

Flash Eurobarometer 441

April 2016

European SMEs and the Circular Economy

Basic bilingual questionnaire

TNS Political & Social

**FL441 European SMEs and the Circular Economy - UK**

D1a How many employees (full-time equivalent) does your company currently have?

(WRITE DOWN ANSWER - IF DOES NOT KNOW EXACTLY, INSIST ON AN ESTIMATE, CODE 999 IF DK/REFUSAL)

employees

NEW

ASK D1b IF CODE 999 IN D1a - RECODE ALL VALID ANSWERS IN D1a

D1b How many employees (full-time equivalent) does your company currently have?

(READ OUT - ONE ANSWER ONLY)

- |                         |   |
|-------------------------|---|
| 1 to 9 employees        | 1 |
| 10 to 49 employees      | 2 |
| 50 to 250 employees     | 3 |
| DK/NA (DO NOT READ OUT) | 4 |

NEW

D2 In which region is your company Head Quarters located?

(READ OUT IF NECESSARY, – ONE ANSWER ONLY)

- |  |    |
|--|----|
| Tees Valley and Durham                         | 1  |
| Northumberland and Tyne and Wear               | 2  |
| Cumbria  | 3  |
| Cheshire                                       | 4  |
| Greater Manchester                             | 5  |
| Lancashire                                     | 6  |
| Merseyside                                     | 7  |
| East Riding and North Lincolnshire             | 8  |
| North Yorkshire                                | 9  |
| South Yorkshire                                | 10 |
| West Yorkshire                                 | 11 |
| Derbyshire and Nottinghamshire                 | 12 |
| Leicestershire, Rutland and Northamptonshire   | 13 |
| Lincolnshire                                   | 14 |
| Herefordshire, Worcestershire and Warwickshire | 15 |
| Shropshire and Staffordshire                   | 16 |
| West Midlands                                  | 17 |
| East Anglia                                    | 18 |
| Bedfordshire and Hertfordshire                 | 19 |
| Essex  | 20 |
| Inner London                                   | 21 |
| Outer London                                   | 22 |



ASK D4B IF CODE 999 IN D4A, RECODE ALL VALID ANSWERS IN D4A

D4B What was your company's total turnover in 2015?

(READ OUT IF NECESSARY - ONE ANSWER ONLY)

Less than £19,000	1
More than £19,000 to £38 000	2
More than £38 000 to £76 000	3
More than £76 000 to £190 000	4
More than £190 000 to £380 000	5
More than £380 000 to £1.5M	6
More than £1.5M to £7.5M	7
More than £7.5 million pounds	8
DK/NA (DO NOT READ OUT)	9

EB143.6 D4B MODIFIED

ASK ALL

D5A Since January 2015, please indicate the percentage by which your company's turnover has increased or decreased.

(WRITE DOWN "+/-" AND PERCENTAGE - ONE ANSWER ONLY - IF DOES NOT KNOW EXACTLY, INSIST ON AN ESTIMATE AND RECODE IN THE BRACKETS IN D5b) [CODE 999 IF DK/REFUSAL]

-/+ %

EB143.4 D5A

ASK D5B IF CODE 999 IN D5A, RECODE ALL VALID ANSWERS IN D5A

D5B Since January 2015, please indicate the percentage by which your company's turnover has increased or decreased.

(READ OUT IF NECESSARY - ONE ANSWER ONLY)

Increased by more than 10%	1
Increased by between 5% and 10%	2
Increased by between 2% and 5%	3
Remained approximately the same	4
Decreased by between 2% and 5%	5
Decreased by between 5% and 10%	6
Decreased by more than 10%	7
DK/NA (DO NOT READ OUT)	8

EB143.4 D5B

D6	Does your company sell ...
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(READ OUT - MULTIPLE ANSWERS POSSIBLE)

Products directly to consumers	1,
Products to companies or other organisations	2,
Services directly to consumers	3,
Services to companies or other organisations	4,
Other (DO NOT READ OUT)	5,
DK/NA (DO NOT READ OUT)	6,

EB143.4 D10

D7A	Could you please tell us what percentage of your company's turnover in 2015 was invested in Research and Development?
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(WRITE DOWN AND RECODE - ONE ANSWER ONLY - IF REFUSAL/DK CODE '999' - IF DOES NOT KNOW EXACTLY, INSIST ON GETTING AN ESTIMATE AND RECODE IN THE BRACKETS IN D7B)

