

Saro 5

2071

112. Show CARD A: Here is a list of problems the people of Britain are more or less interested in. Could you please tell me for each problem whether you personally consider it a very important problem, important, of little importance or not at all important?

	Very important	Important	Of little importance	Not at all important	Don't know
Reducing the differences between regions of the country by helping the less developed regions	1	2	3	4	0
Protecting nature and fighting pollution	1	2	3	4	0
To try and reduce the number both of very rich people and of very poor people	1	2	3	4	0
Provide for sufficient housing	1	2	3	4	0
Fighting rising prices	1	2	3	4	0
Controlling activities of the multi-national or international firms	1	2	3	4	0
More self-government for the regions	1	2	3	4	0
Fighting unemployment	1	2	3	4	0
Defend our interests against the super powers (United States, Soviet Union, etc.)	1	2	3	4	0
Modernise education to meet today's needs	1	2	3	4	0
Strengthen our military defence against possible enemies	1	2	3	4	0
Protection of the public against fraudulent selling and misleading advertising	1	2	3	4	0

124. What do you think the British government should give greater priority to, curbing inflation or reducing unemployment?
- 1 Curbing inflation
 - 2 Reducing unemployment
 - 0 Don't know
125. There isn't always time to read everything you want to. When you see in your newspaper, or in a magazine or such like an article about the European Community, do you read it almost always, from time to time, or never?
- 1 Almost always
 - 2 From time to time
 - 3 Never
 - 0 Don't know
126. And on television, when there is a programme about the European Community, do you watch it almost always, from time to time, or never?
- 1 Almost always
 - 2 From time to time
 - 3 Never
 - 0 Don't know
127. Considering the news with regard to the information about the European Community put out by the press, radio and television, how would you rate the information that is given? (Show CARD B)
- | | |
|----------------|--------------|
| 1 Too rare | 1 Useful |
| 2 Too frequent | 2 Not useful |
| 0 Don't know | 0 Don't know |
-
- | | |
|---------------|--------------------|
| 1 Simple | 1 Mainly good news |
| 2 Complicated | 2 Mainly bad news |
| 0 Don't know | 0 Don't know |
-
- | | |
|-------------------|--------------|
| 1 Not interesting | 1 Biased |
| 2 Interesting | 2 Not biased |
| 0 Don't know | 0 Don't know |

133. Generally speaking, do you think that Britain's membership of the Common Market is a good thing, a bad thing, or neither good nor bad?
- 1 Good
 - 2 Bad
 - 3 Neither
 - 0 Don't know
134. Some people consider the European Community - the Common Market - as being a first step towards a more close union between the member states. Personally, do you think the movement towards the unification of Europe should be speeded up, slowed down, or continued as it is at present?
- 1 Speeded up
 - 2 Slowed down
 - 3 Continued as it is at present
 - 0 Don't know
135. There is a proposal to create a European political union among the member countries of the Community by 1980 with a European government which would decide on major issues and a European Parliament to monitor its activities. Do you approve or disapprove of this plan for European political union?
- 1 Totally approve
 - 2 Approve on the whole
 - 3 Disapprove on the whole
 - 4 Totally disapprove
 - 5 No answer
 - 0 Don't know

135. *Show CARD C2*. Here is a list of important aspects of the idea of European political union, which is at present being discussed. Could you please tell me, for each one of these aspects, whether you agree totally, agree on the whole, disagree on the whole or disagree totally?

- The member countries of the European union would have a common foreign policy
- The member countries would have a common economic and monetary policy
- The member countries would have a common regional and social policy which would aim to level out the differences in favour of the less favoured regions and social categories
- All fundamental rights of the citizens of all member countries would be recognised and protected by the same laws in all countries. Every citizen would thus be able to appeal directly to the European Court of Justice.

Agree totally	Agree on the whole	Disagree on the whole	Disagree totally	Don't know
1	2	3	4	0
1	2	3	4	0
1	2	3	4	0
1	2	3	4	0

140. One of the proposals is to elect a European Parliament in May 1978 - in other words within 2 years - by the direct vote of all citizens in the member countries of the European Community (Common Market). Are you, yourself, for or against this proposal? How strongly do you feel about it?

