

INTERVIEWER: Do not forget language code here, to be transferred from Page 17 →  (10)

I.M.S. J. N. 5179/J. N. 5182 EUROBAROMETER NO. 5

Page 1

Survey No.			Card No.	Country	Interview Number.			
0	0	5	1	0				
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)

Good morning/afternoon. I am..... from Ulster Opinion Surveys Limited. We are carrying out a short survey about the E.E.C. and I would be grateful for your help in answering some questions.

SHOW CARD "A"

112 - Here is a list of problems the people of N. Ireland are more or less interested in. Could you  
123 please tell me for each problem, whether you personally consider it a very important problem, important, of little importance, or not at all important?

		Very important	Important	Of little importance	Not at all important	Don't Know
112	Reducing the differences between regions of the country by helping the less developed regions	1	2	3	4	0
113	Protecting nature and fighting pollution	1	2	3	4	0
114	To try and reduce the number both of very rich people and of very poor people	1	2	3	4	0
115	Provide for sufficient housing	1	2	3	4	0
116	Fighting rising prices	1	2	3	4	0
117	Controlling activities of the multi-national or international firms	1	2	3	4	0
118	More self government for the regions	1	2	3	4	0
119	Fighting unemployment	1	2	3	4	0
120	Defend our interests against the super powers (United States, Soviet Union etc.)	1	2	3	4	0
121	Modernise education to meet today's needs	1	2	3	4	0
122	Strengthen our military defence against possible enemies	1	2	3	4	0
123	Protection of the public against fraudulent selling and misleading advertising	1	2	3	4	0

124. What do you think the Government should give greater priority to, curbing inflation or reducing unemployment?

Curbing inflation	1	(2)
Reducing unemployment	2	
Don't know	0	

125. There is not always time to read everything you want to. When you see in your newspaper, or in a magazine or such like, an article about the European Community, do you read it almost always, from time to time or never?

Almost always	1	(2)
From time to time	2	
Never	3	
Don't know	0	

126. And on television, when there is a programme about the European Community, do you watch it almost always, from time to time, or never?

Almost always	1	(2)
From time to time	2	
Never	3	
Don't know	0	

SHOW CARD "B"

127 - 132. Considering the news with regard to the information about the European Community put out by the press, radio and television, how would you rate the information that is given?  
SINGLE CODE ON EACH LINE

Too rare	1	Too frequent	2	Don't know	0	(2)
Simple	1	Complicated	2	Don't know	0	(2)
Not interesting	1	Interesting	2	Don't know	0	(2)
Useful	1	Not useful	2	Don't know	0	(3)
Mainly good news	1	Mainly bad news	2	Don't know	0	(3)
Biased	1	Not biased	2	Don't know	0	(3)

133. Generally speaking, do you think that N. Ireland's membership of the Common Market is a good thing, a bad thing, or neither good nor bad?

Good	1	(3)
Bad	2	
Neither	3	
Don't know	0	

134. Some people consider the European Community (Common Market) as being a first step towards a more close union between the member states. Personally, do you think the movement towards the unification of Europe should be speeded up, slowed down or continued as it is at present?

Speeded up	1	(3)
Slowed down	2	
Continued as it is at present	3	
Don't know	0	

135. There is a proposal to create a European political union among the member countries of the Community by 1980 with a European Government which would decide on major issues and a European Parliament to monitor its activities. Do you approve or disapprove of this plan for European political Union?

Totally approve	1	(3)
Approve on the whole	2	
Disapprove on the whole	3	
Totally disapprove	4	
Refused to answer	5	
Don't know	0	

SHOW CARD "C"

136 - Here is a list of important aspects of the idea of European political union which is at  
139 present being discussed. Could you please tell me for each one of these aspects, whether you agree totally, agree on the whole, disagree on the whole or disagree totally?

	Agree totally	Agree on the whole	Disagree on the whole	Disagree totally	Don't know	
136	The member countries of the European union would have a common foreign policy					(36)
137	The member countries would have a common economic and monetary policy					(37)
138	The member countries would have a common regional and social policy which would aim to level out the differences in favour of the less-favoured regions and social categories					(38)
139	All fundamental rights of the citizens of all member countries would be recognised and protected by the same laws in all countries. Every citizen would thus be able to appeal directly to the European Court of Justice					(39)

140. One of the proposals is to elect a European Parliament in May, 1978 in other words, within two years, by the direct vote of all the citizens in the member countries of the European Community (Common Market). Are you yourself, for or against this proposal? How strongly do you feel about it?

Completely favour	1	(40)
Favour on the whole	2	
Disagree to some extent	3	
Disagree completely	4	
Don't know	0	

141- In a European Parliament the Members of Parliament of the U.K. would not have the majority  
144 even if they were all in agreement. Would you or would you not accept that the European Parliament passes laws, in the fields that I am going to list, which would be applicable to all countries of the European Community, including Northern Ireland?

