

Flash Eurobarometer 384  
September 2013

Citizens' awareness and perceptions of EU Regional Policy

Basic bilingual questionnaire

TNS Political & Social

**FL 384 - Regional Policy - UK**

D1	How old are you?
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(WRITE DOWN - IF "REFUSAL" CODE '99')
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<input type="text"/>	<input type="text"/>
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D2	Gender.
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Male	1
Female	2

<input type="text"/>
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<input type="text"/>
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Q1A	<input type="text"/>
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Citizens' awareness and perceptions of EU regional policy

Notoriété et perceptions de la politique régionale de l'UE parmi les citoyens

Q1A Europe provides financial support to regions and cities. Have you heard about any EU co-financed projects to improve the area where you live? (M)

Q1A L'Europe apporte un soutien financier aux régions et villes. Avez-vous entendu parler de projets cofinancés par l'UE visant à améliorer la région où vous vivez ? (M)

Yes (M)	1
No (M)	2
DK/NA	3

Oui (M)	1
Non (M)	2
NSP/SR	3

FL 298 Q1A (MODIFIED TREND)

FL 298 Q1A (MODIFIED TREND)

ASK Q1B1, Q1B2 AND Q1C IF Q1A=1, OTHERS GO TO Q2

POSER Q1B1, Q1B2 ET Q1C SI Q1A=1, LES AUTRES ALLER EN Q2

Q1B1: ROTATE ITEMS 1 TO 8

Q1B1: ROTATION DES ITEMS 1 A 8

Q1B1 Where did you hear about it? First? (M)

Q1B1 Où en avez-vous entendu parler ? Premièrement ? (M)

(READ OUT - ONE ANSWER ONLY)

(LIRE - UNE SEULE REPONSE)

National newspapers	1
Local or regional newspapers	2
TV	3
Radio	4
Internet	5
Billboard	6
Workplace	7
Personal knowledge (N)	8
Other (DO NOT READ OUT) (M)	9
DK/NA	10

Journaux nationaux	1
Journaux locaux ou régionaux	2
Télévision	3
Radio	4
Internet	5
Panneau d'affichage	6
Lieu de travail	7
Connaissances personnelles (N)	8
Autre (NE PAS LIRE) (M)	9
NSP/SR	10

FL 298 Q1BA (MODIFIED TREND)

FL 298 Q1BA (MODIFIED TREND)

DO NOT ASK Q1B2 IF Q1B1=10, GO TO Q1C

NE PAS POSER Q1B2 SI Q1B1=10, ALLER EN Q1C

Q1B2: USE THE SAME ROTATION AS DONE FOR Q1B1

Q1B2: UTILISER LA MEME ROTATION QU'EN Q1B1

Q1B2: EXCLUDE THE ANSWER GIVEN AT Q1B1 FROM THE LIST (ONLY CODES 1-8)

Q1B2: EXCLURE DE LA LISTE LA REPONSE DONNEE EN Q1B1 (SEULEMENT LES CODES 1-8)

Q1B2 And then? (M)

Q1B2 Et ensuite ? (M)

(READ OUT - MULTIPLE ANSWERS POSSIBLE)

(LIRE - PLUSIEURS REPONSES POSSIBLES)

National newspapers	1,
Local or regional newspapers	2,
TV	3,
Radio	4,
Internet	5,
Billboard	6,
Workplace	7,
Personal knowledge (N)	8,
Other (DO NOT READ OUT) (M)	9,
DK/NA	10,

Journaux nationaux	1,
Journaux locaux ou régionaux	2,
Télévision	3,
Radio	4,
Internet	5,
Panneau d'affichage	6,
Lieu de travail	7,
Connaissances personnelles (N)	8,
Autre (NE PAS LIRE) (M)	9,
NSP/SR	10,

FL 298 Q1BB (MODIFIED TREND)

FL 298 Q1BB (MODIFIED TREND)

Q1C Taking into consideration all the projects you have heard about, would you say that this support has had a positive or negative impact on the development of your city or region? (M)

Q1C En prenant en considération tous les projets dont vous avez entendu parler, diriez-vous que ce soutien a eu un impact positif ou négatif sur le développement de votre ville ou région ? (M)