- 1 Completely favour
- 2 Favour on the whole
- 3 Disagree to some extent
- 4 Disagree completely
- 0 Don't know

141. In a European Parliament the Members of Parliament for Britain would not have the majority, even if they were all in agreement.

Would you, or would you not, accept that the European Parliament passes laws in the fields that I am going to list, which would be applicable to all countries of the European Community, including Britain? (Read out)

	Should accept	Should not	Don't know
As far as taxation matters are concerned (e.g. create a European tax)	1	2	0
As far as employment legislation is concerned (e.g. European regulations about professional training)	1	2	0
As far as public works are concerned (e.g. a European programme on motorways, rivers and canals)	1	2	0
As far as foreign relations are concerned (e.g. a signing of a commercial treaty with a foreign country)	1	2	0

145. In a European Parliament made up of MP's from all the countries of the Common Market, what do you think is most likely to happen: (Read out)

- 1 The MP's from each country will form a group and all vote the same way
- or 2 The deputies from different countries will form groups along political lines such as a Socialist or Conservative group drawn from many countries
- 0 Don't know

146. Do you read a daily newspaper: (Read out)

- 1 Every day
- 2 Several times a week
- 3 From time to time
- 4 Never
- 0 Don't know

147. Do you think that if things are not going well in Britain people like yourself can help to bring about a change for the better or not?

- 1 Yes
- 2 No
- 0 Don't know

148. When you, yourself, hold a strong opinion, do you ever find yourself persuading your friends, relatives or fellow workers to share your views? If so, does this happen often, from time to time, or rarely?

- 1 Often
- 2 From time to time
- 3 Rarely
- 4 Never
- 0 Don't know

Now let's talk about your life in general:

149. On the whole, are you very satisfied, fairly satisfied, not very satisfied or not at all satisfied with the life you lead?

- 1 Very satisfied
- 2 Fairly satisfied
- 3 Not very satisfied
- 4 Not at all satisfied
- 0 Don't know; no reply

150. If you think back to your life 5 years ago, would you say that you are: (Read out)

- 1 More satisfied now than you were 5 years ago
- 2 Less satisfied
- 3 No change
- 0 Don't know

151. Do you think that your everyday conditions will improve over the next 5 years or not? A lot or a little?

- 1 Yes, will improve a lot
- 2 Yes, will improve a little
- 3 Will get a little worse
- 4 Will get a lot worse
- 5 Contact cannot make up his mind (volunteered)
- 0 No reply

152. In your opinion, how much money is necessary - per week, per month or per year - to enable a family of four persons consisting of a man, a woman, and two children of 10 - 15 years, to live satisfactorily in your neighbourhood? *(Write in amount and code from CARD D. Do not show CARD D to respondent)*

£ _____ : _____ p Code No. _____

153. Taking into account the number of persons in your household, is the total income of your household higher, lower or more or less the same as this?

- 1 Higher
- 2 Lower
- 3 More or less the same
- 0 Don't know

154. *Show CARD D:* This card shows different levels of income per month. Which level of income for you and your family would you consider as being absolutely necessary for people like you?

Write in code No. _____

155. Which people in your household make a contribution towards running the home?

- 1 Head of family
- 2 Wife
- 3 Children
- 4 Others
- 0 No answer

156. Are there any special extras in your household, apart from cash - for example, free accommodation, benefits in kind, food products by virtue of your work, or others? If so, which?

- 1 Free accommodation
- 2 Benefits in kind
- 3 Food or produce by virtue of your work
- 4 Other (write in)

0 Don't know; no reply

157. *If Yes, special extras:* If you think of the extras above other than cash income, would you say that they play a very important, quite important, very important, not very important, or not at all important role in your present standard of living?

- 1 Very important
- 2 Quite important
- 3 Not very/not at all important
- 0 Don't know

ASK ALL

158. Taking everything into account, at about what level is your family situated as far as a standard of living is concerned?

Show CARD E: You may answer by giving me a figure between 1 and 7 - number 1 means a poor family and number 7 a rich family. The other numbers are for positions in between.