	Would accept	Would not accept	Don't Know.	
141	As far as taxation matters are concerned (e.g. create a European tax)			(41)
142	As far as employment legislation is concerned (e.g. European regulations about professional training)			(42)
143	As far as public works are concerned, (e.g. a European programme on motorways, rivers and canals)			(43)
144	As far as foreign relations are concerned (e.g. a signing of a commercial treaty with a foreign country)			(44)

145	In a European Parliament made up of Deputies, from all the countries of the Common Market, what do you think is most likely to happen?	<table border="1"> <tbody> <tr> <td>.. the Deputies from each country will form a group and all vote the same way</td> <td>1</td> </tr> <tr> <td>.. the deputies from different countries will form groups along political lines such as a Socialist or Conservative group, drawn from many countries</td> <td>2</td> </tr> <tr> <td>.. Don't know</td> <td>0</td> </tr> </tbody> </table>	.. the Deputies from each country will form a group and all vote the same way	1	.. the deputies from different countries will form groups along political lines such as a Socialist or Conservative group, drawn from many countries	2	.. Don't know	0	(45)						
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.. Don't know	0														
146	Do you read a daily newspaper...?	<table border="1"> <tbody> <tr> <td>... Every day</td> <td>1</td> </tr> <tr> <td>... Several times a week</td> <td>2</td> </tr> <tr> <td>... From time to time</td> <td>3</td> </tr> <tr> <td>... Never</td> <td>4</td> </tr> <tr> <td>... Don't know</td> <td>0</td> </tr> </tbody> </table>	... Every day	1	... Several times a week	2	... From time to time	3	... Never	4	... Don't know	0	(46)		
... Every day	1														
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147	Do you think that, if things are not going well in N. Ireland, people like yourself can help to bring about a change for the better or not?	<table border="1"> <tbody> <tr> <td>Yes</td> <td>1</td> </tr> <tr> <td>No</td> <td>2</td> </tr> <tr> <td>Don't know</td> <td>0</td> </tr> </tbody> </table>	Yes	1	No	2	Don't know	0	(47)						
Yes	1														
No	2														
Don't know	0														
148	When you yourself hold a strong opinion, do you ever find yourself persuading your friends, relatives or fellow workers to share your views? <u>IF YES:</u> Does this happen often, from time to time, or rarely?	<table border="1"> <tbody> <tr> <td>Often</td> <td>1</td> </tr> <tr> <td>From time to time</td> <td>2</td> </tr> <tr> <td>Rarely</td> <td>3</td> </tr> <tr> <td>Never</td> <td>4</td> </tr> <tr> <td>Don't know</td> <td>0</td> </tr> </tbody> </table>	Often	1	From time to time	2	Rarely	3	Never	4	Don't know	0	(48)		
Often	1														
From time to time	2														
Rarely	3														
Never	4														
Don't know	0														
149	Let's talk now about your life in general. On the whole, are you very satisfied, fairly satisfied, not very satisfied or not at all satisfied with the life you lead?	<table border="1"> <tbody> <tr> <td>Very satisfied</td> <td>1</td> </tr> <tr> <td>Fairly satisfied</td> <td>2</td> </tr> <tr> <td>Not very satisfied</td> <td>3</td> </tr> <tr> <td>Not at all satisfied</td> <td>4</td> </tr> <tr> <td>Don't know/no reply</td> <td>0</td> </tr> </tbody> </table>	Very satisfied	1	Fairly satisfied	2	Not very satisfied	3	Not at all satisfied	4	Don't know/no reply	0	(49)		
Very satisfied	1														
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Not very satisfied	3														
Not at all satisfied	4														
Don't know/no reply	0														
150	If you think back to your life five years ago, would you say that you are.....?	<table border="1"> <tbody> <tr> <td>More satisfied now than you were five years ago</td> <td>1</td> </tr> <tr> <td>Less satisfied</td> <td>2</td> </tr> <tr> <td>No change</td> <td>3</td> </tr> <tr> <td>Don't know</td> <td>0</td> </tr> </tbody> </table>	More satisfied now than you were five years ago	1	Less satisfied	2	No change	3	Don't know	0	(50)				
More satisfied now than you were five years ago	1														
Less satisfied	2														
No change	3														
Don't know	0														
151	Do you think that your everyday conditions will improve over the next five years or not? A lot or a little?	<table border="1"> <tbody> <tr> <td>Yes, will improve a lot</td> <td>1</td> </tr> <tr> <td>Yes, will improve a little</td> <td>2</td> </tr> <tr> <td>Will get a little worse</td> <td>3</td> </tr> <tr> <td>Will get a lot worse</td> <td>4</td> </tr> <tr> <td>Cannot make up his mind (DO NOT PROMPT)</td> <td>5</td> </tr> <tr> <td>No reply</td> <td>0</td> </tr> </tbody> </table>	Yes, will improve a lot	1	Yes, will improve a little	2	Will get a little worse	3	Will get a lot worse	4	Cannot make up his mind (DO NOT PROMPT)	5	No reply	0	(51)
Yes, will improve a lot	1														
Yes, will improve a little	2														
Will get a little worse	3														
Will get a lot worse	4														
Cannot make up his mind (DO NOT PROMPT)	5														
No reply	0														

152 How much money is necessary, (per week, per month, or per year), in your opinion to enable a family of four persons consisting of a man, a woman and two children of 10 - 15 years, to live satisfactorily in your neighbourhood?