(ONE ANSWER ONLY)

(UNE SEULE REPONSE)

Positive (M)	1
Negative (M)	2
No impact (DO NOT READ OUT) (N)	3
DK/NA	4

Positif (M)	1
Négatif (M)	2
Pas d'impact (NE PAS LIRE) (N)	3
NSP/SR	4

FL 298 Q1C (MODIFIED TREND)

FL 298 Q1C MODIFIED TREND

ASK Q1D IF Q1C=2, OTHERS GO TO Q2

POSER Q1D SI Q1C=2, LES AUTRES ALLER EN Q2

Q1D Why was the impact negative? (M)

Q1D Pourquoi l'impact a-t-il été négatif? (M)

(READ OUT - ONE ANSWER ONLY)

(LIRE - UNE SEULE REPONSE)

There was too little funding to make an impact	1
Funding was allocated to the wrong projects (M)	2
Too difficult to access the funds	3
For other reasons (M)	4
DK/NA	5

Il y a eu trop peu de financement pour qu'il y ait un impact	1
Le financement a été alloué aux mauvais projets (M)	2
Trop difficile d'accéder aux fonds	3
Autres raisons (M)	4
NSP/SR	5

FL 298 Q1D (MODIFIED TREND)

FL 298 Q1D MODIFIED TREND

ASK ALL

A TOUS

Q2 Have you heard about the following funds?

Q2 Avez-vous déjà entendu parler des Fonds suivants ?

(READ OUT - ONE ANSWER ONLY)

(LIRE - UNE SEULE REPONSE)

The European Regional Development Fund	1
The Cohesion Fund	2
Both	3
Neither	4
DK/NA	5

Le Fonds européen de développement régional	1
Le Fonds de cohésion	2
Les deux	3
Aucun des deux	4
NSP/SR	5

NEW

NEW

ASK Q3 IF Q2=1 OR 2 OR 3, OTHERS GO TO Q4a

POSER Q3 SI Q2=1 OU 2 OU 3, LES AUTRES ALLER EN Q4a

Q3 Have you benefited in your daily life from a project funded by the European Regional Development Fund or the Cohesion Fund? (M)

Q3 Avez-vous bénéficié dans votre vie quotidienne d'un projet financé par le Fonds européen de développement régional ou le Fonds de cohésion ? (M)

Yes	1
No	2
DK/NA	3

Oui	1
Non	2
NSP/SR	3

FL 298 Q2 (STRONGLY MODIFIED TREND)

FL 298 Q2 (STRONGLY MODIFIED TREND)

ASK ALL

Q4a European regional policy supports economic development projects in all regions. In your opinion, should the EU continue to invest in all regions or concentrate exclusively on the poorer ones? (M)

(ONE ANSWER ONLY)

The EU should invest in all its regions (M)	1
The EU should only invest in the poorer regions (M)	2
DK/NA	3

FL 298 Q4a (STRONGLY MODIFIED TREND)

Q4b: ROTATE ITEMS 1 TO 5

Q4b Which regions would you target for investments under EU regional policy? (M)

(READ OUT - MULTIPLE ANSWERS POSSIBLE) (ONLY IF THE RESPONDENT ASKS, EXPLAIN THAT BY "BORDER REGIONS" WE MEAN "REGIONS SHARING A BORDER WITH ANOTHER EU COUNTRY OR A COUNTRY OUTSIDE THE EU")

Regions with high unemployment (M)	1,
Border regions (M)	2,
Deprived urban areas (M)	3,
Growth regions, in order to improve their competitiveness (M)	4,
Remote rural or mountain areas (M)	5,
DK/NA	6,

FL 298 Q4b (MODIFIED TREND)

A TOUS

Q4a La politique régionale européenne apporte son soutien à des projets de développement économique dans toutes les régions. Selon vous, l'UE devrait-elle continuer à investir dans toutes les régions ou se concentrer exclusivement sur les plus pauvres ? (M)

(UNE SEULE REPONSE)

L'UE devrait investir dans toutes ses régions (M)	1
L'UE devrait uniquement investir dans les régions plus pauvres (M)	2
NSP/SR	3

FL 298 Q4a (STRONGLY MODIFIED TREND)