Poor																		Rich	Don't know
1	2	3	4	5	6	7													0

Ask people 25 and over - others go to Q.160

159. Could you indicate on the same card where your parents were situated - or where you were brought up - as far as their standard of living was concerned when you, yourself, were between 15 and 18 years old?

Poor																			Rich	Don't know
1	2	3	4	5	6	7														0

160. Taking everything into account, do you yourself have the feeling that society as a whole is being fair or unfair to you?

- 1 Yes
- 2 That depends (volunteered)
- 3 No
- 0 Don't know; no reply

161. Do you think that when your children, or children of people like yourself, reach your age they will have better living conditions, the same, or not as good living conditions as yourself?

- 1 Better
- 2 Not as good
- 3 Same
- 0 Don't know

162. Coming to more personal matters, taking all things together, how would you say things are these days - would you say you're very happy, fairly happy or not too happy these days?

- 1 Very happy
- 2 Fairly happy
- 3 Not too happy
- 0 Don't know; no reply

163. There are still in this country, and perhaps in this area too, people with low incomes. In your opinion, what is the real minimum income - per week, per month or per year - on which a person of 30-50 years living alone in this area can make ends meet? *(Write in amount and code from Card D. Do not show card to the respondent)*

£ _____ : _____ p Code No. _____

164. And for a household of two persons of 30-50 years?

£ _____ : _____ p Code No. _____

165. And for a family of four persons - a man, woman and two children between 10-15 years?

£ _____ : _____ p Code No. _____

166. Some people do not have an income sufficient to afford everything they would like to buy and generally, they have to restrict themselves to some extent. Do you feel that you have to restrict yourself in some way?

- 1 Yes
- 2 No
- 0 Don't know; no reply

167. *IF YES:* Is there anything on this list on which you have to go carefully or that you have to cut down on? *(Show CARD F - mark all mentioned)*

- 1 Tobacco products; beverages; drinks
- 2 Health care
- 3 Car
- 4 Things for the home - refrigerator, TV, floor covering
- 5 Food
- 6 Cosmetics; hairdressing
- 7 Holidays; spare time activities
- 8 Children's education
- 9 Clothing
- X Other (write in)

0 Don't know; no reply

ASK ALL

168. Show CARD G: Now I would like you to indicate on this scale to what extent you are satisfied with your present situation in the following respects - 0 means you are completely dissatisfied and 10 means you are very satisfied. (Read out - ring a rating for each item)

Table with 11 columns (0-10) and 14 rows of items (a-l) for rating. Items include: a) The house, flat or apartment where you live; b) The part of the town or village you live in; c) The income of you and your family; d) Your standard of living; e) Your present work; f) The way in which you spend your spare time; g) The social benefits you would receive if you became ill; h) Your means of transport; 210. And what about other ways, such as: i) Your present state of health; j) The amount of time you have for doing things you want to do; k) The kind of society in which you live in Britain; l) Relations between the generations; m) The respect people give you; n) The way democracy is functioning in Britain; o) In general terms, your relations with other people.

217. We have talked about various parts of your life. All things considered, how satisfied or dissatisfied are you with your life as a whole these days? (Show CARD G - give the contact plenty of time to think)

Not at all satisfied 0 1 2 3 4 5 6 7 8 9 X Completely satisfied (10)

218. And on the same scale (Card G), can you indicate the level of satisfaction where you feel in all conscience you should be entitled to?

Not at all satisfied 0 1 2 3 4 5 6 7 8 9 X Completely satisfied (10)

219. What do you think of your own income in comparison with that of others doing the same type of work you do - do you feel that you get for the same work: (read out)

- 1 Much less
2 Somewhat less
3 About the same
4 Somewhat more
5 Much more
0 Don't know

220. Are there at the present time in your town, part of town or village, people whose general standard of living you consider to be very bad compared with that of other people, that is, people really in poverty?

- 1 Yes
2 No
3 Don't know

If YES - others go to Q.224

221. Do you personally ever see the conditions in which these very deprived people really live? Does this happen often, sometimes or rarely?

- 1 Often
2 Sometimes
3 Rarely
4 Never
5 Don't know) Skip to Q.224

If Often/sometimes/rarely

222. These people who are living in poverty, would you say that they have always been like that - that is, born into it, or would you say they are people who have known better times before slipping back into poverty?

