Flash Eurobarometer 149
“Post-referendum in Sweden”
English version

Socio-demographics

D1 Sex
[1] Male
[2] Female

D2 Exact Age
[ ] Years old
[00] [REFUSAL/NO ANSWER]

D3 Age when finished full time education
[ ] [REFUSAL/NO ANSWER]
[00] [STILL IN FULL TIME EDUCATION]
[99] [NEVER BEEN IN FULL TIME EDUCATION]

D4 As far as your current occupation is concerned, would you say you are self employed, an employee a manual worker or would you say that you are without a professional activity?
[READ OUT LEFT ITEMS THEN ASK TO SPECIFY (“that is to say”) ONLY ONE ANSWER]

- Self-employed
  ➔ i e
  - farmer, forester, fisherman
    11
  - owner of a shop/craftsman
    12
  - professional (lawyer, medical practitioner, accountant, architect)
    13
  - manager of a company
    14
  - other (SPECIFY)
    15

- Employee
  ➔ i e
  - professional (employed doctor, lawyer, accountant, architect)
    21
  - general management, director or top management
    22
  - middle management
    23
  - civil servant
    24
  - office clerk
    25
  - other employee (salesman, nurse, etc.)
    26
  - other (SPECIFY)
    27

- Manual worker
  ➔ i e
  - supervisor/foreman (team manager, etc.)
    31
  - manual worker
    32
  - unskilled manual worker
    33
  - other (SPECIFY)
    34

- Without a professional activity
  ➔ i e
  - looking after the home
    41
  - student (full time)
    42
  - retired
    43
  - seeking a job
    44
  - other (SPECIFY)
    45
  - (Refusal)
    99

D6 Region = “European Administrative Regional Unit” (N U T S 1)
[2 DIGITS]

D6 Type of Locality?

- metropolitan zone
  1
- other town/urban centre
  2
- rural zone
  3

D7 ‘Party Proximity’ To which of the following parties do you feel the closest to or the least furthest from?

List to be provided by Svenska Gallup
I. Participation in the Referendum

Q1. On the 14th of September last, a Referendum was held on the adoption of the Euro by Sweden. Did you vote in the Referendum on the Euro?
[READ OUT]

- Yes, you voted............................................. 1
- No, you did not vote................................. 2

II. Reasons for not taking part in the Referendum

IF DID NOT VOTE IN Q1

Q2. Which of the following statements comes closest to your reason for not voting in the Referendum on the adoption of the Euro by Sweden?
[READ OUT – ROTATE – ONLY ONE ANSWER POSSIBLE]

- You really intended to vote but circumstances on the day prevented you............................................. 1
- You are just not interested in politics............................................. 2
- You are not interested in this Euro related matter .................. 3
- You found it hard to understand this Euro matter ............... 4
- There was no point in voting because there is no real democracy in Sweden............................................. 5
- There was no point in voting because it was obvious that the “No” would be chosen anyway ............................................. 6
- [OTHER – Specify] ........................................................................ 7
- [DK/NA] .................................................................................. 8

III. Recall of the vote at the referendum

IF VOTED IN Q1

Q3. How did you vote in that Referendum? Did vote “Yes” in favour of the adoption of the Euro by Sweden or “No” against it?
[READ OUT]

- You voted “YES”.................................................................1
- You voted “NO”.................................................................2
- [Voted “Blank or null” - SPONTANOUS]............................3
- [DK/NA] .............................................................................4
IV. The moment of choice

IF VOTED IN Q1

Q4. Can you tell me roughly when did you make up your mind how you would vote in the Referendum on the adoption of the Euro by Sweden?
[READ OUT – ONLY ONE ANSWER POSSIBLE]

- At the time Referendum was announced .................................................. 1
- Fairly early on during the Referendum campaign ........................................... 2
- In the final weeks of the campaign ................................................................ 3
- Few days before the death of Mrs Anna Lindh, late Minister of Foreign Affairs .......................................................... 4
- After the death of Mrs Anna Lindh, late Minister of Foreign Affairs ................. 5
- On the day of the Referendum itself ............................................................... 6
- [DK/NA] ........................................................................................................ 7

V. The key element when voting

IF VOTED IN Q1

Q5. Could you tell me what was the key element that led to your vote in this Referendum?
[READ OUT – ROTATE PER BLOCK OF TWO ITEMS – ONLY ONE ANSWER POSSIBLE]

- Your opinion on the Euro ............................................................................ 1
- Your overall opinion regarding the European Union .................................... 2
- Your opinion of those who led the “YES” campaign ................................... 3
- Your opinion of those who led the “NO” campaign ................................... 4
- [NONE OF THESE BUT THIS ONE – SPECIFY] .............................................. 5
- [DK/NA] ........................................................................................................ 6