Q4b: ROTATION DES ITEMS 1 A 5

Q4b Quelles régions cibleriez-vous pour les investissements au titre de la politique régionale de l'UE ? (M)

(LIRE - PLUSIEURS REPONSES POSSIBLES) (SEULEMENT SI LE REpondant DEMANDE, EXPLIQUER QUE PAR « REGIONS FRONTALIERES » NOUS VOULONS DIRE « REGIONS AYANT UNE FRONTIERE AVEC UN AUTRE PAYS DE L'UE OU UN PAYS EN DEHORS DE L'UE »)

Les régions enregistrant un chômage élevé (M)	1,
Les régions frontalières (M)	2,
Les zones urbaines défavorisées (M)	3,
Les régions en expansion afin d'améliorer leur compétitivité (M)	4,
Les zones rurales ou montagneuses isolées (M)	5,
NSP/SR	6,

FL 298 Q4b (MODIFIED TREND)

Q5: ROTATE ITEMS 1 TO 10

Q5 EU regional policy can invest in many different domains. From the following examples, which do you consider among the more important or less important ones for your city or region? (M)

(READ OUT - ONE ANSWER ONLY)

		Among the more important ones	Less important	DK/NA
1	Research and innovation	1	2	3
2	Support for small and medium-sized businesses (M)	1	2	3
3	Renewable, clean energy	1	2	3
4	Energy networks (electricity, gas)	1	2	3
5	Broadband and Internet access	1	2	3
6	Environment	1	2	3
7	Better transport facilities (rail, road, airports)	1	2	3
8	Employment training	1	2	3
9	Education, health and social infrastructures (M)	1	2	3
10	Tourism and culture	1	2	3

FL 298 Q5 (MODIFIED TREND)

Q6 At which level should decisions about EU regional policy projects be taken?

(READ OUT - ONE ANSWER ONLY)

Local	1
Regional	2
National	3
EU	4
DK/NA	5

FL 298 Q6

Q5: ROTATION DES ITEMS 1 A 10

Q5 La politique régionale de l'UE peut investir dans de nombreux domaines. Parmi les exemples suivants, lesquels considérez-vous comme les plus importants ou les moins importants pour votre ville ou région ? (M)

(LIRE - UNE SEULE REPONSE)

		Parmi les plus importants	Moins importants	NSP/SR
1	La recherche et l'innovation	1	2	3
2	Le soutien aux petites et moyennes entreprises (M)	1	2	3
3	L'énergie renouvelable, propre (M)	1	2	3
4	Les réseaux d'énergie (électricité, gaz) (M)	1	2	3
5	L'accès à haut débit et accès Internet (M)	1	2	3
6	L'environnement (M)	1	2	3
7	De meilleurs moyens de transport (rail, routes, aéroports)	1	2	3
8	La formation à l'emploi (M)	1	2	3
9	L'éducation, les infrastructures sanitaires et sociales	1	2	3
10	Le tourisme et la culture (M)	1	2	3

FL 298 Q5 (MODIFIED TREND)

Q6 A quel niveau les décisions concernant les projets de la politique régionale de l'UE devraient-elles être prises ?

(LIRE - UNE SEULE REPONSE)

Local	1
Régional	2
National	3
UE	4
NSP/SR	5

FL 298 Q6

Q7a Are you aware of regions in different countries cooperating because of EU regional funding?

Yes	1
No	2
DK/NA	3

FL 298 Q7a

ASK Q7b IF Q7a=1, OTHERS GO TO Q8

Q7a Connaissez-vous des régions de différents pays coopérant en raison d'un financement régional de l'UE ?

Oui	1
Non	2
NSP/SR	3

FL 298 Q7a

POSER Q7b SI Q7a=1, LES AUTRES ALLER EN Q8

Q7b Should more funds be spent on supporting cooperation between regions in different countries?

Yes	1
No	2
DK/NA	3

FL 298 Q7b

ASK Q8 ONLY IN DK, DE, EE, LV, LT, PL, FI, SE

Q7b Davantage de fonds devraient-ils être dépensés pour le soutien de la coopération entre régions de pays différents ?