			%
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EB143.4 D11A

ASK D7B IF CODE 999 IN D7A, RECODE ALL VALID ANSWERS IN D7A

D7B	Could you please tell us what percentage of your company's turnover in 2015 was invested in Research and Development?
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(READ OUT IF NECESSARY - ONE ANSWER ONLY)

Less than 5%	1
From 5% to 9.9%	2
From 10% to 14.9%	3
From 15% to 19.9%	4
20% or more	5
DK/NA (DO NOT READ OUT)	6

EB143.4 D11B

READ OUT: We are now going to read you a list of activities that contributes to the circular economy

PROG: ROTATE STATEMENTS 1 TO 5

Q1 Has your company undertaken any of the following activities in the last 3 years?

(READ OUT - ONE ANSWER ONLY)

		Yes, activities have been implemented	Yes, activities are underway	No, but we plan to do so	No, and we do not plan to do so	DK/NA (DO NOT READ OUT)
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1	Re-plan of the way water is used to minimise usage and maximise re-usage	1	2	3	4	5
2	Use of renewable energy	1	2	3	4	5

LIRE : Nous allons à présent vous lire une liste d'actions qui contribuent à l'économie circulaire

PROG: ROTATION PROPOSITIONS 1 A 5

Q1 Votre entreprise a-t-elle mené l'une des actions suivantes au cours des 3 dernières années ?

(LIRE - UNE SEULE REPONSE)

		Oui, ces actions ont été mises en place	Oui, ces actions sont en cours	Non, mais nous les prévoyons	Non, et nous ne les prévoyons pas	NSP/SR (NE PAS LIRE)
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1	Replanifier la façon dont l'eau est utilisée pour en réduire la consommation et optimiser le recyclage	1	2	3	4	5
2	Utiliser les énergies renouvelables	1	2	3	4	5

3	Re-plan energy usage to minimise consumption	1	2	3	4	5
4	Minimise waste by recycling or reusing waste or selling it to another company	1	2	3	4	5
5	Redesign products and services to minimise the use of materials or use recycled materials	1	2	3	4	5

NEW

3	Replanifier l'utilisation énergétique pour en réduire la consommation	1	2	3	4	5
4	Réduire les déchets par le recyclage, la réutilisation ou la vente des déchets à d'autres entreprises	1	2	3	4	5
5	Réétudier les produits et services pour réduire l'utilisation de matériaux ou utiliser des matériaux recyclés	1	2	3	4	5

NEW

READ OUT: Each of the previously mentioned activities contributes to the circular economy

LIRE : Chacune des actions précitées contribuent à l'économie circulaire

PROG: SPLIT BALLOT A: RESPONDENTS WHO UNDERTOOK AT LEAST ONE ACTIVITY ((Q1.1=1 OR 2) OR (Q1.2=1 OR 2) OR (Q1.3=1 OR 2) OR (Q1.4=1 OR 2) OR (Q1.5=1 OR 2)) SPLIT BALLOT B: RESPONDENTS WHO HAVE NOT UNDERTAKEN ACTIVITIES ((Q1.1=3,4 OR 5) AND (Q1.2=3,4 OR 5) AND (Q1.3=3,4 OR 5) AND (Q1.4=3,4 OR 5) AND (Q1.5=3,4 OR 5))

PROG: SPLIT BALLOT A: REpondants qui ont mené au moins une action ((Q1.1=1 OR 2) OR (Q1.2=1 OR 2) OR (Q1.3=1 OR 2) OR (Q1.4=1 OR 2) OR (Q1.5=1 OR 2)) SPLIT BALLOT B: REpondants qui n'ont pas mené d'actions ((Q1.1=3,4 OR 5) AND (Q1.2=3,4 OR 5) AND (Q1.3=3,4 OR 5) AND (Q1.4=3,4 OR 5) AND (Q1.5=3,4 OR 5))

ASK Q2a TO SPLIT BALLOT A ONLY

POSER Q2a UNIQUEMENT AU SPLIT BALLOT A

Q2a Over the last 3 years, what percentage of your company's turnover have you invested on average per year to undertake these activities?

Q2a Au cours des 3 dernières années, quel pourcentage du chiffre d'affaires de votre entreprise avez-vous investi en moyenne par an dans ces actions ?

