

IRELAND

3S-302
(1 - 5)

FLASH BAROMETER NO. 19

Q'aire No.

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(6 - 9)

Card 1 / Col 10

Col 11 Not Used

Good morning/afternoon/evening: My name is _____ from Irish Marketing Surveys Limited. We are carrying out a survey and I would be grateful for your help in answering some questions.

First of all, I would like to ask you some questions about politics?

ASK ALL

Q.1a) If there were a "General Election" tomorrow (and you had the vote), which Party would you give your first preference vote to?

IF WOULD NOT VOTE/UNDECIDED/REFUSED ASK:

Q.1b) To which Party would you be most inclined to give your first preference vote?

CODE IN GRID BELOW.

	Q.1a) (12)		Q.1b) (13)	
Fianna Fail	1 } Go		1	(12-13)
Fine Gael	2 } to		2	
Progressive Democrats	3 } Q.2		3	
Labour	4 }		4	
Democratic Left	5 }		5	
Workers' Party	6 }		6	
The Green Party	7 }		7	
Other Party (State _____)	}		}	
_____ & Code)	8 }		8	
Would not vote	9 } Ask		9	
Undecided	0 } Q.1b)		0	
Don't know/not applicable	X }		X	

Q.2 Do you approve or disapprove of the Irish Government's actions, in general?

Approve	1	(14)
Disapprove	2	
Don't know/not applicable	3	

Q.3 Do you approve or disapprove of what the European Commission in Brussels is doing, in general?

Approve	1	(15)
Disapprove	2	
Don't know/not applicable	3	

Q.4 Have you heard about the "Single European Market of 1993"?

Yes	1	(16)
No	2	
Don't know	3	

Q.5a) Personally, would you say that the "Single European Market" which came about at the beginning of 1993 gives you reason to feel very hopeful, rather hopeful, rather fearful or very fearful?

READ OUT ⇨

Very hopeful	1	ASK	(17)
Rather hopeful	2	Q.5b)	

Rather fearful	3	ASK	
Very fearful	4	Q.5c)	

Don't know	5	GO TO Q.6	

IF "VERY" OR "RATHER HOPEFUL" ABOUT THE SINGLE EUROPEAN MARKET - CODES 1 OR 2 AT Q.5a) ASK Q.5b), THEN GO TO Q.6. OTHERS GO TO INSTRUCTION AT Q.5c)

Q.5b) Why does the "Single European Market" give you reason to feel hopeful. Is it because

READ OUT AND ROTATE START FOR EACH INTERVIEW ↓		Yes	No	Don't Know	
... it will be possible to work anywhere in the European Community	1	2.....	3	(18)	
... prices and the cost of living will decrease.....	1	2.....	3	(19)	
... trade and commerce will be easier.....	1	2.....	3	(20)	
... it might be able to better withstand competition from the USA and Japan ...	1	2.....	3	(21)	
... there will be more opportunities for companies.....	1	2.....	3	(22)	
... there will be more jobs and less unemployment.....	1	2.....	3	(23)	
... prices and taxes will be the same in all member states.....	1	2.....	3	(24)	
... major problems will be better solved by working together	1	2.....	3	(25)	
... it will revive and improve the economy.....	1	2.....	3	(26)	
... it will mean less social inequality	1	2.....	3	(27)	
... it will mean a wider choice of products to buy	1	2.....	3	(28)	
... the rights and duties of employees and employers of different member states of the European Community will be better guaranteed.....	1	2.....	3	(29)	
... it will allow the citizens of different member states of the European Community to know and understand each other better	1	2.....	3	(30)	
... it will guarantee peace within the European Community.....	1	2.....	3	(31)	

IF "VERY" OR "RATHER FEARFUL" ABOUT THE SINGLE EUROPEAN MARKET - CODES 3 OR 4 AT Q.5a) ASK Q.5c), THEN GO TO Q.6. OTHERS GO TO Q.6

Q.5c) Why does the "Single European Market" give you reason to feel fearful? Is it because

READ OUT AND ROTATE START FOR EACH INTERVIEW ↓		Yes	No	Don't Know	
... we will loose our national identity	1	2.....	3	(32)	
... it will render our future uncertain.....	1	2.....	3	(33)	
... Ireland won't have any say anymore.....	1	2.....	3	(34)	
... competition will be too fierce.....	1	2.....	3	(35)	
... it will mean more unemployment and less jobs	1	2.....	3	(36)	
... it will mean too much immigration into Ireland.....	1	2.....	3	(37)	
... prices and the cost of living will increase	1	2.....	3	(38)	
... we are not ready for it yet	1	2.....	3	(39)	
... there will be no more border controls to stop criminals and drugs	1	2.....	3	(40)	
... we will have to pay for the others.....	1	2.....	3	(41)	
... there will be too many changes, too much upheaval	1	2.....	3	(42)	
... the rights and duties of employees and the employers of different member states of the European Community won't be sufficiently guaranteed.....	1	2.....	3	(43)	

ASK ALL

Q.6 Have you personally observed any changes since the Single European Market became effective, i.e. since the 1st January 1993?