Amount	Code Number	(52)	
INTERVIEWER: Write down the amount and appropriate code number according to CARD "D".			←

153 Taking into account the number of persons in your household, is the total income of your household higher, lower or more or less the same as this?

Higher	1	(53)
Lower	2	
More or less the same	3	
Don't know	0	

SHOW CARD "D" NOW

154 This card shows different levels of income per month. Which level of income for you and your family, would you consider as being absolutely necessary for people like you?

INTERVIEWER:		
Record appropriate code number from CARD "D" in box.	(54)	←

155 Which people in your household, make a contribution towards running the home?

Head of family	1	(55)
Spouse	2	
Children	3	
Others	4	
No answer	0	

156 Are there any special extras apart from cash income in your household, for example, free accommodation, benefits in kind, food or products by virtue of your work, or others? IF SO: Which?

Free accommodation	1	(56)
Benefits in kind	2	
Food or produce by virtue of your work	3	
Others (write in, & code)		
<hr/>		
No - Cash income only	9	
Don't know/no reply	0	

IF YES TO Q. 156

157 If you think of these extras above cash income, would you say that they play a very important, quite important, not very important or not at all important role in your present standard of living?

Very important	1	(57)
Quite important	2	
Not very or not at all important	3	
Don't know	0	

SHOW CARD "E"

158 Taking everything into account, at about what level is your family situated as far as standard of living is concerned? You may answer by giving me a figure between 1 and 7. (INTERVIEWER EXPLAIN) (Card "E" No. 1 means a poor family, number 7 a rich family. The other numbers enable you to choose positions in between).

<u>Poor</u>								<u>Rich</u>	<u>D.K.</u>	
1	2	3	4	5	6	7	0			(58)

ASK. PEOPLE AGED 25 YEARS AND OVER

159 Could you now indicate on the same card where your parents (or where you were brought up) were situated, as far as their standard of living was concerned, when you yourself were between 15 and 18 years old, say?

<u>Poor</u>								<u>Rich</u>	<u>D.K.</u>	
1	2	3	4	5	6	7	0			(59)

160 Taking everything into account, do you yourself, have the feeling that society as a whole is being fair or unfair to you?

Yes, fair	1	(60)
That depends (DO NOT PROMPT)	2	
No./Unfair	3	
Don't know/no reply	0	

161 Do you think that when your children, or children of people like yourself, reach your age that they will have better living conditions, the same or not as good living conditions as yourself?

Better	1	(61)
Not as good	2	
Same	3	
Don't know	0	

162 Coming to more personal matters, taking all things together, how would you say things are these days - would you say you're very happy, fairly happy, or not too happy these days?

Very happy	1	(62)
Fairly happy	2	
Not too happy	3	
Don't know/no reply	4	

163 There are still in N. Ireland, and perhaps in this area too, some people with low incomes. What, in your opinion, is the real minimum income (per week, per month, per year) on which a person of 30 to 50 years of age living alone in this area can make ends meet?

Amount	Code Number	
-----	→	(63)
INTERVIEWER: Write down the amount and appropriate code number from Card "D"		

164 And for a household of two persons aged between 30 and 50 years?

Amount	Code Number	
-----	→	(64)

165 And for a family of four persons, a man, a woman and two children between 10 and 15 years old?

Amount	Code Number	
-----	→	(65)

166 Some people do not have an income sufficient to afford everything they would like to buy. . . Generally they have to restrict themselves to some extent. Do you feel that you have to restrict yourself in some way?

Yes	1	(66)
No	2	
Don't know/no reply	0	

IF YES - SHOW CARD "F"

167 In this list on what sort of things do you have to go carefully or cut down?  
CODE IN GRID OPPOSITE - SEVERAL ANSWERS POSSIBLE

Tobacco products, beverages, drinks	1	(67)
Health care	2	
Car	3	
Things for the home (refrigerator, TV, floor covering)	4	
Food	5	
Cosmetics and hairdressing	6	
Holidays and spare time activities	7	
Children's education	8	
Clothing	9	
Other (Write in and code)	X	
Don't know/no reply	0	

SHOW CARD "G"

168 - 175 Now I am going to ask you to indicate on this scale to what extent you are satisfied with your present situation in the following respects. 0 means you are completely dissatisfied and 10 means you are very satisfied. (READ OUT AND WRITE IN RATING FOR EACH ITEM).

