Q.9	I am going to read out a number of events or issues. Please tell me for each of them whether you have heard about it or not.			
Q.9a.	The "Summit" of the European Council; i.e. the Heads of State and Government of the European Union Member States in Madrid, which took place this past Friday and Saturday.	Yes heard No, not heard DK/NS	1 2 3	Q9b Q12

Q.No	Question	Answer	Code	Skip to
b	Have you heard or not about the topics and issues that were discussed and decided upon?	Yes heard	1	Q10
		No, not heard	2	
		DK/NS	3	Q9c
Q.9c	Do you recall having heard that they discussed and decided upon the European Monetary Union and the single European currency?	Yes heard	1	Q9d
		No, not heard	2	
		DK/NS	3	Q10
Q9d	Do you recall having heard that they decided on the name of the European currency?	Yes heard	1	Q10
		No, not heard	2	
		DK/NS	3	Q11b
	Which topics and issues do you remember/ DO NOT PROMPT. CODE EACH ITEM MENTIONED PROBE: What else?		0	
a)	Employment policy and the fight against unemployment		1	
b)	The 1996 intergovernmental conference about revising the Maastricht treaty: the theme of common foreign policy		2	
c)	The policy towards ex-Yugoslavia after the peace treaty		3	
d)	The free movement of professional football players between Member countries of the European Union		4	
e)	The fight against community budget fraud		5	
f)	Co-operating with south Mediterranean countries		6	
g)	Enlarging the European Union to include Central and Eastern European Countries		7	
h)	Monetary Union, the single currency and the timing for the changeover from the current system to the future common system		8	
i)	Monetary Union, the single currency and the relations of those countries that are "in" and those countries that are "out" at the beginning		9	
			0	
j)	European Monetary Union and the single European currency		1	
k)	European currency decision on name		2	
l)	Don't remember/can't recall		3	*See
k)	Other		9	Insts

INTERVIEWER:

- IF ITEM J) NOT MENTIONED - EUROPEAN MONETARY UNION AND THE SINGLE EUROPEAN CURRENCY - ASK Q.11a.
- REST GO TO Q.11b

Q.No	Question	Answer	Code	Skip to
Q.11a	Do you recall having heard that they discussed and decided upon the European Monetary Union and the single European Currency?	Yes heard No, not heard DK/NS	1 2 3	Q11b
Q11b	At the "Madrid Summit" the heads of State and Government of the European Union member states decided that the name of the single European currency would be "Euro". Is the name "Euro" acceptable to you or not?	Acceptable Not acceptable DK/NS	1 2 3	Q.12
Q.12	I am going to read out several points about the single currency. Please tell me, for each one, whether you would like to be told about it as soon as possible or a few months before the change.			
		As soon as possible	A few months before change	DK/NS
a)	the single European currency, its possible advantages or disadvantages for the company where you work/for your company and for yourself	1	2	3
b)	about what will happen on 1st January 1999 (fixing parities between national currencies; commencement of operations at the European Central Bank in Frankfurt; changeover from one system to the other for certain financial transactions etc)	1	2	3
c)	about the future bank notes and coins in the single currency	1	2	3
d)	about the changeover from one system to the other for your bank account, for your payslip for your taxes etc.	1	2	3
				Q.13

Q.No	Question	Answer	Code	Skip to
Q.13	In the final phase, that is to say on the introduction of the new banknotes and coins, do you think that, for your financial transactions (including salaries and social benefits), the changeover should be spread over several months or take place quickly, as long as prices and amounts are indicated both in pounds and in the European currency?	Spread over several months Quickly DK/NS	1 2 3	Q.13
Q.14	Information about the single European currency will be available from different sources. I am going to read out several possible sources. Please tell me for each one if you would hope to find the necessary information from that source. INTERVIEWER - READ OUT EACH PRECODE. ONLY CODE THOSE RESPONDENT SAYS "YES" TO	Banks & savings banks etc The British government National, regional and local public offices and social security The European institutions At work In the press, on radio and television In shops and supermarkets In schools, other places of education and training and in public libraries From unions, professional organisations and consumer associations Other (SPONTANEOUS) <hr/> DK/NS	1 2 3 4 5 6 7 8 9 0 9	Q.15

Q.No	Question	Answer	Code	Skip to
Q.15	Do you, or does anyone else in your household, own... READ OUT EACH PRECODE ONLY CODE THOSE THAT APPLY	A colour TV set A video recorder A video camera A clock-radio A PC/home computer A still camera An electric drill An electric deep-fat fryer 2 or more cars A second home or holiday home/ flat	1 2 3 4 5 6 7 8 9 0	Q.16

Q.No	Question	Answer	Code	Skip to
Q.16	Thank you very much for you help today. Before I close could I just check in which region of the country you live? PROBE TO PRECODES			
	Cleveland, Durham	01 Kent	25	
	Cumbria	02 Avon, Gloucestershire	26	
	Northumberland	03 Wiltshire	27	
	Tyne and Wear	04 Cornwall, Devon	28	
	Humberside	05 Dorset, Somerset	29	
	North Yorkshire	06 Hereford & Worcester	30	
	South Yorkshire	07 Warwickshire	31	
	West Yorkshire	08 Shropshire, Staffordshire	32	
	Derbyshire	09 West Midlands(county)	33	
	Nottinghamshire	10 Cheshire	34	
	Leicestershire	11 Greater Manchester	35	
	Northamptonshire	12 Lancashire	36	
	Lincolnshire	13 Merseyside	37	
	East Anglia	14 Clwyd, Dyfed	38	
	Bedfordshire	15 Gwynedd, Powys	39	
	Hertfordshire	16 Gwent	40	
	Berkshire	17 M-S-W Glamorgan	41	
	Buckinghamshire	18 Borders, Central Fife	42	
	Oxfordshire	19 Lothian, Tayside	43	
	Surrey	20 Dumfries, Galloway	44	
	East/West Sussex	21 Strathclyde	45	
	Essex	22 Highlands, Island	46	
	Greater London	23 Grampians	47	
	Hampshire, Isle of Wight	24		Q.17
Q.17	Would you say you lived in a READ OUT PRECODES			
		Rural area or village	1	
		Small or middle size town	2	
		Large town	3	
		DK	4	*See Insts.

INTERVIEWER RECORD:

TOWN LIVED IN : _____

POST CODE : _____

LENGTH OF INTERVIEW: _____