- 1 Always like that
2 Slipped back
0 Don't know

223. Among the following items on this card that could cause poverty, which would be the three most important in your opinion?

(Show CARD II - mark three replies only)

- 1 Age and loneliness
2 Sickness, ill health
3 Chronic unemployment
4 Lack of education
5 Deprived childhood
6 Lack of foresight
7 Drink; alcohol
8 Laziness
9 Too many children
0 Don't know

ASK ALL

224. In your opinion, are there at the present time in your town, part of town or village, more, about the same, or fewer people living in these conditions than there were ten years ago?

- 1 More
- 2 As many
- 3 Fewer
- 0 Don't know

225. Why, in your opinion, are there people who live in need? Here are four opinions - which is the closest to yours? (Show CARD J)

- 1 Because they have been unlucky
- 2 Because of laziness and lack of willpower
- 3 Because there is much injustice in our society
- 4 It's an inevitable part of modern progress
- 5 None of these
- 0 Don't know

226. In your opinion, do the people who are in deprived circumstances have a chance of escaping from them or have they virtually no chance of escaping?

- 1 They have a chance
- 2 Almost no chance
- 0 Don't know

227. And do their young children have any chance of escaping?

- 1 They have a chance
- 2 They have almost no chance
- 0 Don't know; no reply

228. Do you think that what the authorities are doing for people in poverty is about what they should do, too much, or too little?

- 1 Too much
- 2 About what they should
- 3 Too little
- 0 Don't know

229. If people like yourself were asked to do something towards reducing poverty, would you be agreeable or not? For example, you could be asked to contribute some money to help.

- 1 Agreeable
- 2 Not agreeable
- 0 Don't know

230. If you were asked to give up some of your time to help them, would you be:

- 1 Agreeable
- 2 Not agreeable
- 0 Don't know

231. When you get together with your friends, would you say you discuss political matters frequently, occasionally or never?

- 1 Frequently
- 2 Occasionally
- 3 Never
- 0 Don't know

232. *If frequently or occasionally:* And which of the statements on this card best describes the part you, yourself, take in these discussions? (Show CARD J - mark one answer only)

- 1 Even though I have my own opinions, I usually just listen
- 2 I mostly listen, but once in a while I express my own opinions
- 3 I play a normal part in the conversation
- 4 I do more than just play a part in the conversation; I usually try to convince others that I am right
- 0 Don't know

ASK ALL

233. In political matters people talk of "the left" and "the right". How would you place your views on this scale? (Show CARD K - don't prompt. Reverse order of asking for alternate contacts - say "The right" first and then "The left".)

The 10 boxes below are numbered - ring choice. If contact hesitates, mark on form and ask him to try again. Mark all refusals.

Left	1	2	3	4	5	6	7	8	9	0	Right
	1										

235. There is a lot of talk these days about what the aims of this country should be for the next ten years. Show CARD L: On this card are some of the goals to which different people would give top priority. Would you please say which of them you, yourself, consider the most important?

236. And which would you consider the next most important?

237. And which one of all the aims on this card is the least important?

(Mark one answer in each column)

	Most important	Next most important	Least important
Maintaining a high level of economic growth	1	1	1
Making sure that this country has strong defence forces	2	2	2
Seeing that people have more say about how things are happening at work and in their community	3	3	3
Trying to make our town and countryside more beautiful	4	4	4
Maintaining law and order in the country	5	5	5
Giving the people more say in important government decisions	6	6	6
Fighting rising prices	7	7	7
Protecting freedom of speech	8	8	8
A stable economy	9	9	9
Progress toward a less impersonal and more humane society	0	0	0
Progress toward a society where ideas count more than money	X	X	X
The fight against crime	V	V	V
No answer; don't know	R	R	R

238. Do you consider yourself a supporter of any particular political party? If so, do you feel yourself to be very involved with this party, fairly involved, or merely a sympathiser?

- 1 Very involved
- 2 Fairly involved
- 3 Merely a sympathiser
- 0 Don't know; no reply
- X No affinities with any party

239a) Do you regard yourself as belonging to a religion? If so, which of them?