Oui	1
Non	2
NSP/SR	3

FL 298 Q7b

POSER Q8 UNIQUEMENT EN DK, DE, EE, LV, LT, PL, FI, SE

Q8 Are you aware that there is an EU strategy to promote cooperation between countries around the Baltic Sea? (M)

Yes	1
No	2
DK/NA	3

FL 298 Q8 (MODIFIED TREND)

ASK Q9 ONLY IN DE, SK, CZ, HU, SI, RO, BG, HR, AT

Q8 Savez-vous qu'il existe une stratégie de l'UE visant à promouvoir la coopération entre pays riverains de la mer Baltique ? (M)

Oui	1
Non	2
NSP/SR	3

FL 298 Q8 (MODIFIED TREND)

POSER Q9 UNIQUEMENT EN DE, SK, CZ, HU, SI, RO, BG, HR, AT

Q9 Are you aware that there is an EU strategy to promote cooperation between countries around the Danube river?

Yes	1
No	2
DK/NA	3

NEW

Q9 Savez-vous qu'il existe une stratégie de l'UE visant à promouvoir la coopération entre pays riverains du Danube ?

Oui	1
Non	2
NSP/SR	3

NEW



D4	How old were you when you stopped full-time education?
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(INT.: IF "STILL STUDYING", CODE '00' - IF "NO EDUCATION" CODE '01' - IF "REFUSAL" CODE '98' - IF "DK" CODE '99')

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D5a	As far as your current occupation is concerned, would you say you are self-employed, an employee, a manual worker or would you say that you are without a professional activity?
-----	--

(ONE ANSWER ONLY)

Self-employed	1
Employee	2
Manual worker	3
Without a professional activity	4
Refusal (DO NOT READ OUT)	5

ASK D5b IF SELF-EMPLOYED, CODE 1 IN D5a

D5b	Would you say you are...?
-----	---------------------------

(READ OUT – ONE ANSWER ONLY)

Farmer, forester, fisherman	1
Owner of shop, craftsman	2
Professional (lawyer, medical practitioner, accountant, architect,...)	3
Manager of a company	4
Other\ Refusal (DO NOT READ OUT)	5

ASK D5c IF EMPLOYEE, CODE 2 IN D5a

D5c	Would you say you are...?
-----	---------------------------

(READ OUT – ONE ANSWER ONLY)

Professional (employed doctor, lawyer, accountant, architect, ...)	1
General management, director or top management	2
Middle management	3
Civil servant	4
Office clerk	5
Other employee (salesman, nurse, ...)	6
Other\ Refusal (DO NOT READ OUT)	7

ASK D5d IF MANUAL WORKER, CODE 3 IN D5a

D5d	Would you say you are...?
-----	---------------------------

(READ OUT – ONE ANSWER ONLY)

Supervisor\ foreman (team manager, ...)	1
Manual worker	2
Unskilled manual worker	3
Other\ Refusal (DO NOT READ OUT)	4

ASK D5e IF WITHOUT A PROFESSIONAL ACTIVITY, CODE 4 IN D5a

D5e Would you say you are...?

(READ OUT – ONE ANSWER ONLY)

Looking after the home	1
Student (full time)	2
Retired	3
Seeking a job	4
Other\ Refusal (DO NOT READ OUT)	5

D12 What county do you live in?

(READ OUT IF NECESSARY - ONE ANSWER ONLY)

D13 Would you say you live in a...?

(READ OUT - SINGLE CODE)

Rural area or village	1
Small or medium-sized town	2
Large town/city	3
DK (DO NOT READ OUT)	4

D18 Have you got a mobile phone?

(DO NOT READ OUT

Yes	1
No	2

D20 Have you got a landline phone?

(DO NOT READ OUT

Yes	1
No	2

D22 Could you tell me how many people aged 15 years or more live in your household, yourself included?

(WRITE DOWN - IF "DK" CODE '98' - IF "REFUSAL" CODE '99')

Number of people aged 15 or more in the household

## **FLASH EUROBAROMETER 384**

### **"Citizens' awareness and perceptions of EU Regional Policy"**

#### **TECHNICAL SPECIFICATIONS**

Between the 23<sup>rd</sup> and 25<sup>th</sup> of September 2013, TNS Political & Social, a consortium created between TNS political & social, TNS UK and TNS opinion, carried out the survey FLASH EUROBAROMETER 384 about "Citizens' awareness and perceptions of EU Regional Policy".