VI. The influence of others

TO ALL

Q6. Did anyone, for example, a friend, a member of your family or someone at work, try to convince you how to vote in the recent Referendum?
[READ OUT – SEVERAL ANSWERS POSSIBLE]

a) Yes, a friend ................................................................................................ 1
b) Yes, a family member .................................................................................. 1
c) Yes, someone at work .................................................................................. 1
d) Yes, someone close to you .......................................................................... 1
e) No, no one tried to convince you ............................................................... 1
f) [DK/NA] ........................................................................................................ 1
VII. The interest in the Referendum

Q7. How interested were you in the Referendum on the adoption of the Euro by Sweden that was held on September 14th?
[READ OUT – ONLY ONE ANSWER POSSIBLE]

Very interested........................................1
Rather interested ..................................2
Rather not interested...............................3
Not interested at all.................................4
[DK/NA].................................................5

VIII. Opinion on the Euro

Q8. I am going to read you a list of statements. For each of them, please tell me if you totally agree, rather agree, rather disagree, or totally disagree with it.
[READ OUT – ROTATE LINES – ONLY ONE ANSWER POSSIBLE PER LINE]

Totally agree........................................1
Rather agree.......................................2
Rather disagree.................................3
Totally disagree.................................4
[DK/NA].................................................5

a) Before voting in the Referendum, you had all necessary information in order to make a choice
b) The Institutions of the European Union conjure up a good image to you
c) Adopting the Euro would make Swedish economy stronger
d) Inhabitants of the Euro zone are happy that the Euro became their currency
e) Using the Euro would make Swedish people feel more Europeans than today
f) With the refusal of the adoption of the Euro, Sweden will play a smaller role within the European Union
g) A new referendum on the adoption of the Euro by Sweden should be organised again in two or three years time
h) Adopting the Euro would cause difficulties to you personally
i) Adopting the Euro in Sweden would mean losing an important part of Swedish sovereignty
j) Adopting the Euro will increase prices in Sweden
k) Too many issues are decided on by the European Union

IX. The future of the Euro in Sweden

Q9. Would you say that Sweden would end up adopting the Euro in replacement of [NATIONAL CURRENCY]?
[READ OUT – ONLY ONE ANSWER POSSIBLE]

Yes, in less than three years ......................1
Yes, in three to six years ..........................2
Yes, in seven to ten years .......................3
Yes, but in more than ten years ..............4
No, never.............................................5
[DK/NA].................................................6
X. The perception of Swedish membership in the European Union

Q10. Overall, do you approve or disapprove Swedish membership in the European Union?
[READ OUT – ONLY ONE ANSWER POSSIBLE]

- Totally approve........................1
- Rather approve .........................2
- Rather disapprove ......................3
- Totally disapprove ......................4
- [DK/NA] ....................................5

XI. Satisfaction with the final result

Q11. In the end, would you say that you are very satisfied, rather satisfied, rather unsatisfied or not satisfied at all with the final result of the Referendum on the adoption of the Euro?
[READ OUT – ONLY ONE ANSWER POSSIBLE]

- Very satisfied..........................1
- Rather satisfied .........................2
- Rather unsatisfied ......................3
- Not satisfied at all ......................4
- [DK/NA] ....................................5
Conduction of this survey

This telephone survey FLASH EUROBAROMETRE 149 “Post-referendum in Sweden” has been conducted for the Press General Directorate of the European Commission.

It is a GENERAL PUBLIC FLASH EUROBAROMETER SURVEY, organised and managed by the PRESS General Directorate, Unit B/1 by telephone.

The interviews were conducted on the 23/09/2003 and the 24/09/2003 by the EOS GALLUP EUROPE Institute in Sweden:


Representativity of the results

Each national sample is representative of the population of 18 y.o. and above.

Sizes of the sample

The sample size amounts to approximately 1000 respondents.

A weighting factor has been applied on the national result in order to represent the national population of Sweden and the voter turnout in the referendum.

In the following page we have presented, side by side, the number of interviews:
(1) actually conducted in this country
(2) derived from the weighting in proportion of the population of Sweden and the result of the survey about acceptation of the Euro as the national currency.

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Questionnaires

1. The questionnaire prepared for this survey is reproduced at the end of this results volume, in French and in English (see hereafter).

2. The translations have been carried out in the national language by the Institute listed above.
Statistical significance of the results

The results in a survey are valid only between the limits of a **statistical margin** caused by the sampling process. This margin varies with three factors:

1. The sample size (or the size of the analysed part in the sample): the greater the number of respondents is, the smaller the statistical margin will be;
2. The result in itself: the closer the result approaches 50%, the wider the statistical margin will be;
3. The desired degree of confidence: the more "strict" we are, the wider the statistical margin will be.

As an example, examine this illustrative case:

1. One question has been answered by 500 people;
2. The analysed result is around 50%;
3. We choose a significance level of 95% (it is the level most often used by the statisticians, and it is the one chosen for the Table hereafter);

In this illustrative case the statistical margin is: (+/- 4.4%) around the observed 50%. And as a conclusion: the result for the whole population lies between 45.6% and 54.4%.

In the next page we’ve reproduced the statistical margins computed for various observed results, on various sample sizes, at the 95% significance level.
Various sample sizes are in rows;
Various observed results are in columns:

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