- 1 Church of England
- 1 Church of Scotland
- 2 Free Church, Non-Conformist
- 3 Roman Catholic
- 4 Other
- 5 None

b) Do you personally feel, irrespective of how often you go to church, that your religion is of great importance, some importance, or only of little importance in your life?

- 6 Great importance
- 7 Some importance
- 8 Only of little importance
- 0 Don't know; no reply

240. Do you go to religious services several times a week, once a week, a few times a year or never?

- 1 Several times a week
- 2 Once a week
- 3 A few times a year
- 4 Never
- 0 Don't know; no reply
- X No religion

241. There is talk in the press, radio and television about multinational firms. They are companies whose activities are spread over several countries - not just one.

Have you, yourself, heard about multinational companies often, from time to time, or never?

- 1 Often
- 2 From time to time
- 3 Never
- 0 Can't recall

242. Show CARD N: Here are several different advantages sometimes put forward about multinational companies. Which one of them do you think is the most important advantage?

243. And which is the second most important advantage?

244. And the third most important?

(Mark one answer for each column)

C h o i c e :

	<u>Most</u>	<u>Second</u>	<u>Third</u>
They speed up the modernisation of industrial techniques	1	1	1
They keep prices down by stimulating international competition	2	2	2
They are effectively fighting against pollution	3	3	3
They are more concerned than others with social progress	4	4	4
They offer better retraining possibilities than other companies	5	5	5
They have become necessary to the development of each country's economy and fundamental to its growth and prosperity	6	6	6
They make an important contribution to the progress of the under-developed countries	7	7	7
Through distributing the same kind of products, the same sort of production techniques, and making people of different nationalities work together, they are making a contribution to greater understanding between peoples	8	8	8
They contribute to the improvement of methods of running businesses and other organisations elsewhere	9	9	9
Through the taxes they pay they contribute a considerable amount to countries in which they are installed	X	X	X
Don't know; no reply	R	R	R

245. Show CARD N: Here are different disadvantages of, or criticisms that are sometimes made about multinational companies. Which, in your opinion, is the most serious criticism of these?

246. Which is your second serious criticism?

247. And the third?

(Mark one answer for each column)

	<u>Most</u>	<u>Second</u>	<u>Third</u>
They can get a stranglehold on whole sectors of the economy and, as a consequence, threaten the existence of local national companies	1	1	1
They can close down or cease operations in a particular country from one day to the next, without having to deal with consequences	2	2	2
By their power to transfer money from one country to another they can upset the international monetary system	3	3	3
They are the method by which America seeks to dominate the world	4	4	4
Through their power they're able to limit the freedom of action of governments and weaken the independence of individual countries	5	5	5
Through operating the same kind of systems and producing the same kind of products in different countries, they tend to destroy differences in ways of living	6	6	6
By establishing themselves in underdeveloped countries so as to have cheap labour, they threaten employment in the advanced European countries	7	7	7
They take out more in the way of profits from underdeveloped countries than they put back in money or other ways	8	8	8
They are able to minimise the effect of strikes in one factory by switching their production to another	9	9	9
Don't know	0	0	0

248. I would like you to think about multinational companies operating in Britain and compare them with truly British companies. In your opinion, for the same type of things that you might buy which type of company - the multinational or the British (read out each item below and ring one code for each)

	<u>Multi-</u> <u>National</u>	<u>British</u>	<u>Don't</u> <u>know</u>
Offers their products at a more advantageous price	1	2	0
Offers products that are of better quality	1	2	0
Offers better paid jobs	1	2	0
Offers more secure employment to its staff	1	2	0
Have greater respect for people who work for them	1	2	0

253. I'm going to read out some descriptions, each of which could possibly be applied to multinational companies. For each description, could you tell me whether you think it applies more to American based multinational companies or more to the European (including British) based companies, or whether it applies to the two types equally? (Ring one code only for each description)

	<u>American</u>	<u>European/ British</u>	<u>Both equally</u>	<u>Don't</u> <u>know</u>
Dynamic; forceful	1	2	3	0
Impossible to control	1	2	3	0
Socially concerned	1	2	3	0
Well organised	1	2	3	0
Immoral	1	2	3	0
Persuade us to buy more and more	1	2	3	0

