

Flash-EB 274 May 2009 ZA4988

Flash Eurobarometer 274
May 2009

EU Attitudes and Information in the UK

Basic questionnaire

The GALLUP Organization

6. Survey details

This survey on the "*EU Attitudes and Information in the UK*" was conducted for the European Commission UK Representation.

Telephone interviews were conducted between the 21st and the 25th of May 2009 by Gallup UK.

Representativeness of the results

The sample is representative of the population aged 15 years and above.

Sizes of the sample

The sample size was planned 1000 respondents in UK, and 1000 interviews were conducted in all.

A weighting factor was applied to the national results in order to compute a marginal total for the country in proportion to its population.

Questionnaire

1. The questionnaire prepared for this survey is reproduced at the end of this result.

Sampling error

The results in a survey are valid only between the limits of a statistical margin caused by the sampling process. This margin varies with three factors:

1. The sample size (or the size of the analyzed part in the sample): the greater the number of respondents is, the smaller the statistical margin will be;
2. The result in itself: the closer the result approaches 50%, the wider the statistical margin will be;
3. The desired degree of confidence: the more "strict" we are, the wider the statistical margin will be.

As an example, examine this illustrative case:

1. One question has been answered by 500 people;
2. The analyzed result is around 50%;
3. We choose a significance level of 95 % (it is the level most often used by the statisticians, and it is the one chosen for the Table hereafter);

In this illustrative case the statistical margin is: (+/- 4.4%) around the observed 50%. And as a conclusion: the result for the whole population lies between 45.6% and 54.4 %.

Hereafter, the statistical margins computed for various observed results are shown, on various sample sizes, at the 95% significance level.

STATISTICAL MARGINS DUE TO THE SAMPLING PROCESS (AT THE 95 % LEVEL OF CONFIDENCE)

Various sample sizes are in rows;

Various observed results are in columns:

| | 5% | 10% | 15% | 20% | 25% | 30% | 35% | 40% | 45% | 50% |
|--------|-----|-----|-----|------|------|------|------|------|------|------|
| N=50 | 6,0 | 8,3 | 9,9 | 11,1 | 12,0 | 12,7 | 13,2 | 13,6 | 13,8 | 13,9 |
| N=500 | 1,9 | 2,6 | 3,1 | 3,5 | 3,8 | 4,0 | 4,2 | 4,3 | 4,4 | 4,4 |
| N=1000 | 1,4 | 1,9 | 2,2 | 2,5 | 2,7 | 2,8 | 3,0 | 3,0 | 3,1 | 3,1 |
| N=1500 | 1,1 | 1,5 | 1,8 | 2,0 | 2,2 | 2,3 | 2,4 | 2,5 | 2,5 | 2,5 |
| N=2000 | 1,0 | 1,3 | 1,6 | 1,8 | 1,9 | 2,0 | 2,1 | 2,1 | 2,2 | 2,2 |
| N=3000 | 0,8 | 1,1 | 1,3 | 1,4 | 1,5 | 1,6 | 1,7 | 1,8 | 1,8 | 1,8 |
| N=4000 | 0,7 | 0,9 | 1,1 | 1,2 | 1,3 | 1,4 | 1,5 | 1,5 | 1,5 | 1,5 |
| N=5000 | 0,6 | 0,8 | 1,0 | 1,1 | 1,2 | 1,3 | 1,3 | 1,4 | 1,4 | 1,4 |
| N=6000 | 0,6 | 0,8 | 0,9 | 1,0 | 1,1 | 1,2 | 1,2 | 1,2 | 1,3 | 1,3 |

7. Survey questionnaire

Q1. In general, do you have rather a positive or negative image of the European Union?

- Rather positive.....3
- Rather negative2
- [Neither positive, nor negative]1
- [DK/NA].....9

Q2. Have you heard of any of the following?