168 (a)	The house, flat or apartment where you live	0	1	2	3	4	5	6	7	8	9	X	(68)
169 (b)	The part of the town or village you live in	0	1	2	3	4	5	6	7	8	9	X	(69)
170 (c)	The income you (and your family) have	0	1	2	3	4	5	6	7	8	9	X	(70)
171 (d)	Your standard of living, (the things you have like furniture, household equipment and so on)	0	1	2	3	4	5	6	7	8	9	X	(71)
172 (e)	Your present work (in your job or as a housewife)	0	1	2	3	4	5	6	7	8	9	X	(72)
173 (f)	The way you spend your spare time	0	1	2	3	4	5	6	7	8	9	X	(73)
174 (g)	The social benefits you would receive if you became ill or unable to work	0	1	2	3	4	5	6	7	8	9	X	(74)
175 (h)	Your means of transport - the way you can get to work, schools, shopping etc.	0	1	2	3	4	5	6	7	8	9	X	(75)

SHOW CARD "G"

210 - And in the following other ways?  
216 READOUT AND WRITE IN RATING  
FOR EACH ITEM.

210 (i)	Your present state of health	0	1	2	3	4	5	6	7	8	9	X	(10)
211 (j)	The amount of time you have for doing things you want to do	0	1	2	3	4	5	6	7	8	9	X	(11)
212 (k)	The kind of society in which you live in Northern Ireland today	0	1	2	3	4	5	6	7	8	9	X	(12)
213 (l)	Relations between the generations	0	1	2	3	4	5	6	7	8	9	X	(13)
214 (m)	The respect people give you	0	1	2	3	4	5	6	7	8	9	X	(14)
215 (n)	The way democracy is functioning in N. Ireland	0	1	2	3	4	5	6	7	8	9	X	(15)
216 (o)	In general terms, your relations with other people	0	1	2	3	4	5	6	7	8	9	X	(16)

SHOW CARD "G"

217 We have talked about various parts of your life. All things considered, how satisfied or dissatisfied are you with your life as a whole these days ? (SHOW CARD AND LET CONTACT TAKE TIME TO THINK ABOUT THE ANSWER).

Not at all satisfied	0	1	2	3	4	5	6	7	8	9	Completely satisfied	X	(17)
----------------------	---	---	---	---	---	---	---	---	---	---	----------------------	---	------

218 And on the same scale, can you indicate the level of satisfaction which you feel in all conscience you should be entitled to?

Not at all satisfied	0	1	2	3	4	5	6	7	8	9	Completely satisfied	X	(18)
----------------------	---	---	---	---	---	---	---	---	---	---	----------------------	---	------

219 What do you think of your own income in comparison with that of others doing the same type of work you do? Do you feel you get for the same work....?

Much less	1	(19)
Somewhat less	2	
About the same	3	
Somewhat more	4	
Much more	5	
Don't know	0	

220 Are there at the present time in your town, part of town or village, people whose general standard of living you consider very bad compared with that of other people, that is, people really in poverty?

Yes	1	(20)
No	2	
Don't know	0	

IF YES: - OTHERS GO TO Q. 224

221 Do you personally ever see the conditions in which these very deprived people really live? Does this happen often, sometimes, or rarely?

