

EOS GALLUP EUROPE
 FLASH EUROBAROMETRE 83
 "Entrepreneurship"
 =====
 2000, September

DESCRIPTION OF THE SURVEY

Realization of this survey.

This telephone Survey FLASH EUROBAROMETRE 83 has been conducted on behalf of the European Commission.

It has been managed and organised by the General Directorate Education and Culture, « Public Opinion Analysis » Unit.

The interviews have been conducted between the 11/09/2000 and the 14/09/2000 by these sixteen EOS GALLUP EUROPE Institutes :

DIMARSO - BRUXELLES	(Interviews : 11/09/00 - 14/09/00)	Belgium
GALLUP - KOBENHAVN	(Interviews : 11/09/00 - 13/09/00)	Denmark
EMNID - BIELEFELD	(Interviews : 11/09/00 - 14/09/00)	Germany
ICAP - ATHENS	(Interviews : 11/09/00 - 13/09/00)	Greece
DEMOSCOPIA - MADRID	(Interviews : 11/09/00 - 13/09/00)	Spain
B.V.A. - VIROFLAY	(Interviews : 11/09/00 - 13/09/00)	France
IRISH MKTG SURVEYS - DUBLIN	(Interviews : 11/09/00 - 12/09/00)	Ireland
DOXA - MILANO	(Interviews : 11/09/00 - 14/09/00)	Italy
ILReS - LUXEMBOURG	(Interviews : 11/09/00 - 13/09/00)	Luxemburg
NIPO - AMSTERDAM	(Interviews : 11/09/00 - 13/09/00)	Netherlands
ÖSTERREICHISCHES GALLUP - VIENNA	(Interviews : 11/09/00 - 13/09/00)	Austria
METRIS - LISBOA	(Interviews : 11/09/00 - 14/09/00)	Portugal
SUOMEN GALLUP - ESPOO	(Interviews : 11/09/00 - 12/09/00)	Finland
SIFO - STOCKHOLM	(Interviews : 11/09/00 - 13/09/00)	Sweden
NOP - LONDON	(Interviews : 11/09/00 - 14/09/00)	United Kingdom
PRINCETON SURVEY RES.ASS. - NJ	(Interviews : 11/09/00 - 14/09/00)	USA

Representativity of the results.

Each national sample is representative of the continental population aged 18 and over, interviewed by telephone, within these limits :

- United Kingdom : Northern Ireland excluded

Sizes of the samples.

The sample sizes amount to 500 respondents in each Country, with the exception of Germany, where the sample has been set at 1000 respondents.

A weighting factor has been applied on the national results in order to compute the TOTAL EU 15 : total for the whole European Union.

Here we present the number of interviews as :

- (a) actually conducted in each State
- (b) derived from the weighting EU 15

	Inter viewé	EU 15
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	(a)	(b)
- Belgium :	544	220
- Denmark :	500	113
- Germany : (West)	500	1400
- Germany : (East)	500	368
- Greece :	500	226
- Spain :	500	853
- France :	506	1252
- Ireland :	500	78
- Italy :	501	1245
- Luxemburg :	500	9
- Netherlands :	502	335
- Austria :	500	174
- Portugal :	501	216
- Finland :	503	111
- Sweden :	500	192
- United Kingdom :	506	1271
- UNITED STATES :	507	
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- TOTALS :	8570	8063

Questionnaire.

1. The questionnaire prepared for this survey is reproduced in French and in English.
2. The translations have been realized in each national language by the Institutes listed above.
3. One copy of each national questionnaire is reproduced at the end of the Tables Results Volume, in appendix.

- D1. Sexe** [1] homme
 [2] femme
- D2. Age exact :** [][] ans
 [00] [REFUS/ S.R.]
- D3. Age de fin d'études :** [AGE EXACT EN 2 CHIFFRES]
 [][] ans
 [00] [REFUS/ SR]
 [01] [JAMAIS ETE A L'ECOLE PLEIN TEMPS]
 [99] [ENCORE A L'ECOLE PLEIN TEMPS]
- D4. EOS Standard Occupation of Respondent Question :**
Quelle est votre profession ? (ENQ. : PRECISEZ ET CODEZ)
1. Fermier, pêcheur
 2. Profession libérale (avocat, médecin, etc. ...)
 3. Commerçant, artisan, patron
 4. Cadre supérieur, Directeur
 5. Employé, cadre moyen
 6. Travailleur manuel
 7. Retraité, pensionné
 8. Ménagère sans profession
 9. Etudiant, milicien
 10. Temporairement sans emploi, chômeur
 11. Autre
 12. Refus
- D5. Région =** "European Administrative Regional Unit" (N.U.T.S. 1) [2 CHIFFRES]
- D6. Taille localité**