- Yes1
- No2
- [DK/NA]9

[READ OUT, ROTATE, ONE ANSWER PER LINE ONLY]

- a) The European Health Insurance Card 1 2 9
- b) The Bathing Water Report 1 2 9
- c) The Blue Flag Guide 1 2 9
- d) The European Arrest Warrant..... 1 2 9

Q3. How important are the benefits of these initiatives for you: very important, important, not important or not important at all?

[READ OUT – ROTATE - ONE ANSWER PER LINE ONLY]

- Very important4
- Important3
- Not important2
- Not important at all1
- [DK/NA].....9

- a) The European Health Insurance Card, that allows citizens to receive medical treatment in any other EU country..... 1 2 3 4 9
- b) The Bathing Water Report and Blue Flag Guide, which inform people about the safety and cleanliness standards of Europe’s beaches..... 1 2 3 4 9
- c) The European Arrest Warrant, that helps suspects to be extradited more speedily to the UK 1 2 3 4 9

Q4. Does the fact that these initiatives have been initiated and developed by the European Union make you feel...

- More positive about the European Union or3
- Less positive about the European Union?2
- [The same way about the European Union] 1
- [DK/NA].....9

Q5. I will now list a series of statements. For each one, please tell me if you think they are true or false?

- True1
- False2
- [DK/NA]9

[READ OUT – ROTATE - ONE ANSWER PER LINE]

- a) All EU citizens have the right to travel to, or study in, another EU country1 2 9
- b) Mobile phone roaming charges have decreased for anyone travelling within the EU1 2 9
- c) The EU has very strict food-safety standards 1 2 9

Q6. How much percent of the UK's gross national income do you think goes towards the EU budget?.....

Q7. In your opinion, do the economic costs of being in the EU exceed the benefits or do the benefits exceed the cost?

- The economic costs exceed the benefits 1
- The benefits exceed the economic costs2
- They are in balance3
- [DK/NA].....9

Q8. According to you, how much say has the UK government in the way that EU laws are made ...?

- A lot4
- A fair amount.....3
- Little or2
- Very little 1
- [DK/NA].....9

Q9. If we told you that the UK government always has a say in the way EU laws are made, would it make you feel:

- More positive about UK membership of the EU3
- Less positive about UK membership of the EU2
- [Would not change, feel the same way] 1
- [DK/NA].....9

Q10. Do you agree or disagree with the following statements? Being part of the EU means that

...

- Strongly agree4
- Agree3
- Disagree.....2
- Strongly disagree1
- [DK/NA].....9

[READ OUT – ROTATE – ONE ANSWER PER LINE ONLY]

- a) UK consumers benefit from the free movement of goods resulting from the European Single Market..... 1 2 3 4 9
- b) There are improved working conditions in the UK 1 2 3 4 9
- c) There is a cleaner environment 1 2 3 4 9
- d) The UK has more say in global trade negotiations 1 2 3 4 9

Q11. If we were not in the EU and were unable to secure a free-trade agreement with it, which of the following best describes your opinion?

- I wouldn't care if we lost any of these benefits 1
- I would care a bit if we lost one or more of these benefits2
- I would care greatly if we lost one or more of these benefits.....3
- [DK/NA].....9

Q12. Which of the following issues do you feel the EU has a role in tackling?

- The EU has a role1
 - The EU does not have a role2
 - [DK/NA]9
- a) Climate change..... 1 2 9
 - b) The protection of human rights..... 1 2 9
 - c) Global poverty. 1 2 9
 - d) The security of energy supplies 1 2 9
 - e) Global terrorism 1 2 9
 - f) The financial crisis 1 2 9

STATED PERSONAL AWARENESS**Q13. Do you think that the British ...[READ A-C] presents the European Union too positively, too negatively or objectively?**

- Too positively.....1
 - Too negatively.....2
 - Objectively3
 - [DK/NA].....9
- a) Television..... 1 2 3 9
 - b) Radio..... 1 2 3 9
 - d) Press..... 1 2 3 9

INTEREST

**Q14. How much do you feel you know about the European Union, its policies, its institutions?
Would you say you know ...?**

[READ OUT – ONE ANSWER ONLY]

- A great deal 1
- Quite a lot 2
- A little 3
- Nothing at all 4
- [DK/NA]..... 9

Q15. Would you agree that current information available on the European Union is simple and clear enough? Would you

- Strongly agree 4
- Agree 3
- Disagree or 2
- Strongly disagree? 1
- [DK/NA]..... 9

Q16. How interested are you in receiving more information about the EU?