Often	1	(21)
Sometimes	2	
Rarely	3	
Never	4	
Don't know	0	



222.	<p>These people who are living in poverty would you say that they have always been like that, that is born into it, or would you say they are people who have known better times before, slipping back into poverty?</p>	<table border="1"> <tbody> <tr> <td>Always like that</td> <td>1</td> <td>(22)</td> </tr> <tr> <td>Slipped back</td> <td>2</td> <td></td> </tr> <tr> <td>Don't know</td> <td>0</td> <td></td> </tr> </tbody> </table>	Always like that	1	(22)	Slipped back	2		Don't know	0																						
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<p><u>SHOW CARD "H"</u></p>																																
223.	<p>Among the following which could cause poverty, which would be the three most important in your opinion?  <u>INTERVIEWER: OBTAIN 3 REPLIES</u></p>	<table border="1"> <tbody> <tr> <td>Age and loneliness</td> <td>1</td> <td>(23)</td> </tr> <tr> <td>Sickness, ill health</td> <td>2</td> <td></td> </tr> <tr> <td>Chronic unemployment</td> <td>3</td> <td></td> </tr> <tr> <td>Lack of education</td> <td>4</td> <td></td> </tr> <tr> <td>Deprived childhood</td> <td>5</td> <td></td> </tr> <tr> <td>Lack of foresight</td> <td>6</td> <td></td> </tr> <tr> <td>Drink, alcohol</td> <td>7</td> <td></td> </tr> <tr> <td>Laziness</td> <td>8</td> <td></td> </tr> <tr> <td>Too many children</td> <td>9</td> <td></td> </tr> <tr> <td>Don't know</td> <td>0</td> <td></td> </tr> </tbody> </table>	Age and loneliness	1	(23)	Sickness, ill health	2		Chronic unemployment	3		Lack of education	4		Deprived childhood	5		Lack of foresight	6		Drink, alcohol	7		Laziness	8		Too many children	9		Don't know	0	
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<p><u>ASK ALL:</u></p>																																
224	<p>In your opinion are there at the present time in your town, part of town or village, more, about the same or fewer people living in these conditions than there were ten years ago?</p>	<table border="1"> <tbody> <tr> <td>More</td> <td>1</td> <td>(24)</td> </tr> <tr> <td>As many</td> <td>2</td> <td></td> </tr> <tr> <td>Fewer</td> <td>3</td> <td></td> </tr> <tr> <td>Don't know</td> <td>0</td> <td></td> </tr> </tbody> </table>	More	1	(24)	As many	2		Fewer	3		Don't know	0																			
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<p><u>SHOW CARD "I"</u></p>																																
225	<p>Why, in your opinion, are there people who live in need? Here are four opinions. Which is the closest to yours?</p>	<table border="1"> <tbody> <tr> <td>a) It is because they have been unlucky</td> <td>1</td> <td>(25)</td> </tr> <tr> <td>b) It is because of laziness and lack of will power</td> <td>2</td> <td></td> </tr> <tr> <td>c) It is because there is much injustice in our society</td> <td>3</td> <td></td> </tr> <tr> <td>d) It is an inevitable part of modern progress</td> <td>4</td> <td></td> </tr> <tr> <td>None of these answers</td> <td>5</td> <td></td> </tr> <tr> <td>Don't know</td> <td>0</td> <td></td> </tr> </tbody> </table>	a) It is because they have been unlucky	1	(25)	b) It is because of laziness and lack of will power	2		c) It is because there is much injustice in our society	3		d) It is an inevitable part of modern progress	4		None of these answers	5		Don't know	0													
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226.	<p>In your opinion, do the people who are in deprived circumstances have a chance of escaping from them, or have they virtually no chance of escaping?</p>	<table border="1"> <tbody> <tr> <td>They have a chance</td> <td>1</td> <td>(26)</td> </tr> <tr> <td>They have almost no chance</td> <td>2</td> <td></td> </tr> <tr> <td>Don't know</td> <td>0</td> <td></td> </tr> </tbody> </table>	They have a chance	1	(26)	They have almost no chance	2		Don't know	0																						
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227	<p>And do their young children have any chance of escaping?</p>	<table border="1"> <tbody> <tr> <td>They do have a chance</td> <td>1</td> <td>(27)</td> </tr> <tr> <td>They have almost no chance</td> <td>2</td> <td></td> </tr> <tr> <td>Don't know</td> <td>0</td> <td></td> </tr> </tbody> </table>	They do have a chance	1	(27)	They have almost no chance	2		Don't know	0																						
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228	<p>Do you think that what the authorities are doing for people in poverty is about what they should do, too much, or too little?</p>	<table border="1"> <tbody> <tr> <td>Too much</td> <td>1</td> <td>(28)</td> </tr> <tr> <td>About what they should</td> <td>2</td> <td></td> </tr> <tr> <td>Too little</td> <td>3</td> <td></td> </tr> <tr> <td>Don't know</td> <td>0</td> <td></td> </tr> </tbody> </table>	Too much	1	(28)	About what they should	2		Too little	3		Don't know	0																			
Too much	1	(28)																														
About what they should	2																															
Too little	3																															
Don't know	0																															

229 And if people like yourself were asked to do something to reduce poverty, would you be agreeable or not? For example, you could be asked to contribute some money to help?

Agreeable	1	(29)
Not agreeable	2	
Don't know	0	

230 If you were asked to give up some of your time to help them, would you be.....?

... Agreeable	1	(30)
... Not agreeable	2	
... Don't know	0	

231 When you get together with your friends, would you say you discuss political matters, frequently, occasionally, or never?

Frequently	1	(31)
Occasionally	2	
Never	3	
Don't know	0	

IF FREQUENTLY/OCCASIONALLY  
SHOW CARD "J" - OTHERS GO TO Q. 233

232 And which of the statements on this card best describes the part you, yourself, take in these discussions? CODE ONE ANSWER ONLY.

a) Even though I have my own opinions, I usually just listen	1	(32)
b) I mostly listen, but once in a while I express my own opinions	2	
c) I play a normal part in the conversation	3	
d) I do more than just play a part in the conversation, I usually try to convince others that I am right	4	
Don't know	0	

SHOW CARD "K"

233. In political matters people talk of "the left" and "the right". How would you place your views on this scale? (DO NOT PROMPT) IF THE CONTACT HESITATES, CODE BELOW AND ASK HIM TO TRY AGAIN. MARK ALL REFUSALS. FOR ALTERNATE CONTACTS SAY "THE RIGHT" FIRST AND THEN "THE LEFT".