(READ OUT - ONE ANSWER ONLY)

(LIRE - UNE SEULE REponse)

0	1
Between 1% and 5%	2
Between 6% and 10%	3
11% or more	4
DK/NA (DO NOT READ OUT)	5

0 %	1
Entre 1% et 5 %	2
Entre 6% et 10 %	3
11 % ou plus	4
NSP/SR (NE PAS LIRE)	5

NEW

NEW



ASK Q2b TO SPLIT BALLOT B ONLY

Q2b Should you decide to undertake activities related to the circular economy, what percentage of your company's turnover would you intend to invest on average per year?

(READ OUT - ONE ANSWER ONLY)

- |                         |   |
|-------------------------|---|
| 0                       | 1 |
| Between 1% and 5%       | 2 |
| Between 6% and 10%      | 3 |
| 11% or more             | 4 |
| DK/NA (DO NOT READ OUT) | 5 |

NEW

POSER Q2b UNIQUEMENT AU SPLIT BALLOT B

Q2b Si vous décidez d'entreprendre des actions liées à l'économie circulaire, quel pourcentage du chiffre d'affaires de votre entreprise auriez-vous l'intention d'investir en moyenne par an ?

(LIRE - UNE SEULE REPONSE)

- |                      |   |
|----------------------|---|
| 0 %                  | 1 |
| Entre 1% et 5 %      | 2 |
| Entre 6% et 10 %     | 3 |
| 11 % ou plus         | 4 |
| NSP/SR (NE PAS LIRE) | 5 |

NEW

ASK Q3a TO SPLIT BALLOT A ONLY

POSER Q3a UNIQUEMENT AU SPLIT BALLOT A

PROG: ROTATE CODES 1 TO 5

PROG: ROTATION CODES 1 A 5

PROG: CODE 7 IS EXCLUSIVE

PROG: CODE 7 EST EXCLUSIF

Q3a Have you encountered any of the following issues when undertaking activities related to the circular economy? Please indicate all that apply.

Q3a Avez-vous rencontré l'une ou plusieurs des difficultés suivantes lorsque vous avez mis en place des actions liées à l'économie circulaire ? Veuillez indiquer toutes les réponses qui s'appliquent.

(READ OUT - MULTIPLE ANSWERS POSSIBLE)

(LIRE - PLUSIEURS REPONSES POSSIBLES)

- Lack of human resources 1,
- Lack of expertise to implement these activities 2,
- Complex administrative or legal procedures 3,
- Cost of meeting regulations or standards 4,
- Difficulties in accessing finance 5,
- Other 6,
- None 7,
- DK/NA (DO NOT READ OUT) 8,

- Des ressources humaines insuffisantes 1,
- Un manque d'expertise pour la mise en œuvre de ces actions 2,
- Des procédures administratives ou légales complexes 3,
- Le coût de l'adaptation aux réglementations ou aux normes 4,
- Des difficulté d'accès aux financements 5,
- Autre 6,
- Aucun 7,
- NSP/SR (NE PAS LIRE) 8,

NEW

NEW

ASK Q3b TO SPLIT BALLOT B ONLY

POSER Q3b UNIQUEMENT AU SPLIT BALLOT B

PROG: ROTATE CODES 1 TO 7

PROG: ROTATION CODES 1 A 7

Q3b For which of these reasons have you not undertaken any activities related to the circular economy? Please indicate all that apply.

Q3b Parmi les raisons suivantes , lesquelles vous ont dissuadé d’entreprendre des actions liées à l’économie circulaire ? Veuillez indiquer toutes les réponses qui s’appliquent.

(READ OUT - MULTIPLE ANSWERS POSSIBLE)

(LIRE - PLUSIEURS REPONSES POSSIBLES)

- Lack of human resources 1,
- Lack of expertise to implement these activities 2,
- No clear idea about cost benefits or improved work processes 3,
- No clear idea about investment required 4,
- Complex administrative or legal procedures 5,
- Cost of meeting regulations or standards 6,
- Difficulties in accessing finance 7,
- Other 8,
- DK/NA (DO NOT READ OUT) 9,

- Des ressources humaines insuffisantes 1,
- Un manque d’expertise pour la mise en œuvre de ces actions 2,
- Des difficultés à estimer le ratio coût/avantages ou l’amélioration des processus 3,
- Des difficulté à estimer les investissements nécessaires 4,
- Des procédures administratives ou légales complexes 5,
- Le coût de l’adaptation aux réglementations ou aux normes 6,
- Des difficulté d’accès aux financements 7,
- Autre 8,
- NSP/SR (NE PAS LIRE) 9,

NEW

NEW

ASK Q4a TO SPLIT BALLOT A ONLY

Q4a Thinking specifically about accessing finance to undertake activities related to the circular economy how easy or difficult was it?

