

Flash Eurobarometer 423
June 2015
Citizens' awareness and perceptions of EU Regional Policy
Wave 4

Basic bilingual questionnaire

TNS Political & Social

FL42' UK

D1 How old are you?

(WRITE DOWN - IF "REFUSAL" CODE '99')

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D2 Gender.

Male	1
Female	2

ASK ALL

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Q1A	Europe provides financial support to regions and cities. Have you heard about any EU co-financed projects to improve the area where you live?
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(READ OUT - ONE ANSWER ONLY)

Yes	1
No	2
DK/NA	3

EB384 Q1A

ASK Q1B1, Q1B2 AND Q1C IF Q1A=1, OTHERS GO TO Q2

Q1B1: ROTATE ITEMS 1 TO 11

Q1B1	Where did you hear about it? Firstly?
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(READ OUT - ONE ANSWER ONLY)

National newspapers	1
Local or regional newspapers	2
National TV (M)	3
Local or regional TV (N)	4
National radio (M)	5
Local or regional radio (N)	6
Internet	7
Online social networks (N)	8
Billboard	9
Workplace	10
Personal knowledge	11
Other (DO NOT READ OUT)	12
DK/NA	13

EB384 Q1B1

DO NOT ASK Q1B2 IF Q1B1=13, GO TO Q1C

Q1B2: ROTATE ITEMS 1 TO 11

Q1B2: EXCLUDE THE ANSWER GIVEN AT Q1B1 FROM THE LIST (ONLY CODES 1-11)

Q1B2 And then?

(READ OUT - MULTIPLE ANSWERS POSSIBLE)

National newspapers	1,
Local or regional newspapers	2,
National TV (M)	3,
Local or regional TV (N)	4,
National radio (M)	5,
Local or regional radio (N)	6,
Internet	7,
Online social networks (N)	8,
Billboard	9,
Workplace	10,
Personal knowledge	11,
Other (DO NOT READ OUT)	12,
DK/NA	13,

EB384 Q1B2

Q1C Taking into consideration all the projects you have heard about, would you say that this support has had a positive or negative impact on the development of your city or region?

(READ OUT - ONE ANSWER ONLY)

Positive	1
Negative	2
No impact (DO NOT READ OUT)	3
DK/NA	4

EB384 Q1C

Q1D: ROTATE ITEMS 1 TO 4

ASK Q1D IF Q1C=2, OTHERS GO TO Q2

Q1D Why was the impact negative?

(READ OUT - ONE ANSWER ONLY)

There was too little funding to make an impact	1
Funding was allocated to the wrong projects	2
It was too difficult to access the funds (M)	3
It was not executed as expected (N)	4
For other reasons (DO NOT READ OUT)	5
DK/NA	6

EB384 Q1D

ASK ALL

Q2 Have you heard about the following funds?

(READ OUT - ONE ANSWER ONLY)

The European Regional Development Fund (ERDF) (M)	1
The Cohesion Fund	2
Both	3
Neither	4
DK/NA	5

EB384 Q2

ASK Q3 IF Q2=1 OR 2 OR 3, OTHERS GO TO Q4a

Q3 Have you benefited in your daily life from a project funded by the European Regional Development Fund (ERDF) or the Cohesion Fund? (M)

READ OUT - ONE ANSWER ONLY

Yes	1
No	2
DK/NA	3

EB384 Q3

ASK ALL

Q4a European regional policy supports economic development projects in all regions. In your opinion, should the EU continue to invest in all regions or concentrate exclusively on the poorer ones?

(READ OUT - ONE ANSWER ONLY)

The EU should invest in all its regions	1
The EU should only invest in the poorer regions	2
DK/NA	3

EB384 Q4a

Q4b: ROTATE ITEMS 1 TO 5

Q4b Which regions would you target for investments under EU regional policy? (M)

(READ OUT - MAX. 3 ANSWERS) (ONLY IF THE RESPONDENT ASKS, EXPLAIN THAT BY "BORDER REGIONS" WE MEAN "REGIONS SHARING A BORDER WITH ANOTHER EU COUNTRY OR A COUNTRY OUTSIDE THE EU")

Regions with high unemployment	1,
Border regions	2,
Deprived urban areas	3,
Developed regions, in order to maintain or improve their competitiveness (M)	4,
Remote rural or mountain areas	5,
DK/NA	6,

EB384 Q4b

Q5: ROTATE ITEMS 1 TO 10

Q5	EU regional policy can invest in many different domains. Which of the following examples do you consider more important or less important for your city or region? (M)
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(READ OUT - ONE ANSWER PER LINE)