Left	1	2	3	4	5	6	7	8	9	0	Right	(33)
------	---	---	---	---	---	---	---	---	---	---	-------	------

INTERVIEWER: DO NOT FORGET TO  
CODE THIS. →

Replies without hesitation	1	(34)
Hesitates but replies	2	
Refuses to say	3	

235 &  
236

There is a lot of talk these days about what the aims of this country should be for the next ten years. On this card are listed some of the goals which different people would give top priority. Would you please say which of these you yourself, consider the most important. And which would be the next most important? (CODE ONLY ONE ANSWER PER COLUMN).

237

And which one of all the aims on this card is least important from your point of view? Just read off the letter of the one you choose. (CODE ONLY ONE ANSWER)

		Q. 235	Q. 236	Q. 237	Puncher
		1st important	Next important	Least important	
		(35)	(36)	(37) ←	
(a)	Maintaining a high level of economic growth	1	1	1	
(b)	Making sure that this country has strong defence forces	2	2	2	
(c)	Seeing that people have more say about how things are happening, at work and in their community	3	3	3	
(d)	Trying to make our towns and countryside more beautiful	4	4	4	
(e)	Maintaining law and order in the country	5	5	5	
(f)	Giving the people more say in important Government decisions	6	6	6	
(g)	Fighting rising prices	7	7	7	
(h)	Protecting freedom of speech	8	8	8	
(i)	A stable economy	9	9	9	
(j)	Progress towards a less impersonal and more humane society	0	0	0	
(k)	Progress towards a society in which ideas count more than money	X	X	X	
(l)	The fight against crime	Y	Y	Y	
(m)	No answer/don't know	E	E	E	

238

Do you consider yourself a supporter of any particular political party? If so, do you feel yourself very involved with this party, fairly involved, or merely a sympathiser?

Very involved	1	(38)
Fairly involved	2	
Merely sympathiser	3	
Don't know/no reply	0	
No affinities with any party	X	

239 (a)

Do you regard yourself as belonging to a religion? IF YES: Which of them?

Roman Catholic	1	(39)
Church of Ireland	2	
Other(State & code): _____	3	
No religion	4	
Don't know/no reply	5	

INTERVIEWER: GO TO QUESTION 241.

239(b)

Do you personally feel, irrespective of how often you go to church, that your religion is of great importance, some importance or only of little importance in your life?

Great importance	7
Some importance	8
Only of little importance	9
Don't know/no reply	0

IF GREAT/SOME/LITTLE IMPORTANCE - OTHERS GO TO Q. 241

240.	Do you go to religious services several times a week, once a week, a few times a year or never?	Several times a week	1	(40)
		Once a week	2	
		A few times a year	3	
		Never	4	
		Don't know/no reply	5	

241	There is talk in the press, radio and television about multinational firms. These are companies whose activities spread over several countries, not just one. <u>READ OUT</u> Do you yourself hear about multinational companies....?	Often	1	(41)
		From time to time	2	
		Never	3	
		Don't know	0	

SHOW CARD "M"

242. Here are several different advantages sometimes put forward about multinational companies. Which one of them do you think is the most important advantage? (MARK FIRST CHOICE).

b) And which is the next most important advantage? MARK IN SECOND COL. BELOW

c) And third? (MARK IN THIRD COLUMN BELOW)

	242	243	244
	1st choice (42)	2nd choice (43)	3rd choice (44)
(i) They speed up the modernisation of industrial techniques	1	1	1
(ii) They keep prices down by stimulating international competition	2	2	2
(iii) They are effectively fighting against pollution	3	3	3
-----			
(iv) They are more concerned than others with social progress	4	4	4
(v) They offer better retraining possibilities than other companies	5	5	5
(vi) They have become necessary to the development of each country's economy and have become fundamental to its growth and prosperity	6	6	6
-----			
(vii) They make an important contribution to the progress of under-developed countries	7	7	7
(viii) Through distributing the same kind of products, the same sort of production techniques, and through making people of different nationalities work together, they are making a contribution to greater understanding between peoples	8	8	8
(ix) They contribute to the improvement of methods of running businesses and other organisations elsewhere	9	9	9
-----			
(x) Through the taxes they pay, they contribute a considerable amount to countries in which they are installed	0	0	0
(xi) Don't know/no reply	X	X	X

SHOW CARD "N"

245- Here are different disadvantages or criticisms that are sometimes made about multinational  
247 companies. Which in your opinion, is the most serious criticism of these? (MARK IN FIRST COLUMN BELOW)

b) And which is your second serious criticism? (MARK IN SECOND COLUMN BELOW.)

c) And the third? (MARK IN THIRD COLUMN BELOW)