(READ OUT - ONE ANSWER ONLY)

Very easy	1
Fairly easy	2
Fairly difficult	3
Very difficult	4
The company did not use external sources to finance the activities, it was self-financed	5
DK/NA (DO NOT READ OUT)	6

NEW

POSER Q4a UNIQUEMENT AU SPLIT BALLOT A

Q4a En ce qui concerne l'accès aux financements pour entreprendre des actions liées à l'économie circulaire, dans quelle mesure cela a-t-il été facile ou difficile?

(LIRE - UNE SEULE REPONSE)

Très facile	1
Plutôt facile	2
Plutôt difficile	3
Très difficile	4
L'entreprise n'a pas fait appel à des sources externes pour financer ces actions, elles ont été autofinancées	5
NSP/SR (NE PAS LIRE)	6

NEW

ASK Q4b TO SPLIT BALLOT B ONLY

Q4b Thinking specifically about accessing finance to undertake activities related to the circular economy how easy or difficult would you expect this to be in general?

(READ OUT - ONE ANSWER ONLY)

Very easy	1
Fairly easy	2
Fairly difficult	3
Very difficult	4
The company would not need external sources to finance the activities, it would be self-financed	5
DK/NA (DO NOT READ OUT)	6

NEW

POSER Q4b UNIQUEMENT AU SPLIT BALLOT B

Q4b En ce qui concerne l'accès aux financements pour entreprendre des actions liées à l'économie circulaire, dans quelle mesure pensez-vous que cela serait facile ou difficile en général ?

(LIRE - UNE SEULE REPONSE)

Très facile	1
Plutôt facile	2
Plutôt difficile	3
Très difficile	4
L'entreprise n'aurait pas besoin de sources de financement externes, ces actions seraient autofinancées	5
NSP/SR (NE PAS LIRE)	6

NEW

ASK Q5a TO SPLIT BALLOT A ONLY

POSER Q5a UNIQUEMENT AU SPLIT BALLOT A

PROG: ROTATE CODES 1 TO 6

PROG: ROTATION CODES 1 A 6

Q5a How did you finance your activities related to the circular economy?

Q5a Comment avez-vous financé la mise en place d'actions liées à l'économie circulaire ?

(READ OUT - ONE ANSWER ONLY)

(LIRE - UNE SEULE REPONSE)

Standard bank loan	1
Green loan	2
EU related funds	3
Government grant	4
Alternative source of funding (e.g. crowdfunding or the capital market)	5
It was self-financed	6
Other	7
DK/NA (DO NOT READ OUT)	8

Prêt bancaire classique	1
Crédit vert	2
Fonds ou subvention de l'UE	3
Subvention de l'État	4
Source de financement alternatif (ex. financement participatif ou marché des capitaux)	5
C'était autofinancé	6
Autre	7
NSP/SR (NE PAS LIRE)	8

NEW

NEW

ASK Q5b TO SPLIT BALLOT B ONLY

POSER Q5b UNIQUEMENT AU SPLIT BALLOT B

PROG: ROTATE CODES 1 TO 6

PROG: ROTATION CODES 1 A 6

Q5b How would you finance your activities related to the circular economy?

Q5b Comment financeriez-vous la mise en place d'actions liées à l'économie circulaire ?

