

Job No 474s1

Ireland	08 (1-2)
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Qaire Number

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(3-7)

Good morning/afternoon/evening. I am from Irish Marketing Surveys Limited. We are conducting a survey in the 15 countries of the European Union and in the United States concerning entrepreneurial activity and I would be grateful for your help in answering some questions. Do you have about 5 minutes to answer some questions?

1. Suppose you could choose between different kinds of jobs, which one would you prefer: ...

- being an employee 1 (40)
- or being self-employed?..... 2
- (none of these)..... 3
- (DK/NA) 4

2. If I were to talk to you about setting up your own business, or taking over someone else's business, what expression would best describe your answer: ...?

[READ OUT – ONLY ONE ANSWER]

- It never came to your mind..... 1 (41)
- You casually thought about it..... 2
- You seriously thought about it 3
- You did it: you set up your own business 4
- You did it: you took over an existing business 5
- (DK/NA)..... 6

3. At present, who in your opinion seems best qualified to advise people on setting up their own business? Is it:

[READ OUT – ROTATE – MAXIMUM TWO ANSWERS]

- a) a lawyer/accountant/private consultant 1 (42)
- b) a bank 1 (43)
- c) a chamber of commerce/business association 1 (44)
- d) a public business support organisation..... 1 (45)
- e) another entrepreneur..... 1 (46)
- f) a relative/friend..... 1 (47)
- g) (other:.....) 1 (48)
- h) (nobody)..... 1 (49)
- i) (DK/NA) 1 (50)

4. If you currently had the means to start your own business, would you rather set up a new one or take over an existing one?

[ONLY ONE ANSWER]

- set up a new one 1 (51)
- take over an existing business 2
- (none of these, not interested) 3
- (DK/NA) 4

5. Do you strongly agree, agree, disagree or strongly disagree with the following opinion?

- strongly agree 1
- agree 2
- disagree 3
- strongly disagree 4
- (DK/NA) 5

- a) It is difficult to start one's own business due to a lack of available financial support. (52)
- b) It is difficult to start one's own business due to the complex administrative procedures. (53)
- c) Entrepreneurship cannot be taught. (54)
- d) I would be ready to pay or to allocate some of my free time to follow courses on how to start and run a business. (55)
- e) People who have started their own business and have failed should be given a second chance. (56)
- f) I would be less inclined to order goods from someone who has already failed in business. (57)
- g) I would never invest money in a business managed by someone who has already failed in the past. (58)
- h) One should not start a business if there is a risk it might fail. (59)

6. In your opinion, where should basic knowledge of how to run a business be taught? Is it:...

[READ OUT - MULTIPLE ANSWERS POSSIBLE]

- a) at school or in secondary education 1 (60)
- b) at university or in tertiary education 1 (61)
- c) during specific courses for adults 1 (62)
- d) nowhere, it cannot be taught 1 (63)
- e) (somewhere else:)[SPECIFY] 1 (64)
- f) (DK/NA) 1 (65)

7a. If you were to set up a business today, which are the two risks you would be most afraid of? Is it:...

[READ OUT - ROTATE - MAXIMUM TWO ANSWERS]

- a) The uncertainty of your income 1 (66)
- b) Job insecurity 1 (67)
- c) The risk of losing your property 1 (68)
- d) The need to devote too much energy or time to it 1 (69)
- e) The possibility of suffering a personal failure 1 (70)
- f) The possibility of going bankrupt 1 (71)
- g) (DK/NA) 1 (72)

7b. And in case of bankruptcy of that business, what are the two consequences you would be most afraid of? Is it:..

[READ OUT -ROTATE - MAXIMUM TWO ANSWERS]

- a) Financial consequences, the loss of your property 1 (73)
- b) Legal consequences, 2 (74)
- c) Consequences for others, your employees, clients, shareholders. 3 (75)
- d) Consequences for your family 4 (76)
- e) Negative reactions of your close relations and acquaintances..... 5 (77)
- f) Your own personal feelings..... 6 (78)
- g) (DK/NA)..... 7 (79)

8. Could you tell me the occupation of your mother and father? Are they or were they self-employed, employees, manual workers or without a professional activity?

[READ OUT - ONLY ONE ANSWER]

- 8a) Father: - self-employed..... 1 (80)
 - employee 2
 - manual worker..... 3
 - without a professional activity 4
 - (DK/NA) 5

- 8b) Mother:- self-employed..... 1 (81)
 - employee 2
 - manual worker..... 3
 - without a professional activity 4
 - (DK/NA) 5

[END OF INTERVIEW - THANK RESPONDENT]

Classification Details

SEX:

- Male 1
- Female 2

(30)

AGE: (Record Exact Age)

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(31-32)

Use code '00' if respondent refuses to answer

EDUCATION:

How old were you when you finished your full-time education? (Record Exact Age)

Use code '99' if respondent still at full-time school

Use code '00' if respondent refuses to answer

Use code '01' if never went to full-time school

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(33-34)

REGION:

- Dublin 1
- Rest of Leinster 2
- Munster 3
- Conn/Ulster 4

(37-38)

TYPE OF LOCALITY:

- Metropolitan zone 1
- Other town/urban centre 2
- Rural zone 3

(39)

WHAT IS YOUR OCCUPATION?

As far as your current occupation is concerned, would you say you are self-employed, employee, manual worker or would you say that you are without a professional activity?

(35-36)

[READ OUT LEFT ITEMS - THEN ASK TO SPECIFY ("that is to say") - ONLY ONE ANSWER]

- Self-employed

- i.e. : - farmer, forester, fisherman 11
- owner of a shop, craftsman 12
- professional (lawyer, medical practitioner, accountant, architect...) 13
- manager of a company 14
- other (SPECIFY) 15

- Employee

- i.e. : - professional (employed doctor, lawyer, accountant, architect) 21
- general management, director or top management 22
- middle management 23
- office clerk 24
- other employee (salesman, nurse, etc) .. 25
- other (SPECIFY) 26

- Manual worker

- i.e. : - supervisor/foreman (team manager, etc ...) 31
- manual worker 32
- unskilled manual worker 33
- other (SPECIFY) 34

Without a professional activity

- i.e. : - looking after the home 41
- student (full time) 42
- retired 43
- seeking a job 44
- other (SPECIFY) 45

- (Refusal) 99

Length of Interview Mins

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(9-10)