This survey has been requested by the EUROPEAN COMMISSION, Directorate-General for Regional Policy. It is a general public survey co-ordinated by the Directorate-General for Communication ("Strategy, Corporate Communication Actions and Eurobarometer" Unit). The FLASH EUROBAROMETER 384 covers the population of the respective nationalities of the European Union Member States, resident in each of the 28 Member States and aged 15 years and over. The survey covers the national population of citizens as well as the population of citizens of all the European Union Member States that are residents in these countries and have a sufficient command of the national languages to answer the questionnaire. All interviews were carried using the TNS e-Call center (our centralized CATI system). In every country respondents were called both on fixed lines and mobile phones. The basic sample design applied in all states is multi-stage random (probability). In each household, the respondent was drawn at random following the "last birthday rule".

TNS has developed its own RDD sample generation capabilities based on using contact telephone numbers from responders to random probability or random location face to face surveys, such as Eurobarometer, as seed numbers. The approach works because the seed number identifies a working block of telephone numbers and reduces the volume of numbers generated that will be ineffective. The seed numbers are stratified by NUTS2 region and urbanisation to approximate a geographically representative sample. From each seed number the required sample of numbers are generated by randomly replacing the last two digits. The sample is then screened against business databases in order to exclude as many of these numbers as possible before going into field. This approach is consistent across all countries.

Readers are reminded that survey results are estimations, the accuracy of which, everything being equal, rests upon the sample size and upon the observed percentage. With samples of about 1,000 interviews, the real percentages vary within the following confidence limits:

<b>Statistical Margins due to the sampling process (at the 95% level of confidence)</b>											
<i>various sample sizes are in rows</i>						<i>various observed results are in columns</i>					
	5%	10%	15%	20%	25%	30%	35%	40%	45%	50%	
	95%	90%	85%	80%	75%	70%	65%	60%	55%	50%	
<b>N=50</b>	6,0	8,3	9,9	11,1	12,0	12,7	13,2	13,6	13,8	13,9	<b>N=50</b>
<b>N=500</b>	1,9	2,6	3,1	3,5	3,8	4,0	4,2	4,3	4,4	4,4	<b>N=500</b>
<b>N=1000</b>	1,4	1,9	2,2	2,5	2,7	2,8	3,0	3,0	3,1	3,1	<b>N=1000</b>
<b>N=1500</b>	1,1	1,5	1,8	2,0	2,2	2,3	2,4	2,5	2,5	2,5	<b>N=1500</b>
<b>N=2000</b>	1,0	1,3	1,6	1,8	1,9	2,0	2,1	2,1	2,2	2,2	<b>N=2000</b>
<b>N=3000</b>	0,8	1,1	1,3	1,4	1,5	1,6	1,7	1,8	1,8	1,8	<b>N=3000</b>
<b>N=4000</b>	0,7	0,9	1,1	1,2	1,3	1,4	1,5	1,5	1,5	1,5	<b>N=4000</b>
<b>N=5000</b>	0,6	0,8	1,0	1,1	1,2	1,3	1,3	1,4	1,4	1,4	<b>N=5000</b>
<b>N=6000</b>	0,6	0,8	0,9	1,0	1,1	1,2	1,2	1,2	1,3	1,3	<b>N=6000</b>
<b>N=7000</b>	0,5	0,7	0,8	0,9	1,0	1,1	1,1	1,1	1,2	1,2	<b>N=7000</b>
<b>N=7500</b>	0,5	0,7	0,8	0,9	1,0	1,0	1,1	1,1	1,1	1,1	<b>N=7500</b>
<b>N=8000</b>	0,5	0,7	0,8	0,9	0,9	1,0	1,0	1,1	1,1	1,1	<b>N=8000</b>
<b>N=9000</b>	0,5	0,6	0,7	0,8	0,9	0,9	1,0	1,0	1,0	1,0	<b>N=9000</b>
<b>N=10000</b>	0,4	0,6	0,7	0,8	0,8	0,9	0,9	1,0	1,0	1,0	<b>N=10000</b>
<b>N=11000</b>	0,4	0,6	0,7	0,7	0,8	0,9	0,9	0,9	0,9	0,9	<b>N=11000</b>
<b>N=12000</b>	0,4	0,5	0,6	0,7	0,8	0,8	0,9	0,9	0,9	0,9	<b>N=12000</b>
<b>N=13000</b>	0,4	0,5	0,6	0,7	0,7	0,8	0,8	0,8	0,9	0,9	<b>N=13000</b>
<b>N=14000</b>	0,4	0,5	0,6	0,7	0,7	0,8	0,8	0,8	0,8	0,8	<b>N=14000</b>
<b>N=15000</b>	0,3	0,5	0,6	0,6	0,7	0,7	0,8	0,8	0,8	0,8	<b>N=15000</b>
	5%	10%	15%	20%	25%	30%	35%	40%	45%	50%	
	95%	90%	85%	80%	75%	70%	65%	60%	55%	50%	