(READ OUT - ONE ANSWER ONLY)

(LIRE - UNE SEULE REPONSE)

- |   |   |
|---|---|
| Standard bank loan  | 1 |
| Green loan  | 2 |
| EU related funds  | 3 |
| Government grant  | 4 |
| Alternative source of funding (e.g. crowdfunding or the capital market) | 5 |
| It would be self-financed   | 6 |
| Other   | 7 |
| DK/NA (DO NOT READ OUT)   | 8 |

- |  |   |
|--|---|
| Prêt bancaire classique  | 1 |
| Crédit vert  | 2 |
| Fonds ou subvention de l'UE  | 3 |
| Subvention de l'État   | 4 |
| Source de financement alternatif (ex. financement participatif ou marché des capitaux) | 5 |
| Cela serait autofinancé  | 6 |
| Autre  | 7 |
| NSP/SR (NE PAS LIRE)   | 8 |

NEW

NEW

ASK ALL

Q6 How would you evaluate the information available in (OUR COUNTRY) to help companies access finance for activities related to the circular economy?

(READ OUT - ONE ANSWER ONLY)

- Sufficient information is readily available 1
- Some information is readily available 2
- Little or no information is readily available 3
- Your company has not searched for such information 4
- DK/NA (DO NOT READ OUT) 5

NEW

Q7 Are you aware of any financial incentives through government programmes supporting activities related to the circular economy?

(READ OUT - ONE ANSWER ONLY)

- Yes, and I have used them 1
- Yes, but I have not used them 2
- Yes, but I do not know exactly what they are 3
- No 4
- DK/NA (DO NOT READ OUT) 5

NEW

A TOUS

Q6 Comment évalueriez-vous la disponibilité d'informations en/au (NOTRE PAYS) pour aider les entreprises à accéder au financement pour la mise en place d'actions liées à l'économie circulaire ?

(LIRE – UNE SEULE RÉPONSE)

- Des informations suffisantes sont aisément accessibles 1
- Quelques informations sont aisément accessibles 2
- Peu ou pas d'informations sont aisément accessibles 3
- Votre entreprise n'a pas cherché ce type d'information 4
- NSP/SR (NE PAS LIRE) 5

NEW

Q7 Êtes-vous informé(e) des différentes aides de l'État destinées à soutenir la mise en place d'actions liées à l'économie circulaire ?

(LIRE – UNE SEULE RÉPONSE)

- Oui, et je les ai utilisées 1
- Oui, mais je ne les ai pas utilisées 2
- Oui, mais je ne sais pas précisément ce qu'il en est 3
- Non 4
- NSP/SR (NE PAS LIRE) 5

NEW



PROG: ROTATE CODES 1 TO 6

PROG: ROTATION CODES 1 A 6

PROG: CODES 7 AND 8 ARE EXCLUSIVE

PROG: CODES 7 ET 8 SONT EXCLUSIFS

Q8 Which of the following 'alternative' sources of financing for companies are available in (OUR COUNTRY)? Please indicate all sources you are aware of.

Q8 Parmi ces sources 'alternatives' de financement accessibles aux entreprises, lesquelles sont disponibles en/au (NOTRE PAYS) ? Veuillez indiquer toutes celles que vous connaissez.

(READ OUT - MULTIPLE ANSWERS POSSIBLE)

(LIRE - PLUSIEURS REPONSES POSSIBLES)

- |   |    |
|---|----|
| Crowdfunding  | 1, |
| Green banks or other private institutions stimulating circular economy and green investment | 2, |
| Peer-to-Peer lending  | 3, |
| Business Angels   | 4, |
| Risk Capital/Venture Capital  | 5, |
| Capital market  | 6, |
| None  | 7, |
| You have not heard of these types of funding  | 8, |
| DK/NA (DO NOT READ OUT)   | 9, |

- |   |    |
|---|----|
| Financement participatif (crowdfunding)   | 1, |
| Banques vertes ou autres organismes privés soutenant l'économie circulaire et les investissements verts | 2, |
| Prêts entre particuliers  | 3, |
| Investisseurs providentiels (Business Angels)   | 4, |
| Sociétés de capital-risque  | 5, |
| Marché des capitaux   | 6, |
| Aucun   | 7, |
| Vous ne connaissez pas ces types de financement   | 8, |
| NSP/SR (NE PAS LIRE)  | 9, |

NEW

NEW

PROG: ROTATE CODES 1 TO 6

PROG: ROTATION CODES 1 A 6

PROG: CODES 7 AND 8 ARE EXCLUSIVE

PROG: CODES 7 ET 8 SONT EXCLUSIFS

Q9 And which of the following 'alternative' sources of financing are available to your company? Please indicate all sources your company has access to.