- Very interested 4
- Quite interested 3
- Quite uninterested 2
- Not at all interested? 1
- [DK/NA] 9

ASK ONLY IF Q15(1,2) OR Q16(4,3)

Q17. If more simple and clear information on the European Union were available, how likely would you be to read /listen /watch it?

[READ OUT – ONE ANSWER ONLY]

- Very likely 4
- Likely 3
- Not likely or..... 2
- Not likely at all? 1
- [DK/NA]..... 9

Q18. Who do you think should be responsible for keeping you informed about the EU and its decisions? Please choose ONE from the list that I am going to read to you.

[READ OUT- ROTATE - ONE ANSWER ONLY]

- The EU institutions..... 1
- The British government..... 2
- Local government 3
- Political parties 4
- Newspapers/television..... 5
- EU information centres in the UK..... 6
- [DK/NA] 9

Q19. When you read or hear in the media that the EU or Brussels “controls” certain policy areas, what does this mean to you:

- The UK government has no say in the way EU laws are made..... 1
- The UK government has some say in the way EU laws are made 2
- [DK/NA] 9

PARTICIPATION

Q20. Did you participate in the last European parliamentary election in 2004?

- Yes..... 1
- No 2
- [Was not eligible to vote] 8
- [DK/NA] 9

Q21. Do you intend to vote in the next European parliamentary election on June 4th?

- Definitely will..... 4
- Most probably will 3
- Most probably not..... 2
- Definitely not..... 1
- [I was not aware of the elections] 7
- [Not eligible to vote] 8
- [DK/NA]..... 9

D1. Gender

[DO NOT ASK- MARK APPROPRIATE]

- [1] Male
- [2] Female

D2. How old are you?

[_][_]years old
[00][REFUSAL/NO ANSWER]

D3. How old were you when you stopped full-time education?

[WRITE IN THE AGE WHEN EDUCATION WAS TERMINATED]

- [][] years old
 [00] [STILL IN FULL TIME EDUCATION]
 [01] [NEVER BEEN IN FULL TIME EDUCATION]
 [99] [REFUSAL/NO ANSWER]

D4. As far as your current occupation is concerned, would you say you are self-employed, an employee, a manual worker or would you say that you are without a professional activity? Does it mean that you are a(n)...

[IF A RESPONSE TO THE MAIN CATEGORY IS GIVEN, READ OUT THE RESPECTIVE SUB-CATEGORIES]

- Self-employed

- i.e. : - farmer, forester, fisherman 11
 - owner of a shop, craftsman 12
 - professional (lawyer, medical practitioner, accountant, architect,...) ... 13
 - manager of a company 14
 - other 15

- Employee

- i.e. : - professional (employed doctor, lawyer, accountant, architect)..... 21
 - general management, director or top management..... 22
 - middle management 23
 - Civil servant..... 24
 - office clerk..... 25
 - other employee (salesman, nurse, etc...) 26
 - other 27

- Manual worker

- i.e. : - supervisor / foreman (team manager, etc...) 31
 - Manual worker..... 32
 - unskilled manual worker 33
 - other 34

- Without a professional activity

- i.e. : - looking after the home..... 41
 - student (full time) 42
 - retired 43
 - seeking a job 44
 - other 45

- [Refusal]..... 99

D5. NUTS region (NOT TO BE ASKED)**D6. Would you say you live in a ...?**

- metropolitan zone 1
 other town/urban centre..... 2
 rural zone..... 3
 [Refusal] 9

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