ABBR.	COUNTRIES	INSTITUTES	N° INTERVIEWS	FIELDWORK DATES		POPULATION 15+
BE	Belgium	TNS Dimarso	1.002	23/09/2013	25/09/2013	8.939.546
BG	Bulgaria	TNS BBSS	1.001	23/09/2013	25/09/2013	6.537.510
CZ	Czech Rep.	TNS Aisa s.r.o	1.000	23/09/2013	25/09/2013	9.012.443
DK	Denmark	TNS Gallup A/S	1.004	23/09/2013	25/09/2013	4.561.264
DE	Germany	TNS Infratest	1.000	23/09/2013	25/09/2013	64.336.389
EE	Estonia	TNS Emor	1.000	23/09/2013	25/09/2013	945.733
EL	Greece	TNS ICAP	1.000	23/09/2013	25/09/2013	8.693.566
ES	Spain	TNS Demoscopia S.A	1.000	23/09/2013	25/09/2013	39.127.930
FR	France	TNS Sofres	1.015	23/09/2013	25/09/2013	47.756.439
IE	Ireland	IMS Millward Brown	1.000	23/09/2013	25/09/2013	3.522.000
IT	Italy	TNS ITALIA	1.000	23/09/2013	25/09/2013	51.862.391
CY	Rep. of Cyprus	CYMAR	1.004	23/09/2013	25/09/2013	660.400
LV	Latvia	TNS Latvia	1.001	23/09/2013	25/09/2013	1.447.866
LT	Lithuania	TNS LT	1.000	23/09/2013	25/09/2013	2.829.740
LU	Luxembourg	TNS Dimarso	1.003	23/09/2013	25/09/2013	404.907
HU	Hungary	TNS Hoffmann Kft	1.004	23/09/2013	25/09/2013	8.320.614
MT	Malta	MISCO International Ltd	1.001	23/09/2013	25/09/2013	335.476
NL	Netherlands	TNS NIPO	1.000	23/09/2013	25/09/2013	13.371.980
AT	Austria	TNS Austria	1.004	23/09/2013	25/09/2013	7.009.827
PL	Poland	TNS POLSKA	1.000	23/09/2013	25/09/2013	32.413.735
PT	Portugal	TNS EUROTESTE	1.000	23/09/2013	25/09/2013	8.080.915
RO	Romania	TNS CSOP	1.009	23/09/2013	25/09/2013	18.246.731
SI	Slovenia	RM PLUS	1.005	23/09/2013	25/09/2013	1.759.701
SK	Slovakia	TNS AISA Slovakia	1.002	23/09/2013	25/09/2013	4.549.956
FI	Finland	TNS Gallup Oy	1.007	23/09/2013	25/09/2013	4.440.004
SE	Sweden	TNS SIFO	1.000	23/09/2013	25/09/2013	7.791.240
UK	United Kingdom	TNS UK	1.000	23/09/2013	25/09/2013	51.848.010
HR	Croatia	HENDAL	1.003	23/09/2013	25/09/2013	3.749.400
<b>TOTAL EU28</b>			<b>28.065</b>	<b>23/09/2013</b>	<b>25/09/2013</b>	<b>412.555.713</b>

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