- D1. Sex** [1] man
 [2] woman
- D2. Exact Age:** [][] years old
 [00] [REFUSAL/NO ANSWER]
- D3. Age when finished full time education :** [EXACT AGE IN 2 DIGITS]
 [][] years old
 [00] [REFUSAL/ NO ANSWER]
 [01] [NEVER GONE TO FULL TIME SCHOOL]
 [99] [STILL AT FULL TIME SCHOOL]
- D4. EOS Standard Occupation of Respondent Question :**
What is your occupation ? (INT. : WRITE IN AND CODE)
1. Farmer, fisherman
 2. Professional (lawyer, practitioner, etc. ...)
 3. Owner of shop or company, craftsman, proprietor
 4. General Management
 5. Employed, middle management
 6. Manual worker
 7. Retired
 8. Housewife
 9. Student, military service
 10. Temporarily not working, unemployed
 11. Other
 12. Refusal
- D5. Region =** "European Administrative Regional Unit" (N.U.T.S. 1) [2 DIGITS]
- D6. Size of Locality**

Nous réalisons une étude dans les 15 pays de l'Union européenne ainsi qu'aux Etats-Unis ayant pour sujet l'esprit d'entreprise.

1. Supposons que vous puissiez choisir entre divers types de métiers. Que préféreriez-vous : ...

- être un employé 1
- ou être indépendant ? 2
- (aucun des deux) 3
- (NSP/SR) 4

2. A votre avis, quelle serait la difficulté pour quelqu'un comme vous de lancer avec succès une petite entreprise? Diriez-vous que c'est : ...

- très facile 1
- plutôt facile 2
- ni facile, ni difficile 3
- plutôt difficile 4
- ou très difficile ? 5
- (NSP/SR) 6

We are conducting a survey in the 15 countries of the European Union and in the United States concerning the entrepreneurial activity.

1. Suppose you could choose between different kinds of jobs. Which one would you prefer : ...

- being an employee 1
- or being self-employed ? 2
- (none of these)..... 3
- (DK/NA)..... 4

2. How difficult would you say it is for someone like yourself to start a successful small business? Would you say it is : ...

- very easy 1
- somewhat easy 2
- neither easy nor difficult 3
- somewhat difficult 4
- or very difficult ? 5
- (DK/NA)..... 6

3. Etes-vous tout à fait d'accord, d'accord, pas d'accord ou pas du tout d'accord avec les propositions suivantes ?

- tout à fait d'accord 1
- d'accord 2
- pas d'accord 3
- pas du tout d'accord 4
- (NSP/SR)..... 5

- a) Les personnes qui ont lancé leur propre affaire et qui ont échoué devraient recevoir une seconde chance.
- b) Il est difficile de lancer sa propre affaire à cause du manque de soutien financier disponible.
- c) Il est difficile d'obtenir suffisamment d'informations sur la manière de lancer une affaire.
- d) Le climat économique n'est pas favorable aux personnes qui désirent lancer leur propre affaire
- e) Il est difficile de lancer sa propre affaire à cause de la complexité des procédures administratives.
- f) On ne devrait pas lancer une affaire s'il y a un risque que cela échoue.

3. Do you strongly agree, agree, disagree or strongly disagree with the following statements ?

- strongly agree..... 1
- agree 2
- disagree..... 3
- strongly disagree 4
- (DK/NA)..... 5

- a) People who started their own business and failed should be given a second chance.
- b) It is difficult to start one's own business due to a lack of available financial support.
- c) It is difficult to obtain sufficient information on how to start a business.
- d) The economic climate is not favourable for people who want to start their own business.
- e) It is difficult to start one's own business due to the complex administrative procedures.
- f) One should not start a business if there is a risk it might fail.

4. Quelle est votre opinion à l'égard des groupes de personnes suivants ?
Est-elle : ...

- favorable 1
- neutre 2
- défavorable ? 3
- (NSP/SR) 4

- a) Les personnes qui lancent et développent rapidement leur propre affaire.
- b) Les propriétaires de petites entreprises.
- c) Les directeurs au sein des grandes sociétés.

5. Imaginez que quelqu'un de votre famille veuille devenir indépendant.
Est-ce que vous seriez : ...

- tout à fait d'accord, 1
- d'accord, 2
- pas d'accord, ou 3
- pas du tout d'accord 4
- (NSP/SR) 5

- a) si votre fille voulait lancer sa propre affaire?
- b) si votre fils voulait lancer sa propre affaire?

[FIN INTERVIEW, REMERCIER LE REpondant]

4. What are your feelings towards the following groups of people?
Are they : ...

- favourable, 1
- neutral 2
- unfavourable ? 3
- (DK/NA) 4

- a) People who start and own rapidly growing businesses.
- b) Owners of small businesses.
- c) Executives in large corporations.

5. Imagine that someone in your family wants to become self-employed. Would you :

- completely approve, 1
- approve, 2
- disapprove or 3
- completely disapprove 4
- (DK/NA) 5

- a) if your daughter wanted to start her own business?
- b) if your son wanted to start his own business?

[END INTERVIEW, THANK THE RESPONDENT]

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