IF YES:-

On the whole are these changes quite good or quite bad?

No, no changes.....	1	(44)
Yes, quite good changes	2	
Yes, quite bad changes	3	
Yes, changes not particularly good or bad (SPONTANEOUS).....	4	
Don't know	5	

Q.7a) On the whole, do you think the Single European Market will bring about more advantages or disadvantages for Ireland?

More advantages.....	1	(45)
More disadvantages	2	
As many advantages as disadvantages (SPONTANEOUS)	3	
Don't know	4	

Q.7b) And for you personally?

More advantages.....	1	(46)
More disadvantages	2	
As many advantages as disadvantages (SPONTANEOUS)	3	
Don't know	4	

Q.8 Do you think that today, any citizen of any member state of the European Community has the right to move and settle freely anywhere within the Community?

Yes.....	1	(47)
No	2	
Don't know	3	

Q.9 Some people say that Europe will not be really united as long as European citizens have not been granted freedom of movement. Do you totally agree, agree to some extent, disagree to some extent or totally disagree?

Totally agree	1	(48)
Agree to some extent.....	2	
Disagree to some extent.....	3	
Totally disagree.....	4	
Don't know	5	

Q.10a) Have you been abroad since the 1st January this year, be it on holiday, on business or for any other reason?

Yes.....	1	ASK Q.10b)	(49)

No	2	GO TO	
Don't know	3	Q.11	

Q.10b) Since the 1st of January this year, have you crossed, by rail or by road, one or more border(s) between two member states of the European Community?

Yes.....	1	ASK Q.10c) & Q.10d)	(50)

No	2	GO TO	
Don't know	3	Q.11	

Q.10c) Which borders between two member states of the European Community have you crossed by rail or road, since the 1st of January 1993?

READ OUT AND CIRCLE THE CODE OF THE COUNTRY(S) STATED. ⇨

Belgium	1	(51)
Denmark	2	
Germany	3	
Greece	4	
Great Britain	5	
Spain	6	
France	7	
Ireland	8	
Italy	9	
Luxembourg	0	
The Netherlands	X	
Portugal	V	

Q.10d) While travelling by rail or by road between two member states of the European Community were your identity papers or passport checked at the border?

Yes	1	ASK Q.10e)	(52)
THEN GO TO Q.10f)			
<hr/>			
No	2	GO TO	
Don't know	3	Q.10f)	

Q.10e) Which European Community country(s) were you entering when your identity card or passport was checked?

READ OUT AND CIRCLE THE CODE OF THE COUNTRY(S) STATED. ⇨

Belgium	1	(53)
Denmark	2	
Germany	3	
Greece	4	
Great Britain	5	
Spain	6	
France	7	
Ireland	8	
Italy	9	
Luxembourg	0	
The Netherlands	X	
Portugal	V	

Q.10f) And was your luggage checked at the border? Yes or no?

Yes	1	ASK Q.10g)	(54)
THEN GO TO Q.10f)			
<hr/>			
No	2	GO TO	
Don't know	3	Q.11)	

Q.10g) Which European Community country(s) were you entering when your luggage was checked?

READ OUT AND CIRCLE THE CODE OF THE COUNTRY(S) STATED. ⇨

Belgium	1	(55)
Denmark	2	
Germany	3	
Greece	4	
Great Britain	5	
Spain	6	
France	7	
Ireland	8	
Italy	9	
Luxembourg	0	
The Netherlands	X	
Portugal	V	

ASK ALL

Q.11 With the Single European Market, all border controls on goods have been abolished since the 1st of January 1993. As a result, are you now more likely to be tempted to buy things abroad than you would have been previously?

Yes.....	1	(56)
No.....	2	
Don't know.....	3	

Q.12a) What in your opinion, are the greatest advantages of the removal of border controls on goods since the 1st January 1993? Is it?

READ OUT AND ROTATE START FOR EACH INTERVIEW↓	Yes	No	Don't Know	
... the possibility to buy things abroad	1.....	2	3	(57)
... faster transportation of goods	1.....	2	3	(58)
... cheaper products	1.....	2	3	(59)
... wider choice of products	1.....	2	3	(60)
... none (SPONTANEOUS)	1.....	2	3	(61)
... don't know	1.....	2	3	(62)

Q.12b) What in your opinion, are the most significant disadvantages of the removal of the border controls on goods, since the 1st of January 1993? Is it?

