

ZA4735

**Flash Eurobarometer 219
(Biodiversity)**

**Country Specific Questionnaire
United Kingdom**

**Flash Eurobarometer on biodiversity
Flash 219 – questionnaire**

Q1. Are you aware of the term “biodiversity”?

[ONLY ONE ANSWER POSSIBLE]

- I've heard of it and I know what it means 1
- I've heard of it but I do not know what it means..... 2
- I have never heard of it 3
- [DK/NA] 9

[INTERVIEWER READ OUT:]

“Biological diversity - or biodiversity - is the term given to the variety of life on Earth (like plants, animals, oceans etc) which forms the web of life of which we are an integral part...”

Q2. Can you please tell me what the phrase “loss of biodiversity” means to you?

[DO NOT READ OUT, JUST CODE]

- Decline in natural habitats/less variety/-in general 01
- Forests will disappear /decline..... 02
- Certain animals and plants are disappearing/ will disappear 03
- Certain animals and plants are/will become endangered..... 04
- Loss of natural heritage like nature parks/endemic species/ natural landscapes, basically the natural environment that you can relate to in your country 05

- Change of the climate 06
- Problems with the clean air, water / CO2 emissions 07

- Problems for the economy / Loss of material wealth 08
- Less opportunities for tourism..... 09
- Loss of potential for producing medicines, food and fuel 10

- Problems in my garden 11
- Don't care about this issue..... 12
- Others 13
- [DK/NA] 99

Q3. How informed do you feel about the loss of biodiversity?

[ONLY ONE ANSWER POSSIBLE]

- Very well informed4
- Well informed3
- Not well informed2
- Not informed at all1
- [DK/NA]9

Q4. I will read some statements to you why it can be important to halt the loss of biodiversity, and please tell me how much do you agree or disagree with them:

[ONE ANSWER PER LINE]

- Very much agree 4
- Rather agree 3
- Rather disagree..... 2
- Very much disagree 1
- [DK/NA] 9

- A) It is a moral obligation - because we have a responsibility as stewards of nature1 2 3 4 9
- B) Our well being and quality of life is based upon nature & biodiversity as it provides pleasure and recreation1 2 3 4 9
- C) Biodiversity is indispensable for the production of goods such as food, fuel and medicines.....1 2 3 4 9
- D) Europe will get poorer economically as a consequence of the loss of biodiversity1 2 3 4 9

Q5. How serious is the problem of the decline and possible extinction of animal species, flora and fauna, natural habitats and ecosystems in the United Kingdom? It is a... Very serious problem, A fairly serious problem, Not a serious problem or Not a problem at all

And how serious is the problem globally? It is a... Very serious problem, A fairly serious problem, Not a serious problem or Not a problem at all

- Very serious problem 4
- A fairly serious problem..... 3
- Not a serious problem or..... 2
- Not a problem at all 1
- [DK/NA] 9

- A) In your country?1 2 3 4 9
- B) And globally?.....1 2 3 4 9

Q6. Do you think that the decline and possible extinction of animal species, flora and fauna, will have an impact on you personally?

- Yes, I am already affected by the loss of biodiversity 1
- Yes, it will have an effect on me, but not now, later on 2
- No, not on me personally but on my children 3
- No, it will not have an effect 4
- [DK/NA] 9

Q7. I will read out a list to you. Please tell me, from the following list, what threatens biodiversity the MOST?

[READ OUT – ROTATE – ONE ANSWER ONLY]

- Intensification of agriculture, deforestation and over-fishing 1
- Pollution of air / water (seas, rivers, lakes, etc.) 2
- Man made disasters (e.g. oil spills, industrial accidents, etc.) 3
- Plants and animals introduced into our ecosystems (that are not normally found in a region or country) 4
- Climate change 5
- Land use change and development (e.g. roads, housing, industry, etc.) 6
- [Others] 7
- [DK/NA] 9

Q8. Have you heard of the Natura 2000 network?

[ONLY ONE ANSWER POSSIBLE]

- I've heard of it and I know what it is 1
- I've heard of it but I do not know what it is 2
- I have never heard of it 3
- [DK/NA] 9

Q9. Where would you get information about for example threats or losses to biodiversity?

[READ OUT – ROTATE – MAX TWO ANSWERS]

- Television news and documentaries.....	01
- Radio.....	02
- Newspapers & magazines	03
- Internet.....	04
- School or university.....	05
- Family/friends.....	06
- Events (conferences, fairs / exhibition, festivals etc.).....	07
- Publications/books/brochures	08
- [Other]	09
- [DK/NA]	99

Q10. Would you say that you personally make an effort to protect biodiversity?

- Yes, I do.....	1
- Yes, but I would like to do even more.....	2
- No, because I do not know what to do.....	3
- No, for other reasons	4
- [Other]	5
- [DK/NA]	9

D1. Gender [DO NOT ASK - MARK APPROPRIATE]

- [1] Male
- [2] Female

D2. How old are you?

- [][] years old
- [00] [REFUSAL/NO ANSWER]

D3. How old were you when you stopped full-time education?

[WRITE IN THE AGE WHEN EDUCATION WAS TERMINATED]

- [][] years old
- [00] [STILL IN FULL TIME EDUCATION]
- [01] [NEVER BEEN IN FULL TIME EDUCATION]
- [99] [REFUSAL/NO ANSWER]

D4. As far as your current occupation is concerned, would you say you are self-employed, an employee, a manual worker or would you say that you are without a professional activity? Does it mean that you are a(n)...

[IF A RESPONSE TO THE MAIN CATEGORY IS GIVEN, READ OUT THE RESPECTIVE SUB-CATEGORIES -]

- Self-employed

→ i.e. :	- farmer, forester, fisherman	11
	- owner of a shop, craftsman	12
	- professional (lawyer, medical practitioner, accountant, architect,...) ...	13
	- manager of a company.....	14
	- other	15

- Employee

→ i.e. :	- professional (employed doctor, lawyer, accountant, architect).....	21
	- general management, director or top management.....	22
	- middle management.....	23
	- Civil servant	24
	- office clerk.....	25
	- other employee (salesman, nurse, etc...)	26
	- other	27

- Manual worker

→ i.e. :	- supervisor / foreman (team manager, etc...)	31
	- Manual worker	32
	- unskilled manual worker.....	33
	- other	34

- Without a professional activity

→ i.e. :	- looking after the home.....	41
	- student (full time)	42
	- retired	43
	- seeking a job.....	44
	- other	45

- [Refusal]	99
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D6. Would you say you live in a ...?

- metropolitan zone.....	1
- other town/urban centre	2
- rural zone	3
- [Refusal]	9