	245	246	247
	1st choice (45)	2nd choice (46)	3rd choice (47)
a) They can get a strangle-hold on whole sectors of the economy and as a consequence, threaten the existence of local national companies	1	1	1
b) They can close down or cease operations in a particular country, from one day to the next, without having to deal with consequences	2	2	2
c) By their power to transfer money from one country to another, they can upset the international monetary system	3	3	3
d) They are the method by which America seeks to dominate the world	4	4	4
e) Through their power they are able to limit the freedom of action of governments and weaken the independence of individual countries	5	5	5
f) Through operating the same kind of systems and producing the same kind of products, in different countries, they tend to destroy differences in ways of living	6	6	6
g) By establishing themselves in underdeveloped countries so as to have cheap labour, they threaten employment in the advanced European countries	7	7	7
h) They take out more in the way of profits from underdeveloped countries than they put back in money or other ways	8	8	8
i) They are able to minimise the effect of strikes in one factory by switching their production to another	9	9	9
j) Don't know	0	0	0

248- I would like you to think about multinational companies operating in N. Ireland and compare  
252 them with truly N. Irish companies. In your opinion, for the same type of things you might buy which type of company - the multinational or the Northern Irish....?  
READ OUT EACH ITEM BELOW, AND RING ONE CODE FOR EACH

	Multinational companies	Northern Irish companies	Don't know	
Offers their products at a more advantageous price	1	2	0	(48)
Offers products that are of better quality	1	2	0	(49)
Offers better paid jobs	1	2	0	(50)
Offers more secure employment to its staff	1	2	0	(51)
Have greater respect for people who work for them	1	2	0	(52)

253 I am going to mention a list of descriptions, each of which could possibly be applied to multinational companies. For each description could you tell me whether you think it applies more to American based multinational companies or more to the European (including Northern Irish) based companies, or whether it applies to the two types equally?  
RING ONE CODE FOR EACH DESCRIPTION ONLY

	American	European/ N.Irish	Both Equally	Don't know	
Dynamic/forceful	1	2	3	0	(53)
Impossible to control	1	2	3	0	(54)
Socially concerned	1	2	3	0	(55)
Well organised	1	2	3	0	(56)
Immoral	1	2	3	0	(57)
Persuade us to buy still more and more	1	2	3	0	(58)

259 SHOW CARD "O"

Amongst the different proposals on this card, which one do you think would have the best chance of success in limiting the power of multinational firms? (RING ONE CODE ONLY)

The government of every country should bring in extra control methods of checking the activities of multinational firms	1	(59)
The trade unions should increase their collaboration activities at the international level	2	
The Common Market countries, working in co-operation should set up a bureau to regulate the activities of multinational firms	3	
The different categories of employees should be represented on the board of multinational firms	4	
The United Nations should set up some method of regulation and control at international level	5	
Other (Write in): _____	6	
Don't know	0	

CLASSIFICATION DETAILS

-15-

CARD TWO

**MARITAL STATUS:** Are you.....?  
 Single 1  
 Married 2  
 Common Law Marriage 3  
 Divorced 4  
 Separated 5  
 Widowed 6

(60)

**SEX:**

Male 1  
 Female 2

(66)

**EDUCATION:** How old were you when you finished your full time education.....?

14 years or younger 1  
 15 years 2  
 16 years 3  
 17 years 4  
 18 years 5  
 19 years 6  
 20 years 7  
 21 years 8  
 22 years or more 9  
 Still at school/University X

(61)

**PRECISE AGE:** Write in boxes below

**AGE**

(67)	(68)



**NO. IN HOUSEHOLD**

How many persons live at home? (including respondent, all adults and children) SINGLE CODE

1 2 3 4 5 6 7 8 9 & over (69)

**POLITICAL PREFERENCE** Generally speaking, which political party do you feel closer to....?

Official Unionist Party 1  
 Vanguard Unionist Party 2  
 Democratic Unionist Party 3  
 U.U.U.C. (Unionist Coalition) 4  
 N.I.L.P. (N.I. Labour Party) 5  
 U.P.N.I. (Faulkner Unionist) 6  
 Alliance 7  
 S.D.L.P. 8  
 Other party (State & code) 9  
 None/No preference X  
 Don't know/no answer 0

(62)

**CHILDREN 8 - 15:**

How many children living at home between 8 - 15 years inclusive? SINGLE CODE

1 2 3 4 5 and over (70)

Column (63) not used

**CHILDREN UNDER 8 YEARS:**

How many children living at home under 8 yrs? SINGLE CODE

1 2 3 4 5 and over (71)

**IF NONE/NO PREFERENCE OR DK/NO ANSWER, OTHERS GO TO NEXT POINT:** Which party would you be most inclined to support.....?

Official Unionist Party 1  
 Vanguard Unionist Party 2  
 Democratic Unionist Party 3  
 U.U.U.C. (Unionist Coalition) 4  
 N.I.L.P. (N.I. Labour Party) 5  
 U.P.N.I. (Faulkner Unionist) 6  
 Alliance 7  
 S.D.L.P. 8  
 Other Party (State & code) 9  
 None/no preference X  
 Don't know/no answer 0

(64)

**INCOME - SHOW CARD "D"**

Here is a scale of incomes. We would like to know, in what group your family is, counting all wages, salaries, pension and any other income that comes in. Just give me the number of the group your household falls in, before tax and deductions.