READ OUT AND ROTATE START FOR EACH INTERVIEW↓	Yes	No	Don't Know	
... terms of sale which might not always be clear.....	1.....	2	3	(63)
... safety regulations which might not be respected.....	1.....	2	3	(64)
... quality standards which might not be respected.....	1.....	2	3	(65)
... difficulties in settling problems which might arise.....	1.....	2	3	(66)
... difficulties in making payments.....	1.....	2	3	(67)
... difficulties in exchanging products or having them repaired.....	1.....	2	3	(68)
... language problems	1.....	2	3	(69)
... difficulties in obtaining information or advice.....	1.....	2	3	(70)
... none (SPONTANEOUS)	1.....	2	3	(71)
... don't know	1.....	2	3	(72)

Q.13 Do you think that European consumers are totally free to call on an insurer, an architect, a travel agency ... or other service supplier established in another country of the European Community if he or she wishes to do so?

Yes.....	1	(73)
No	2	
Don't know	3	

Q.14 Would you personally be interested in calling on an insurer, an architect, a travel agency ... or another service supplier established in another country of the European Community?

Yes.....	1	(74)
No	2	
Don't know	3	

Q.15 In Ireland it is now possible to call on an insurer, an architect, a travel agency or another service supplier established in another country of the European Community. Do you think that this will increase or decrease

READ OUT AND ROTATE START FOR EACH INTERVIEW ↓	Increase	Decrease	Remain		
			Unchanged (SPONTANEOUS)	Don't Know	
... the price of the services quoted to the customer	1	2	3	4	(75)
... the quality of the services offered to the customer ...	1	2	3	4	(76)
... the choice of the services offered to the customer ...	1	2	3	4	(77)

Q.16 In so far as service suppliers in our country are concerned (insurers, architects, travel agencies ...) do you think that the possibility of them being able to offer their services, know-how and experience in other European community countries will be good or bad for them?

Good	1	(78)
Bad	2	
Neither good nor bad (SPONTANEOUS)	3	
Don't know	4	

Q.17 Do you think that as a result of the Single European Market, consumer protection will be better or not so good?

Better	1	(79)
Not so good	2	
No change (SPONTANEOUS)	3	
Don't know	4	

Puncher Note : Column (80) not used

REPUNCH COLS 1-9 FROM CARD ONE
CARD TWO, COL (10)/2

CLASSIFICATION

<p>NAME: _____</p> <p>ADDRESS: _____</p> <p>_____</p> <p>_____</p> <p>TELEPHONE: _____</p> <p>SEX: Male..... 1 Female 2</p> <p>AGE: (Record Exact Age) <input type="text"/> <input type="text"/> (12) (13)</p> <p>EDUCATION: How old were you when you finished your full-time education? (Record Exact Age) Use code "99" if respondent still studying. <input type="text"/> <input type="text"/> (14) (15)</p> <p>REGION: Dublin <input type="text"/> <input type="text"/> (16) (17)</p> <p>SIZE OF LOCALITY: 100,000 and over..... 1</p> <p>O.U.O. ASSIGNMENT NO. <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> (22) (23) (24) (25) (26)</p>	<p>(11)</p> <p>(12-13)</p> <p>(14-15)</p> <p>(16-17)</p> <p>(18)</p> <p>(22-26)</p>	<p>WHAT IS YOUR OCCUPATION?</p> <p><i>Self Employed</i> Farmer, fisherman..... 1 Professional (Lawyer, Practitioner etc.).. 2 Owner of shop or company, craftsman.... 3</p> <p><i>Employed</i> Manual worker 4 Office employee or middle management. 5 Executive or general management..... 6</p> <p><i>Not in paid employment</i> Retired..... 7 Housewife not otherwise employed 8 Student, military service 9 Unemployed, looking for a job 0</p> <p>ARE YOU HEAD OF THE HOUSEHOLD? Yes 1 No 2</p> <p>IF NO: WHAT IS THE OCCUPATION OF THE HEAD OF THE HOUSEHOLD?</p> <p><i>Self Employed</i> Farmer, fisherman..... 1 Professional (Lawyer, Practitioner etc.).. 2 Owner of shop or company, craftsman.... 3</p> <p><i>Employed</i> Manual worker 4 Office employee or middle management. 5 Executive or general management..... 6</p> <p><i>Not in paid employment</i> Retired..... 7 Housewife not otherwise employed 8 Student, military service 9 Unemployed, looking for a job 0</p>	<p>(19)</p> <p>(20)</p> <p>(21)</p>
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