Q9 Et parmi les sources 'alternatives' de financement suivantes, lesquelles sont accessibles à votre entreprise ? Veuillez indiquer toutes les sources auxquelles votre entreprise a accès.

(READ OUT - MULTIPLE ANSWERS POSSIBLE)

(LIRE - PLUSIEURS REPONSES POSSIBLES)

Crowdfunding	1,
Green banks or other private institutions stimulating circular economy and green investment	2,
Peer-to-Peer lending	3,
Business Angels	4,
Risk Capital/Venture Capital	5,
Capital market	6,
None	7,
You have not heard of these types of funding	8,
DK/NA (DO NOT READ OUT)	9,

Financement participatif (crowdfunding)	1,
Banques vertes ou autres organismes privés soutenant l'économie circulaire et les investissements verts	2,
Prêts entre particuliers	3,
Investisseurs providentiels (Business Angels)	4,
Sociétés de capital-risque	5,
Marché des capitaux	6,
Aucun	7,
Vous ne connaissez pas ces types de financement	8,
NSP/SR (NE PAS LIRE)	9,

NEW

NEW

## TECHNICAL SPECIFICATIONS

Between the 18th and the 27th of April 2016, TNS Political & Social, a consortium created between TNS political & social, TNS UK and TNS opinion, carried out the FLASH EUROBAROMETER 441 survey on request of the EUROPEAN COMMISSION, Directorate-General Environment. It is a business to business survey coordinated by the Directorate-General for Communication, "Strategy, Corporate Communication Actions and Eurobarometer" Unit.

The FLASH EUROBAROMETER 441 covers small and medium-sized enterprises (SMEs) employing 1 or more persons and an upper limit designating an SME at 250 employees in the following sectors: Manufacturing (Nace category C), Retail (Nace category G), Services (Nace categories H/I/J/K/M/N) and Industry (Nace categories B/D/E/F) within the European Union.

Whenever a company was eligible the selected respondent had to be someone with decision making responsibilities (managing director, CEO) or someone leading the commercial activities of the company (Commercial managers, sales managers, marketing managers).

All interviews were carried using the TNS e-Call center (our centralized CATI system). The sample was selected from an international business database, with some additional sample from local sources in countries where necessary.

Quotas were applied on both company size (using three different ranges: 1-9 employees, 10-49 employees and 50-250 employees) and sectors (Retail, Services, Manufacturing and Industry). These quotas were adjusted according to the country's universe but were also reasoned in order to ensure that the sample was large enough in every cell.

	COUNTRIES	INSTITUTES	N° INTERVIEWS	DATES FIELDWORK		UNIVERSE	PROPORTION EU28
BE	Belgium	TNS Dimarso	401	18/04/2016	25/04/2016	540.800	2,52%
BG	Bulgaria	TNS BBSS	400	18/04/2016	26/04/2016	290.552	1,35%
CZ	Czech Republic	TNS Aisa	400	18/04/2016	26/04/2016	935.517	4,35%
DK	Denmark	TNS Gallup DK	402	18/04/2016	27/04/2016	210.616	0,98%
DE	Germany	TNS Deutschland	400	18/04/2016	25/04/2016	2.048.382	9,53%
EE	Estonia	TNS Emor	400	18/04/2016	25/04/2016	58.002	0,27%
IE	Ireland	IMS Millward Brown	400	18/04/2016	27/04/2016	159.878	0,74%
EL	Greece	TNS ICAP	400	18/04/2016	26/04/2016	686.516	3,19%
ES	Spain	TNS Spain	400	18/04/2016	27/04/2016	2.228.180	10,37%
FR	France	TNS Sofres	401	18/04/2016	25/04/2016	2.805.017	13,05%
HR	Croatia	Hendal	400	18/04/2016	27/04/2016	141.103	0,66%
IT	Italy	TNS Italia	400	18/04/2016	27/04/2016	3.521.016	16,38%
CY	Rep. of Cyprus	CYMAR	201	18/04/2016	25/04/2016	47.581	0,22%
LV	Latvia	TNS Latvia	402	18/04/2016	25/04/2016	84.492	0,39%
LT	Lithuania	TNS LT	400	18/04/2016	27/04/2016	141.972	0,66%
LU	Luxembourg	TNS Dimarso	200	18/04/2016	25/04/2016	28.232	0,13%
HU	Hungary	TNS Hoffmann Kft	402	18/04/2016	27/04/2016	464.642	2,16%
MT	Malta	MISCO	200	18/04/2016	26/04/2016	23.363	0,11%
NL	The Netherlands	TNS NIPO	403	18/04/2016	26/04/2016	1.098.882	5,11%
AT	Austria	TNS Austria	400	18/04/2016	26/04/2016	309.448	1,44%
PL	Poland	TNS Polska	401	18/04/2016	27/04/2016	1.456.665	6,78%
PT	Portugal	TNS Portugal	400	18/04/2016	25/04/2016	749.693	3,49%
RO	Romania	TNS CSOP	401	18/04/2016	27/04/2016	418.647	1,95%
SI	Slovenia	RM PLUS	403	18/04/2016	26/04/2016	124.610	0,58%
SK	Slovakia	TNS Slovakia	400	18/04/2016	25/04/2016	380.954	1,77%
FI	Finland	TNS Gallup Oy	401	18/04/2016	27/04/2016	208.981	0,97%
SE	Sweden	TNS SIFO	400	18/04/2016	27/04/2016	612.380	2,85%
UK	United Kingdom	TNS UK	400	18/04/16	27/04/16	1.714.231	7,98%
	TOTAL EU28		10.618	18/04/16	27/04/16	21.490.352	100%