		More important (M)	Less important	DK/NA
1	Research and innovation	1	2	3
2	Support for small and medium-sized businesses	1	2	3
3	Renewable and clean energy (M)	1	2	3
4	Energy networks (electricity, gas)	1	2	3
5	Broadband Internet access (M)	1	2	3
6	Environment	1	2	3
7	Better transport facilities (rail, road or airports) (M)	1	2	3
8	Vocational or employment training (M)	1	2	3
9	Education, health or social infrastructures (M)	1	2	3
10	Tourism and culture	1	2	3

EB384 Q5

Q6	At which level should decisions about EU regional policy projects be taken?
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(READ OUT - ONE ANSWER ONLY)

Local	1
Regional	2
National	3
EU	4
DK/NA	5

EB384 Q6

Q7	Are you aware of cooperation between different regions because of EU regional funding? (M)
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(READ OUT - ONE ANSWER ONLY)

Yes	1
No	2
DK/NA	3

EB384 Q7a

Q8	How often have you travelled to other EU Member States that border (OUR COUNTRY) in the last 12 months
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(READ OUT - ONE ANSWER ONLY)

Once a month or more often	1
Several times a year	2
Once a year	3
Less often	4
Never	5
DK/NA	6

NEW

ASK Q9 IF Q8=1 OR 2 OR 3 OR 4, OTHERS GO TO Q10

Q9: ROTATE ITEMS 1 TO 6

Q9	What was the purpose of your travel to other EU Member States that border (OUR COUNTRY) in the last 12 months
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(READ OUT - MULTIPLE ANSWERS POSSIBLE)

To visit family	1,
To visit friends	2,
To use public services (for example health or education services)	3,
To shop for goods or services (for example buying clothes or to visit a hairdresser)	4,
For work or business purposes	5,
For leisure activities including tourist visits	6,
Other (DO NOT READ OUT)	7,
DK/NA	8,

NEW

ASK Q10 ONLY IN DK, DE, EE, LV, LT, PL, FI, SE

Q10 Are you aware that there is an EU strategy to promote cooperation between countries around the Baltic Sea? (M)

READ OUT - ONE ANSWER ONLY

Yes	1
No	2
DK/NA	3

EB384 Q8

ASK Q11 ONLY IN DE, SK, CZ, HU, SI, RO, BG, HR, AT

Q11 Are you aware that there is an EU strategy to promote cooperation between countries around the Danube river?

READ OUT - ONE ANSWER ONLY

Yes	1
No	2
DK/NA	3

EB138.4 Q9

ASK Q12 ONLY IN HR, EL, IT, SI

Q12 Are you aware that there is an EU strategy to promote cooperation between countries around the Adriatic and Ionian Sea?

READ OUT - ONE ANSWER ONLY

Yes	1
No	2
DK/NA	3

NEW

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D4	How old were you when you stopped full-time education?
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(INT.: IF "STILL STUDYING", CODE '00' - IF "NO EDUCATION" CODE '01' - IF "REFUSAL" CODE '98' - IF "DK" CODE '99')

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D5a As far as your current occupation is concerned, would you say you are self-employed, an employee, a manual worker or would you say that you are without a professional activity?

(ONE ANSWER ONLY)

Self-employed	1
Employee	2
Manual worker	3
Without a professional activity	4
Refusal (DO NOT READ OUT)	5

ASK D5b IF SELF-EMPLOYED, CODE 1 IN D5a

D5b Would you say you are...?

(READ OUT – ONE ANSWER ONLY)

Farmer, forester, fisherman	1
Owner of shop, craftsman	2
Professional (lawyer, medical practitioner, accountant, architect,...)	3
Manager of a company	4
Other\ Refusal (DO NOT READ OUT)	5

ASK D5c IF EMPLOYEE, CODE 2 IN D5a

D5c Would you say you are...?

(READ OUT – ONE ANSWER ONLY)

Professional (employed doctor, lawyer, accountant, architect, ...)	1
General management, director or top management	2
Middle management	3
Civil servant	4
Office clerk	5
Other employee (salesman, nurse, ...)	6
Other\ Refusal (DO NOT READ OUT)	7

ASK D5d IF MANUAL WORKER, CODE 3 IN D5a

D5d Would you say you are...?