Income group..... 1 (72)  
 Income group..... 2  
 Income group..... 3  
 Income group..... 4  
 Income group..... 5  
 Income group..... 6  
 Income group..... 7  
 Income group..... 8  
 Income group..... 9  
 Income group..... X  
 Income group..... V  
 Don't know/no reply 0

There was a referendum in which we had to vote for or against entry into the Common Market. Can you tell me if you voted..... (READ OUT)

..... for entry 1  
 ..... against entry 2  
 ..... don't remember 3  
 ..... didn't vote 4  
 ..... refused to say 5

(65)

<p>NAME OF RESPONDENT: _____</p>	<p>OCCUPATION/PROFESSION OF RESPONDENT:</p>	
<p>ADDRESS: _____</p>	<p><u>Self-employed:</u></p>	
<p>_____</p>	<p>Farmer/fisherman (skipper) 1</p>	(73)
<p>_____</p>	<p>Professional (lawyer, accountant etc) 2</p>	
<p>_____</p>	<p>Business (owner of shop, craftsman, proprietor) 3</p>	
<p>OCCUPATION OF RESPONDENT: _____</p>	<p><u>Employed:</u></p>	
<p>_____</p>	<p>Manual Worker 4</p>	
<p>_____</p>	<p>White Collar/Office worker 5</p>	
<p>_____</p>	<p>Executive/top management, director 6</p>	
<p>SKILL/QUALIFICATION: _____</p>	<p><u>Not employed:</u></p>	
<p>_____</p>	<p>Retired 7</p>	
<p>_____</p>	<p>Housewife, not otherwise employed 8</p>	
<p>_____</p>	<p>Student 9</p>	
<p>IF MANAGER/PROP. NUMBER OF EMPLOYEES, IF FARMER STATE ACREAGE <input type="text"/></p>	<p>Unemployed 0</p>	
<p>_____</p>	<p>"NOT EMPLOYED" GO TO NEXT POINT - OTHERS ASK:</p>	
<p>_____</p>	<p>How many people are working where you work (organisation/company, shop, factory, etc)?</p>	
<p>_____</p>	<p>Less than 5 1</p>	(74)
<p>RELATIONSHIP OF RESPONDENT TO HEAD OF HOUSEHOLD: _____</p>	<p>5 to 50 2</p>	
<p>_____</p>	<p>50 to 500 3</p>	
<p>OCCUPATION OF HEAD OF HOUSEHOLD: _____</p>	<p>500 and over 4</p>	
<p>_____</p>	<p>RESPONDENT STATUS:</p>	
<p>_____</p>	<p>Are you the head of the household.....?</p>	
<p>_____</p>	<p>YES 1</p>	(75)
<p>SKILL/QUALIFICATION: _____</p>	<p>NO 2</p>	
<p>_____</p>	<p>IF "NO" ABOVE, SEE INSTRUCTIONS AND CODE OCCUPATION OF HEAD OF H/HOLD:</p>	
<p>_____</p>	<p>OCCUPATION/PROFESSION OF HEAD OF HOUSEHOLD:</p>	
<p>IF MANAGER/PROPRIETOR NUMBER OF EMPLOYEES, IF FARMER STATE ACREAGE <input type="text"/></p>	<p><u>Self-employed:</u></p>	
<p>_____</p>	<p>Farmer/fisherman (skipper) 1</p>	(76)
<p>_____</p>	<p>Professional (lawyer/accountant, etc) 2</p>	
<p>_____</p>	<p>Business (owner of shop, craftsman, proprietor) 3</p>	
<p>_____</p>	<p><u>Employed:</u></p>	
<p>_____</p>	<p>Manual worker 4</p>	
<p>_____</p>	<p>White Collar/office worker 5</p>	
<p>_____</p>	<p>Executive/top management, director 6</p>	
<p>_____</p>	<p><u>Not employed:</u></p>	
<p>_____</p>	<p>Retired 7</p>	
<p>_____</p>	<p>Housewife, not otherwise employed 8</p>	
<p>_____</p>	<p>Student 9</p>	
<p>_____</p>	<p>Unemployed 0</p>	



PUNCHERS

INTERVIEWERS

AREA TYPE

LANGUAGE QUESTION

What language is spoken in your family?

- English 1
- Irish 2
- Other 3
- Refused to answer 4

Would you say you live in.....?

- A rural area or village 1
- A small or middle-sized town 2
- A big town 3

(78)

INTERVIEWER: NOW RECORD APPROPRIATE  
CODE TO BOX ON TOP OF  
PAGE ONE

OFFICE USE ONLY

HABITAT

- Less than 2,000 people 1
- 2,000 - 19,000 2
- 20,000 - 99,000 3
- 100,000 and over 4

(77)

REGION

NORTHERN IRELAND

1

(79)

ASSIGNMENT NO.

--	--	--	--	--	--	--	--

(80)

I certify that this interview is strictly in accordance with your instructions.

SIGNED: \_\_\_\_\_

DATE: \_\_\_\_\_