Readers are reminded that survey results are estimations, the accuracy of which, everything being equal, rests upon the sample size and upon the observed percentage. With samples of about 1,000 interviews, the real percentages vary within the following confidence limits:

Statistical Margins due to the sampling process

(at the 95% level of confidence)

*various sample sizes are in rows*

*various observed results are in columns*

	5%	10%	15%	20%	25%	30%	35%	40%	45%	50%	
	95%	90%	85%	80%	75%	70%	65%	60%	55%	50%	
N=50	6,0	8,3	9,9	11,1	12,0	12,7	13,2	13,6	13,8	13,9	N=50
N=500	1,9	2,6	3,1	3,5	3,8	4,0	4,2	4,3	4,4	4,4	N=500
N=1000	1,4	1,9	2,2	2,5	2,7	2,8	3,0	3,0	3,1	3,1	N=1000
N=1500	1,1	1,5	1,8	2,0	2,2	2,3	2,4	2,5	2,5	2,5	N=1500
N=2000	1,0	1,3	1,6	1,8	1,9	2,0	2,1	2,1	2,2	2,2	N=2000
N=3000	0,8	1,1	1,3	1,4	1,5	1,6	1,7	1,8	1,8	1,8	N=3000
N=4000	0,7	0,9	1,1	1,2	1,3	1,4	1,5	1,5	1,5	1,5	N=4000
N=5000	0,6	0,8	1,0	1,1	1,2	1,3	1,3	1,4	1,4	1,4	N=5000
N=6000	0,6	0,8	0,9	1,0	1,1	1,2	1,2	1,2	1,3	1,3	N=6000
N=7000	0,5	0,7	0,8	0,9	1,0	1,1	1,1	1,1	1,2	1,2	N=7000
N=7500	0,5	0,7	0,8	0,9	1,0	1,0	1,1	1,1	1,1	1,1	N=7500
N=8000	0,5	0,7	0,8	0,9	0,9	1,0	1,0	1,1	1,1	1,1	N=8000
N=9000	0,5	0,6	0,7	0,8	0,9	0,9	1,0	1,0	1,0	1,0	N=9000
N=10000	0,4	0,6	0,7	0,8	0,8	0,9	0,9	1,0	1,0	1,0	N=10000
N=11000	0,4	0,6	0,7	0,7	0,8	0,9	0,9	0,9	0,9	0,9	N=11000
N=12000	0,4	0,5	0,6	0,7	0,8	0,8	0,9	0,9	0,9	0,9	N=12000
N=13000	0,4	0,5	0,6	0,7	0,7	0,8	0,8	0,8	0,9	0,9	N=13000
N=14000	0,4	0,5	0,6	0,7	0,7	0,8	0,8	0,8	0,8	0,8	N=14000
N=15000	0,3	0,5	0,6	0,6	0,7	0,7	0,8	0,8	0,8	0,8	N=15000
	5%	10%	15%	20%	25%	30%	35%	40%	45%	50%	
	95%	90%	85%	80%	75%	70%	65%	60%	55%	50%	

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