(READ OUT – ONE ANSWER ONLY)

Supervisor\ foreman (team manager, ...)	1
Manual worker	2
Unskilled manual worker	3
Other\ Refusal (DO NOT READ OUT)	4

ASK D5e IF WITHOUT A PROFESSIONAL ACTIVITY, CODE 4 IN D5a

D5e Would you say you are...?

(READ OUT – ONE ANSWER ONLY)

Looking after the home	1
Student (full time)	2
Retired	3
Seeking a job	4
Other\ Refusal (DO NOT READ OUT)	5

D12 What county do you live in?

(READ OUT IF NECESSARY - ONE ANSWER ONLY)

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D13 Would you say you live in a...?

(READ OUT - SINGLE CODE)

Rural area or village	1
Small or medium-sized town	2
Large town/city	3
DK (DO NOT READ OUT)	4

D18 Have you got a mobile phone?

(DO NOT READ OUT)

Yes	1
No	2

D20 Have you got a landline phone?

(DO NOT READ OUT)

Yes	1
No	2

D22 Could you tell me how many people aged 15 years or more live in your household, yourself included?

(WRITE DOWN - IF "DK" CODE '98' - IF "REFUSAL" CODE '99')

		Number of people aged 15 or more in the household
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FLASH EUROBAROMETER 423

"Citizens' awareness and perceptions of EU Regional Policy"

TECHNICAL SPECIFICATIONS

Between the 24th and the 26th of June 2015, TNS Political & Social, a consortium created between TNS political & social, TNS UK and TNS opinion, carried out the survey FLASH EUROBAROMETER 423 about "Citizens' awareness and perceptions of EU Regional Policy".

This survey has been requested by the EUROPEAN COMMISSION, Directorate-General for Regional and Urban Policy. It is a general public survey co-ordinated by the Directorate-General for Communication (DG COMM "Strategy, Corporate Communication Actions and Eurobarometer" Unit). The FLASH EUROBAROMETER 423 covers the population of the respective nationalities of the European Union Member States, resident in each of the 28 Member States and aged 15 years and over. The survey covers the national population of citizens as well as the population of citizens of all the European Union Member States that are residents in these countries and have a sufficient command of the national languages to answer the questionnaire. All interviews were carried using the TNS e-Call center (our centralized CATI system). In every country respondents were called both on fixed lines and mobile phones. The basic sample design applied in all states is multi-stage random (probability). In each household, the respondent was drawn at random following the "last birthday rule".

TNS has developed its own RDD sample generation capabilities based on using contact telephone numbers from responders to random probability or random location face to face surveys, such as Eurobarometer, as seed numbers. The approach works because the seed number identifies a working block of telephone numbers and reduces the volume of numbers generated that will be ineffective. The seed numbers are stratified by NUTS2 region and urbanisation to approximate a geographically representative sample. From each seed number the required sample of numbers are generated by randomly replacing the last two digits. The sample is then screened against business databases in order to exclude as many of these numbers as possible before going into field. This approach is consistent across all countries.

Readers are reminded that survey results are estimations, the accuracy of which, everything being equal, rests upon the sample size and upon the observed percentage. With samples of about 1,000 interviews, the real percentages vary within the following confidence limits:

Statistical Margins due to the sampling process (at the 95% level of confidence)											
<i>various sample sizes are in rows</i>						<i>various observed results are in columns</i>					
	5%	10%	15%	20%	25%	30%	35%	40%	45%	50%	
	95%	90%	85%	80%	75%	70%	65%	60%	55%	50%	
N=50	6,0	8,3	9,9	11,1	12,0	12,7	13,2	13,6	13,8	13,9	N=50
N=500	1,9	2,6	3,1	3,5	3,8	4,0	4,2	4,3	4,4	4,4	N=500
N=1000	1,4	1,9	2,2	2,5	2,7	2,8	3,0	3,0	3,1	3,1	N=1000
N=1500	1,1	1,5	1,8	2,0	2,2	2,3	2,4	2,5	2,5	2,5	N=1500
N=2000	1,0	1,3	1,6	1,8	1,9	2,0	2,1	2,1	2,2	2,2	N=2000
N=3000	0,8	1,1	1,3	1,4	1,5	1,6	1,7	1,8	1,8	1,8	N=3000
N=4000	0,7	0,9	1,1	1,2	1,3	1,4	1,5	1,5	1,5	1,5	N=4000
N=5000	0,6	0,8	1,0	1,1	1,2	1,3	1,3	1,4	1,4	1,4	N=5000
N=6000	0,6	0,8	0,9	1,0	1,1	1,2	1,2	1,2	1,3	1,3	N=6000
N=7000	0,5	0,7	0,8	0,9	1,0	1,1	1,1	1,1	1,2	1,2	N=7000
N=7500	0,5	0,7	0,8	0,9	1,0	1,0	1,1	1,1	1,1	1,1	N=7500
N=8000	0,5	0,7	0,8	0,9	0,9	1,0	1,0	1,1	1,1	1,1	N=8000
N=9000	0,5	0,6	0,7	0,8	0,9	0,9	1,0	1,0	1,0	1,0	N=9000
N=10000	0,4	0,6	0,7	0,8	0,8	0,9	0,9	1,0	1,0	1,0	N=10000
N=11000	0,4	0,6	0,7	0,7	0,8	0,9	0,9	0,9	0,9	0,9	N=11000
N=12000	0,4	0,5	0,6	0,7	0,8	0,8	0,9	0,9	0,9	0,9	N=12000
N=13000	0,4	0,5	0,6	0,7	0,7	0,8	0,8	0,8	0,9	0,9	N=13000
N=14000	0,4	0,5	0,6	0,7	0,7	0,8	0,8	0,8	0,8	0,8	N=14000
N=15000	0,3	0,5	0,6	0,6	0,7	0,7	0,8	0,8	0,8	0,8	N=15000
	5%	10%	15%	20%	25%	30%	35%	40%	45%	50%	
	95%	90%	85%	80%	75%	70%	65%	60%	55%	50%	

ABBR.	COUNTRIES	INSTITUTES	N° INTERVIEWS	FIELDWORK DATES		POPULATION 15+
BE	Belgium	TNS Dimarso	1011	24/06/2015	26/06/2015	8.939.546
BG	Bulgaria	TNS BBSS	1003	24/06/2015	26/06/2015	6.537.510
CZ	Czech Rep.	TNS Aisa s.r.o	1000	24/06/2015	26/06/2015	9.012.443
DK	Denmark	TNS Gallup A/S	1016	24/06/2015	26/06/2015	4.561.264
DE	Germany	TNS Infratest	1000	24/06/2015	26/06/2015	64.336.389
EE	Estonia	TNS Emor	1000	24/06/2015	26/06/2015	945.733
IE	Ireland	IMS Millward Brown	1000	24/06/2015	26/06/2015	3.522.000
EL	Greece	TNS ICAP	1000	24/06/2015	26/06/2015	8.693.566
ES	Spain	TNS Demoscopia S.A	1000	24/06/2015	26/06/2015	39.127.930
FR	France	TNS Sofres	1004	24/06/2015	26/06/2015	47.756.439
HR	Croatia	HENDAL	1000	24/06/2015	26/06/2015	3.749.400
IT	Italy	TNS ITALIA	1001	24/06/2015	26/06/2015	51.862.391
CY	Rep. of Cyprus	CYMAR	1002	24/06/2015	26/06/2015	660.400
LV	Latvia	TNS Latvia	1001	24/06/2015	26/06/2015	1.447.866
LT	Lithuania	TNS LT	1000	24/06/2015	26/06/2015	2.829.740
LU	Luxembourg	TNS Dimarso	989	24/06/2015	26/06/2015	434.878
HU	Hungary	TNS Hoffmann Kft	1004	24/06/2015	26/06/2015	8.320.614
MT	Malta	MISCO International Ltd	1003	24/06/2015	26/06/2015	335.476
NL	Netherlands	TNS NIPO	1003	24/06/2015	26/06/2015	13.371.980
AT	Austria	TNS Austria	1000	24/06/2015	26/06/2015	7.009.827
PL	Poland	TNS OBOP	1000	24/06/2015	26/06/2015	32.413.735
PT	Portugal	TNS EUROTESTE	1000	24/06/2015	26/06/2015	8.080.915
RO	Romania	TNS CSOP	1001	24/06/2015	26/06/2015	18.246.731
SI	Slovenia	RM PLUS	1001	24/06/2015	26/06/2015	1.759.701
SK	Slovakia	TNS AISA Slovakia	1004	24/06/2015	26/06/2015	4.549.956
FI	Finland	TNS Gallup Oy	1004	24/06/2015	26/06/2015	4.440.004
SE	Sweden	TNS SIFO	1000	24/06/2015	26/06/2015	7.791.240
UK	United Kingdom	TNS UK	1001	24/06/2015	26/06/2015	51.848.010
TOTAL EU28			28.048	24/06/2015	26/06/2015	412.585.684

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