259. Show CARD O: Among the different proposals on this card, which one do you think would have the best chance of success in limiting the power of multinational firms? (Ring one code only)

- 1 The government of every country should bring in extra control methods of checking the activities of multinational firms
- 2 The trade unions should increase their collaboration activities at the international level
- 3 The Common Market countries, working in co-operation, should set up a bureau to regulate the activities of multinational firms
- 4 The different categories of employees should be represented on the board of multinational firms
- 5 The United Nations should set up some method of regulation and control at international level
- 6 Other (write in)

0 Don't know

260. Are you: (Read out)
- 1 Single
 - 2 Married
 - 3 Living as married
 - 4 Divorced
 - 5 Separated
 - 6 Widowed
261. How old were you when you finished your full-time education?
- 1 Up to 14 years
 - 2 15 years
 - 3 16 "
 - 4 17 "
 - 5 18 "
 - 6 19 "
 - 7 20 "
 - 8 21 "
 - 9 22 years or older
 - X Still studying
262. If there were a General Election tomorrow (say, if under 18; and you had a vote), which party would you support?
- 1 Conservative
 - 2 Labour
 - 3 Liberal
 - 4 Nationalist
 - 5 Other
 - 9 None
 - 0 Don't know; no reply
264. If Don't know: Which party would you be most inclined to support?
- 1 Conservative
 - 2 Labour
 - 3 Liberal
 - 4 Nationalist
 - 5 Other
 - 9 None
 - 0 Don't know; no reply
265. There was a referendum here in which we had to vote for or against the entry of Britain into the Common Market. Can you tell me if you voted: (read out)
- 1 For entry
 - 2 Against entry
 - 3 Don't remember
 - 4 Didn't vote
 - 5 Doesn't wish to say
266. Sex:
- 1 Man
 - 2 Woman
267. Can you tell me your Birth: _____ date of birth please? (Write in birth date and age) Age: _____
269. How many persons live at home, incl. yourself, all adults and children? (write in) Write in number: _____
270. How many children living at home:
- (a) between 8 and 15? _____
 - (b) under 8 years? _____
272. We would like to analyse the survey results according to the income of persons interviewed.
- Show INCOME CARD:* Here is a scale of incomes and we would like to know in what group your family is, counting all wages, salaries, pensions and any other income that comes in.
- Just give me the number of the group your household falls into before tax and other deductions.
- 1 2 3 4 5 6 7 8 9 X V

273. Occupation of self: (write in AND code)
-
- Self employed:
- 1 Farmers, fishermen (skippers)
 - 2 Professional - lawyers, accountants, etc.
 - 3 Business - owners of shops, craftsmen, proprietors
- Employed:
- 4 Manual worker
 - 5 White collar - office worker
 - 6 Executive, top management, director
- Not employed:
- 7 Retired
 - 8 Housewife, not otherwise employed
 - 9 Student, military service
 - 0 Unemployed
274. If self-employed or employed: Others go to Q.275 How many people are working where you work? (Organisation, company, shop, factory, etc.)
- 1 Less than 5
 - 2 5 - 49
 - 3 50 - 499
 - 4 500 and over
275. Are you the head of the household?
- 1 Yes - go to Q.278
 - 2 No - ask Q.276
276. Occupation of head of household: (write in AND code)
-
- Self employed:
- 1 Farmers, fishermen (skippers)
 - 2 Professional - lawyers, accountants, etc.
 - 3 Business - owners of shops, craftsmen, proprietors
- Employed:
- 4 Manual worker
 - 5 White collar - office worker
 - 6 Executive, top management, director
- Not employed:
- 7 Retired
 - 8 Housewife, not otherwise employed
 - 9 Student, military service
 - 0 Unemployed

277

FOR OFFICE USE ONLY			
1	2	3	4
5	6	7	8
9	0	X	V

278. Would you say you live in a: (Read out)
- 1 Rural area or village
 - 2 Small or middle size town
 - 3 Big town
- 280
- | FOR OFFICE USE ONLY | | | |
|---------------------|---|---|---|
| 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 |
| 9 | 0 | X | V |

I hereby attest that this is a true record of an interview, made strictly in accordance with your requirements, with a person who is a stranger to me. This form was completed entirely at the time of interview:

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